

# AGENDA AT-A-GLANCE

## SUNDAY, NOVEMBER 13

5:00 p.m.—7:00 p.m.

### **Pre-Conference Reception**

If your travel plans allow—please join us for a pre-conference meet & greet reception.

## MONDAY, NOVEMBER 14

12:30 p.m.—1:45 p.m.

### **Pre-Conference Workshops**

2:00 p.m.

### **Opening General Session**

- **Austan Goolsbee**, Chairman, President's Council of Economic Advisers (2010-2011) and Professor of Economics, University of Chicago Booth School of Business

4:00 p.m.—7:00 p.m.

### **Finance & Development Mall & Dealmakers Reception**

## TUESDAY, NOVEMBER 15

7:00 a.m.—8:00 a.m.

### **Opening Breakfast**

8:00 a.m.—12:00 p.m.

### **General Session & Specialty Workshops**

- **Peter Cancro**, Founder/CEO, Jersey Mike's
- A Conversation with **Wolfgang Puck**

12:30 p.m.—1:30 p.m.

### **Networking Luncheon**

1:30 p.m.—4:30 p.m.

### **Specialty Workshops**

2:30 p.m.—7:00 p.m.

### **Finance & Development Mall & Dealmakers Reception**

## WEDNESDAY, NOVEMBER 16

7:30 a.m.—9:00 a.m.

### **MMB "Plan for Success" Breakfast**

- **John Coleman**, Author, HBR Guide to Crafting Your Purpose

9:10 a.m.—12:00 p.m.

### **Specialty Workshops**

**RFDC concludes at 12:00 p.m.**

## KEYNOTE SPEAKERS



### **Austan Goolsbee**

Chairman, President's Council of Economic Advisers (2010-2011) and Professor of Economics, University of Chicago Booth School of Business



### **Wolfgang Puck**

Famed chef, restaurateur, whose name is synonymous with the best of restaurant hospitality.



### **Peter Cancro**

CEO of Jersey Mike's Franchise Systems.