

Allianz Partners
Richmond Marathon

November 2023



OFFICIAL RACE GUIDE

Featuring



An event of





Supporting your journeys— near and far

We set the standard for travel and event insurance, so we strive to set the standard for community support, too. That's why we're proud to sponsor the Richmond Marathon and all that it represents for our hometown.

To learn more about what we do in our community and beyond, **visit AllianzPartners.com** or stop by our booth after the race.

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LET'S #RUNRICHMOND!

It's finally here! I and the entire Allianz Partners Richmond Marathon Race Committee are thrilled to welcome you to our beautiful city. We are so honored to have you join us as we celebrate the 46th running of the Allianz Partners Richmond Marathon and its companion races, the CarMax Richmond Half Marathon and VCU Health Richmond 8k.

Much of race day comes down to planning and execution, and our hope is that this Official Race Guide will be a comprehensive tool to help you have the best possible experience at the Walmart Health & Fitness Expo, from the start line to the downhill finish line, and at the CoStar Group Post Race Party. Because of all the hours, sweat, and energy you have poured into your training, we want to make sure your only focus for race weekend is getting to the finish line!

The Allianz Partners Richmond Marathon was dubbed "America's Friendliest Marathon" in 2001 and in 2009 *Runner's World* agreed. It has truly lived up to the hype ever since and we're thrilled

that you'll get to experience it for yourself this year. As you run, you'll encounter community spirit groups, party zones, bands, sponsors, volunteers, neighborhood groups, training team coaches, running clubs, and so many others cheering you on—it's an all-hands-on deck day for Richmond!

Whether you are a participant, volunteer, or spectator, each of you play an important role in making the Allianz Partners Richmond Marathon weekend a special weekend in Richmond. Thank you for your support and for being a part of our active community! We wish you all the best as you #RunRichmond. We are looking forward to congratulating you at the finish line and partying with you afterwards!



Megan Schultz
Race Director

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Schedule

MONDAY, NOVEMBER 1

Virtual Allianz Partners Richmond Marathon, CarMax Richmond Half Marathon, and VCU Health Richmond 8k races open.

THURSDAY, NOVEMBER 9

4:00 p.m. - 7:00 p.m.

Walmart Health & Fitness Expo Open

Packet pick-up, bib assignment, and last-minute registration at the Richmond Raceway

FRIDAY, NOVEMBER 10

11:00 a.m. - 8:00 p.m.

Walmart Health & Fitness Expo Open

Packet pick-up, bib assignment, and last-minute registration at the Richmond Raceway

SATURDAY, NOVEMBER 11

7:00 a.m.

Marathon Start (1st & Broad St.)

7:15 a.m.

Half Marathon Start (7th & Broad St.)

7:30 a.m.

8k Start (8th & Broad St.)

8 a.m. - 2:30 p.m.

CoStar Group Post Race Party on Brown's Island

THURSDAY, NOVEMBER 30

Last Day to Submit Your Virtual Results





Love every mile.

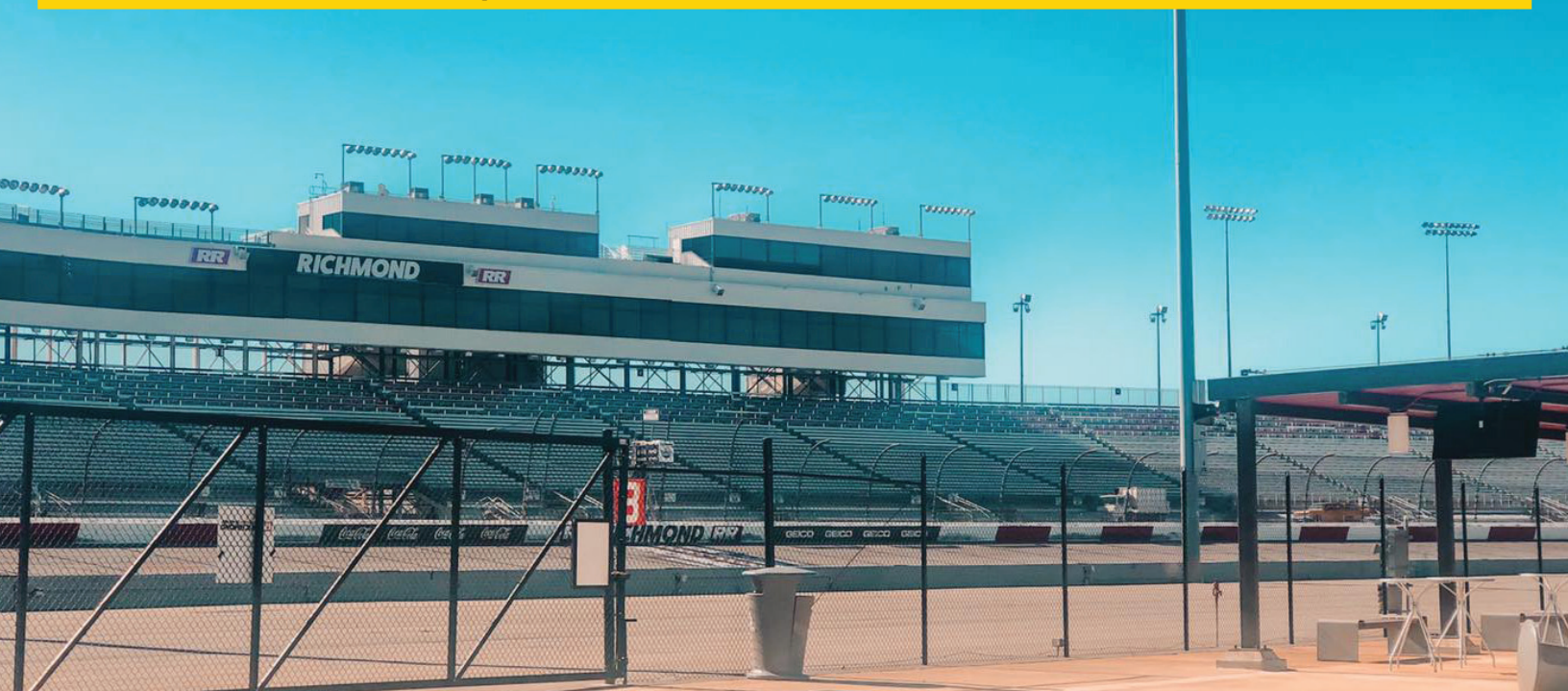
Richmond Half Marathon



CARmax[®]

proudly supporting our hometown

Walmart Health & Fitness Expo



Walmart HEALTH & FITNESS EXPO

THURSDAY, NOV 9

4:00 p.m. - 7:00 p.m.

FRIDAY, NOV 10

11:00 a.m. - 8:00 p.m.

*Expect increased traffic
after 4pm*

LOCATION

Richmond Raceway Infield

Gate 4 Entrance
900 E Laburnum Ave.,
Richmond, VA 23222

Gate 6 Entrance
4216 Carolina Ave.,
Richmond, VA 23222

Packet Pickup and Bib Assignment

Packet pickup, to include your shirt and bib, will take place at the Walmart Health & Fitness Expo. Your bib number will be assigned upon your arrival. **A photo ID or registration QR Code is required to pick up your race packet.** You may pick up a race packet for another pre-registered runner, provided you have a copy of their photo ID.

Expo Parking

Free parking is provided, but you must enter through Gate 4 or 6. Directional signage will help guide you to the correct entrance, but we also urge you to plug one of the gate addresses (found to the left) into your gps.

