

RESTAURANT FINANCE MONITOR'S  
**RESTAURANT FINANCE &  
DEVELOPMENT CONFERENCE**

**SUNDAY, NOVEMBER 13**

5:30 p.m.—7:00 p.m.

**Pre-Conference Reception**

If your travel plans allow—please join us for a pre-conference opening reception.

**MONDAY, NOVEMBER 14**

12:30 p.m.—1:45 p.m.

**Pre-Conference Workshops**

2:00 p.m.

**Opening General Session**

- **Austan Goolsbee**, Economics Professor, and former member of President Obama's cabinet.

4:00 p.m.—7:00 p.m.

**Finance & Development Mall & Dealmakers Reception**

**TUESDAY, NOVEMBER 15**

7:00 a.m.—8:00 a.m.

**Opening Breakfast**

8:00 a.m.—12:00 p.m.

**General Session & Specialty Workshops**

- Around the Industry in 60 Minutes
- **Peter Cancro**, Founder/CEO, Jersey Mike's
- A Conversation with **Wolfgang Puck**

12:30 p.m.—1:30 p.m.

**Networking Luncheon**

1:30 p.m.—4:30 p.m.

**Specialty Workshops**

2:30 p.m.—7:00 p.m.

**Finance & Development Mall & Dealmakers Reception**

**WEDNESDAY, NOVEMBER 16**

7:30 a.m.—9:00 a.m.

**"Plan for Success" Breakfast**

9:10 a.m.—12:00 p.m.

**Specialty Workshops**

**RFDC concludes at 12:00 p.m.**

Attendees with late flights or those staying the night are welcome to grab a sandwich and discuss the conference highlights with Restaurant Finance Monitor staff, speakers and sponsors.

**KEYNOTE SPEAKERS**



**Austan Goolsbee**

Chairman, President's Council of Economic Advisers (2010-2011) and Professor of Economics, University of Chicago Booth School of Business

Austan Goolsbee is the Robert P. Gwinn professor of Economics at the University of Chicago's Booth School of Business and one of the world's leading experts on business, government and the economy. He was previously served as chairman of President Barack Obama's Council of Economic Advisers and a member of the cabinet as well as the chief economist for the President's Economic Recovery Advisory Board (chaired by Paul Volcker).



**Wolfgang Puck**

Celebrity Chef, Restaurateur Wolfgang Puck Fine Dining; World Wide; and Catering

The name Wolfgang Puck is synonymous with the best of restaurant hospitality and the ultimate in all aspects of the culinary arts. The famed chef has built a brand that encompasses three companies: Wolfgang Puck Fine Dining Group; Wolfgang Puck World Wide which has a portfolio of casual restaurants and airport locations, as well as branded consumer products; and Wolfgang Puck Catering which is the catering service business which operates as a subsidiary of Compass Group.