

INTRODUCED: November 13, 2023

A RESOLUTION No. 2023-R056

To name the alley located in the block bounded by Stuart Avenue, North Nansemond Street, Kensington Avenue, and Roseneath Road as “Rose Pedal Alley.”

Patron – Mayor Stoney (By Request)

Approved as to form and legality
by the City Attorney

PUBLIC HEARING: DEC 11 2023 AT 6 P.M.

WHEREAS, in accordance with sections 8-7 through 8-10 of the Code of the City of Richmond (2020), as amended, Wright Investments 3, L.L.C., as the applicant, has requested that the alley located in the block bounded by Stuart Avenue, North Nansemond Street, Kensington Avenue, and Roseneath Road be named “Rose Pedal Alley;”

NOW, THEREFORE,

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF RICHMOND:

1. That the alley located in the block bounded by Stuart Avenue, North Nansemond Street, Kensington Avenue, and Roseneath Road and shown as the public right-of-way enclosed in bold lines and labeled as “Alley to be Named ‘Rose Pedal Alley’” on a drawing prepared by

AYES: _____ NOES: _____ ABSTAIN: _____

ADOPTED: _____ REJECTED: _____ STRICKEN: _____

the Department of Public Works, designated as DPW Drawing No. N-29038, dated September 8, 2023, and entitled “Proposed Naming of a Public Alley in the Block Bounded by Stuart Avenue, Nansemond Street, Kensington Avenue and Roseneath Road as ‘Rose Pedal Alley,’” a copy of which drawing is attached to and incorporated into this resolution, be and hereby is named and designated as “Rose Pedal Alley.”

2. That, in order to effectuate the provisions of paragraph 1 of this resolution, the Chief Administrative Officer shall (i) cause the appropriate City agency to prepare and erect signs appropriately marking “Rose Pedal Alley,” (ii) request that all City agencies note such naming in the records maintained by each such agency, and (iii) take all other appropriate actions to effectuate the naming of the street as “Rose Pedal Alley.”

3. That paragraphs 1 and 2 of this resolution shall be effective only upon the completion of the following to the satisfaction of the Chief Administrative Officer within 12 months from the date on which this resolution is adopted:

(a) Wright Investments 3, L.L.C., as applicant, shall furnish the Chief Administrative Officer with sufficient funds to cover the costs of the street naming, including, but not necessarily limited to, the preparation and erection of appropriate signs.

(b) The applicant shall furnish all abutting landowners with written notice of the naming.

(c) The applicant shall comply with all applicable requirements set forth in sections 8-7 through 8-10 of the Code of the City of Richmond (2020), as amended.

(d) Should any condition of this paragraph 3 not be met within 12 months of the date on which the Council adopts this resolution, this resolution shall be null and void and of no further legal effect.



City of Richmond

900 East Broad Street
2nd Floor of City Hall
Richmond, VA 23219
www.rva.gov

Master

File Number: Admin-2023-1642

File ID: Admin-2023-1642

Type: Request for Ordinance or Resolution

Status: Regular Agenda

Version: 1

Reference:

In Control: City Clerk Waiting Room

Department:

Cost:

File Created: 09/18/2023

Subject:

Final Action:

Title:

Internal Notes:

Code Sections:

Agenda Date: 11/13/2023

Indexes:

Agenda Number:

Patron(s):

Enactment Date:

Attachments: ADMIN-2023-1642-N29038signed,
ADMIN-2023-1642-PlanRVA Approval Rose Pedal
Alley, ADMIN-2023-1642-Request Letter Rose Pedal

Enactment Number:

Contact:

Introduction Date:

Drafter: Joseph.DavenportJr@rva.gov

Effective Date:

Related Files:

Approval History

Version	Seq #	Action Date	Approver	Action	Due Date
1	1	9/18/2023	M.S. Khara	Approve	9/20/2023
1	2	9/18/2023	Joseph Davenport - FYI	Notified - FYI	
1	3	10/3/2023	Bobby Vincent	Approve	9/20/2023
1	4	10/3/2023	Joseph Davenport - FYI	Notified - FYI	
1	5	10/3/2023	Robert Steidel	Approve	10/5/2023
1	6	10/3/2023	Joseph Davenport - FYI	Notified - FYI	
1	7	10/27/2023	Lincoln Saunders	Approve	10/12/2023
1	8	10/27/2023	Joseph Davenport - FYI	Notified - FYI	
1	9	11/9/2023	Mayor Stoney	Approve	11/16/2023
1	10	11/9/2023	Joseph Davenport - FYI	Notified - FYI	