Last-Minute Registration

Online registration and packet pick-up is available at the Walmart Health & Fitness Expo—simply register online and collect your packet during expo hours.

Switching Races

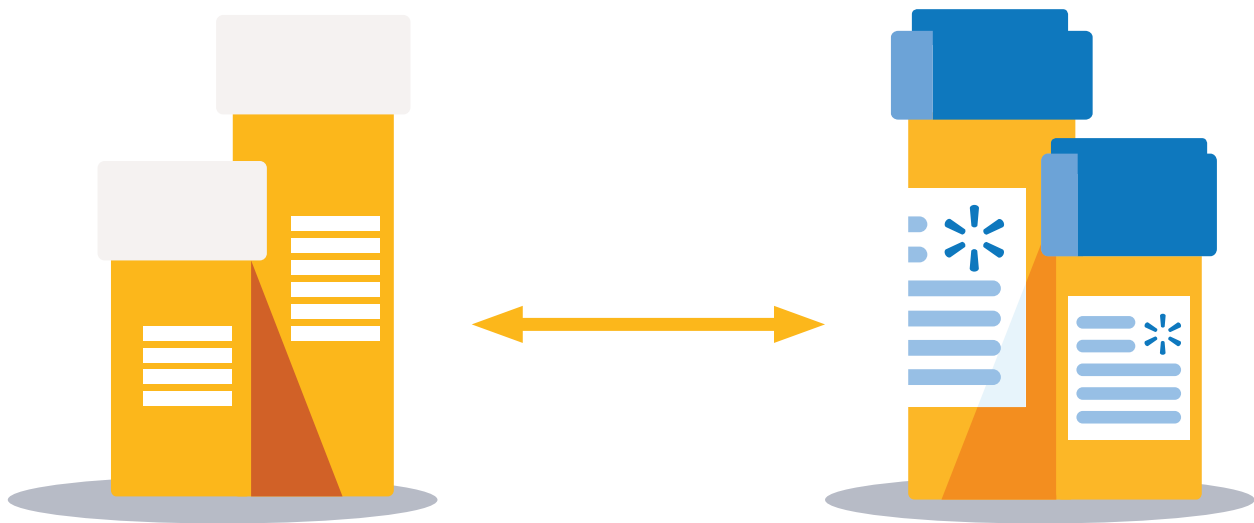
If you are already signed up for one race and want to switch to another, you may do so in person at the Expo. If you wish to switch to a shorter distance there is a \$10 fee. If you want to switch to a longer distance, there is a \$10 fee plus any applicable entry fee difference. There are no refunds of entry fees if you are switching to a less expensive event.

Marathon and Half Marathon Pace Teams

The Richmond Road Runners Club has lined up experienced pacers to help marathoners and half marathoners achieve their finish time goal. [Click here to join a pace group](#) or stop by the Richmond Road Runners Club booth at the expo.

Looking for a new Pharmacy?

We make transfers easy.



Just drop off your new prescription or your prescription bottles and we will do the rest. Can't stop by? Download the App.

Walmart 
Pharmacy

We accept most major insurance plans, Medicare and Medicaid.

UNBREAKABLE RESOLVE

Like you, we're "all in" for a great race. That's why we've been the official medical sponsor of the Richmond Marathon for more than five years.

Whoever you are, whatever brings you to us, we're unconditionally committed to helping you live your best life.



VCUHealth™





SCHEDULE

THURSDAY, NOVEMBER 9

4:00 p.m. – Expo Opens

Packet Pickup, Bib Assignment, and Last-Minute Registration Open
Walmart Mobile Wellness Open
Sponsors and Vendors Open
Sports Backers Store / Official Merchandise Open
DJ Ron Manila

4:00 p.m. – 6:30 p.m.

Papa Johns Pizza Open

7:00 p.m. – Expo Closes

FRIDAY, NOVEMBER 10

11:00 a.m. – Expo Opens

Packet Pickup, Bib Assignment, and Last-Minute Registration Open
Walmart Mobile Wellness Open
Sponsors and Vendors Open
Sports Backers Store / Official Merchandise Open

11:00 a.m. – 2:00 p.m.

Coalesce Coffee Open

1:00 p.m.

Goat Yoga RVA with Pactamere Farm in Pavilion 3

3:00 p.m. – 8:00 p.m.

Papa Johns Pizza Open

3:00 p.m.

Live Panel Discussion moderated by Lindsey Hein and featuring Martinus Evans, Lisa Mitro, Trevor Spencer, and Another Mother Runner at the Victory Lane Stage

4:00 p.m. – 7:00 p.m.

Ten 4 One Band

8:00 p.m. – Expo Closes



DON'T MISS THE WALMART MOBILE WELLNESS VEHICLE!

Walmart's licensed pharmacists will be onsite to provide health screenings including glucose, cholesterol, BMI, blood pressure and vision screening and will be able to vaccinate eligible attendees of the event. Anyone can visit Walmart Mobile Wellness at the Walmart Health and Fitness Expo during the expo hours or on Brown's Island on Saturday, November 11. Walmart will be offering a variety of low-cost immunizations while COVID vaccines will be available at no cost. Patients should bring their insurance card if they have one.

Goat Yoga with Pactamere Farm - Only \$25

Get ready to smile until you laugh and then laugh the rest of the way through! That's Goat Yoga for you! Experience joy and laughter, sprinkled with yoga poses and loving dwarf goats at the Walmart Health & Fitness Expo. This 60 minute experience is perfect for beginners and seasoned yogis and includes:

- 45 minutes of yoga with goats taught by a certified yoga instructor
- 15 minutes of play time with the goats where you can pet the goats, take photos and snuggle with the goats
- Yoga mats will be provided for all participants

BOOK NOW



LINDSEY HEIN OF "I'LL HAVE ANOTHER"

*Friday, Nov 10 @ 3:00 pm
at the Victory Lane Stage at the
Walmart Health & Fitness Expo*

Featuring
**MARTINUS EVANS
TREVOR SPENCER
CYNTHIA VISSERS
LISA MITRO**

LIVE Podcast featuring panel of Run-fluencers!

Community within the running industry looks different for everyone, and it is important to find what you need and enjoy. Come unpack how finding community has impacted well-known personalities in the running industry and how their individual journeys have differed. Lindsey Hein will moderate a discussion between Trevor Spencer of *Marathon Training Academy*, Martinus Evans of *300 Pounds and Running*, Cynthia Vissers of *Another Mother Runner*, and Lisa Mitro of *Rehab for Runners*. Don't miss this live event!

HALEON

There for every mile



READY

RACE

RECOVER

Centrum

Benefiber

THERAFLU

Emergen-C

ChapStick

TUMS

Advil

EXCEDRIN

Voltaren

HALEON

OUR MISSION IS TO INSPIRE PEOPLE TO LIVE ACTIVELY.

