

Glenn Youngkin Governor

March 1, 2024

The Honorable L. Louise Lucas Chair, Finance & Appropriations Committee Senate of Virginia General Assembly Building, Room 1404 Richmond, Virginia 23219

The Honorable Luke E. Torian Chair, Appropriations Committee Virginia House of Delegates General Assembly Building, Room 1223 Richmond, Virginia 23219

Dear Chairwoman Lucas, Chairman Torian, and Conferees:

Thank you for joining me at our traditional conferee breakfast. As I said this morning, this session is historic, and I am honored to work with you on behalf of our 8.7 million shared constituents. Consistent with historical practice, this letter addresses a few specific areas that I would like to highlight for your consideration as you begin your most important work as budget conferees.

I want to thank you in advance for the tremendous effort you and your staff will invest to complete the budget. The budget's importance to Virginians is clear, and please know I appreciate your hard work and expertise. I add my appreciation for your partnership as we have agreed budget bills each of last two years. We worked as Senators and Delegates, as Democrats and Republicans, bridging gaps, funding critical priorities, and reducing the cost of living. We found common ground across many areas. Let me highlight two:

(1) Together, we provided \$5 billion in tax relief for working families that made Virginia more affordable and lowered the cost of living¹. Our work has made Virginia more attractive in the competition to attract companies and families into the Commonwealth and has slowed the net out-migration. With tax relief and pro-business policies such as record investment in business ready sites, streamlining permitting processes, and consolidation of workforce programming, the Commonwealth has 220,000 more Virginians working today versus two years ago, placing us 3rd among the states in the nation for job growth since then. This progress is the direct result of our collective work.

(2) Our collaboration resulted in historic investments in K-12 education. We worked together to enact record-breaking budgets that provided \$4 billion additional education funding, the largest investment in the Commonwealth's history. Since 2022, substantial investments have been made in teacher compensation – the Commonwealth funded 17% pay increases and lifted per student funding 40% over 2020. Our \$1.25 billion investment in school construction loans and grants last biennium, and the dedication of a new, ongoing revenue stream from casino taxes, have supported this critical education priority. So too, we came together to tackle pandemic learning loss, advancing high-dosage tutoring, promoting literacy, and tackling chronic absenteeism with \$418 million in our last budget to fund the ALL In Virginia plans embraced by every school division. Thank you for your partnership on K-12 education.

These, plus the many other shared successes, lay the foundation to continue our collaboration and reach a timely bipartisan budget agreement. I believe that we can find common ground to further advance our Commonwealth by, among other areas, (1) working to lower the cost of living for Virginians, (2) investing in education, including providing teacher salary increases, (3) supporting law enforcement needs across the Commonwealth, (4) responsibly investing in state government information technology modernization and real estate optimization, and (5) supporting economic development and job growth.

Keeping Virginia Affordable and Lowering the Cost of Living

Over the last two years, we made significant strides to reduce the cost of living for hardworking Virginians. Our work doubled the standard deduction, eliminated the regressive state tax on groceries and personal hygiene products, introduced a refundable tax credit for low-income families, supported veterans by eliminating the tax on the first \$40,000 of their retirement income, and returned nearly \$1,000 in rebates to Virginia families. This work all speaks to our shared commitment to provide tax relief tailored to and for working Virginians. As legislation that would have made our standard deduction increases permanent was defeated, this shared priority is a critical aspect of the final budget.

My introduced budget continued this multi-year effort to lower the cost of living, with rate reductions, protections for lower income Virginians, and modest sales and use tax broadening / increases to offset a portion of the costs. As I expressed in the State of the Commonwealth, this proposal was a package deal. Incorporating the tax increase without the tax decreases is not something that I could agree to. I do hope we can work in this budget and over this next year to reform our tax code to lower the cost of living.

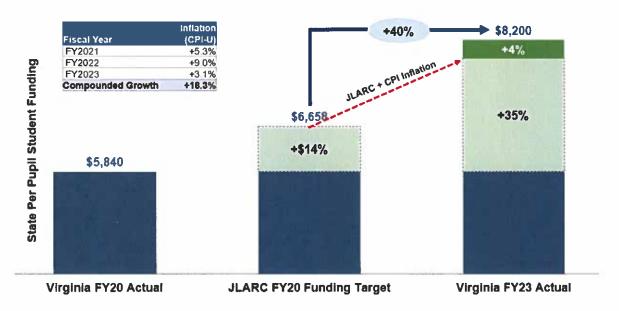
Meeting Our Commitment to Virginia's Students

We have no greater shared priority in the Commonwealth than fulfilling our Constitutional and moral obligation to provide a quality education for our students. To that point, I fear that outdated data sources are distracting us from recognizing the significant progress that we have made together since 2022.

