

# CITY COUNCIL AGENDA OCTOBER 12, 2020

## Falling for Stories at the Park

The weather is getting cooler, the leaves are starting to fall. It's a perfect time to go outside and enjoy a Fall story time.

Braswell Memorial Library and the City of Rocky Mount Parks and Recreation are hosting this event.

**When:** Monday, October 5<sup>th</sup>, 12<sup>th</sup>, 19<sup>th</sup>, and 26<sup>th</sup>.

**Where:** Sunset Park

**Time:** 10:30 a.m.

**Snacks will be available.**

**Hand sanitizer will be provided.**

**We suggest that you wear mask and practice social distancing.**



ROCKY MOUNT  
PARKS AND RECREATION  
THE CENTER OF IT ALL



Braswell  
Memorial  
Library

[View Main Agenda](#)



## ROCKY MOUNT CITY COUNCIL VISION STATEMENT

*Rocky Mount is a City composed of people  
of diverse backgrounds, heritages, and interests  
with a shared sense of values, stewardship and community.*

*It is a City where all citizens have the opportunity  
to realize their full potential  
through individual initiative and community support.*

*Its citizens enjoy and value the benefits  
of efficient, cost-effective and responsive public services,  
a strong and diversified economy,  
and superior cultural and educational resources.*

*Rocky Mount recognizes and appreciates its history  
while responding to the challenges and opportunities  
of regional and global change in a proactive and realistic manner.*





# W E L C O M E !

We are pleased you are attending a Rocky Mount City Council meeting. You are now participating in the process of representative government. We appreciate your interest and hope you and your fellow citizens will attend often. Democracy cannot endure without an informed electorate.

Rocky Mount has the Council-Manager form of local government. Policy is set by the Mayor and Council, who are elected by the people. The policy is implemented by the City Manager, who is appointed by the Council. The Council decides what is to be done. The City Manager, operating through the entire City staff, does it. This separation of policy-making and policy administration is considered the most economical and efficient form of City government.

## COUNCIL MEETINGS

The City Council meets in regular session twice each month in the George W. Dudley City Council Chamber of the Frederick E. Turnage Municipal Building. These meetings are open to the public and are held on the following schedule:

**2nd Monday - 7:00 p.m.**

**4th Monday - 4:00 p.m.**

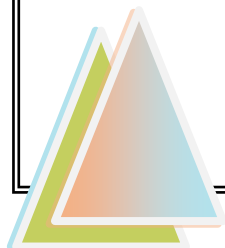
At these meetings, the City's business is conducted and ordinances and resolutions, the laws of Rocky Mount, are enacted. Ordinances take effect upon their adoption when approved by a majority of the Council. All ordinances must be in writing. They are introduced at one meeting and adopted at a subsequent meeting. The Council may, however, by an affirmative vote of five (5) members, adopt an ordinance at the same meeting it is introduced. The Council frequently uses this procedure.

Councilmembers receive the agenda for a Council meeting, together with detailed background material, on the Thursday prior to each regular meeting. This gives them the opportunity to study each item on the agenda prior to the meeting and consult with the City Manager or City staff members. If no additional pertinent facts are presented at the meeting, items are often acted upon without further discussion, particularly in routine matters. This procedure helps Council meetings to move more expeditiously.

## INFORMAL WORK SESSIONS OR COMMITTEE MEETINGS

The Council generally conducts a work session or COMMITTEE OF THE WHOLE meeting at 5:00 p.m. prior to the first regular monthly meeting. The COMMITTEE OF THE WHOLE is the entire City Council meeting as a committee to discuss matters requiring more in-depth explanation, study or discussion. The Committee frequently makes recommendations to the City Council, however, no recommendations made by the COMMITTEE OF THE WHOLE are final until accepted by the Council in a regular meeting.

