



# NATIONAL BICYCLE WEEK, MAY 3-10

Richmond Bicycle Dealers have arranged to co-operate with the United Cycle Directorate in making the week of May 3 to 10 the biggest week in bicycle history. Races, parades and special window displays will feature this week in Richmond. You will find the Richmond Bicycle Dealers carry a full line of the highest grade Bicycles made. The Bicycle is rapidly gaining favor among men, women and children. There is lots of fun and much good health in riding a bicycle. Buy one this week and have good health.

**BICYCLE PARADE AND RACES WEDNESDAY, MAY 7th**, starting at Capitol Square at 4 P. M., ending at Reservoir, where Races will be held and Prizes awarded.

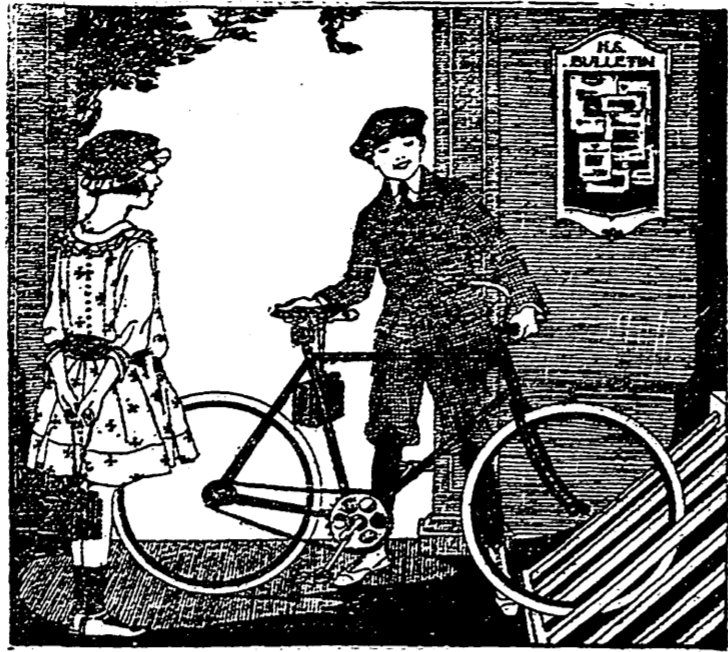


## A FOGGY BRAIN

is the penalty for physical inactivity. Ride a bicycle and keep yourself in good physical and, therefore, in good mental condition. A spin in the open is the surest cure for cobwebs. Make your body a help and not a drag.

**RIDE A BICYCLE**  
**T. A. Quisenberry**

825 WEST MAIN STREET.  
Motocycles and Smith Motor Wheels.

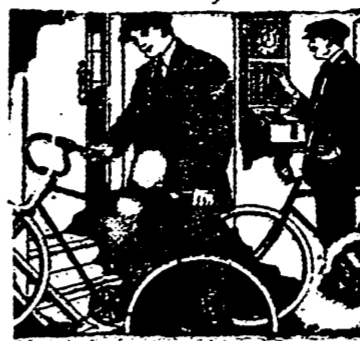


## It's Fun to Go to School

if you have a bicycle to carry you. No more cold lunches out of a box. Ride home and let Mother give you the real thing. And after school, you're home again in no time, books away, and the whole afternoon before you. You never have to get excused for tardiness if you

**RIDE A BICYCLE**  
**Harris, Flippen & Co.**

1007 EAST MAIN STREET.  
Headquarters for Sporting Goods, Bicycles and Supplies.



## Turn Work Into Play

Be a help at home and have a good time doing it.

If you're playing ball and the store is half a mile away, what of it?