The July 2023 Joint Legislative Audit and Review Commission (JLARC) Report on Virginia's K-12 Funding Formula misses the significant investments in K-12 education we have made. That report is widely cited as predicate for amendments to HB 30 and SB 30.

The 2023 JLARC report, using FY2020 data, estimated that every Virginia student was underfunded by 14%. Our collective work, starting in FY2023, increased per pupil appropriation by 40% over FY2020 levels. This 40% increase, which was entirely excluded from the JLARC report, closed the 14% funding shortfall with room to spare².

CLOSING THE PER PUPIL FUNDING GAP²



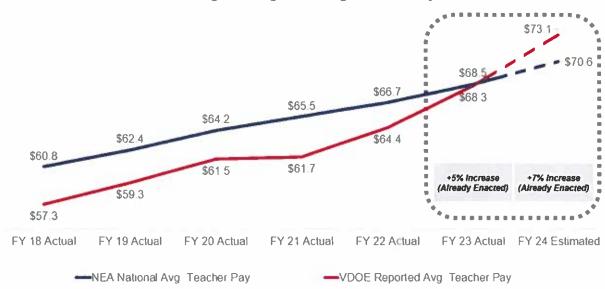
Of course, catching-up does not mean our work is complete. We must reform our byzantine, convoluted, four-decade-old formula for school funding. On this point, the JLARC report is right. In September of last year, the budget created a joint subcommittee of members of the House Appropriations Committee and Senate Finance and Appropriations Committee, supported by the staff of the Virginia Department of Education, to embark on an intensive process to collaboratively reform our funding system.

Together, we need to build a transparent and tailored-to-student-need funding system that allows localities to know their expected funding and effectively plan to meet the needs of all students. We must ensure that we target resources to improve student achievement and provide local school divisions the flexibility to adapt to significant shifts in student population and achievement gaps. If we do not reform how we fund, we risk simply accelerating spending without improving results.

Similarly, with regard to teacher pay, we need a common understanding of where we are now and regional competitive dynamics. As stated before, we have funded 17% increases in teacher compensation in the Commonwealth. Since I became Governor, we have agreed on a total of 12% structural pay increases, and the last budget signed by my predecessor included a 5% pay increase. Based on the reported VDOE survey data, these 17% pay increases will close the gap, with the Commonwealth's average teacher pay outpacing the National Education Association's national average in FY24³. This achievement comes before any of the appropriate and necessary pay increases that I expect we will agree as part of HB 30 and SB 30.

CLOSING THE GAP IN COMPETITIVE TEACHER PAY3





These investments are a testament to a fundamental, shared belief – great teachers matter, and they are the most important driver of student success. Of course, salary is just one component of keeping teachers in the classroom. JLARC acknowledges this, citing that career breaks, retirement, high workloads, and ineffective school leadership drive teachers out of classrooms faster than pay.

We have collective work to do to address the one-size-fits-all teacher pay plan that offers no remedy for larger drivers of teacher departures and overlooks the regional variations and challenges faced by educators across Virginia. Educators know that school districts compete for teachers regionally, not nationally. Competitive pay in Fairfax is different from the Eastern Shore, Martinsville, or Bristol. We need a comprehensive, tailored solution to address all meaningful drivers of teacher dissatisfaction, improve student achievement, celebrate great teachers, and incentivize teaching in our hard-to-staff school districts.

Funding for Community Violence Intervention

In the area of public safety, I am proud of our shared accomplishments in establishing and expanding community-focused violence intervention programs, and I encourage you to continue that work. This includes the Operation Ceasefire Grant Fund, which works well with its sister initiatives at the Department of Criminal Justice Services, the Office of Safer Communities, and the Firearm Violence Prevention Grant Fund. I encourage the conferees to come together around expanded and not reduced resources and scope for these programs.

I would also like to request that additional compensation included in the introduced budget for the Department of Corrections and the Virginia State Police be maintained in the conference report.

Critical Infrastructure: Information Technology, Real Estate, & Business-Ready-Sites

We need to modernize our critical IT infrastructure for our security, to serve the people of the Commonwealth better and to save taxpayer money. The introduced versions of HB 30 and SB 30 included \$150 million for essential IT investments. The Commonwealth is plagued with terribly outdated systems and spends more than \$250 million each year patching them for growing security risks. I appreciate the inclusion of \$25 million in HB 30 as amended to support a replacement system for the Department of Taxation and look forward to working together to identify the other two or three high-impact IT modernization needs⁴.

