



MASON-DIXON POLLING & STRATEGY

WASHINGTON, DC - 202-548-2680
JACKSONVILLE, FL - 904-261-2444

MASON-DIXON® VIRGINIA POLL



DECEMBER 2023

Polling in Virginia since 1984

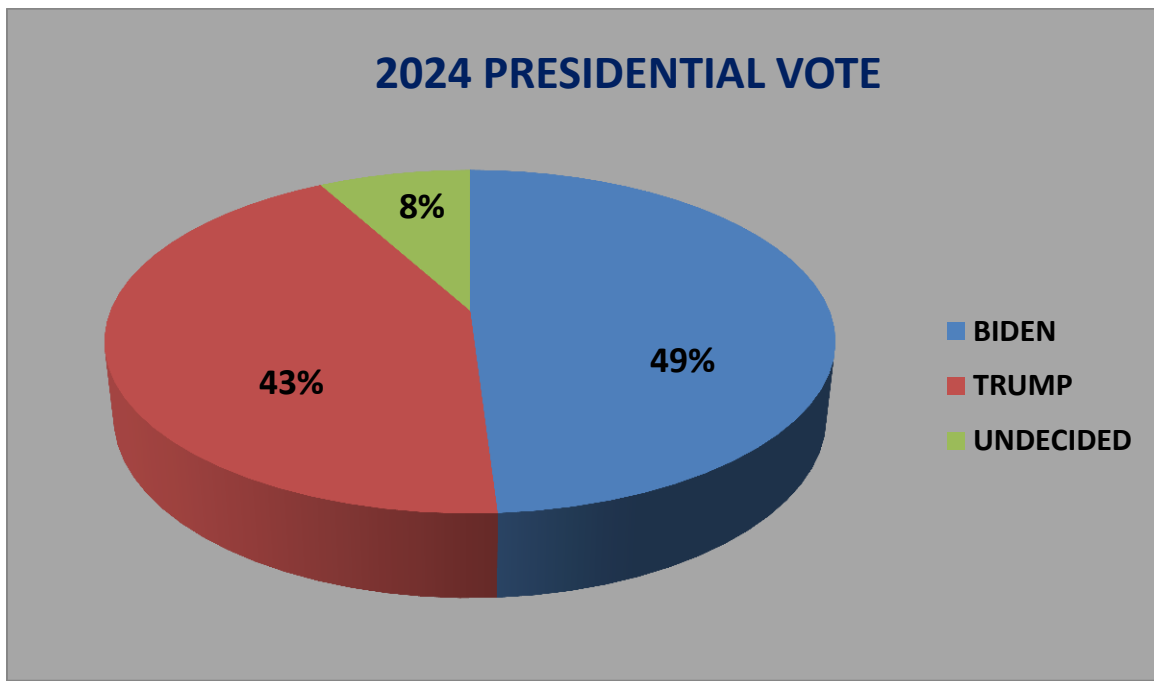
EMBARGO: Newspaper Publication – Friday, January 5, 2024
Broadcast & Internet Release – 6 am EST, Friday, January 5, 2024