History of Legislative File

Text of Legislative File Admin-2023-1642

O&R REQUEST

DATE: September 18, 2023 **EDITION:** 1

TO: The Honorable Members of City Council

THROUGH: The Honorable Levar M. Stoney, Mayor

THROUGH: J.E. Lincoln Saunders, Chief Administrative Officer

THROUGH: Robert Steidel, Deputy Chief Administrative Officer

THROUGH: Bobby Vincent Jr., Director
Department of Public Works

THROUGH: M.S. Khara, P.E., City Engineer
Department of Public Works

FROM: Joseph Davenport, P.E., Right-of-Way Manager
Department of Public Works

**RE: PROPOSED NAMING OF A PUBLIC ALLEY IN THE BLOCK BOUNDED
BY STUART AVENUE, NANSEMOND STREET, KENSINGTON AVENUE
AND ROSENEATH ROAD AS “ROSE PEDAL ALLEY”**

ORD. OR RES No.

—

PURPOSE: To name a public alley in the block bounded by Stuart Avenue, Nansemond Street, Kensington Avenue and Roseneath Road as “Rose Pedal Alley”, as shown enclosed in bold lines on a plan prepared by the Department of Public Works designated as DPW Dwg. No. N-29038, dated September 8, 2023 and entitled “PROPOSED NAMING OF A PUBLIC ALLEY IN THE BLOCK BOUNDED BY STUART AVENUE, NANSEMOND STREET, KENSINGTON AVENUE AND ROSENEATH ROAD AS “ROSE PEDAL ALLEY”.

REASON: A revised letter of request dated April 28, 2023 from James Wright, the Manager of Wright Investment Properties and the property owner of 3411-13 Kensington Avenue LLC (Parcel ID No. W0001611041). The owner is planning construction of a duplex behind the existing building on the property and the new duplex will have its frontage on the subject alley. The necessity for the naming of the alley will allow the new duplex to have a conforming address for utility and emergency services.

RECOMMENDATIONS: The Department of Public Works offers no objections to the proposed right-of-way naming and requests that any approvals be subject to, and including without limitation, the following terms and conditions:

1. The applicant(s)/owner(s)/successor(s) shall be responsible for any and all costs associated with the proposed naming of the alley, including without limitation, new or revised street name signs, etc., as required or directed by City Agencies.
2. A twelve (12) month expiration clause shall be included whereby all conditions must be satisfied by the applicant(s)/owner(s)/successor(s) within twelve (12) months of the ordinance adoption date and approved by the City before the ordinance can go into effect.
3. The applicant(s)/owner(s)/successor(s) shall be responsible for providing written notification to all abutting landowners of the proposed naming of the alley.
4. The applicant(s)/owner(s)/successor(s) shall satisfy all the policies, criteria, and procedure guidelines as stipulated within Ordinance No. 2004-35-64 adopted April 13, 2004.

BACKGROUND: The property owner of 3411-13 Kensington Avenue (Wright Investments 3 LLC) has received approval by way of a Special Use Permit (Ordinance No. 2020-230) for the construction of a new duplex behind the existing building with frontage only along the subject alley. One of the conditions of the ordinance requires this alley to be officially named. Naming of the alley will ensure the safety of the residents and provide an address that is both unique and descriptive. This will ensure that City services, such as trash pickup, utility distribution and emergency services, may be provided to the new development. The name choice has been approved by the Richmond Regional Planning District Commission (PlanRVA) using the “Street Name Clearinghouse Request” form.

Other reviewing administrative agencies were contacted regarding this naming and offered no objections.

The criteria and guidelines for submission, evaluation, approval and implementation of proposals for naming or renaming City facilities are described in sections 8-7 thru 8-10 of the City Code. Section 8-10(5) requires the City Council to conduct a public hearing to review recommendations, suggestions and provide an opportunity for public comments from affected parties prior to any final action on a naming resolution. The application and information as submitted satisfies the current City Code requirements and criteria to allow consideration of this request for approval.

The applicant will be responsible for all costs of required signage denoting the alley’s name. The ordinance conditions will have to be satisfied in accordance with the Law Department’s review and acceptance of follow-up information provided by the applicant.

