

## Session Materials

Sunday 4 September

[Home \(https://canvas.sbs.ox.ac.uk/courses/2946/pages/home-page\)](https://canvas.sbs.ox.ac.uk/courses/2946/pages/home-page)

This page contains all the information relating to Sunday 4 September.



## Courtyard by Marriott Hotel

Accommodation for your programme has been reserved for you at Courtyard by Marriott hotel for the duration of your stay.

**Address:** 15 Paradise Street, Oxford, OX1 1LD

**Check-in:** from 3pm



## Trinity College, Oxford

Informal drinks and BBQ from 1730 onwards

**Address:** Broad St, Oxford OX1 3BH



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## Programme Information

Monday 5 September

# Governance



[Home \(https://canvas.sbs.ox.ac.uk/courses/2946/pages/home-page\)](https://canvas.sbs.ox.ac.uk/courses/2946/pages/home-page)

This page has all the information you need about this day of the programme and how to prepare for it.

You can find the day's:



Speaker biographies



Academic timetable



Drinks and dinner itinerary

### Dress Code

The dress code is business casual during the day (academic curriculum) and cocktail for the dinners.

Cocktail attire is typically a cocktail dress for women: a knee-length dress designed for just such an occasion (jumpsuits, pantsuits, blazers, and blouses are also suitable). Cocktail attire generally entails a lounge suit or sports jacket (tie optional) but not a tuxedo or military dress for men.



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## Faculty and Speakers

**Rupert Younger** [\\_\(https://www.sbs.ox.ac.uk/about-us/people/rupert-younger\)\\_](https://www.sbs.ox.ac.uk/about-us/people/rupert-younger)

*Oxford-CSA Programme Director; Director, Oxford University Centre for Corporate Reputation, Saïd Business School*

**Trent Smyth** [\\_\(https://www.csa.org/people/\)\\_](https://www.csa.org/people/)

*Chief Executive Officer, Chief of Staff Association*

**Eleanor Murray** [\\_ \(https://www.sbs.ox.ac.uk/about-us/people/eleanor-murray\)\\_](https://www.sbs.ox.ac.uk/about-us/people/eleanor-murray)

*Associate Dean for Executive Education & Senior Fellow in Management Practice, Saïd Business School*

**Karthik Ramanna** [\\_ \(https://www.bsg.ox.ac.uk/people/karthik-ramanna\)\\_](https://www.bsg.ox.ac.uk/people/karthik-ramanna)

*Professor of Business & Public Policy and Director of the Master of Public Policy Programme at the Blavatnik School of Government*

**The Lord Sedwill** [\\_ \(https://www.rothschildandco.com/en/about-us/corporate-governance/supervisory-board/lord-mark-sedwill-profile/\)\\_](https://www.rothschildandco.com/en/about-us/corporate-governance/supervisory-board/lord-mark-sedwill-profile/)

*Senior Adviser to Rothschild & Co, former Cabinet Secretary and National Security Adviser, UK Government*



## Timetable

From 0630  0810	Breakfast at Courtyard by Marriott  Walk to Saïd Business School, Park End Street	
0830 - 0900	Welcome and Orientation	Rupert Younger  Trent Smyth
0900 - 1030	Strategic Recalibration - Resilience as Process (part 1)	Eleanor Murray
1030 - 1045	Break	
1045 - 1215	Strategic Recalibration - Resilience as Process (part 2)	Eleanor Murray
1215 - 1315	Lunch at Park End Street	
1315 - 1445	Cohort Introductions & Initial Anchoring /	Trent Smyth & Rupert

	Experience Sharing	Younger
1445 - 1500	Break	
1500 - 1630	Case Study: Governance within the Vatican	Karthik Ramanna
1630 - 1830	Personal Time and get ready for dinner	
1830	Meet at Lobby and walk to Bodleian Library, University of Oxford	



## Dinner and Drinks

1845 - 2200  
Opening Drinks and Dinner in The Divinity School at The Bodleian Library, University of Oxford

**Dinner Speaker: The Lord Mark Sedwill KCMG: "Decision-making in the New World Disorder"**



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## Programme Information

### Tuesday 6 September

# Insight



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Speaker biographies



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Drinks and dinner itinerary

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*Oxford-CSA Programme Director; Director, Oxford University Centre for Corporate Reputation, Saïd Business School*

**Trent Smyth** [\\_\(https://www.csa.org/people/\)\\_](https://www.csa.org/people/)

*Chief Executive Officer, Chief of Staff Association*

**Shefali Roy** [\\_ \(https://www.sbs.ox.ac.uk/about-us/people/shefali-roy\)\\_](https://www.sbs.ox.ac.uk/about-us/people/shefali-roy)