© Copyright 2024

BIDEN LEADS TRUMP IN VIRGINIA STATE VOTERS SPLIT OVER HIS JOB PERFORMANCE

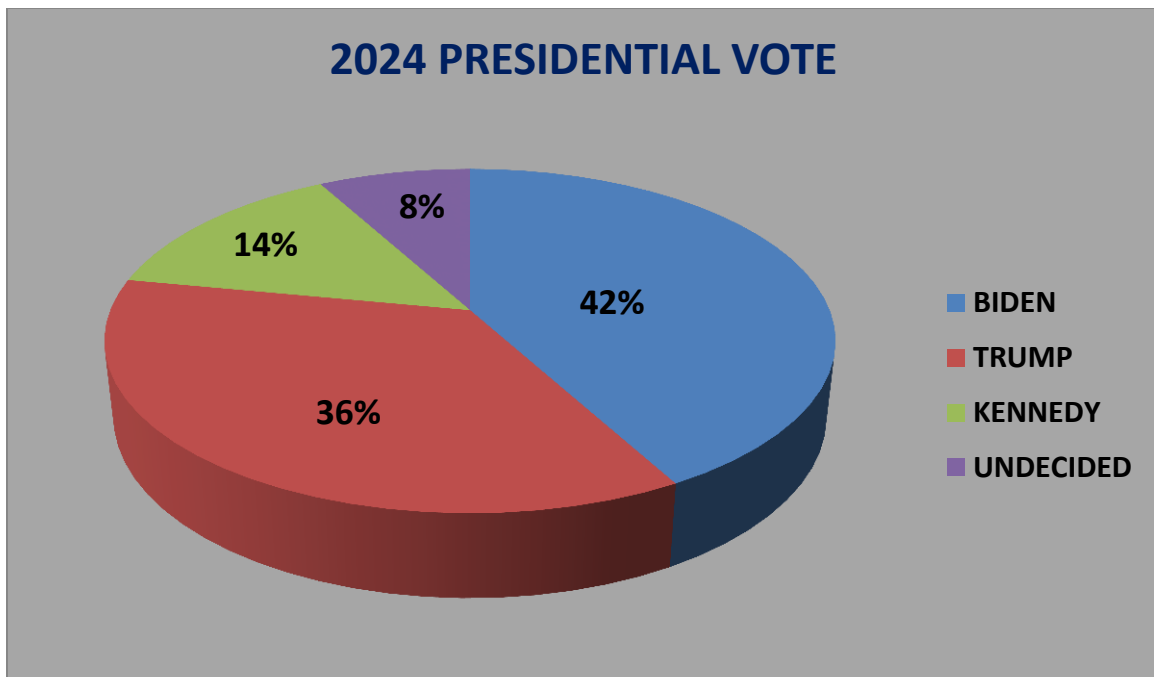
In a hypothetical rematch of their 2020 presidential match-up, Virginia voters are currently inclined to stick with Democrat Joe Biden over Republican Donald Trump.

Statewide, 49% of voters support Biden, while 43% back Trump and 8% are undecided. Biden carried the state by 10-points in 2020 (54%-44%).



Biden's lead is primarily built upon his huge margins over Trump in Northern Virginia (63%-27%) and Hampton Roads (59%-35%). He also holds a 53%-38% advantage in the Richmond Metro area. Meanwhile, Trump has a significant advantage in Virginia's more rural areas.

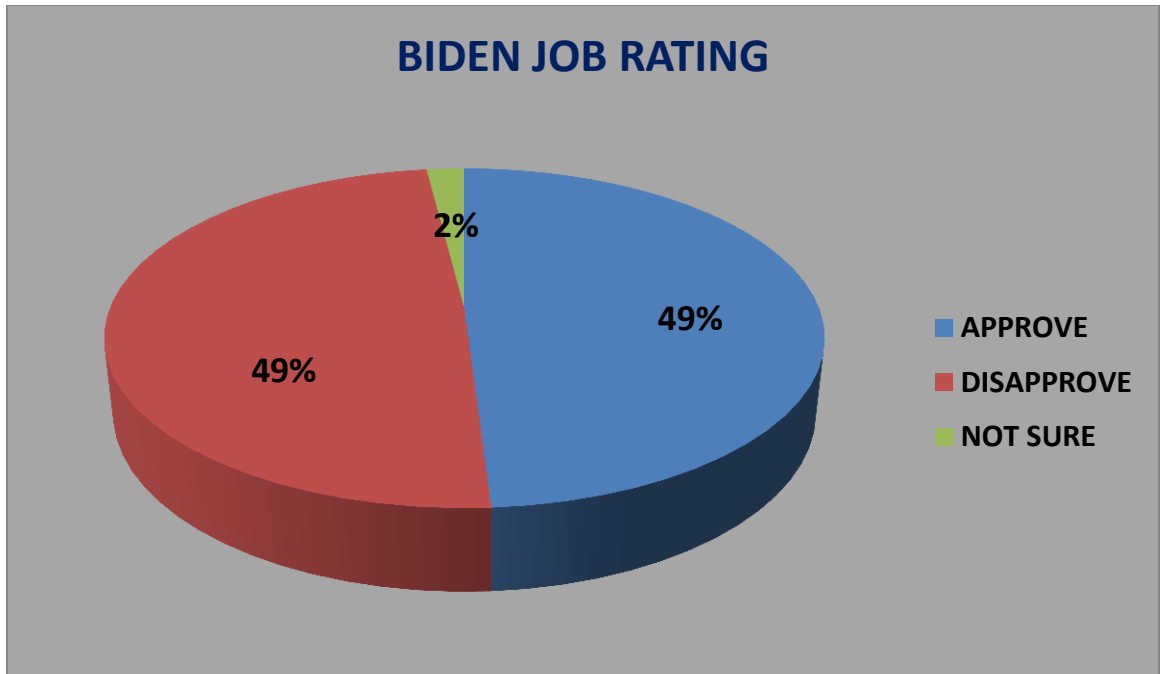
Adding Robert F. Kennedy, Jr. to the mix does not appear to currently alter the overall status of the race. Biden still leads Trump by six-points (42%-36%), but Kennedy receives an impressive 14% as an independent candidate. He draws support from similar percentages of Democrats and Republicans – those who are not excited by their party’s current respective front-runners.