We face similar challenges on our real estate holdings, especially our aging state buildings. Virginia owns 728 square miles of real estate and over 10,000 buildings, holding 30% excess space in the Richmond area. Moreover, CoStar Group reports that as of the end of 2023, Richmond has nearly 6 million square feet of empty office space throughout the region with a vacancy rate of almost 20% in downtown Richmond. We should continue our planned demolition of Monroe, invest in and utilize our unused capacity, and not build a new state office building other than the new Supreme Court of Virginia building.

I urge us to maintain our expanded commitment to business-ready sites. Our competitor states have been consistently investing in their sites for more than a decade. Since 2022, we have provided over \$275 million to build competitive, industrial-ready sites to attract new businesses to Virginia and accelerate job growth. Localities responded to this unprecedented investment with fervent interest, submitting \$800 million in project applications for the last \$125 million grant round in FY24. Localities know that to compete for jobs, they need shovel-ready sites.

A Monumental Opportunity

Lastly, I appreciate the significant work done to consider the monumental opportunity Virginia has to create a unique, first-of-its-kind, public-private partnership to bring two professional sports teams to Virginia.

As you know, my administration has been working closely with the staff of each money committee to provide up-to-date and accurate information on the structure of the Sports and Entertainment Authority that would be created for this project. The financial projections supporting this project are strong, and we have repeatedly confirmed this project will not impact Virginia's sterling AAA credit rating and debt capacity.

In recent weeks, we have also had productive conversations with legislators on transportation improvements in the region, additional support for the Washington Metropolitan Transit Authority, and the significant increase in affordable and workforce housing this project creates.

This opportunity creates 30,000 jobs and generates over \$12 billion in economic contribution, above all required debt service, including \$7 billion to the state. This revenue can be a dedicated,

long-term funding stream for key shared priorities including toll relief, education funding for disadvantaged rural and urban areas, and funding for Interstate 81 improvements. Eleven percent of the excess revenue created by this project contributes most of the funds needed to provide over \$321 million in toll relief to residents of Norfolk and Portsmouth.

I appreciate the opportunity to discuss the shared opportunities before us as we adopt a final budget for the biennium. I will continue to make the entirety of my Administration available to you and your staff as you work towards a conference report.

Sincerely,

Glenn Youngkin

cc: The Honorable R. Creigh Deeds

The Honorable Mamie E. Locke

The Honorable Ryan T. McDougle

The Honorable Jennifer B. Boysko

The Honorable Todd E. Pillion

The Honorable Mark D. Sickles

The Honorable David L. Bulova

The Honorable Betsy B. Carr

The Honorable Terry L. Austin

The Honorable Robert S. Bloxom, Jr.

Ms. April Kees

Ms. Anne Oman

Mr. Michael Maul

The Virginia Employment Commission needs \$8 million to update its 13-year-old system to meet growing demands on the agency.

The Virginia Information Technology Agency needs \$10 million to replace the fragmented identity management functions in roughly 300 citizen serving systems with a single secure system.

The Virgina State Police needs \$72 million to modernize 12 critical applications, including the fingerprinting system, the Virginia Criminal Information System, the Virginia Intelligence Management System, asset management system, Criminal History System, Applicant Tracking System, Expungement System, Mental Health System, Master Name Index, and Rap Back System.

The Virginia Department of Health needs \$25 million to update critical stores of health information like the Virginia Stroke Registry, Environmental Health Database, Virginia Medical Examiners Database, Safe Drinking Water System, Virginia Emergency Management Portal, Patient Care Information System, Virginia Disease Surveillance System, Health Workforce System, Infant Screening and Tracking System, Care Connection for Children, and the Pharmacy Management System.

The standard deduction increases and expansion of the EITC increased the progressivity of the Virginia tax code by 45% on the index designed by economist Daniel Suits.

² <u>JLARC 2023 Report pdf p5</u>. Department of Planning and Budget state K-12 funding history adjusted by the actual and percentage change in the U.S. Average Consumer Price Index for all items, all urban consumers (CPI-U) published by the U.S. Bureau of Labor Statistics.

National teacher pay reflects the National Education Association's Rankings and Estimates Report published FY18A-FY23E figures, inflated to FY24E using inflation rates consisted with those published in Fiscal Impact Statement for HB187. Virginia's teacher pay reflects data collected from the Virginia Department of Education's annual Teacher Salary Report up until FY23, at which point, FY24E assumes full adoption of the 7% pay increases enacted in the budget. The Department's 2023 Education's annual Teacher Salary Report projects an estimate for FY24E teacher salary based on the average budgeted salary to be provided as reported by school divisions on the 2022-2023 Annual School Report. This figure reflects a discount to the 7% budgeted increase as not all school divisions adopt the state funded increases which require a local match component.

The Department of Motor Vehicles needs \$30 million to begin to update its 40-year-old Citizen Services System which stores personally identifiable information for millions of Virginia residents.