

# MAKE A CHANGE DURING AMERICAN HEART MONTH

*National Wear Red Day is Friday, Feb. 6, 2015*



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**Meet Ellie Whelan**  
and read her story of survival  
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## Go Red Total Makeover Event, this Saturday at Macy's

The American Heart Association's Go Red For Women® invites all women to attend the Total Makeover Event at the Short Pump Macy's on Saturday, Feb. 7. You'll experience fun, interactive stations, receive giveaways and be eligible for the chance to win a \$250 Macy's gift card and raffle prizes!

Wear red to the store or purchase a red dress pin at the counter for \$2, with all proceeds benefiting Go Red For Women, to receive all-day savings while you shop. Be sure to check out the limited-edition red dresses, like the one Ellie Whelan is wearing on the front cover, from Kensie, Calvin Klein and Thalia. You'll feel good and look great rockin' your red in these dresses during Heart Month, because 10 percent of the purchase price will benefit the Go Red For Women movement.



**American Heart Association®**

life is why™



Go Red For Women is nationally sponsored by



MACY'S HAS BEEN A NATIONAL SPONSOR OF GO RED FOR WOMEN SINCE IT LAUNCHED IN 2004 AND, IN TOTAL, HAS PROVIDED OVER \$50 MILLION FOR GO RED, MAKING IT THE AMERICAN HEART ASSOCIATION'S LARGEST CORPORATE SPONSOR.