REGISTER AT SPORTSBACKERS.ORG

FEB 10	YMCA 10k Training Team begins
MAR 9	NEW! Virginia Credit Union River City Half & River City 5k
APR 6	Great American Ride (Virtual Event) begins
APR 20	25TH ANNIVERSARY! Ukrop's Monument Avenue 10k presented by Kroger and Atlantic Union Bank 10k Mini
MAY 17-19	Dominion Energy Riverrock
JUN 1/2	Sports Backers Marathon Training Team begins
JUN 6	Anthem Corporate Run
JUN 15	Great American 5000 (Virtual Event) begins
AUG 10/11	Sports Backers Half Marathon Training Team begins
SEPT 21	Sports Backers 8k Training Team begins
NOV 16	Allianz Partners Richmond Marathon, CarMax Richmond Half Marathon, and VCU Health Richmond 8k
DEC 14	CarMax Tacky Light Run



At **ESTES**, We've Been On the Move for Over 92 Years



**TOP
WORK
PLACES
2023**

Richmond Times-Dispatch



**2023 TOP COMPANY
FOR WOMEN TO WORK FOR
IN TRANSPORTATION**

WOMEN IN TRUCKING ASSOCIATION

Forbes 2023

**THE BEST
EMPLOYERS
FOR WOMEN**

POWERED BY STATISTA

As North America's largest, privately owned freight carrier, Estes knows that success isn't a sprint. That's why after 92 years in business, we're still in it for the long haul — and **we always go the extra mile.**

Whether your expertise is in Sales, IT, Communications, Finance, Human Resources — or you're a Driver or Mechanic — Estes might have a role for you at our Richmond headquarters or in one of over 200 locations from coast to coast.

Visit **Work4Estes.com** today!

Estes values a diverse workforce and affirmatively promotes a company culture that embraces the concept that outcomes are improved when our workforce is made up of people with different viewpoints. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, status as a protected veteran or any other characteristic protected by law. **Come find your new career at Work4Estes.com!** Applications are accepted online only through this website. If you need an accommodation to apply, call the number on the website.

Walmart Health & Fitness Expo

Official Event Merchandise

Be sure to shop the [Sports Backers Store](#) online or shop official merchandise at the Walmart Health & Fitness Expo. With a great selection of running apparel and commemorative items, there's sure to be something for everyone on your shopping list. On Saturday, check out the merchandise tent at the CoStar Group Post Race Party to get your finisher gear. We accept cash, credit, or Apple Pay.

Bonus! Every dollar you spend helps Sports Backers' nonprofit mission come to life. Celebrate your accomplishment and help build a more active community! [Learn more about Sports Backers.](#)

SHOP NOW



Honoring Veterans Day

This year's 46th running takes on extra significance as the event takes place on Veterans Day. We are grateful for the service of our Veterans and are honored to have so many joining us on race day—thank you for your service!

If you are a Veteran or would like to run in honor of a Veteran stop by the Sports Backers Youth Programs booth at the expo to pickup a commemorative bib.



First-time Stickers

Is the Allianz Partners Richmond Marathon your first full marathon? Or maybe the CarMax Richmond Half Marathon or VCU Health Richmond 8k will be your first race? We have first-time stickers for you and hope you'll wear them loud and proud! Simply attach it to your shirt or bib and discover how America's Friendliest Marathon got it's name. We're all rooting for you!

Stop by the Sports Backers Youth Programs or Information booth at the expo to pickup your sticker!



THINK STRONG, ***BE STRONG.***

GOOD LUCK, RUNNERS!



CoStar Group™

COSTARGROUP.COM



Race Day Traffic and Parking

Race Day Traffic

You can now use the [Waze traffic app](#) to help navigate around Richmond on race day. Road closures have been pre-loaded into the app, which should allow you to move about town using the most efficient route possible.



Race Day Parking

With over 90 parking decks and lots in the downtown area, there is plenty of parking available on Race Day. The Start and Finish lines are all located on Broad Street, between 1st & 8th Street. Here is a partial listing of the parking decks/lots open on Race Day:

Parking Near the Start

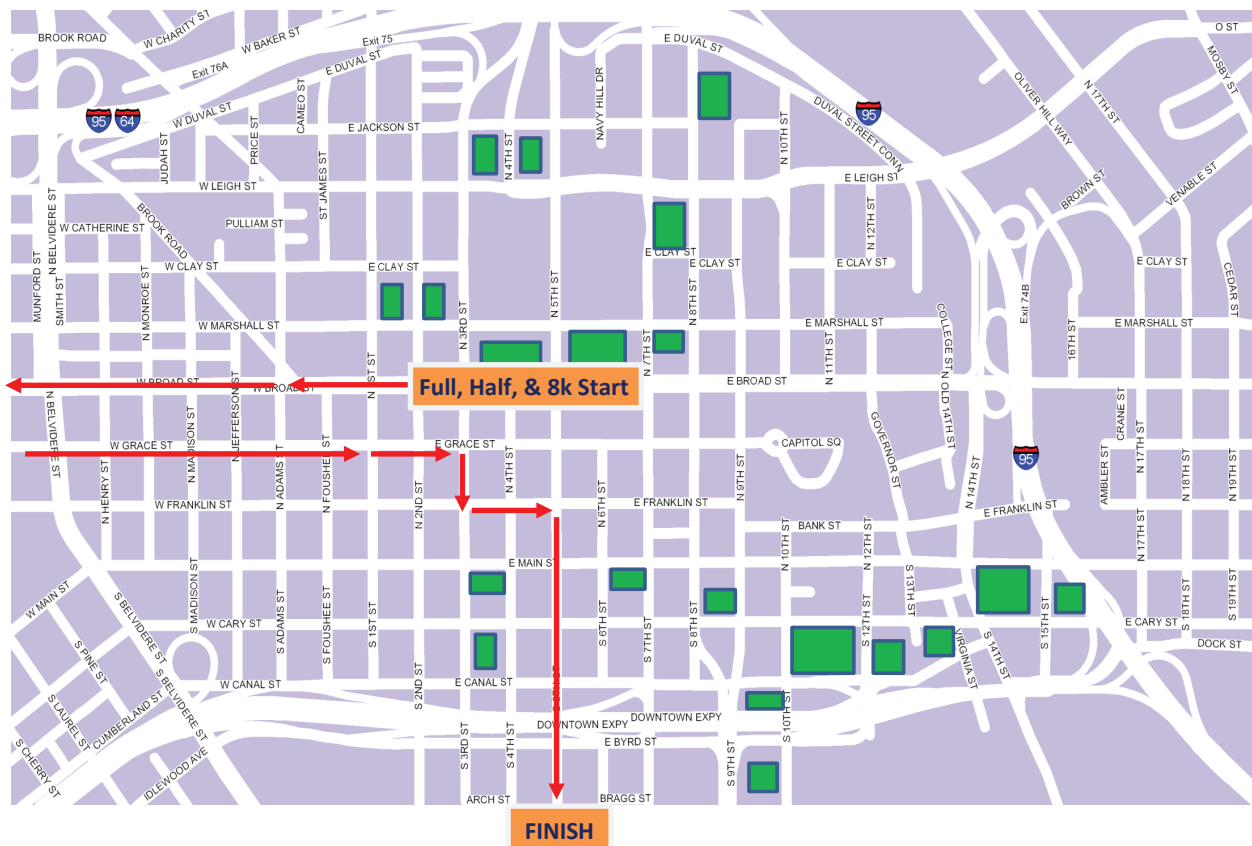
(recommended for 8k entrants)

1st & Marshall
3rd & Marshall
5th & Marshall
7th & Marshall
8th & Marshall (surface lot)
8th & Grace/Franklin

Parking Near the Finish

James Center (10th & Canal)
3rd & Main (surface lot)
4th & Main
4th & Cary (surface lot)
6th & Main
8th & Cary
8th & Main

12th & Canal
14th & Cary
15th & Main
15th & Cary
Virginia & Canal



[VIEW PARKING GARAGES ON GOOGLE MAPS](#)



HELPFUL TIP

If traveling by vehicle, navigating around race day traffic might require or suggest for you to travel on toll roads. If you do not have an E-ZPass®, we highly recommend having change to allow for quicker transactions.

