
Session Materials

Sunday 4 September



[Home \(https://canvas.sbs.ox.ac.uk/courses/2946/pages/home-page\)](https://canvas.sbs.ox.ac.uk/courses/2946/pages/home-page)

This page contains all the information relating to Sunday 4 September.



Courtyard by Marriott Hotel

Accommodation for your programme has been reserved for you at Courtyard by Marriott hotel for the duration of your stay.

Address: 15 Paradise Street, Oxford, OX1 1LD

Check-in: from 3pm



Trinity College, Oxford

Informal drinks and BBQ from 1730 onwards

Address: Broad St, Oxford OX1 3BH



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Programme Information

Monday 5 September

Governance



[Home \(https://canvas.sbs.ox.ac.uk/courses/2946/pages/home-page\)](https://canvas.sbs.ox.ac.uk/courses/2946/pages/home-page)

This page has all the information you need about this day of the programme and how to prepare for it.

You can find the day's:

-  Speaker biographies
-  Academic timetable
-  Drinks and dinner itinerary

Dress Code

The dress code is business casual during the day (academic curriculum) and cocktail for the dinners.

Cocktail attire is typically a cocktail dress for women: a knee-length dress designed for just such an occasion (jumpsuits, pantsuits, blazers, and blouses are also suitable). Cocktail attire generally entails a lounge suit or sports jacket (tie optional) but not a tuxedo or military dress for men.



Faculty and Speakers

Rupert Younger [\(https://www.sbs.ox.ac.uk/about-us/people/rupert-younger\)](https://www.sbs.ox.ac.uk/about-us/people/rupert-younger)

Oxford-CSA Programme Director; Director, Oxford University Centre for Corporate Reputation, Saïd Business School

Trent Smyth [\(https://www.csa.org/people/\)](https://www.csa.org/people/)

Chief Executive Officer, Chief of Staff Association

Eleanor Murray (<https://www.sbs.ox.ac.uk/about-us/people/eleanor-murray>)

Associate Dean for Executive Education & Senior Fellow in Management Practice, Saïd Business School

Karthik Ramanna (<https://www.bsg.ox.ac.uk/people/karthik-ramanna>)

Professor of Business & Public Policy and Director of the Master of Public Policy Programme at the Blavatnik School of Government

The Lord Sedwill (<https://www.rothschildandco.com/en/about-us/corporate-governance/supervisory-board/lord-mark-sedwill-profile/>)

Senior Adviser to Rothschild & Co, former Cabinet Secretary and National Security Adviser, UK Government



Timetable

From 0630 0810	Breakfast at Courtyard by Marriott Walk to Saïd Business School, Park End Street	
0830 - 0900	Welcome and Orientation	Rupert Younger Trent Smyth
0900 - 1030	Strategic Recalibration - Resilience as Process (part 1)	Eleanor Murray
1030 - 1045	Break	
1045 - 1215	Strategic Recalibration - Resilience as Process (part 2)	Eleanor Murray
1215 - 1315	Lunch at Park End Street	
1315 - 1445	Cohort Introductions & Initial Anchoring /	Trent Smyth & Rupert

	Experience Sharing	Younger
1445 - 1500	Break	
1500 - 1630	Case Study: Governance within the Vatican	Karthik Ramanna
1630 - 1830	Personal Time and get ready for dinner	
1830	Meet at Lobby and walk to Bodleian Library, University of Oxford	



Dinner and Drinks

1845 - 2200

Opening Drinks and Dinner in The Divinity School at The Bodleian Library, University of Oxford

Dinner Speaker: The Lord Mark Sedwill KCMG: "Decision-making in the New World Disorder"



Programme Information

Tuesday 6 September

Insight



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Faculty and Speakers

Rupert Younger (<https://www.sbs.ox.ac.uk/about-us/people/rupert-younger>)

Oxford-CSA Programme Director; Director, Oxford University Centre for Corporate Reputation, Said Business School

Trent Smyth (<https://www.csa.org/people/>)

Chief Executive Officer, Chief of Staff Association

Shefali Roy (<https://www.sbs.ox.ac.uk/about-us/people/shefali-roy>)

