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FOR IMMEDIATE RELEASE

April 6, 2021

2021 City Council retreat agenda and social media platform links

Rocky Mount, N.C. – The Rocky Mount City Council will hold its 2021 retreat April 7-9 at the Grove Park Inn in Asheville. Citizens are invited to view the daily sessions via live streams on the CITY TV-19 YouTube channel as well as Zoom. The schedule for daily sessions are:

- Wednesday, April 7: 1 p.m.-3 p.m. (3-5 p.m. Tour of selected Asheville projects)
- Thursday, April 8: 9 a.m.-5 p.m.
- Friday, April 9: 8:30 a.m.-3 p.m.

Daily viewing links are as follows:

- CITY TV-19: <https://www.youtube.com/channel/UC1d5NwZdItfHhtaPKOO1Smg>
- Zoom:
<https://zoom.us/webinar/tJ0sdOyvrDkjG9FnmLgFNArxhmoDmSLnZIC2/ics?icsToken=98tyKuChrzgvHdaXuRiCRox5BYjCZ-3zpnpejfp7khLJBAZ9QxHuPu9NFr9MPNbq>

The following pages outline the 2021 Rocky Mount City Council retreat agenda.

About Rocky Mount: The city of Rocky Mount, located in the Coastal Plains of North Carolina, was incorporated in 1867 and lies in Edgecombe and Nash Counties. Rocky Mount is a two-time All-America City on the Tar River. Serving as the Gateway to Eastern North Carolina, the city's 875 employees serve approximately 58,000 residents daily.

The city's mission is to advance community well-being, safety and quality of life by delivering excellent public services and actively collaborating with the community towards a fulfilling and inspired future for its citizens. As a publicly-owned utility, the city of Rocky Mount is committed to safe, reliable service for its customers and operates in Nash and Edgecombe counties, providing customers with electricity, natural gas, water, wastewater (sewer), refuse, recycling and/or stormwater services. To learn more, visit www.rockymountnc.gov for news and updates.

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ROCKY MOUNT, NC
THE CENTER OF IT ALL

Rocky Mount City Council Annual Retreat
April 7 – 9, 2021
Omni Grove Park Inn
Asheville, North Carolina
Mayor Pro Tem Richard Joyner, Presiding

Wednesday, April 7, 2021

12:00 p.m.	Lunch	Omni Grove Park Inn
1:00 p.m.	Welcome, Purpose and Introduction of Retreat Facilitators	Richard Joyner, Mayor Pro Tem Dr. Valerie Batts, Vision, Inc. Dr. Angie Arrington, Evolve, Inc.
1:30 p.m.	Welcome and Introduction of Asheville Mayor Esther Manheimer City Manager Debra Campbell	Richard Joyner, Mayor Pro Tem
2:00 p.m.	City of Asheville Presentations	Paul D'Angelo, CD Director Nikki Reid, Real Estate Dir.
3:00 p.m.	Tour of Selected Asheville Projects 1. Deaverview 2. Asheville Buncombe Community Land Trust Home Site 3. 360 Hilliard Avenue 4. Ironwood Apartments on South Slope 5. 319 Biltmore 6. Young Men's Institute Cultural Center/Eagle Market Place Apartments	
5:00 p.m.	Return to Omni Grove Park Inn	
6:00 p.m.	Dinner (TBD)	

Breaks will be provided throughout the meeting.



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Thursday, April 8, 2021

7:30 a.m.	Breakfast	Omni Grove Park Inn
9:00 a.m.	Direction and Review of Agenda	Dr. Angie Arrington, Evolve, Inc Dr. Valerie Batts, Vision, Inc. (Virtual)
9:15 a.m.	Presentation of Draft Affordable/Workforce Housing Strategic Plan	Rochelle D. Small-Toney, City Manager Ken Hunter, Assistant to the City Manager Jayson Dawkins, Policy Analyst
11:00 a.m.	Housing Bond Process	Amy Staton, Finance (Virtual)
11:30 a.m.	City Council Discussion	Mayor and Council
12:00 p.m.	Lunch	Omni Grove Park Inn
1:00 p.m.	Community Land Trust Proposal	Dr. Jim Johnson Jeanne Bonds (Virtual)
2:30 p.m.	Asheville/Buncombe - Community Land Trust	Anna Zuevskaya, Executive Director
3:00 p.m.	Legal Aid Presentation	
4:00 p.m.	Council Discussion and Direction	
5:00 p.m.	Wrap Up	
6:00 p.m.	Dinner (TBD)	

Breaks will be provided throughout the meeting.



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Friday, April 9, 2021

7:30 a.m.	Breakfast	Omni Grove Park Inn
8:30 a.m.	The Rocky Mount Experience	Will Deaton, Development Services JoSeth Bocook, Development Services Kelly Cook, Development Services
	<ul style="list-style-type: none">➤ Overview of the Development Services Department including responsibilities, focus areas, trends, and opportunities to address housing and development➤ Rocky Mount Affordable/Workforce Housing Strategic Plan Draft goals and objectives➤ Proposed changes and recommendations for additional improvements to existing policies in the Land Development Code (LDC) and City Code along with timelines for completion	
9:30 a.m.	Current Housing Creation Opportunities: Beal Street, Holly Street, O. R. Pope School	Peter Varney, Community & Business Development
10:15 a.m.	Downtown Revitalization Update	Kevin Harris, Downtown Development
11:00 a.m.	Housing Boards and Commissions	
12:00 p.m.	Lunch	Omni Grove Park Inn
1:00 p.m.	Update on Five Points Crossing	Denis Blackburne, Woda Cooper Companies, Inc. (Virtual)
1:30 p.m.	Council Direction and Instruction	
2:30 p.m.	Adjournment	Richard Joyner, Mayor Pro Tem

Breaks will be provided throughout the meeting.