Post Race Shuttle

A free shuttle service will be available to take participants and spectators from the CoStar Group Post Race Party back to parking areas located near the Start. The shuttle will run on a loop from 8 a.m. until the conclusion of the event. You can pick up the shuttle in the cobblestone circle on 7th Street just across the pedestrian bridge from Brown's Island.

Travel by Bus

You can consider hopping on a GRTC bus to get from one side of town to the other or grab the GRTC Pulse for rapid bus transit along the 7.6-mile route along Broad Street and Main Street, from Rocketts Landing in the City of Richmond to Willow Lawn in Henrico County. GRTC is also zero fare! Please use their [trip planner tool](#) to ensure that race day road closures are taken in consideration.

Race Information

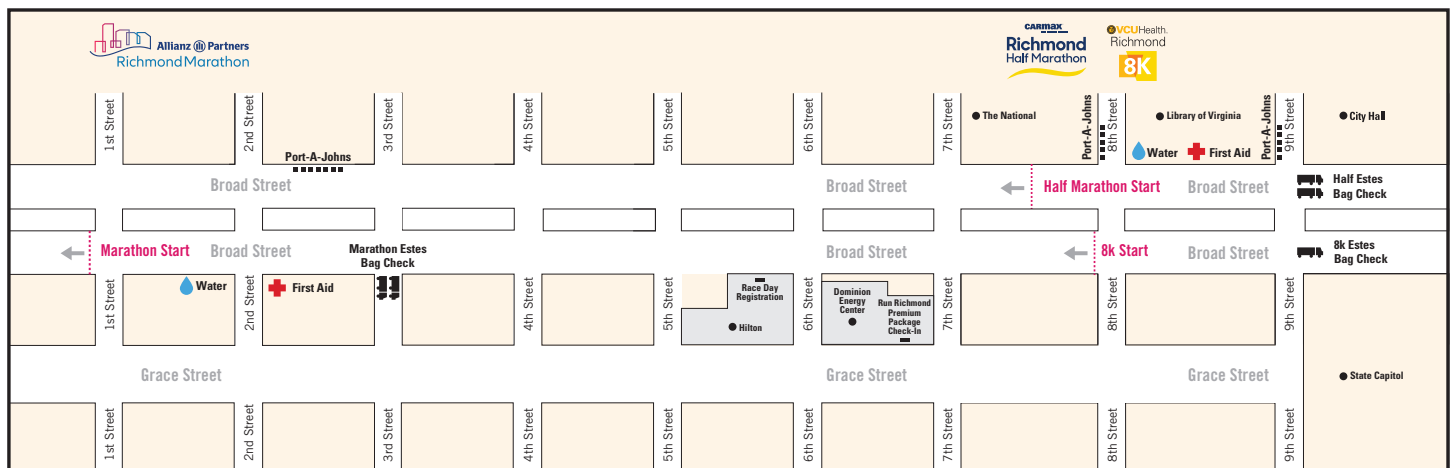
Estes Bag Check Available to All Runners

We are excited to welcome Estes back on board and thank them for making bag check possible! Estes will offer bag check on race morning near the start of each race. It is important that you utilize the bag check area associated with your race (located nearest to your start line and shown on the map below). **You must utilize a clear bag.** Volunteers will be on hand to help you attach the tear-off tag on your race bib to your clear bag. Once you have finished your race, you can pick up your bag in the parking lot of the American Civil War Museum at Historic Tredegar, adjacent to the CoStar Group Post Race Party.

NEW! Clear Bag Policy

If you want to utilize Estes Bag Check, you **MUST** use a clear plastic bag for your belongings. Clear bags will be provided at the Estes booth at the Walmart Health & Fitness Expo and on race morning at bag check. You may also bring your own clear plastic bag.

START AREA



Pre-Race Support

Marathon

- Pre-race water available at the Start area on the south side of Broad Street near 2nd Street
- VCU Health First Aid tent located at 2nd and Broad Street

Half Marathon & 8k

- Pre-race water available at the Start area on the north side of Broad Street near 8th Street
- VCU Health First Aid tent located on Broad Street near 9th Street

Discarded Clothing to be Donated to Blessing Warriors RVA

[Blessing Warriors RVA](#), with the help of Mechanicsville Cub Scout Troop, will collect clothes discarded by participants at the start line of each race. There will be donation bins located along the barricade of each start line to collect the clothing items. Clothes will be laundered and provided to people experiencing homelessness in Richmond.

Please note: *Unless properly bag checked, items left at or near the Start will be collected and donated.*

MARATHON, HALF MARATHON, AND 8K COURSE SUPPORT



GU Energy Gel

Vanilla Bean and Strawberry Banana GU Energy Gel is available at Miles 14 and 21 on the marathon course, and at Mile 7 on the half marathon course.



Pickle Juice

While we all relish the challenge of the marathon and half marathon, no runner should have to dill with leg cramps during a race. That's why we're bringing the Pickle Juice Stop back to Mile 23 on the marathon course (Mile 10 on the half marathon course). We'll have volunteers on hand to make sure you don't mistakenly grab it instead of water. And if you find that cucumbersome, there will also be signage to alert you.



Medical Assistance

VCU Health will provide medical assistance at the Start and Finish lines, as well as Mile 14 and 22.5 on the marathon course (Mile 9 on the half marathon course), and in the post-race festival area. Bike medics will also be patrolling all courses.



Water

Water will be available at the start and every two miles until Mile 20, then every mile thereafter along the marathon course (Miles 2, 4, 6, and 8-12 on the half marathon course and miles 2 and 4 on the 8k course)



Nuun Endurance

Nuun Lemon-Lime Endurance electrolyte hydration will be available at every water stop along the course.



Port-o-johns

Port-o-johns are readily available at the Start and Finish and adjacent to every water stop along the course.



Junk Food Stops

Our Junk Food Stops are right there when you need an extra burst of energy at Miles 16 & 22 (Mile 9 on the half marathon course). Treat yourself to gummy bears, pretzels, oreos, and Coke!



Wet Wash Cloths

Whether the temps are unseasonably high, low, or as expected, a wet wash cloth feels great at Miles 17 & 23 (near Mile 10 on the half marathon course).



FLEET FEET



Midlothian
14308 Winterview Pkwy
Midlothian, VA 23113

Short Pump	Westhampton
11651 West Broad St	5600 Patterson Ave
Henrico, VA 23233	Richmond, VA 23226

STARTING CORRALS / WAVE STARTS

Starting Corrals for the Marathon and 8k

Allianz Partners Richmond Marathon and VCU Health Richmond 8k participants will be assigned a bib number that corresponds to one of the corrals at the start of each race. Your bib number must be visible to enter your corral. If you would like to run with another participant, you are permitted to start in the slower person's corral. **You may not move up into a faster corral on race day.**

Allianz Partners Richmond Marathon – 7:00 a.m. Start for all Corrals

Corral #	Predicted Times
1	3:30 & under
2	3:31 – 3:59
3	4 hours – 4:14
4	4:15 – 4:30
5	4:31 – 5 hours
6	5:01 & up

VCU Health Richmond 8k – 7:30 a.m. Start for all Corrals

Corral #	Predicted Times
1	:49 & under
2	:50 – :59
3	1 hour – 1:10
4	1:11 & over

Wave Starts for Half Marathon

Due to the size of the race, the CarMax Richmond Half Marathon utilizes wave starts (starting two minutes apart beginning with Wave A at 7:15 a.m.). Participants start in waves with others of the same general speed based on the predicted time provided while registering. Look for a sign at the entrance to each corral that corresponds to the wave letter on your bib. Your bib number must be visible to enter your wave. If you would like to run with another participant, you are permitted to start in the slower person's wave. **You may not move up into a faster wave on race day.**

