

Heide, Kaitlyn J

From: Wong Davis, Kristina M
Sent: Monday, November 28, 2022 9:24 AM
To: Akridge, Jay T.
Subject: FW: SAT/ACT announcement
Attachments: 2211xx DanielsEnrollmentSAT[.docx

Hi Jay

FYI attached. [REDACTED]

[REDACTED]
Kris

From: Rosa, Julie L <jrosa@purdue.edu>
Sent: Monday, November 28, 2022 8:25 AM
To: Wong Davis, Kristina M <kwongdav@purdue.edu>
Subject: Re: SAT/ACT announcement

Hi, Kris,

Mitch would like us to put this out on Wednesday (11/30) this week.
He had made some edits to our initial draft and would like to see it again after you have a chance to review.

Please see attached current version.

I will stand by for your feedback, edits, etc.

Thanks so much,
Julie

Julie Rosa
Associate Vice President, Communications
Purdue Marketing and Communications

610 Purdue Mall
West Lafayette, IN 47907-2040



From: Wong Davis, Kristina M <kwongdav@purdue.edu>
Date: Monday, November 21, 2022 at 1:41 PM
To: Rosa, Julie L <jrosa@purdue.edu>
Subject: RE: SAT/ACT announcement

Hi Julie

We hadn't planned any announcement as this is already being communicated to students, schools and families.

I would say the why: We believe that test scores provide essential information in a comprehensive admissions evaluation that enables us to ensure the optimal student success for each student. (or something like that).

Kris

From: Rosa, Julie L <jrosa@purdue.edu>
Sent: Monday, November 21, 2022 11:55 AM
To: Wong Davis, Kristina M <kwongdav@purdue.edu>
Subject: SAT/ACT announcement

Hi, Kris,

Gina just called to ask us to draft an announcement for next week (Nov. 30-Dec. 1) that we plan to begin requiring SAT or ACT for students who will be applying for fall 2024 admission.

I'm going to ask Matt Oates to write the release.

Gina says you will be able to tell us the "why."

Anything you can provide that will help us draft the release will be appreciated.

I hope to get something for Mitch to review by EOD tomorrow (Tuesday).

Thanks!
Julie

Julie Rosa
Associate Vice President, Communications
Purdue Marketing and Communications

610 Purdue Mall
West Lafayette, IN 47907-2040



DRAFT for review

[REDACTED]

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Heide, Kaitlyn J

From: Wong Davis, Kristina M
Sent: Monday, April 04, 2022 4:30 PM
To: Daniels, Mitchell E; Akridge, Jay T.; JoAnn Brouillette; Michael R. Berghoff; Lehman, Gary J
Subject: RE: Check this out – Can MIT Restore Sanity to College Admissions? | City Journal

Since MIT announced their intentions there have been a fair number of articles in support of the move. [REDACTED]

<https://www.theatlantic.com/ideas/archive/2022/04/mit-admissions-reinstates-sat-act-tests/629455/>

From: Daniels, Mitchell E <mdanielsjr@purdue.edu>
Sent: Monday, April 04, 2022 4:26 PM
To: Akridge, Jay T. <akridge@purdue.edu>; Wong Davis, Kristina M <kwongdav@purdue.edu>; JoAnn Brouillette <jbrouillette@demeterlp.com>; Michael R. Berghoff <mike.berghoff@lenexsteel.com>; Lehman, Gary J <gglehman@purdue.edu>
Subject: Check this out – Can MIT Restore Sanity to College Admissions? | City Journal

[REDACTED]

Can MIT Restore Sanity to College Admissions? | City Journal
<https://www.city-journal.org/can-mit-restore-sanity-to-college-admissions>

Heide, Kaitlyn J

From: Wong Davis, Kristina M
Sent: Wednesday, March 16, 2022 9:17 PM
To: Daniels, Mitchell E
Cc: Akridge, Jay T.
Subject: Re: SAT

The issue is that many students take the test in their junior year (this year) and there are almost no options early enough in their senior year to take one before Nov 1 if they do not have one by the time they are trying to apply.

This was what we discussed, because 2023's class will have been impacted by all that happened this year.

Sent from my iPad

> On Mar 16, 2022, at 9:04 PM, Daniels, Mitchell E <mdanielsjr@purdue.edu> wrote:

>

> [REDACTED]

>

> Sent from my iPad

>

>> On Mar 16, 2022, at 9:02 PM, Wong Davis, Kristina M <kwongdav@purdue.edu> wrote:

>>

>> No, when we discussed it was decided that we would stay with "test flexible" for another year and continue to "strongly encourage" test submission. At this point we have over 80% submission which is much better than most campuses.

>> Kris

>>

>> Sent from my iPad

>>

>>>> On Mar 16, 2022, at 6:29 PM, Daniels, Mitchell E <mdanielsjr@purdue.edu> wrote:

>>> Required for next fall's applicants, right?

>>>

>>> Sent from my iPhone

Heide, Kaitlyn J

From: Wong Davis, Kristina M
Sent: Friday, March 11, 2022 10:48 AM
To: Akridge, Jay T.
Subject: Engineering Black applicant decisions

Hi Jay

Here is where we stand as of last week. As you can see, the profile of those denied is considerably below the engineering threshold.

Summer and Fall 2022 PWL Undergraduate Black or African American Applicants with and without Decisions as of 3/7/22	Count of Applicants			Average of HS GPA			Average of SAT2 Total		
	Admit	Deny	TOTAL	Admit	Deny	TOTAL	Admit	Deny	TOTAL
Resident	300	208	654	3.60	3.13	3.38	1130	1031	1096
College of Engineering	16	51	101	3.80	3.17	3.31	1256	1041	1114

Kristina Wong Davis, Ed.D.
Vice Provost for Enrollment Management
Schleman Hall, 475 Stadium Mall Drive, West Lafayette, IN 47907