Although he is currently leading the race in the state, Virginia voters continue to have fixed feelings about the job Biden is doing as president. Statewide 49% approve of Biden’s performance, while 49% disapprove and 2% are unsure.

That is actually a slight improvement over the past year. In January 2023, Biden’s job rating was 45% approve/52% disapprove.

<u>BIDEN JOB RATING</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
January 2023	45%	52%	3%
December 2023	49%	49%	2%



There is a clear disconnect between Biden’s job rating and his current election performance against Trump. Under normal circumstances, a 49%/49% incumbent job rating would show a similarly close margin in a re-election match-up.

However, Biden runs ahead of his performance. This shows that while there is speculation he is losing his Democratic base – demonstrated to some extent in his mixed job rating – these base groups (younger voters, women, and black voters) still vote for him against Trump.

A parallel trend can be drawn from Governor Youngkin’s job rating. He invested significant time and political capital to gain full Republican control of the Virginia General Assembly, but came up short. Yet, despite that political setback his job rating is higher now than it was before the 2023 campaign truly began.

This could suggest that the responsibility for Republicans losing many close legislative races probably had little to do with voter attitudes about Governor Youngkin and much more about a rejection of former President Donald Trump.

QUESTION: If the 2024 presidential election were held today, for whom would you vote if the candidates were Joe Biden, the Democrat, and Donald Trump, the Republican?

	<u>BIDEN</u>	<u>TRUMP</u>	<u>UNDECIDED</u>
STATE	49%	43%	8%

<u>REGION</u>	<u>BIDEN</u>	<u>TRUMP</u>	<u>UNDECIDED</u>
Northern Virginia	63%	27%	10%
Central/Shenandoah	36%	57%	7%
Richmond Metro	53%	38%	9%
Hampton Roads	59%	35%	6%
Lynchburg/Southside	39%	50%	11%
Roanoke/Southwest	19%	77%	4%

<u>GENDER ID</u>	<u>BIDEN</u>	<u>TRUMP</u>	<u>UNDECIDED</u>
Male	46%	48%	6%
Female	51%	39%	10%

<u>AGE</u>	<u>BIDEN</u>	<u>TRUMP</u>	<u>UNDECIDED</u>
<50	51%	36%	13%
50+	47%	49%	4%

<u>RACE</u>	<u>BIDEN</u>	<u>TRUMP</u>	<u>UNDECIDED</u>
White	40%	52%	8%
Black	82%	11%	7%

<u>PARTY ID</u>	<u>BIDEN</u>	<u>TRUMP</u>	<u>UNDECIDED</u>
Democrat	95%	2%	3%
Republican	5%	86%	9%
Independent	41%	46%	13%

QUESTION: If the 2024 presidential election were held today, for whom would you vote if the candidates were Joe Biden, the Democrat, Donald Trump, the Republican and Robert F. Kennedy, Jr., an independent?

	<u>BIDEN</u>	<u>TRUMP</u>	<u>KENNEDY</u>	<u>UNDECIDED</u>
STATE	42%	36%	14%	8%

<u>REGION</u>	<u>BIDEN</u>	<u>TRUMP</u>	<u>KENNEDY</u>	<u>UNDECIDED</u>
Northern Virginia	51%	22%	17%	10%
Central/Shenandoah	32%	48%	9%	11%
Richmond Metro	45%	32%	17%	6%
Hampton Roads	52%	27%	16%	5%
Lynchburg/Southside	34%	46%	11%	9%
Roanoke/Southwest	12%	73%	9%	6%

<u>GENDER ID</u>	<u>BIDEN</u>	<u>TRUMP</u>	<u>KENNEDY</u>	<u>UNDECIDED</u>
Male	40%	43%	12%	5%
Female	44%	29%	16%	11%

<u>AGE</u>	<u>BIDEN</u>	<u>TRUMP</u>	<u>KENNEDY</u>	<u>UNDECIDED</u>
<50	43%	30%	16%	11%
50+	42%	41%	12%	5%

<u>RACE</u>	<u>BIDEN</u>	<u>TRUMP</u>	<u>KENNEDY</u>	<u>UNDECIDED</u>
White	36%	44%	11%	9%
Black	63%	8%	23%	6%

<u>PARTY ID</u>	<u>BIDEN</u>	<u>TRUMP</u>	<u>KENNEDY</u>	<u>UNDECIDED</u>
Democrat	83%	2%	10%	5%
Republican	2%	75%	14%	9%
Independent	35%	35%	19%	11%

QUESTION: Do you approve or disapprove of Joe Biden’s job performance as president?