*These meetings are open to the public.*





## HOW A CITIZEN CAN BE HEARD

Citizens may appear before the Council to be heard on any subject related to City government, or any individual matter which may involve City government. A provision is made on each City Council agenda for **PETITIONS TO BE RECEIVED FROM THE PUBLIC**. At this time, citizens are encouraged to bring to the Council's attention matters that are not otherwise specifically listed on the agenda. If the matter you are interested in is specifically listed on the agenda, you are asked to address that issue when it is being considered. If you desire to be heard, you are asked to advise the Mayor in which item you are interested at the time it appears on the agenda. You will be requested to use the speakers stand, give your name and address and identify any group which you represent. Citizens addressing the Council on any matter shall not abuse their privilege and shall confine themselves to the question under debate, and avoid all personal or indecorous language. The City Clerk prepares the minutes of the meetings. After approval by the Council, these become the official record of the proceedings. The entire meeting is tape recorded for accuracy in preparing the minutes.

## PUBLIC HEARINGS

Prior to the enactment of some ordinances or resolutions, the law requires that the City Council conduct a public hearing in order that the public may have an opportunity to be heard. The most common of these are zoning ordinance changes, the ordering of public improvements and determination of assessments. Most public hearings are conducted in the general course of a regular meeting and are usually scheduled for the evening meeting of the City Council on the second Monday of each month to afford more citizens an opportunity to attend.

### MAYOR

C. SAUNDERS ROBERSON, JR.

### CITY COUNCIL

ANDRÉ D. KNIGHT, MAYOR PRO TEM  
(Ward 1)

REUBEN C. BLACKWELL, IV (Ward 2)

RICHARD E. JOYNER (Ward 3)

T. J. WALKER, JR. (Ward 4)

LIGE DAUGHTRIDGE (Ward 5)

W. B. BULLOCK (Ward 6)

CHRISTINE CARROLL MILLER (Ward 7)

### CITY STAFF

ROCHELLE D. SMALL-TONEY, *City Manager*

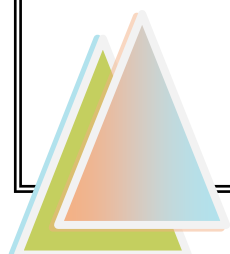
PAMELA O. CASEY, *City Clerk*

NATASHA HAMPTON, *Assistant City Manager*

ELTON DANIELS, *Assistant City Manager*

DOROTHY BROWN SMITH, *Communications & Marketing Consultant*

RICHARD J. ROSE, *City Attorney*





ROCKY MOUNT  
OFFICE OF THE CITY COUNCIL  
THE CENTER OF IT ALL



## **PUBLIC PETITIONS**

The Public Petitions portion of the City Council meeting is an opportunity for public comment and the City Council appreciates your attendance and thanks you for expressing your views and opinions. The City Council values all citizen input.

This is an opportunity to raise a question or present a request to the Council; however, in most cases Councilmembers will not respond to public comments but may refer a matter to the City Manager or staff for follow up.

Time will be monitored in order to give everyone an opportunity to speak and speakers will have three minutes.

Please be aware that sign-in sheets must be presented to the Security Officer prior to the opening of Petitions from the Public.

If an organized group is present to speak on a common issue, please designate one person to present the group's comments.

If your comments are in regard to an item that is the subject of a public hearing, please wait until that item is introduced to speak. Time will also be monitored.

If your comments are in regard to an evidentiary hearing additional time may be granted.

The City Council requests that you **PLEASE ADHERE TO THE FOLLOWING GUIDELINES:**

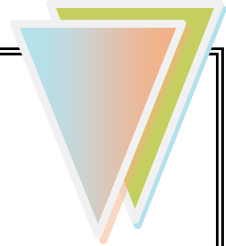
- **Complete a sign-in sheet;**
- **Address comments to the Council as a whole and not to individual Councilmembers or City staff;**
- **Speak from the podium in a civil, non-argumentative and respectful manner;**
- **Personal attacks which have the potential to disrupt the meeting will not be tolerated and you will be asked to sit down or be removed from the meeting;**
- **Keep comments to three minutes**

Thank you!





