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From: **Joanna**
Date: Sunday, October 7, 2012
Subject: [REDACTED] his.
To: [REDACTED]

[REDACTED]

I'm sure you've heard the talk about Global LEAD's "break up" with UGA. Over the last few weeks new developments from UGA have made it very clear *there are some people at UGA who are trying their best to erase Global LEAD from UGA's campus* -- Their efforts are in vain - that won't happen.

As a former Global LEAD student myself, someone whose own life was changed because of this innovative program, I'm heartbroken that it's come to this. I can't believe that UGA would try to push us away considering how many UGA students have gone on the program and had incredible experiences. This is our new reality and **now we need our UGA family more than EVER as our advocates.**

Since we won't be at the study abroad fair this week (see explanation below) we need yall to help make sure Global LEAD is VERY present on campus. We want every single person on campus to see a neon yellow shirt about Global LEAD, hear about us in class/chapter and get a flyer and learn about our incredible summer experiences in Ecuador, Greece and Cape Town. UGA was our starting point and our home - we are determined to deliver life changing experience to many many more Dawgs!

Even our UGA graduates can help by making Facebook statuses about Global LEAD while we are spreading the word about our programs this week!

If you ARE in Athens this week:

TONIGHT--

Please do WHATEVER you can to drop by **Mellow Mushroom sometimes between 7:30 - 10PM** to get *free pizza ANNNNNND an awesome new Global LEAD t-shirt*. We want to get these shirts in 300 UGA students' hands tonight and have them ALL over campus tomorrow. We will not disappear at UGA and we need your help.

Please call or text me if you absolutely can't come by but are still willing to rock the shirt tomorrow/Tuesday. Also if you have friends/family/sorority sisters/roommates who know how much Global LEAD means to you and are willing to wear the shirt too, we'd love to give you a few extra to give to friends.

**THIS IS THE MOST IMPORTANT THING WE WILL EVER ASK OF OUR UGA FAMILY.
PLEASE HELP US RALLY!**

TEXT ME [REDACTED]

Love you all,

Jo

Message from Court explaining the situation at UGA.

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Message sent to our campus ambassadors that we'd like to share with our **entire** UGA family:

As part of our team, we want you all to feel completely equipped to answer questions about Global LEAD this week while we are on campus.

This week we aren't taking the traditional "study abroad fair route" at UGA, this isn't just because we are WOW and love to get out of our comfort zone (and out of the student center), but because *our relationship with UGA has changed*. You all know that we aren't partnering with UGA in 2013 for credit and it makes sense that UGA would want to make it clear that we "broke up" by not inviting us to their party. UGA also communicated recently that they won't be accepting transient credit for 2013 programs--this is something that we have been anticipating since we haven't formally announced our new university partner and because UGA is unaware that we are in the process of finalizing that agreement right now.

Though our relationship with UGA has changed, it doesn't mean is that we are going to lessen our commitment to our UGA family or decrease our desire to keep UGA students on our programs. Former GL students are changing that campus and we want to keep it that way.

When the decision was made to not partner this year, we knew that this was the right path for 3 reasons--

1. **We want to grow:** go to new locations, bring more students, add new courses--and UGA didn't want us to.
2. **We love our vision:** We value adventure and experiential learning, if anything we want more of it in our experiences--and UGA wanted us to cut it.
3. **We want strong relationships with faculty across campus:** From the beginning, certain faculty have felt like our program was unfair because we took so many students and did cool stuff--but we aren't going to change who we are.

There are people at UGA who love us and people who would *rather us just go away* so that their study abroad program could be more successful. All you need to remember is YOUR experience and the impact that it had on YOU. When you are telling people about Global LEAD they care about our relationship with the students we serve--YOU, not our relationship with a university.

2013 is going to be our best year ever. Our curriculum is more comprehensive than ever before, our faculty are being recruited from all over the country, and the passion from our family is at an all time high. You all are amazing and we are so grateful that you are continuing to share the impact that your time abroad with us had on you.

Courtney

[REDACTED]