

**A Better Way Athletics, LLC**  
**ORDER FORM**

10710 Midlothian Turnpike, Suite 300  
Richmond, VA 23235  
804-718-0543 | [www.abetterwayathletics.com](http://www.abetterwayathletics.com)



**CONTRACT INFORMATION**

Client Information		A Better Way Athletics Sales Representative:	
Client Name:	Cumberland County School District ("Client" or "you")	Salesperson:	Danny Sterling, VP of Sales
Contact Name:	Chip Jones	Telephone:	804-718-0543
Telephone:	(804) 492-4212	Email:	<a href="mailto:sales@abetterwayathletics.com">sales@abetterwayathletics.com</a>
Email:	<a href="mailto:cjones@cucps.k12.va.us">cjones@cucps.k12.va.us</a>		
Order Form Information		Additional Terms	
Order Form Reference #	C100082	Payment Terms: Net 30	
Order Form Effective Date:	01/01/2023		
Order Form Expiration Date:	12/31/2025		

**PURCHASE SUMMARY**

Subscription Services				
Item #	Product	Term Start Date	Term End Date	Fee
1	Annual A Better Way Athletics ("ABW") Subscription for Cumberland County School District. Annual Subscription includes access to the ABW curriculum for Cumberland County School District Athletic Department - Year 1	01/01/2023	12/3/2023	\$1,500.00
2	Annual Subscription - Year 2	01/01/2024	12/3/2024	\$1,500.00
3	Annual Subscription - Year 3	01/01/2025	12/3/2025	\$1,500.00
		Total Year 1		\$1,500.00
		Total Year 2		\$1,500.00
		Total Year 3		\$1,500.00

1. A Better Way Athletics will invoice Client for the Year #1 Subscription Fee upon contract inception. A Better Way Athletics will invoice each subsequent year individually for payment at the Term Start Date of each year, i.e. 01/01/2023 and 01/01/2024.

To purchase, please complete the electronic signature process from which this contract was sent or sign below and send a scanned pdf file of this Order Form by e-mail to [contracts@abetterwayathletics.com](mailto:contracts@abetterwayathletics.com).

Each party has executed this Order Form by its duly authorized representative.

Client

Signature

Donald C. Jones, Jr.  
Printed Name

Superintendent  
Title

4/25/2022  
Date

A Better Way Athletics, LLC

Signature

Michael Hurt  
Printed Name

Managing Partner  
Title

12/05/2022  
Date