Associate Fellow



Timetable

From 0630	Breakfast at Courtyard by Marriott	
0810	Walk to Saïd Business School, Park End Street	
0830 - 0900	Learning Review	Rupert Younger
0900 - 1030	Purpose, Culture & Values	Rupert Younger
1030 - 1045	Break	
1045 - 1215	Reputation Strategies	Rupert Younger
1215 - 1315	Lunch at Park End Street	
1315 - 1515	Ethics & Culture: The Chief of Staff Spectrum - Where do You Sit?	Shefali Roy
1515 - 1530	Break	
1530 - 1700	Mental Health in the Workplace	
1700 1900 1915	Personal Time and get ready for dinner Meet at Lobby and walk to Bodleian Library, University of Oxford	



Dinner and Drinks

1930 - 2200

Opening Drinks and Dinner at Worcester College

Dinner Speaker: Theresa Wynter



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Programme Information

Wednesday 7 September

Engagement

(<https://canvas.sbs.ox.ac.uk/courses/2946/pages/home-page>)

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Faculty and Speakers

Rupert Younger (<https://www.sbs.ox.ac.uk/about-us/people/rupert-younger>)

Oxford-CSA Programme Director; Director, Oxford University Centre for Corporate Reputation, Saïd Business School

Trent Smyth (<https://www.csa.org/people/>)

Chief Executive Officer, Chief of Staff Association

Mari Sako (<https://www.sbs.ox.ac.uk/about-us/people/mari-sako>)

Professor in Management Studies

Jonathan Bullock (<https://www.linkedin.com/in/josbullock/?originalSubdomain=uk>)

Former Chief of Staff - Google

Karthik Ramanna (<https://www.bsg.ox.ac.uk/people/karthik-ramanna>)

Professor of Business & Public Policy and Director of the Master of Public Policy Programme at the Blavatnik School of Government

Sir Alex Younger (<https://rusi.org/people/younger-kcmg>) (<https://rusi.org/people/younger-kcmg>)

Former Chief of the UK's Secret Intelligence Service MI6



Timetable

From 0630	Breakfast at Courtyard by Marriott	
0810	Walk to Saïd Business School, Park End Street	
0830 - 0900	Learning Review	Rupert Younger
0900 - 1100	Corporate Diplomacy	Mari Sako
1100 - 1115	Break	
1115 - 1215	Discussion with Jonathan Bullock (former Google COS)	
1215 - 1300	Lunch at Park End Street	
1300 - 1310	Meet at PES lobby	
1310 - 1325	Walk to Colleges	

1325 - 1500	College Group Activity	<i>Assigned Colleges</i>
1500 - 1530	Walk back to Park End Street	
1530 - 1700	Case Study: Engagement within Oxford University Hospitals during Covid-19	Karthik Ramana
1700 - 1820 1830	Personal Time and get ready for dinner Meet at Lobby and walk to Exeter College	



Dinner and Drinks

1840 - 2200

Opening Drinks and Dinner at Exeter College

Dinner Speaker: Sir Alex Younger



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Programme Information

Thursday 8 September

Scenarios



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Faculty and Speakers

Rupert Younger (<https://www.sbs.ox.ac.uk/about-us/people/rupert-younger>)

Oxford-CSA Programme Director; Director, Oxford University Centre for Corporate Reputation, Said Business School

Trent Smyth (<https://www.csa.org/people/>)

Chief Executive Officer, Chief of Staff Association

Trudi Lang (<https://www.sbs.ox.ac.uk/about-us/people/trudi-lang>)

Senior Fellow in Management Practice

Peter Hanke (<https://vocesacademy.org/peter-hanke/>) (<https://vocesacademy.org/peter-hanke/>)

Founder and Artistic Director, Voces Academy



Timetable

From 0630	Breakfast at Courtyard by Marriott	
0810	Walk to Saïd Business School, Park End Street	
0830 - 0900	Learning Review (Alumni Discussion)	Rupert Younger
0900 - 1100	Scenarios	Trudi Lang
1100 - 1115	Break	
1115 - 1315	<i>College Group Presentations</i>	
1315 - 1405	Lunch at Park End Street	
1405	Meet in PES lobby	
1405 - 1430	Walk to Balliol College	
1430 - 1630	Leadership and Performance Workshop	Peter Hanke and Voces Academy
1630	Walk to <i>Holywell Music Room</i>	
1640 -	Programme Close & Summary	Rupert Younger and Trent

1715		Smyth
1715 - 1745	Certification Awards	

