

Sharone Reid

Metropolitan Business League's

MEMBER OF THE MONTH

Sharone Reid is the owner of Focus & Fabulous Events, an award-winning photo booth rental company specializing in experiential activations for corporate, nonprofit, and social clients across the Mid-Atlantic. With nearly a decade of expertise, she has built a reputation for transforming events into unforgettable, high-impact experiences through interactive booths, immersive branding, and innovative technology.

Sharone is also the co-founder of the Chit Chat Photo Booth Owners Podcast & Community, where she mentors hundreds of entrepreneurs nationwide. Most recently, she launched Pixel Pro Installations, a cutting-edge AI and virtual photo booth platform that expands how brands engage audiences in person and online.

A proud graduate of the **Howard University School of Business**, Sharone is also the devoted mom of her son, Aaron, who not only helps in the family business but is also a young entrepreneur launching his own venture. In her free time, she enjoys journaling, exploring new creative ideas, and traveling—always seeking fresh inspiration to bring back to her work and community.

From NFL partnerships with the Washington Commanders to national conferences and local festivals, Sharone's work exemplifies creativity, excellence, and impact. Her mission is simple: create memorable experiences, open doors for

others, and leave a lasting legacy of innovation and service. You can reach Sharone at www.focusandfabulous.com or follow on social media Instagram: @ffphotobooth13.



Sharone Reid Owner

Focus & Fabulous Events



Focus and Fabulous
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