

Matt is focused on *Roanoke.*



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In the Roanoke Valley, **relationships mean everything.**
It's how business gets done, how families stay connected, and
how trust is built.

That's what drew Matt Hubbard to C&F Bank. As someone
who believes in hard work, honesty, and follow-through, he's
proud to bring C&F Bank's relationship-first approach to
Roanoke. Because in a business where relationships matter
most, a bank focused on you makes all the difference.



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