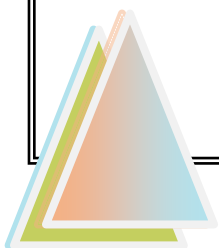
**ROCKY MOUNT**  
OFFICE OF THE CITY COUNCIL  
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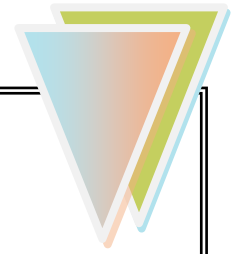


**AGENDA FOR A REGULAR SCHEDULED MEETING OF THE CITY COUNCIL OF THE CITY OF ROCKY MOUNT TO BE HELD MONDAY, OCTOBER 12 , 2020 AT 7:00 P.M. IN THE GEORGE W. DUDLEY CITY COUNCIL CHAMBER OF THE FREDERICK E. TURNAGE MUNICIPAL BUILDING.**

1. Meeting Called to Order by the Mayor
2. Prayer
3. Roll Call by the City Clerk
4. Approval of the Minutes of a Regular Scheduled City Council Meeting held September 14, 2020  
[View](#)  
Recommended Action: Approve Minutes
5. Consideration of Minutes of a Regular Scheduled Committee of the Whole Meeting Held September 14, 2020: [View](#)
  - Closed Session - Attorney/Client PrivilegeRecommended Action: Approve Minutes and Recommendations
6. Community Update – City Manager Rochelle D. Small-Toney
7. Presentations and Recognitions: [View](#)
  - Presentation of the 2020 Marvin Collins Planning Award by the American Planning Association – North Carolina (APA -NC) to the City of Rocky Mount, Sue Perry Cole and Rocky Mount Mills in the Areas of Small Area Plan for the Atlantic-Arlington Corridor Study, Citizen Planner and Great Transformation
8. Petitions to be Received from the Public

***Note: Please complete Citizen Sign-In Sheet and provide to Security Officer prior to opening of meeting. Please limit presentations to three (3) minutes. Time will be monitored.***





9. **Public Hearing** and Explanation of Feasibility Study Relative to Annexation No. 317 – 762 Vestal Road (Ward 3, if approved) [View](#)

Recommended Action: 1) Explanation of Feasibility Study by the City Manager;  
2) Acknowledge Receipt of Feasibility Study; and  
3) Adopt Ordinance (*\*subject to reconsideration upon receipt of comments*)

*\*Written comments will be accepted up to 24 hours after the public hearing. Please submit written comments to [pamela.casey@rockymountnc.gov](mailto:pamela.casey@rockymountnc.gov)*

10. Consideration of the Minutes and Recommendations from a Planning Board Meeting (held Virtually) on September 22, 2020: [View](#)

***\*Overview of request(s) and recommendation(s) by the Director of Development Services or his designee***

Recommended Action: Acknowledge Receipt of Planning Board Minutes

A. **Public Hearing** Relative to the Following Rezoning Request Recommended for Approval and Found in Compliance with the Comprehensive Plan by the Planning Board:

- Request by Michael J. Hurt to rezone +1.61 acres located at 1720 Thomas A. Betts Parkway from A-1 to R-6MFA

[View](#)

Recommended Action: 1) Receive Public Comment;  
2) Adopt Ordinance Amending the Land Development Code and Map  
(*\*subject to reconsideration upon receipt of comments*)

*\*Written comments will be accepted up to 24 hours after the public hearing. Please submit written comments to [pamela.casey@rockymountnc.gov](mailto:pamela.casey@rockymountnc.gov)*

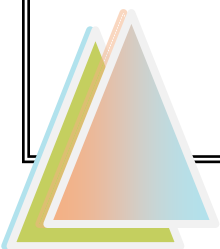
B. **Public Hearing** Relative to the Following Rezoning Request Recommended for Approval and Found in Compliance with the Comprehensive Plan by the Planning Board:

- Request by Michael J. Hurt to rezone +0.69 acres located at 816 Nashville Road and 1286 West Raleigh Boulevard from O-I and B-1 to O-I

[View](#)

Recommended Action: 1) Receive Public Comment;  
2) Adopt Ordinance Amending the Land Development Code and Map  
(*\*subject to reconsideration upon receipt of comments*)

*\*Written comments will be accepted up to 24 hours after the public hearing. Please submit written comments to [pamela.casey@rockymountnc.gov](mailto:pamela.casey@rockymountnc.gov)*







C. **Public Hearing** Relative to the Following Rezoning Request Recommended for Approval and Found in Compliance with the Comprehensive Plan by the Planning Board:

- Request by George Barnes to rezone +1.88 acres located at 14554 US 64 Alternate West from R-10 to B-5

[View](#)