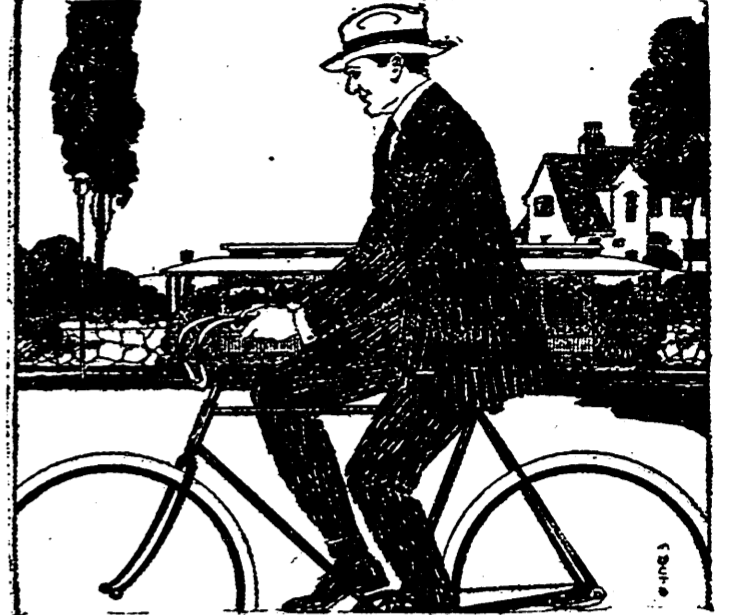
A wheel will let you do that errand and get you back between innings.

You can "bat a thousand" with Mother when it comes to running errands, if you

## RIDE A BICYCLE

**J. A. Shinault**

BICYCLE COMPANY,  
1829 West Main Street.  
Phone, Boulevard 461.



## GERMS LOVE CROWDS

but nobody else does. Why be crushed and trampled night and morning and pay for the privilege? On a bicycle seat there is always room. The air you breathe as you ride is clean, not burdened with infection. Make your trip to and from work something to look forward to with pleasure instead of dread.

## RIDE A BICYCLE

**A. P. Gentry**  
508 WEST BROAD STREET.



## CYCLING IS FASHIONABLE

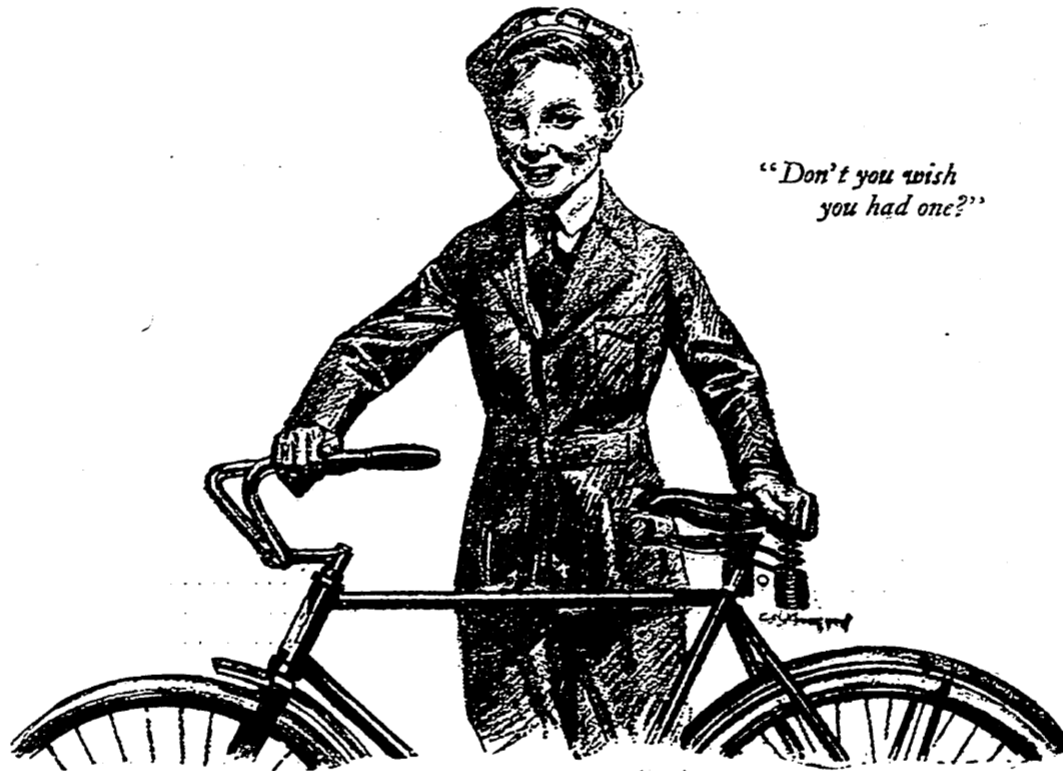
Society started it in the Southern winter resorts, and now they have it back to the North. Cycling is popular at Vassar, Smith and other women's colleges. A general recognition of the pleasure of cycling is evident among people of taste, and Vogue has decreed in our spring styles in sport clothes that they be suitable for bicycle riding.

