

Local connections + regional reach 731K Monthly digital audience visitors 169K Print readership 130k Newsletter subscribers FAIRFAX **FAUQUIER RAPPAHANNOCK PRINCE WILLIAM** CULPEPER **STAFFORD** INSIDENOVA / FAUQUIER Rappahannock News

DIGITAL & PRINT **PRODUCTS**

INSIDENOVA.COM

Northern Virginia's leading digital news source. 600,000 monthly

FAUQUIERNOW.COM

A hyper-local news source for Fauquier County since 2010.

80,000 monthly visitors

INSIDENOVA/ PRINCE WILLIAM

Prince William County's largest weekly community newspaper.

13.000 circulation

CULPEPER TIMES

Culpeper County's largest community newspaper.

4,000 circulation

RAPPAHANNOCK NEWS

Reaching the majority of adults in the "Jewel of Virginia" for 75 years.

2,000 paid circulation

WARRENTON LIFESTYLE

Fauquier's community magazine since 2005.

• 12,000 monthly circulation

HAYMARKET/ **GAINESVILLE LIFESTYLE**

Western Prince William's community magazine.

• 14.000 monthly circulation

ASHBURN MAGAZINE

Telling Ashburn's stories since 2019.

• 15,500 bi-monthly circulation

Learn how to maximize your marketing today!

➤ JENNIFER MARGERUM • 703.501.1657 • jennifer@culpepertimes.com

Print

MAGAZINES

	size	
Full Page	8.5x10.875	\$ 1,395
2/3 page	7.5x6.5	\$1,029
1/2 page	(H) 7.5x4.8	\$ 869
1/2 page	(V) 3.7×9.75	3809
1/3 page	(H) 7.5x3.2	\$ 560
1/3 page	(V) 3.7x6.5	5500
1/4 page	3.7x4.8	\$479
1/6 page	3.7x3.2	\$ 369
Inside Front Cover	8.5x10.875	\$1,719
Back Cover	7.5×6.5	\$1,749
Page 3	8.5x10.875	\$1,719
Inside Back Cover	8.5x10.875	\$1,575
Center Spread	17×10.875	\$ 2,295

NEWSPAPERS

	size	InsideNoVa/ Prince William	Rappahannock News	Culpeper Times	Combo (Culpeper+ Rappahannock)
Back page	9.5×13	\$ 1,199	\$ 525	\$895	\$ 995
Full page	9.5x13	\$999	\$ 525	\$ 795	\$895
3/4 page	7x13	\$ 790	\$410	\$ 549	\$ 595
Bonus Half	7x9.8	\$ 690	\$325	\$399	\$445
Half page	(H) 9.5x6.4 (V) 4.7x13	\$ 595	\$300	\$349	\$399
Bonus 1/4	(H) 7x6.4 (V) 4.7x9.8	\$430	\$260	\$299	\$349
Quarter page	(H) 4.7x6.4 (V) 2.25x13	\$319	\$190	\$225	\$275
Eighth page	(H) 4.7x3.2 (V) 2.25x6.4	\$219	\$135	\$145	\$199

Digital

INSIDENOVA.COM

	СРМ
Impact ad	\$ 19
Leaderboard Top (728x90)	\$ 9
300x250 (Right rail/in-story)	\$ 9
Rail Top (300x 600)	\$14
Leaderboard Bottom	\$ 5
Page Sponsor (monthly)	\$ 399
Exclusive Email Blast	\$ 499

CULPEPERTIMES.COM & RAPPNEWS.COM

	Monthly	Combo (C/RN)
Leaderboard Top (728×90)	\$399	\$499
300x250 (Right rail/in-story)	\$299	\$399
Exclusive Email Blast	\$150	\$250

CONTRACT DISCOUNTS (Based on total value)

 Over \$3,000
 5%

 Over \$5,000
 10%

 Over \$10,000
 15%

 Over \$20,000
 20%

FAUQUIERNOW.COM

	Per Week	Per Month
Pencil	\$780	\$2,699
Leaderboard	\$315	\$1,099
Rectangle Tile	\$190	\$ 650
Rectangle small	\$105	\$375
Cube Rotating	N/A	\$1,250
Exclusive Email Blast	\$ 249	

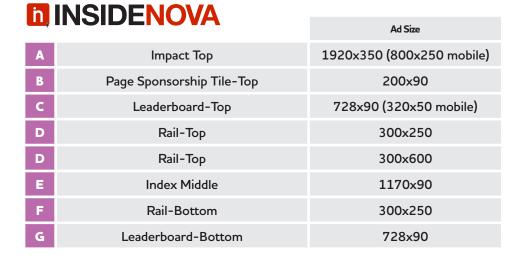
ASHBURN DIGITAL

	Stand Alone	With Print
Exclusive Email Blast	\$299	\$229

Digital Media Placements

Ask about additional ad positions and unique formats







FAI	UQUIER NOW	
		Ad Size
A	Pencil Ad-Exclusive Position	960x45 (expands to 960x250)
A	Leaderboard (5 Positions Max)	728x90
В	Rectangle	280x250
С	Rectangle	280x120
D	Rotating Cube (3D Animation)	280x280



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deletion woman deletion woman deletion woman deletion woman deletion deleti	SERVICE REPAIR	Divorce Happens
Virginia to cut. 1.5% in sales tax 1.5% in sales tax for groceries, bypene focus starting Sunday o no amount of the incl. 1.1.1. In regeneration that is necessarily to the sales and th	Real Estate Roundup: Rectortown Road home goes for nearly \$1M and other Fauquier County transactions	Owner or reported party
Fauguser Country awarded StrySK iss state funds to support farm conservation support comp a street for regist inspiration water both to support and	The control for the contr	(703) 335-7784



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