	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
STATE	49%	49%	2%

<u>REGION</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
Northern Virginia	64%	34%	2%
Central/Shenandoah	38%	61%	1%
Richmond Metro	48%	48%	4%
Hampton Roads	54%	45%	1%
Lynchburg/Southside	43%	54%	3%
Roanoke/Southwest	27%	70%	3%

<u>GENDER ID</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
Male	43%	55%	2%
Female	54%	44%	2%

<u>AGE</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
<50	54%	43%	3%
50+	45%	54%	1%

<u>RACE</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
White	42%	56%	2%
Black	73%	24%	3%

<u>PARTY ID</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
Democrat	93%	6%	1%
Republican	2%	95%	3%
Independent	44%	54%	2%

HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Strategy, Inc. of Jacksonville, Florida from December 15 through December 19, 2023. A total of 625 registered Virginia voters statewide were interviewed live by telephone.

Those interviewed were randomly selected from a phone-matched Virginia voter registration list that included both landline and cell phone numbers. Quotas were assigned to reflect voter registration by county.

The margin for error, according to standards customarily used by statisticians, is no more than ± 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or age grouping

DEMOGRAPHICS

PARTY REGISTRATION:

Democrat	219 (35%)
Republican	188 (30%)
Independent or Other	218 (35%)

AGE:

18-34	95 (15%)
35-49	192 (31%)
50-64	168 (27%)
65+	165 (26%)
Refused	5 (1%)

RACE/ETHNICITY:

White/Caucasian	446 (71%)
Black/African American	124 (20%)
Hispanic	22 (4%)
Other	26 (4%)
Refused	7 (1%)

GENDER ID:

Male	309 (49%)
Female	312 (50%)
Other	4 (1%)

REGION:

Northern Virginia	180 (29%)
Shenandoah/Piedmont	90 (14%)
Richmond Metro	90 (14%)
Hampton Roads	125 (20%)
Lynchburg/Southside	70 (11%)
Roanoke/Southwest	70 (11%)

VIRGINIA POLL REGIONS

NORTHERN VIRGINIA: Arlington, Fairfax, Loudoun and Prince William counties and the independent cities of Alexandria, Fairfax, Falls Church, Manassas and Manassas Park.

SHENANDOAH/PIEDMONT: Stafford, Spotsylvania, King George, Caroline, Louisa, Fluvanna, Albemarle, Nelson, Greene, Orange, Madison, Culpepper, Fauquier, Rappahannock, Clarke, Frederick, Warren, Shenandoah, Page, Rockingham, Augusta and Rockbridge counties and the independent cities of Charlottesville, Fredericksburg, Staunton, Harrisonburg, Winchester, Waynesboro, Staunton, Buena Vista and Lexington.

RICHMOND METRO: Chesterfield, Henrico, Hanover, Powhatan, Goochland, New Kent and Charles City counties and the independent cities of Richmond and Colonial Heights.

HAMPTON ROADS: Accomack, Northampton, Northumberland, Westmoreland, Lancaster, Middlesex, Mathews, Richmond, Essex, King & Queen, King William, Gloucester, James City and York counties and the independent cities of Williamsburg, Newport News, Hampton, Poquoson, Norfolk, Portsmouth, Virginia Beach, Chesapeake and Suffolk.

LYNCHBURG/SOUTHSIDE: Isle of Wight, Sussex, Surry, Southampton, Greensville, Dinwiddie, Prince George, Brunswick, Mecklenburg, Lunenburg, Nottoway, Amelia, Prince Edward, Cumberland, Buckingham, Appomattox, Amherst, Campbell, Charlotte, Halifax, Pittsylvania, Henry, Franklin and Bedford counties and the independent cities of Petersburg, Hopewell, Franklin, Emporia, Danville, Martinsville, Lynchburg and Bedford.

ROANOKE/SOUTHWEST: Highland, Bath, Alleghany, Botetourt, Roanoke, Craig, Montgomery, Floyd, Patrick, Giles, Pulaski, Carroll, Grayson, Wythe, Bland, Tazewell, Smyth, Washington, Buchanan, Dickenson, Russell, Wise, Scott and Lee counties and the independent cities of Roanoke, Salem, Radford, Covington, Galax, Norton and Bristol.