Recommended Action: 1) Receive Public Comment;  
2) Adopt Ordinance Amending the Land Development Code and Map  
(\*subject to reconsideration upon receipt of comments)

*\*Written comments will be accepted up to 24 hours after the public hearing. Please submit written comments to [pamela.casey@rockymountnc.gov](mailto:pamela.casey@rockymountnc.gov)*

11. A. **Public Hearing** and Consideration of Resolution Authorizing the Acquisition of an Option to Purchase the Edgecombe Genco Property (option fee of \$45,000 will be applied to purchase price of \$3,200,000 if option is exercised)

[View](#)

B. Consideration of FY 2020-2021 Budget Ordinance Amendment Appropriating Funds in the General Fund for Acquisition of an Option to Purchase the Edgecombe Genco Property (\$45,000)

[View](#)

Recommended Action: 1) Receive Public Comment; and  
2) Adopt Resolution and Ordinance (\*subject to reconsideration upon receipt of comments)

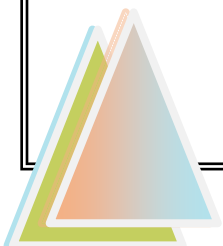
*\*Written comments will be accepted up to 24 hours after the public hearing. Please submit written comments to [pamela.casey@rockymountnc.gov](mailto:pamela.casey@rockymountnc.gov)*

12. Consideration of Resolution Rescinding the Moratorium on the Disconnection of Utility Service During the COVID19 Pandemic [View](#)

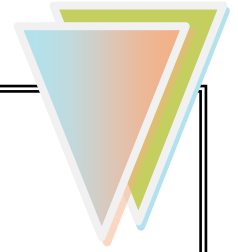
Recommended Action: Adopt Resolution

13. Consideration of Modification of Antenna Facilities Pursuant to Water Tower License Agreements with T-Mobile (formerly SunCom Wireless Property Company, LLC) as follows: Placement of (3) Three Additional Cellular Telephone Antennae, (6) Six Radios, (3) Three Hybrid Cables, Change Out (3) Three Antennae, Remove (3) Three Tower Mounted Amplifiers, Disconnect (6) Six Coax Cables and Cabinet Upgrades on the Marigold Street Water Tower [View](#)

Recommended Action: Approve the Consent Letter and Authorize the Mayor to Execute the Same on Behalf of the City







14. Consideration of the Following Project Ordinances/Amendments: [View](#)

Grant Project Ordinance:

- FY 2020-2021 Project Ordinance Appropriating Funds from the North Carolina Housing Finance Agency and the General Fund for the Urgent Repair Program (\$250,000 = \$100,000 funded by North Carolina Housing Agency; \$150,000 funded by transfer from General Fund)

Grant Project Ordinance Amendment:

- FY 2020-21 Project Ordinance Amendment Increasing Appropriations to the Community Development Block Program Grant Fund for the Housing Repair Grant Program (\$125,000 in budgeted funds to be transferred from the General Fund)

Recommended Action: Adopt Ordinances

15. Consideration of the Following Tar River Transit Grants and Project Ordinances: [View](#)

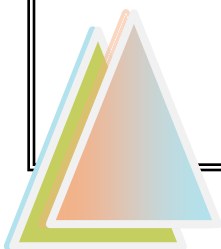
Urban Operating:

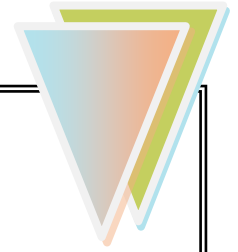
- Grant Agreement with the U.S. Department of Transportation, Federal Transit Administration (FTA) for 5307 CARES Act Funding (\$4,367,324) for Operating and Capital Projects to Support Fixed Route and ADA Complementary Transportation Services (Capital/\$2,386,422 + Operating/\$1,980,902 = total grant/\$4,367,324)
- Project Ordinances Appropriating Funds: (Capital/\$2,386,422 + Operating/\$1,980,902 = total funds/\$4,367,324)

Rural Operating:

- Supplemental Grant Agreement with the North Carolina Department of Transportation Approving Additional Funding through the FY 2020 5311 Coronavirus Aid, Relief and Economic Security (CARES ACT) Transit Grant Program (will assist in funding operating expenses related to Tar River Transit's Rural General Public program; additional grant fund to be received: \$763,500 – no local match required); and
- Project Ordinance Appropriating Funds from the FY 2020 Coronavirus Aid, Relief and Economic Security (CARES ACT) Transit Grant Program to the Public Transportation Fund (\$1,140,950)  
*Note: \$377,450 previously approved; \$763,500 additional funding = \$1,140,950 total grant funding*

Recommended Action: 1) Approve Grant Agreements and Authorize the Mayor and City Clerk to Execute Same and All Required Documentation and Certifications on Behalf of the City; and  
2) Adopt Ordinances





16. Consideration of Electric Service Agreement with Frozen Foods Express for Service at 3051 North Church Street (outlines terms and conditions for sale of electric power) [View](#)

Recommended Action: Approve Agreement and Authorize the Mayor and City Clerk to Execute the Same on Behalf of the City

17. Consideration of Recommendations for FY 2020-2021 Public Service Awards (\$78,996): [View](#)

- a) Boy & Girls Club of the Tar River Region - \$15,396;
- b) Buck Leonard Association for Sports & Human Enrichment - \$17,600;
- c) My Sister's House - \$15,000;
- d) My Sister's House - \$6,000;
- e) Ripple Effects - \$15,000; and
- f) United Community Ministries (Community Shelter) - \$10,000

Recommended Action: Approve Funding Requests and Authorize the City Manager and/or Mayor and City Clerk to Execute Required Documentation on Behalf of the City

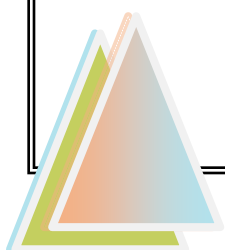
18. Consideration of Ordinance Approving a Temporary Street Closing for a Downtown Rocky Mount Outdoor Halloween Celebration (*ordinance adoption requirement of NCDOT standards*): [View](#)

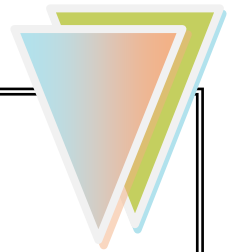
- The Temporary Closure is Tarboro Street (US 64 Business) between SE Main and Washington Streets from 7:00 p.m. until 11:00 p.m. on Saturday, October 31, 2020

Recommended Action: Adopt Ordinance

19. Consideration of Retaining Professional Recovery Consultants (PRC) as a Third-Party Collection Agency (cost associated with collection service is 16.54% of debt collected – accounts to be referred to agency will be inactive utility accounts, delinquent taxes and other general billings) [View](#)

Recommended Action: 1) Approve Use of Collection Agency and Award Contract to Professional Recovery Consultants;  
2) Authorize Director of Business and Collection Services to Work with Firm to Develop Contract; and  
3) Authorize the Mayor and City Clerk to Execute Contract on Behalf of the City





20. Appointments: [View](#)

- a) Animal Care and Control Advisory Board – 2 vacancies (Wards 1 and 3)
- b) Board of Adjustment – 3 vacancies (Ward 4 and 2 alternates)
- c) Central City Revitalization Panel – 7 vacancies (4 members and 3 ex-officios)
- d) Community Appeals Board – 2 vacancies (Wards 4 and 5)
- e) Human Relations Commission – 2 vacancies (Chamber and Human Relations)
- f) Martin Luther King, Jr. Commission – 1 vacancy (Human Relations Commission)
- g) Mayor's Commission – 1 vacancy
- h) Planning Board – 1 vacancy (Ward 4)
- i) Redevelopment Commission – 2 vacancies
- j) Tree Advisory Board – 3 vacancies (Wards 2, 3 and 4)
- k) Utility Service Review Board - 1 vacancy (Ward 4)
- l) Workforce Housing Advisory Commission – 3 vacancies (Ward 6; Faith-based Community Member; Business Community Member)
- m) Braswell Memorial Library Board – 1 vacancy
- n) Carolinas Gateway Partnership (designated by City Manager) – 1 public member or Councilmember; 1 private member
- o) Tar River Transit Governing Board – Councilmember
- p) Upper Coastal Plain Brownfields Coalition Steering Committee – Councilmember