FISCAL IMPACT: None.

FISCAL IMPLICATIONS: None.

REVENUE TO CITY: \$300 application & processing fee.

DESIRED EFFECTIVE DATE: Upon adoption.

REQUESTED INTRODUCTION DATE: November 13, 2023

CITY COUNCIL PUBLIC HEARING DATE: December 11, 2023

REQUESTED AGENDA: Consent Agenda

CONSIDERATION BY OTHER GOVERNMENTAL ENTITIES: Land Use, Housing, and Transportation Committee (LUHTC)

AFFECTED AGENCIES: Public Works; Law Department; Planning & Development Review; Public Utilities; Assessor; Finance; Budget and Strategic Planning; Fire Department; Police Department, Mayor's Office, and CAO's Office

RELATIONSHIP TO EXISTING ORD. OR RES.: Ordinance No. 2020-230 (Special Use Permit)

REQUIRED CHANGES TO WORK PROGRAM(S): None

ATTACHMENTS:

- DPW Dwg. No. N-29038
- Applicant's request letter (James Wright)
- RRPDC Street Name Clearinghouse Request Authorization

STAFF:

Prepared for Bobby Vincent, Jr., Director DPW

Prepared by Marvin Anderson - Program & Operations Manager for Surveys, DPW

Research and Drawing Coordinated By: James Flannery - DPW

Department of Public Works / 646-0435

METRO PROPERTIES, INC.

Real Estate Sales & Management

Bobby Vincent, Jr.

April 28, 2023

Director of Public works

900 E. Broad Street

Richmond, Virginia 23219

Dear Mr. Vincent

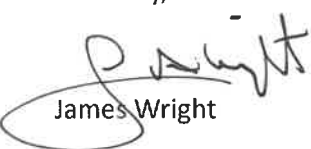
I submitted a request to name the alley "Traction Alley" for my project at 3411-13 Kensington Avenue."

I received positive and negative responses. I have decided to change my request to "Rose Pedal Alley." I

Have enclosed a copy of the Street Name Clearing House Approval form approving "Rose Pedal Alley".

I sent a \$300 check with my initial request for "Traction Alley". Let me know if I need to send an additional check or if there is any additional information you need. I am in the process of sending the proposed change to the adjacent property owners.

