

MATT IS FOCUSED ON *Roanoke.*



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In the Roanoke Valley, **relationships mean everything.** It's how business gets done, how families stay connected, and how trust is built.

That's what drew Matt Hubbard to C&F Bank. As someone who believes in hard work, honesty, and follow-through, he's proud to bring C&F Bank's relationship-first approach to Roanoke. Because in a business where relationships matter most, a bank focused on you makes all the difference.



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