Get the Habit—It's Quite the Thing.

## RIDE A BICYCLE

**J. E. Quarles**

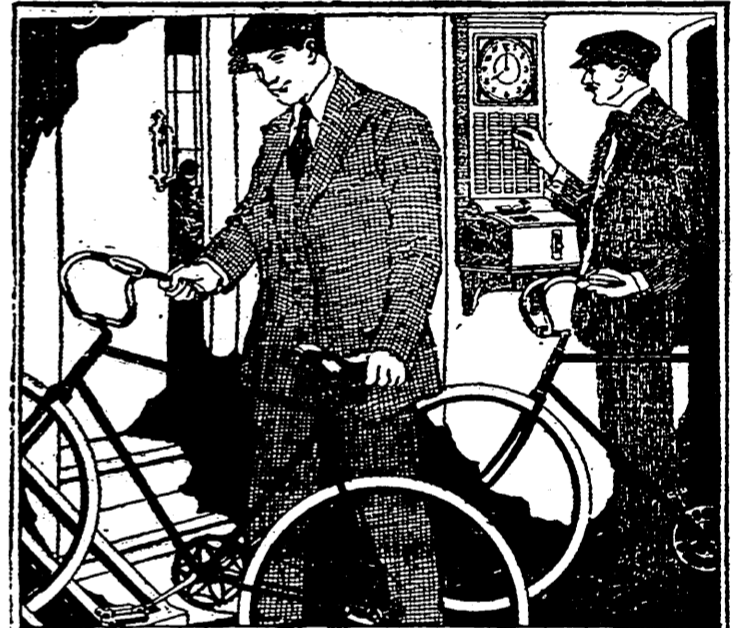
408 NORTH SECOND STREET.  
Specialists on Difficult Repairing.



Over four million bicycles are in daily use in the United States. Nearly a million more will come into use this year.

This is *National Bicycle Week*—May 3 to 10. This is the week to buy a bicycle to get the greatest good from it this Spring.

## RIDE A BICYCLE



## ON TIME

A million workers make the trip to and from work a pleasure and recreation by riding a bicycle.

Do you? They live in the clean, quiet suburbs, where living costs are less, and let their wheels save their car fare. They arrive on time.

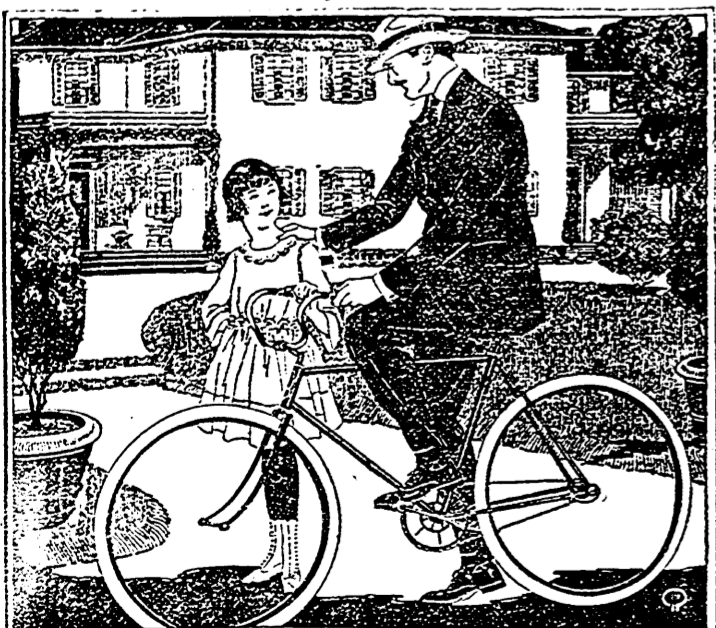
Do you? They earn more money because the healthful exercise of riding enables them to do better work and more of it.

