

## MISSION

The mission of the YMCA of Greater Richmond is to put Christian principles into practice through programs that build a healthy spirit, mind, and body for all.

## STRATEGIC PLAN 2025

A stronger, healthier tomorrow begins today. The new Strategic Plan will be a compass for our programs and services that will allow us to serve the community even better in Youth Development, Healthy Living and Social Responsibility.

## EVERYONE BELONGS

The YMCA of Greater Richmond recognizes and celebrates the growing diversity of our community. At the YMCA, everyone belongs.

## YOUTH DEVELOPMENT

The YMCA reaffirms its historic commitment to youth. The YMCA builds character in youth through YMCA core programs.

## TEEN DEVELOPMENT

Teens have enduring needs that must be met if they are to be healthy, well-adjusted adults. The YMCA will provide adult role models that help teens find their place in a constructive group, develop self-worth, make informed choices, become ethical persons and believe in a promising future.

## HEALTHY LIFESTYLES

Modern society faces increasing health challenges. The YMCA will lead wellness initiatives through membership, programs and advocacy that build a healthy spirit, mind and body.

## COMMITMENT TO FAMILY

The family is the core building block of society. The YMCA will provide programs and services that allow families to thrive. Whether living independently or as a member of their immediate family, the YMCA will provide specific services and activities to fully engage the senior members of our community.

## COMMITMENT TO THE FUTURE OF OUR COMMUNITY

For more than 160 years, the YMCA of Greater Richmond has responded to the changing needs of a dynamic metropolitan area. The YMCA accepts the challenge to build its capacity to ensure the future of our mission and to respond to emerging needs.

## COMMITMENT TO ETHICS

The YMCA of Greater Richmond is committed to the highest ethical standards, transparency relative to its financial matters and exceptional stewardship of its resources.



# HAPPY BIRTHDAY

## YMCA of Greater Richmond!



## CELEBRATING

# 160 YEARS

### BUILDING A HEALTHY SPIRIT, MIND & BODY FOR ALL

