

A Better Way Athletics, LLC
ORDER FORM

10710 Midlothian Turnpike, Suite 300
Richmond, VA 23235
804-718-0543 | www.abetterwayathletics.com



CONTRACT INFORMATION

Client information		A Better Way Athletics Sales Representative:	
Client Name:	Midlothian High School ("Client" or "you")	Salesperson:	Danny Sterling, VP of Sales
Contact Name:	Shawn Abel	Telephone:	804-718-0543
Telephone:	(804) 378-2440	Email:	sales@abetterwayathletics.com
Email:	shawn_abel@ccpsnet.net		
Order Form Information		Additional Terms	
Order Form Reference #	C100205	Payment Terms:	Net 30
Order Form Effective Date:	07/01/2024		
Order Form Expiration Date:	06/30/2027		

PURCHASE SUMMARY

Subscription Services				
Item #	Product	Term Start Date	Term End Date	Fee
1	Annual A Better Way Athletics ("ABW") Subscription for Client. Annual Subscription includes unlimited access to the ABW Curriculum – Year 1	07/01/2024	06/30/2025	\$6,000.00
2	Annual Subscription – Year 2	07/01/2025	06/30/2026	\$8,000.00
3	Annual Subscription – Year 3	07/01/2026	06/30/2027	\$8,000.00
		Total Year 1		\$6,000.00
		Total Year 2		\$8,000.00
		Total Year 3		\$8,000.00

1. A Better Way Athletics will invoice Client for Year #1 Subscription Fee upon contract inception. A Better Way Athletics will invoice each subsequent year individually for payment at the Term Start Date of each year, i.e. 07/01/2025 and 07/01/2026.

To purchase, please complete the electronic signature process from which this contract was sent or sign below and send a scanned pdf file of this Order Form by e-mail to contracts@abetterwayathletics.com.

Each party has executed this Order Form by its duly authorized representative.

Client – Midlothian High School

Signature

Robert Meister

Printed Name

CFO

Title

9/20/2024

Date

A Better Way Athletics, LLC

Signature

Michael Hurt

Printed Name

Managing Partner

Title

9/23/24

Date

Approved as to form, as amended:

Stephanie S. Frick, Assistant School Board Attorney
Chesterfield County Public Schools