Do you?

## RIDE A BICYCLE

**Liberty Bicycle Shop**

1312 HULL STREET SOUTH RICHMOND.



## A LEISURELY BREAKFAST

Means a happy start for the whole family. Ride a bicycle to the office, and your train waits at the curb for you. It relieves breakfast of that last-minute rush that sooner or later throws your digestion out of gear. The whole day's work will go easier for your spin through the morning air.

"There Is No Upkeep Expense to a Bicycle."

## RIDE A BICYCLE

**Joe Bickerstaff**

1811 EAST MAIN STREET.



## "That Errand! If I Only Had Time"

You can do it with a bicycle! Skim over the distance and enjoy the pleasure and recreation of bicycling besides.

All over the country women are realizing anew the convenience and independence of a wheel, are saying, "Why haven't we ridden before?"

This time it is not a fad; it is a utility. Ask to see the 1919 models at your dealers.

Unlike a car, the initial cost is the sole expense.

## RIDE A BICYCLE

**T. L. Corbett & Co.**

217 N. HENRY STREET.



## WHY BOYS GO WRONG

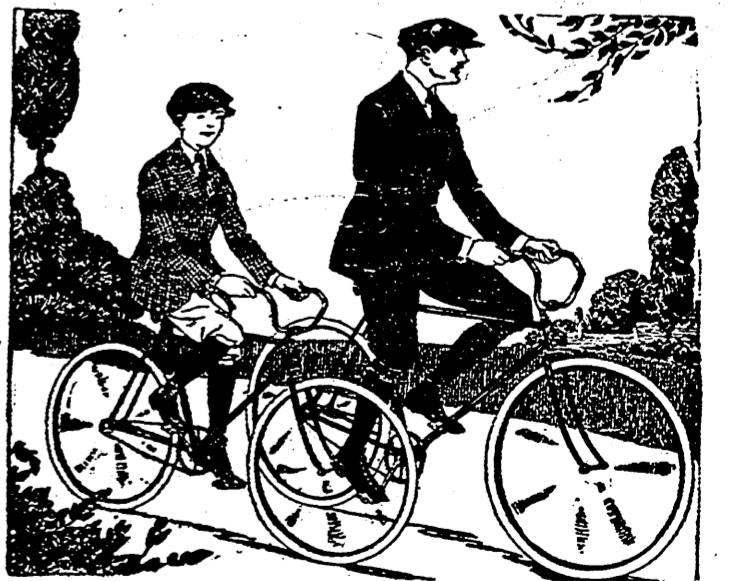
Nine times out of ten what we call "bad boys" are those whose natural boy energy isn't given a helpful outlet. The "good boy" is the contented boy, and the contented boy is the one whose mind and muscle are constantly occupied.

Your boy's standing with you and your neighbors lies in your hands. To make it to be proud of, let him

## RIDE A BICYCLE

**G. H. Tompkins**

408 WEST BROAD STREET.



## COMMON INTERESTS

are what makes you pals with your boy. Get the habit before it is too late.

Get a bicycle and go off on "bike hikes" together. You'll feel a whole lot younger and better for the exercise and comradeship.

As for your boy—well, the gang is sure to hear about his Dad. You'll never regret it.

COME IN SATURDAY AND START BY PICKING OUT YOUR BICYCLES TOGETHER.

"THERE'S NO UPKEEP EXPENSE TO A BICYCLE"

## RIDE A BICYCLE

**Rowlett Bicycle Co.**

418 WEST BROAD STREET.