CarMax Richmond Half Marathon – 7:15 a.m. Start

Wave	Start Time	Predicted Times
A	7:15 a.m.	1:40 & under
B	7:17	1:41 – 1:50
C	7:19	1:51 – 1:59
D	7:21	2 hours
E	7:23	2:01 – 2:05
F	7:25	2:06 – 2:10
G	7:27	2:11 – 2:15
H	7:29	2:16 – 2:29
J	7:31	2:30
K	7:33	2:31 – 2:59
L	7:35	3 hours & over

COURSE TIME LIMITS

Marathon 7-Hour Limit / Half Marathon 4-Hour Limit

If you are unable to maintain a pace that enables you to finish within the course time-limit, you will be asked to move to the sidewalk to enable the reopening of the streets to vehicular traffic. At that time, there will no longer be traffic protection, medical aid, or water stops offered. **There will be four designated checkpoints along the marathon course with shuttles available to take participants back to the Finish area if anyone does not reach a checkpoint by these times:**

MILE 7 by 9:05am

MILE 11 by 10:10am

MILE 16 by 11:30am

MILE 20 by 12:30pm

Important Note About Race Start Times

Each race will begin promptly at its designated start time. Participants are responsible for being on time for the start of their race. Starting mats must be turned off and moved immediately after the start of each race, so latecomers will not receive an accurate start time.

EVENT ALERT SYSTEM

Together with the help and support of local, state, and federal public safety agencies, we have plans in place to aide in the safety of our participants, volunteers, and spectators. We would like to share the Event Alert System with you and ask for your cooperation and support in following the recommended actions.

The Event Alert System communicates the status of course conditions to event staff, participants, and volunteers leading up to and on race day. Colored flags, indicative of the alert level, will be displayed near the start line and expo entrance, at water stops, and medical tents along the course.

ALERT LEVEL

EXTREME

CONDITIONS ARE
EXTREME AND DANGEROUS

RECOMMENDED ACTIONS:

**FOLLOW EVENT
OFFICIAL INSTRUCTION**

ALERT LEVEL

HIGH

CONDITIONS ARE
POTENTIALLY DANGEROUS

RECOMMENDED ACTIONS:

**SLOW DOWN & OBSERVE
COURSE CHANGES**

**FOLLOW EVENT OFFICIAL
INSTRUCTION**

CONSIDER STOPPING

ALERT LEVEL

MODERATE

CONDITIONS ARE
LESS THAN IDEAL

RECOMMENDED ACTIONS:

**SLOW DOWN
BE PREPARED FOR
WORSENING CONDITIONS**

ALERT LEVEL

LOW

CONDITIONS ARE GOOD

RECOMMENDED ACTIONS:

**ENJOY THE EVENT
BE ALERT**

VIRGINIA
Credit Union

River City

HALF MARATHON

DISCOVER RICHMOND BEYOND THE DOWNTOWN CITY STREETS

A photograph of several runners participating in a race on a stone bridge. The bridge has a large stone archway and a sign that reads "ATLANTIC COAST LINE". The runners are in motion, and the scene is set against a backdrop of trees and a clear sky.

VIRGINIA'S NEWEST HALF & 5K!

MARCH 9, 2024

VIRGINIA
Credit Union

=PR=
RUN & WALK

nuun
HYDRATION

REGISTER AT
[SPORTSBACKERS.ORG](https://sportsbackers.org)

POST RACE INFO

CoStar Group Post Race Party

After crossing the Finish Line, all race participants will be greeted by live music and helpful volunteers who will provide plenty of complimentary food and beverages. Friends and family are welcome to join you! Food and drinks will be available for purchase.

Post Race Food presented by Walmart

Walmart ✨ After crossing the Finish Line, all race participants can head to Post Race Food presented by Walmart to receive complimentary bananas, dried fruit mix, granola bars, and chips.

Papa John's Pizza

Nothing quite refuels you the way a hot slice of Papa John's Pizza does after you've crossed the Finish Line. All participants can enjoy a hot slice on us!

Hardwood Craft Beer & Tito's Handmade Vodka

After you cross the Finish Line, head over to the CoStar Group Post Race Party with your bib number and celebrate your accomplishment with a complimentary beer or vodka lemonade. Additional drink tickets will be for sale *while supplies last*.

Adult Beverage Menu:

Hardwood Richmond Lager - \$8
Hardwood Great Return IPA - \$8
Hardwood Tropication - \$8
Hardwood Gingerbread Stout - \$8
Tito's Vodka and Lemonade - \$10

Complimentary One-on-One Professional Stretching brought to you by StretchLab

Don't just stretch—get stretched. StretchLab's team of highly trained Flexologists® will give you a deeper stretch than you could ever achieve on your own. Provided on a first-come, first-served basis for marathoners and half marathoners and available from 9 a.m.–2:30 p.m.



Did you qualify for Boston? We want to celebrate with you at the Finish Line!

The Allianz Partners Richmond Marathon is proud to be one of the most frequently used races to qualify for the Boston Marathon. If you qualify for Boston at this year's Allianz Partners Richmond Marathon, be sure to stop by the Official Event Merchandise tent on Brown's Island to pick up your special Boston Qualifier gift!



HARDYWOOD

CELEBRATE THE BEST OF VIRGINIA BREWING

HARDYWOOD RICHMOND
2410 OWNBY LANE
RICHMOND, VA 23220

HARDYWOOD WEST CREEK
820 SANCTUARY TRAIL LN
RICHMOND, VA 23238

HARDYWOOD.COM | BREW WITH PURPOSE

Post Race Information



Finish Line Engravers

We know the front of the finisher medal steals the show, but that doesn't have to be true! We're excited to share that Finish Line Engravers +kudoz will be onsite at the CoStar Group Post Race Party with engraving for purchase and they can't wait to help you personalize your medal. Give yourself the star treatment!

Race Photos



FinisherPix is the official photographer at the Allianz Partners Richmond Marathon, CarMax Richmond Half Marathon, and VCU Health Richmond 8k. Be sure your bib number is worn on the front and is visible at all times, smile when you see the FinisherPix team, and look up when you cross the finish line. Have a great race!

[Visit their website](#) after the race to see your photos.

Finisher Certificates

Free finisher certificates will be available on your official results page after the race. Just click and print!

Race Coverage on Richmond's NBC12



Be sure to watch for stories and marathon coverage on Richmond's NBC12 News the week leading up to the marathon. On race morning there will be live coverage of the marathon—it'll surely capture all the sights and sounds of America's Friendliest Marathon. We'll be sure to share coverage on our social channels after the event!

Lost & Found

If you lose or find valuables on race day, please go to the Volunteer & Information Tent at the CoStar Group Post Race Party on Brown's Island.

Lost and found items will be taken to the Sports Backers office on Monday, November 13. If you lose something, you can call 804-285-9495 or email marathon@sportsbackers.org

Unofficial Live Results - Available Saturday, November 11

Official Race Results - Available Sunday, November 12



GOAT FUEL®

SPORTS ENERGY™

BE GREAT.

