

2026

CONNECT

Santa Fe

Linking local shoppers to local businesses



ADVERTISE IN CONNECT MAGAZINE

In collaboration with the Santa Fe Chamber of Commerce, **CONNECT Santa Fe** takes the pulse of the local business scene while offering a services resource for the community. This publication gives business owners insights into key industry topics and provides local area residents the information for shopping local.

The magazine will feature stories on business topics relevant to the Santa Fe area and Northern New Mexico, including current trends and opportunities, success stories on what is thriving, and various shopping enticements in business sectors from essential services to entertainment. **CONNECT** is a valued resource throughout the year with the inclusion of the Santa Fe Chamber of Commerce's membership directory, making your business phones ring.

View the latest edition: www.sfnm.co/cnnc2

CHAMBER MEMBERS: Receive a FREE equivalent size ad in *The New Mexican* with any **CONNECT** ad purchase. (To run April/May 2026 only)

DISTRIBUTION

- Reach as many as 111K+ readers
- Promoted through articles and other New Mexican coverage
- Two insertions in *The Santa Fe New Mexican* (Spring and Fall)
- Full-year shelf life
- Will be available at Chamber events and expos, in relocation packs, at trade shows, real estate offices and visitor centers in New Mexico

Call 505-995-3852 or email advertising@sfnewmexican.com

SANTA FE  NEW MEXICAN

Publishes: Sunday, April 12, 2026

Second Insertion: September 2, 2026

**Reservation & Art Deadline:
Monday, March 23, 2026**

PRICING

Magazine Size: Book size trimmed to 8.125" w x 10.25" h

GLOSSY; Full Color Ads

Ad Position	Rate
Inside Front Cover	\$2,500
Inside Back Cover	\$2,000
Back Cover	\$3,000

NON-GLOSSY; Full Color Ads

Ad Position	Size (inches)	Rate
Full Page	7.5 x 9.25	\$1,312
Half Page Vert.	3.625 x 9.25	\$772
Half Page Horiz.	7.5 x 4.5	\$772
Quarter Page	3.625 x 4.5	\$489
Eighth	3.625 x 2.188	\$386

Full Bleed Specs

Document size 8.5" w x 11" h
Trim size 8.125" w x 10.25" h