Sincerely,



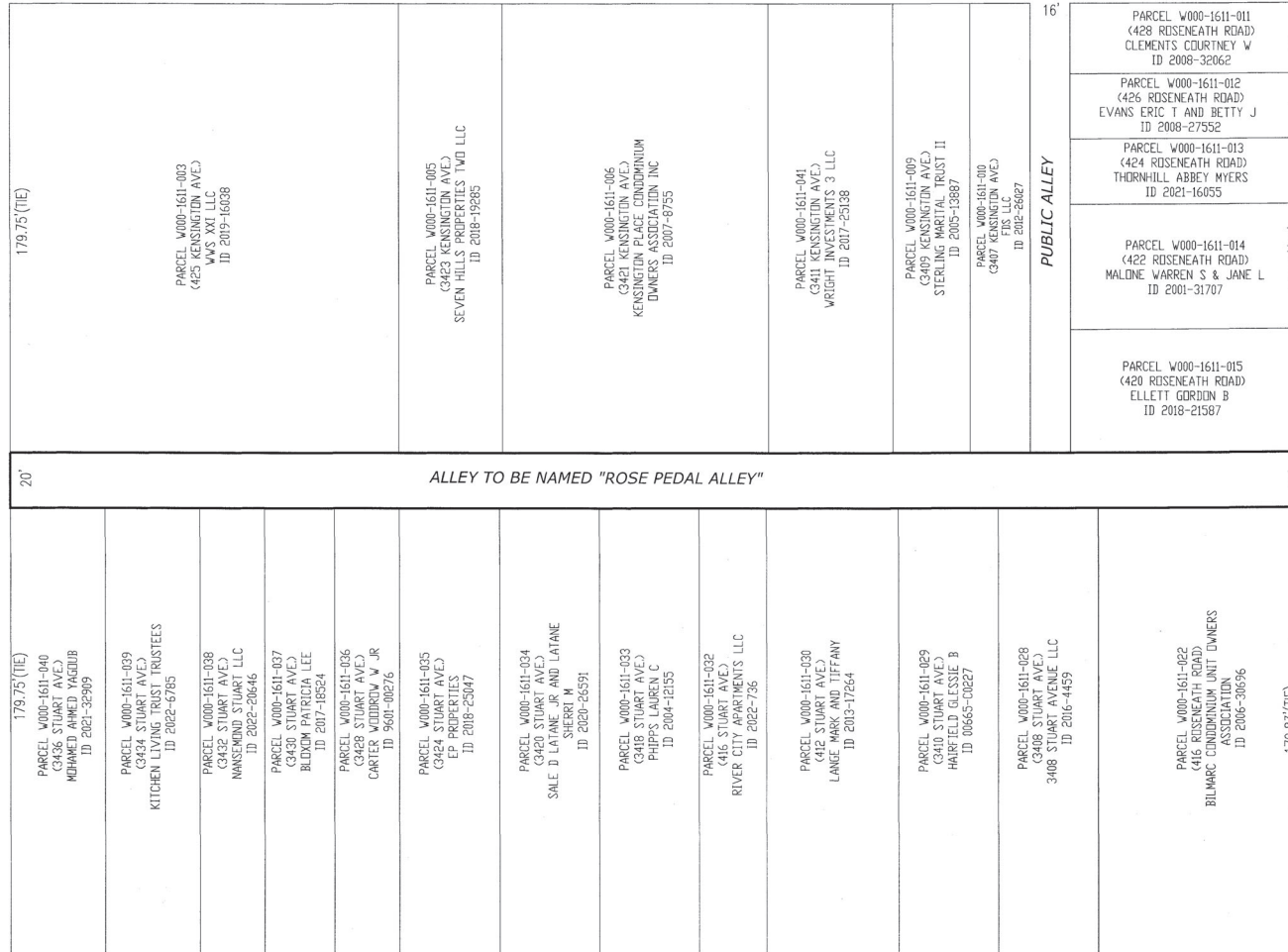
James Wright

Manager Wright Investments 3, LLC



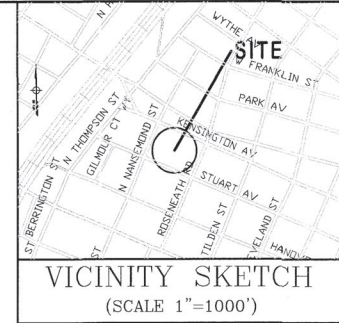
NANSEMOND STREET
50' ± R/W

KENSINGTON AVENUE
66' R/W



STUART AVENUE
66' R/W

ROSENEATH ROAD
60' ± R/W



NOTES:
1. AREA OF ALLEY PROPOSED TO BE NAMED
SHOWN IN BOLD

NOTES

1. Property owners correct as of August 24, 2023
2. Ordinance No: _____
3. Adopted: _____
4. Accepted: _____

REFERENCES: BL 17SW, 16NW

Engineering Specialist: *J. Long*

Ops Mgr For Surveys: *Paul W. Carter*

Right Of Way Manager: *J. Long*

REVISIONS

Surveys Division, Room 600 City Hall
900 E. Broad Street, Richmond, Va. 23219
DEPARTMENT OF PUBLIC WORKS
RICHMOND, VIRGINIA



DRAWN BY: J.F.
CHECKED BY: M.W.A.

Council District 1

Block No. W-1611

PROPOSED NAMING OF A PUBLIC ALLEY IN THE BLOCK
BOUNDED BY STUART AVENUE, NANSEMOND STREET,
KENSINGTON AVENUE AND ROSENEATH ROAD AS
"ROSE PEDAL ALLEY"

Requested By: Sam Castonguay

FIELD NOTE

SCALE
1"=35'

DATE
9/8/2023

PROJECT
W-1611-AN

DRAWING NO.
N-29038



STREET NAME CLEARINGHOUSE APPROVAL FORM

424 Hull St., Suite 300, Richmond VA 23235

Wright Investments 3, LLC

Jim Wright

jim@metropropertiesrichmond.com

Approved by: *Elisabeth Greenwell* **PlanRVA**

Tuesday, April 25, 2023

Page 1 of 1

County	Subdivision	Street Name	Type	Reservation Expiration	Updated	Original Reservation
Richmond		Rose Pedal Alley	Alley	4/25/2025	4/25/2023	4/25/2023