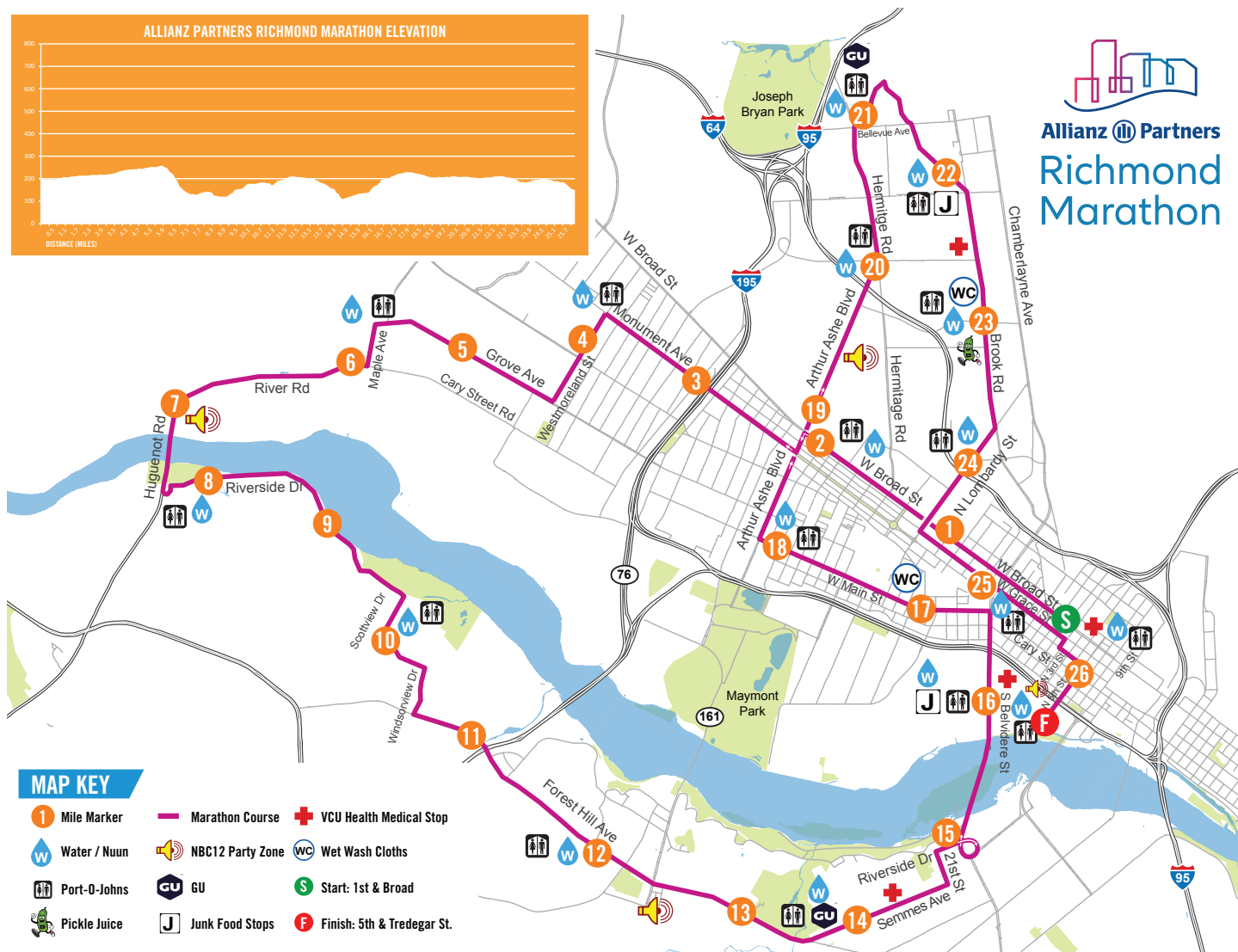
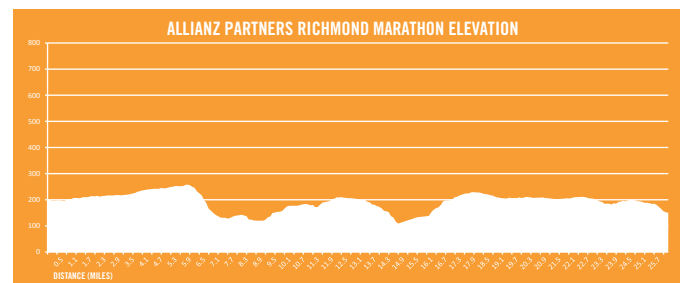


PROUD SPONSOR OF



Allianz  **Partners**
Richmond Marathon

Course Maps



Allianz Partners
Richmond Marathon

MAP KEY

- 1 Mile Marker
- Marathon Course
- + VCU Health Medical Stop
- W Water / Nuun
- 📢 NBC12 Party Zone
- WC Wet Wash Cloths
- GU GU
- S Start: 1st & Broad
- J Junk Food Stops
- F Finish: 5th & Tredegar St.
- P Port-O-Johns
- 🥒 Pickle Juice

To view or print a PDF version of the Full Marathon map, [click here](#).

To view an interactive Full Marathon map, [click here](#).

[Click here](#) for turn-by-turn Full Marathon course directions.