*Associate Fellow*



## Timetable

From 0630  0810	Breakfast at Courtyard by Marriott  Walk to Saïd Business School, Park End Street	
0830 - 0900	Learning Review	Rupert Younger
0900 - 1030	Purpose, Culture & Values	Rupert Younger
1030 - 1045	Break	
1045 - 1215	Reputation Strategies	Rupert Younger
1215 - 1315	Lunch at Park End Street	
1315 - 1515	Ethics & Culture: The Chief of Staff Spectrum - Where do You Sit?	Shefali Roy
1515 - 1530	Break	
1530 - 1700	Mental Health in the Workplace	
1700 1900  1915	Personal Time and get ready for dinner  Meet at Lobby and walk to Bodleian Library, University of Oxford	



# Dinner and Drinks

1930 - 2200  
Opening Drinks and Dinner at Worcester College  
**Dinner Speaker: Theresa Wynter**



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## Programme Information

Wednesday 7 September

# Engagement

(<https://canvas.sbs.ox.ac.uk/courses/2946/pages/home-page>)



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**Rupert Younger** (<https://www.sbs.ox.ac.uk/about-us/people/rupert-younger>)

*Oxford-CSA Programme Director; Director, Oxford University Centre for Corporate Reputation, Saïd Business School*

**Trent Smyth** (<https://www.csa.org/people/>)

*Chief Executive Officer, Chief of Staff Association*



**Mari Sako** [\\_ \(https://www.sbs.ox.ac.uk/about-us/people/mari-sako\)\\_](https://www.sbs.ox.ac.uk/about-us/people/mari-sako)

*Professor in Management Studies*

**Jonathan Bullock** [\\_ \(https://www.linkedin.com/in/josbullock/?originalSubdomain=uk\)](https://www.linkedin.com/in/josbullock/?originalSubdomain=uk)

*Former Chief of Staff - Google*

**Karthik Ramanna** [\\_ \(https://www.bsg.ox.ac.uk/people/karthik-ramanna\)\\_](https://www.bsg.ox.ac.uk/people/karthik-ramanna)

*Professor of Business & Public Policy and Director of the Master of Public Policy Programme at the Blavatnik School of Government*

**Sir Alex Younger** [\\_ \(https://rusi.org/people/younger-kcmg\)](https://rusi.org/people/younger-kcmg) [\\_ \(https://rusi.org/people/younger-kcmg\)\\_](https://rusi.org/people/younger-kcmg)

*Former Chief of the UK's Secret Intelligence Service MI6*



## Timetable

From 0630  0810	Breakfast at Courtyard by Marriott  Walk to Saïd Business School, Park End Street	
0830 - 0900	Learning Review	Rupert Younger
0900 - 1100	Corporate Diplomacy	Mari Sako
1100 - 1115	Break	
1115 - 1215	Discussion with Jonathan Bullock (former Google COS)	
1215 - 1300	Lunch at Park End Street	
1300 - 1310	Meet at PES lobby	
1310 - 1325	Walk to Colleges	

1325 - 1500	College Group Activity	<i>Assigned Colleges</i>
1500 - 1530	Walk back to Park End Street	
1530 - 1700	Case Study: Engagement within Oxford University Hospitals during Covid-19	Karthik Ramana
1700 - 1820  1830	Personal Time and get ready for dinner  Meet at Lobby and walk to Exeter College	



## Dinner and Drinks

1840 - 2200

Opening Drinks and Dinner at Exeter College

**Dinner Speaker: Sir Alex Younger**



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## Programme Information

Thursday 8 September

# Scenarios



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*Oxford-CSA Programme Director; Director, Oxford University Centre for Corporate Reputation, Saïd Business School*

**Trent Smyth** [\\_\(https://www.csa.org/people/\)\\_](https://www.csa.org/people/)

*Chief Executive Officer, Chief of Staff Association*

**Trudi Lang** [\\_ \(https://www.sbs.ox.ac.uk/about-us/people/trudi-lang\)\\_](https://www.sbs.ox.ac.uk/about-us/people/trudi-lang)

*Senior Fellow in Management Practice*

**Peter Hanke** [\(https://vocesacademy.org/peter-hanke/\)](https://vocesacademy.org/peter-hanke/) [\\_ \(https://vocesacademy.org/peter-hanke/\)\\_](https://vocesacademy.org/peter-hanke/)

*Founder and Artistic Director, Voces Academy*



## Timetable

From 0630  0810	Breakfast at Courtyard by Marriott  Walk to Saïd Business School, Park End Street	
0830 - 0900	Learning Review (Alumni Discussion)	Rupert Younger
0900 - 1100	Scenarios	Trudi Lang
1100 - 1115	Break	
1115 - 1315	<i>College Group Presentations</i>	
1315 - 1405	Lunch at Park End Street	
1405	Meet in PES lobby	
1405 - 1430	Walk to Balliol College	
1430 - 1630	Leadership and Performance Workshop	Peter Hanke and Voces Academy
1630	Walk to <i>Holywell Music Room</i>	
1640 -	Programme Close & Summary	Rupert Younger and Trent

1715		Smyth
1715 - 1745	Certification Awards	

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