

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Do not enter social security numbers on this form as it may be made public.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2021

Open to Public
Inspection

A For the 2021 calendar year, or tax year beginning 06/01/21, and ending 12/31/21

B Check if applicable:

☐ Address change☐ Name change☐ Initial return☐ Final return/
terminated☐ Amended return☐ Application pending

C Name of organization

RED & BLACK PUBLISHING COMPANY, INC

Doing business as

Number and street (or P.O. box if mail is not delivered to street address)

540 BAXTER STREET

Room/suite

City or town, state or province, country, and ZIP or foreign postal code

ATHENS

GA 30605

D Employer identification number

58-1410389

E Telephone number

706-433-3009

G Gross receipts\$ 385,213

F Name and address of principal officer:

CHARLOTTE VARNUM

540 BAXTER STREET

ATHENS

GA 30605

H(a) Is this a group return for subordinates? ☐ Yes ☒ NoH(b) Are all subordinates included? ☐ Yes ☐ No

If "No," attach a list. See instructions

I Tax-exempt status: ☒ 501(c)(3) ☐ 501(c) () (insert no.) ☐ 4947(a)(1) or ☐ 527

J Website: REDANDBLACK.COM

H(c) Group exemption number

K Form of organization: ☒ Corporation ☐ Trust ☐ Association ☐ Other

L Year of formation: 1980

M State of legal domicile: GA

Part I Summary

Activities & Governance	1 Briefly describe the organization's mission or most significant activities:		
	SEE SCHEDULE O		
	2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.		
	3 Number of voting members of the governing body (Part VI, line 1a)	3	13
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4	13
	5 Total number of individuals employed in calendar year 2021 (Part V, line 2a)	5	84
	6 Total number of volunteers (estimate if necessary)	6	0
Revenue	7a Total unrelated business revenue from Part VIII, column (C), line 12	7a	0
	b Net unrelated business taxable income from Form 990-T, Part I, line 11	7b	0
	8 Contributions and grants (Part VIII, line 1h)	Prior Year	Current Year
	9 Program service revenue (Part VIII, line 2g)	115,937	32,384
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	294,825	199,219
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	64,236	115,904
	12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	44,506	37,706
Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)	519,504	385,213
	14 Benefits paid to or for members (Part IX, column (A), line 4)	3,500	8,500
	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		0
	16a Professional fundraising fees (Part IX, column (A), line 11e)	411,890	282,730
	b Total fundraising expenses (Part IX, column (D), line 25) ▶		0
	17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		
	18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	330,602	260,014
Net Assets or Fund Balances	19 Revenue less expenses. Subtract line 18 from line 12	745,992	551,244
	20 Total assets (Part X, line 16)	-226,488	-166,031
	21 Total liabilities (Part X, line 26)	Beginning of Current Year	End of Year
	22 Net assets or fund balances. Subtract line 21 from line 20	4,644,249	4,584,563
		145,255	109,721
		4,498,994	4,474,842

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign
Here

Signature of officer

Date

CHARLOTTE VARNUM

EXECUTIVE DIRECTOR

Type or print name and title

Paid

Preparer

Use Only

Print/Type preparer's name

Date

Check ☐ if PTIN
self-employed

Firm's name ▶

Firm's EIN ▶

Firm's address ▶

Phone no. ▶

May the IRS discuss this return with the preparer shown above? See instructions

Yes ☐ No ☐