Course Maps

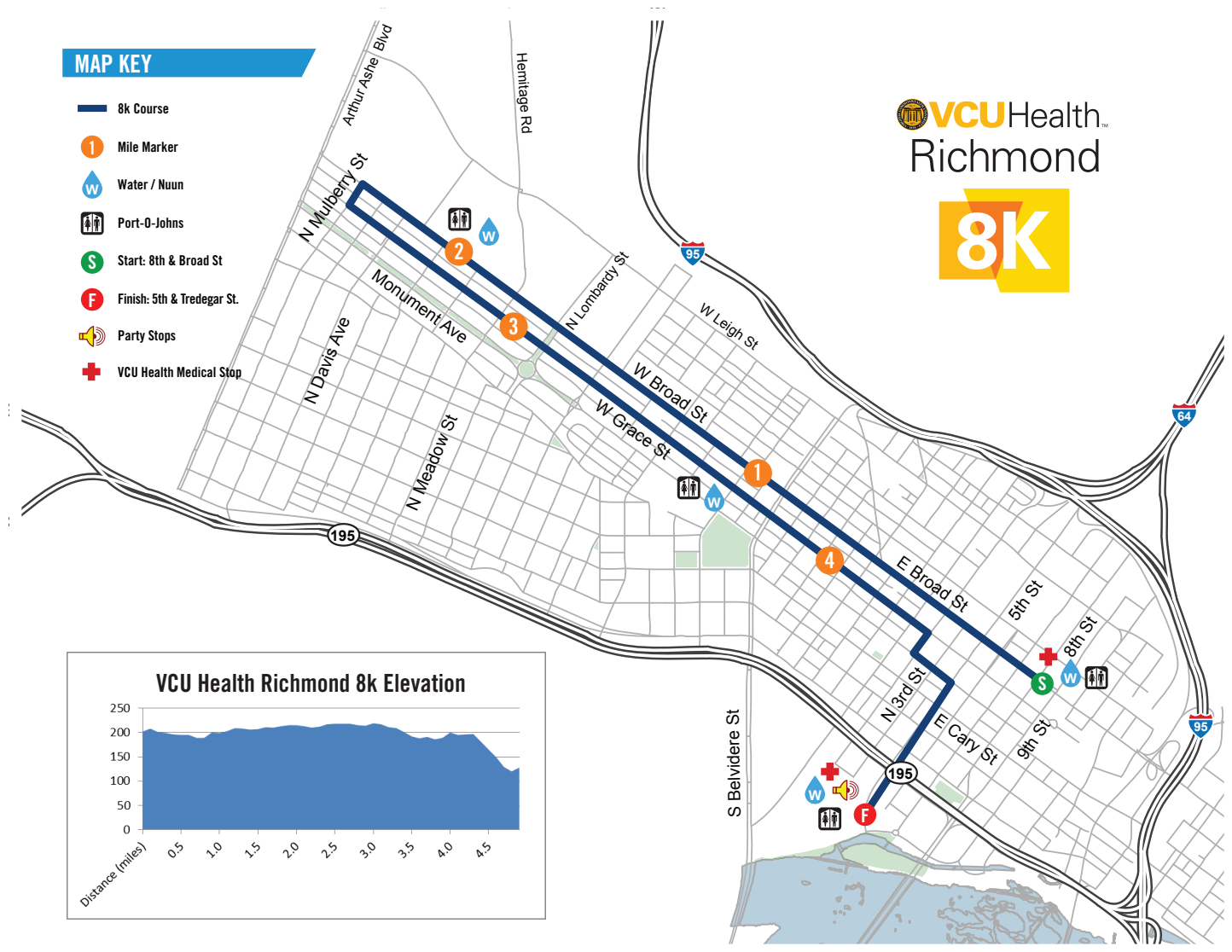


To view or print a PDF version of the Half Marathon map, [click here](#).

To view an interactive Half Marathon map, [click here](#).

[Click here](#) for turn-by-turn Half Marathon course directions.

Course Maps



To view or print a PDF version of the 8k map, [click here](#).

To view an interactive MapMyRun 8k map, [click here](#).

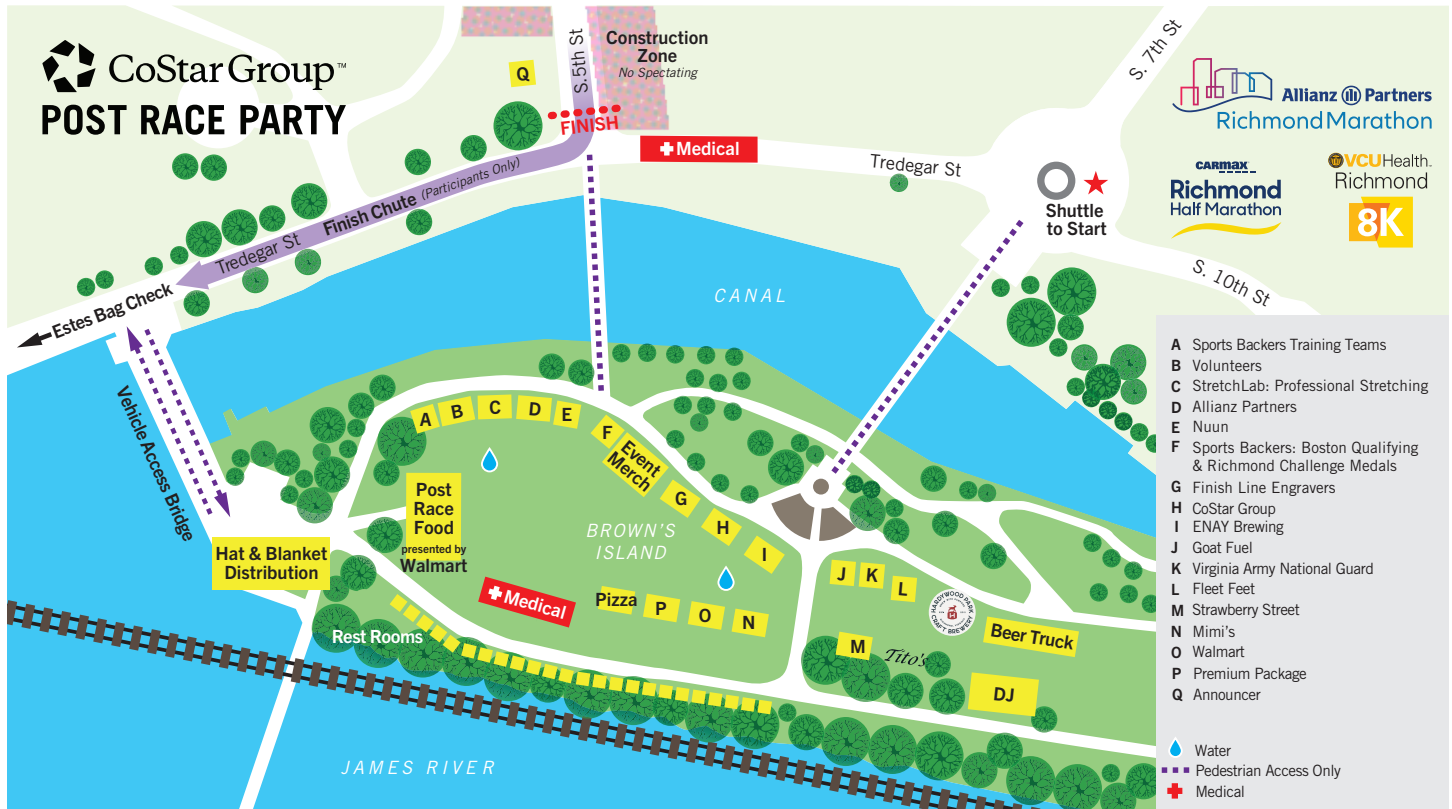
[Click here](#) for turn-by-turn 8k course directions.

Course Maps



To view a PDF version of this map, [click here](#).

Course Maps



To view a PDF version of this map, [click here](#).



HELPFUL TIP

For anyone hoping to spectate near the finish line, please note the construction zones labeled on the CoStar Group Post Race Party Map. Space will be very limited near the finish line.

We recommend the following alternatives: head to an NBC12 Party Zone, walk up 5th street to catch your loved one at any point in their last mile, hang out with DJ Mordecai at 5th and Cary St. (near the last .4 miles for all three routes).

More Spectator Information can be found on [page 32](#).



RUNNER TRACKING

REAL-TIME TEXT MESSAGE UPDATES

Runner tracking will be available on race day, allowing spectators to follow friends and family by receiving real-time text message updates and splits. You can electronically track multiple runners on the course by entering athlete bib number or name on the website. Updates will be received as runners cross the 10K, 13.1-mile, and 20-mile checkpoints, as well as the downhill finish line.

[Sign up for runner tracking.](#)

ALTERNATE TRACKING OPTIONS

Download the RaceJoy App

By tapping into the power of your smartphone, you can follow your runner's progress in real-time as they run their race. The RaceJoy app, provided by Sports Backers, delivers live tracking, GPS progress alerts, race specific information, and the ability for family and friends to send cheers from anywhere in the world! This will require your runner to carry a smartphone throughout the event. Runners should turn off their wifi to save their battery!

[Set up Participant Tracking](#) if you would like to be tracked.

[Set up Spectator Tracking](#) if you would like to track someone.

Garmin

If your runner is wearing a Garmin running watch, and carrying their smartphone, they can [turn on LiveTrack](#) via their Garmin Connect app on their phone. This allows runners to share their live location with friends and family via email, Facebook, or Twitter.

Apple iOS 15

If your athlete is running iOS 15 or higher on their iPhone or watchOS 8 or higher on their Apple Watch, they will be able to share their live location with you before setting off. [Follow this step-by-step guide](#) to enable live tracking. This will require your runner to carry a smartphone, unless they have an Apple Watch with cellular service.

Strava Beacon

Strava's Beacon app works with most modern Garmin running watches and Apple Watches newer than the Apple Watch Series 3 and allows runners to send a live tracking link to three different contacts. This will require your runner to carry a smartphone, unless they have cellular service for Apple Watch. [Click here to send a Beacon.](#)

YOU'VE EARNED THIS

Running is hard. That's why we make riding Amtrak so easy – with big, comfy seats, food and drinks in the café car, and totally traffic-free trips, every time. Ready to reward yourself? Book now at amtrak.com/virginia.





ON THE MOVE

WITH NAN & KAM



Stay up to date on all the latest trends, news, and fun interviews in the active living community with the 'On The Move' with Nan & Kam podcast from Sports Backers! Nan and Kam chat with individuals from all corners of the running and fitness world including prominent figures within, and outside, the Richmond Region. **The latest episode features Richmond Marathon Race Director, Megan Schultz!** Get the inside scoop on what you can expect on race day and discover what goes on behind the scenes of America's Friendliest Marathon!

Listen on Apple | Listen on Buzzsprout | Listen on Spotify



Event Charity: Sports Backers Youth Programs



SPORTS BACKERS YOUTH PROGRAMS

Sports Backers invests in the future of active living in our region through our youth programs—[Kids On The Move](#) and the [Active Living Leadership ALL Stars](#). From the youngest kids getting an opportunity to be a part of a running or fitness club, reaping the socio-emotional benefits while moving more, to those on their way to adulthood and applying to college, Sports Backers is passionate about supporting Richmond region youth. We do this by providing the resources they need to be successful, whether that be a pair of athletic shoes for a child in need, covering the cost of bus transportation for a run club to attend one of our signature events, or providing leadership training and scholarships to promising student-athletes.

Your donation makes it possible for us to support the most important part of our community—our kids. They are the future and we know that by investing in them and instilling healthy habits now, it benefits us all.



[Donate Now](#)



FIRST ALERT WEATHER



NICK RUSSO MEGAN WISE ANDREW FREIDEN RACHEL MEYERS ROS RUNNER

**WHERE
RUNNERS GO
TO GET LIVE
UPDATES**



**DOWNLOAD
THE NBC12
FIRST ALERT
WEATHER APP**

A photograph of two women high-fiving at a race event. The woman on the left is smiling and wearing a black long-sleeved shirt. The woman on the right is wearing a black leather jacket. In the background, other people and a sign are visible.

SPECTATORS

NBC12 Party Zones Cater to Spectators

Friends or relatives wanting to spectate along the course will want to visit our special NBC12 Party Zones at miles 7, 12.5, and 19 on the Marathon course and mile 6 on the Half Marathon course. Each location offers a prime viewing location and will feature music, noisemakers, and customizable signs. These zones are easy to locate and will serve as a hub for spectators to show their support and enthusiasm. [View the complete list of locations and directions.](#)

Music Along the Course

Live musical acts will be playing along the course to help inspire and motivate participants. To see who will be playing at the CoStar Group Post Race Party and for a full list of bands scheduled to play along the course, [click here](#).

Community Spirit Challenge

The Allianz Partners Richmond Marathon has created the Community Spirit Challenge to boost entertainment and excitement along the Allianz Partners Richmond Marathon, CarMax Richmond Half Marathon, and VCU Health Richmond 8k courses. Prizes of up to \$500 will be awarded based on originality, theme, decorations, crowd size, and spirit. Keep an eye out for these amazing groups and be sure to give them a shoutout on social media! Snap a pic and tag @sportsbackers and use #RunRichmond!

Runner Arrival Schedule

Want to know when to expect runners at a certain point along the marathon course? [View our Pace Charts](#) to see when participants with the most common predicted times will be arriving at each mile mark.

Spectator Parking Option

Spectators can use the [Tyler Potterfield Pedestrian Bridge](#) to access the CoStar Group Post Race Party and the finish line. On-street parking and surface lots are available in the Manchester section of the city in the area around 10th & Semmes St.

Bike Share

Richmond offers Bike Share! There are stations near the start and finish areas and the bikes are a great way to get around the course to see your loved ones. [Click here](#) for more information and pricing. Reminder: Bikes are not allowed on the race course(s) during the event.



Don't miss the 47th running in 2024!

AMERICA'S FRIENDLIEST MARATHON



November 16, 2024

Early Bird Registration opens on November 12, 2023

\$75 Half | \$85 Full | \$30 8K

Sponsors



Thank you to all of the sponsors, volunteers, and participants who make the Allianz Partners Richmond Marathon, CarMax Richmond Half Marathon, and VCU Health Richmond 8k possible!

Allianz Partners



Race Committee

Brittney Antozzi	Sponsorship/ Finish Festival Coordinator
Ebony Alexander	Grace Street Operations
Katharine Benfer	Race Day Registration
Mary Caldwell	Medical/VCU Health
Nan Callahan	PR and Marketing / Walk-up Registration
Megan Capito	Premium Package / Bag Check
Marci Chamberlain	Water Stops - Northside
Suzen Collins	8k Training Team Coordinator
Tiffany Copeland	Information / Marathon and Half Split
Patrick Diggs	Bag Check Finish
Will Dixon	Sponsorship / Start Line
Kristen Eichert	Marathon Info / Volunteers
Dion Ellis	Merchandise Support
Cheryl Groce-Wright	Half Marathon Training Team Head Coach
Betsy Garber	Expo Shirt Coordinator
Mara George	Registration / Training Teams
Marcy George	Finish Line Medals / Walk-up Registration
Michael George	Start / Finish
Mary Marshall Graeber	Volunteer Coordinator
Galen Greenlaw	Water Stop Logistics
Alison Hale	Merchandise Manger
Kathy Han	SAG Driver
Noelle Hart	Kids On The Move
Curtis Johnson	Varina Wrestling - Set-up / Break-down
Molly Johnson	Expo Director & Medical Coordination
Meghan Keogh	Half Marathon Start Volunteers / Course Logistics
Brian Kelleher	SAG Driver
Hugh Kerr	Party Stops & Junk Food Stops

Stephanie Kirksey	Bag Check / Awards
Kamryn Lanier	Social Media
Jay Lenzi	Water Stop Coordinator
Mike Levins	Registration / Half Start
Sarah Look	SAG Driver
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Karen McCarthy	Pacers
Michelle Mertens	Expo Support and Finish Festival
Lauren Millard	Sponsorship/Finish Festival
Emily Monroe	Course Support
Ramesh Natarajan	Post Race Food
Dinesh Pai	Post Race Food - Pizza Tent
Shalini Pai	Post Race Food - Pizza Tent
Carrie Parker	MTT Head Coach
Michele Plouffe	Post Race Food
Jacki Quinlan	Kids On The Move / Course Support
John Raigins	Operations Director
JM Ramey	Water Stops - Southside
Jim Rubin	HAM Operator POC
Megan Schultz	Event Director
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Ashlee Snider	Director of Marketing / Start Line Info
Brantley Tyndall	Start Set-up/Breakdown / 8k Start Volunteers
Anita Water	Registration
Joanna Weis	Dynamic Bib Assignment
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About Us

Although innovation is the key to our success at Niagara, our family tradition of high quality, value priced bottled water will never change. Our team in Chester, VA works together to reach our goals, celebrate wins, and give back to the community through volunteering.



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Richmond Times-Dispatch

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The Richmond Times-Dispatch is a proud supporter of the Allianz Partners Richmond Marathon, and a stalwart advocate for truth through local reporting.



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The holiday-themed run and walk, loved by families across the region, is heading to Midlothian! Step into a winter wonderland filled with lights, elves, tacky sweaters, over-the-top decorations, the big man himself...and more!

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