

Obituary Announcement Guide

Valid September 1, 2024

THE GUAM DAILY
POST

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hen faced with the loss of a loved one, creating an announcement that truly encapsulates their spirit can be both a beautiful honor and a challenging task. It is not merely a notice to the community, but a tangible tribute to a unique life. Our team will provide thoughtful guidance to help you navigate the process of commemorating a life well-lived with a personalized and meaningful memorial to celebrate and remember.

Need-to-Build (NTB) Death and Funeral Announcements (DFAs)

When you need our team to assist with creating the announcement for you, we bundle the price of production with the ad placement in our publication.

INDIVIDUAL ADS (single placement)

Full Page

Full Color: \$1,800 Black & White: \$1,500

Half Page

Full Color: \$1,250 Black & White: \$1,100

Quarter Page

Full Color: \$780 Black & White: \$650

INDIVIDUAL MESSAGE OF APPRECIATION (single placement)

Full page

Full Color: \$1,200 Black & White: \$900

Half page

Full Color: \$850 Black & White: \$675

Quarter page

Full Color: \$550 Black & White: \$480

AD PACKAGES (NTB)

For your convenience and savings, we offer bundles that include 3 placements of your DFA and a free Message of Appreciation. You can also upgrade the size of your MOA for an additional fee.

PACKAGE A - Three (3) full page DFA + one (1) quarter page Message of Appreciation (MOA)

Full Color: \$2,099 Black & White: \$1,899

PACKAGE B - Three (3) half page DFA + one (1) quarter page Message of Appreciation (MOA)

Full Color: \$1,564 Black & White: \$1,364

PACKAGE C - Three (3) quarter page DFA + one (1) quarter page Message of Appreciation (MOA)

Full Color: \$1,216 Black & White: \$1,016

MOA UPGRADES (NTB)

Full Page

Full Color: +\$600 Black & White: +\$450

Half Page

Full Color: +\$500 Black & White: +\$375

Payments: We require full payment before any announcements are placed for publication.

Deadlines for scheduling: Announcements must be finalized and approved for publication no fewer than three (3) days prior to requested publication date. A late submission fee of \$150 will be assessed for ads that do not meet deadline.

Cancellation/Rescheduling fees: Announcements pulled from publication within 48hrs of publishing date will be assessed a \$150 fee to reschedule for a later date.

Camera-Ready (CR) Death and Funeral Announcements (DFAs)

For those who want to give their announcement that personal touch, submitting your own camera-ready artwork gives you the opportunity to save with no production fees. When you provide your announcements designed and ready for publication, we show our appreciation with the following pricing discount options.

INDIVIDUAL ANNOUNCEMENTS & MESSAGES OF APPRECIATION

Full Page

Full Color: \$1,500 Black & White: \$1,300

Half Page

Full Color: \$1,100 Black & White: \$900

Quarter Page

Full Color: \$650 Black & White: \$580

AD PACKAGES (CR)

PACKAGE A - Three (3) full page DFA + one (1) quarter page Message of Appreciation (MOA)

Full Color: \$1,699 Black & White: \$1,499

PACKAGE B - Three (3) half pages + one (1) quarter page Message of Appreciation (MOA)

Full Color: \$1,064 Black & White: \$864

PACKAGE C - Three (3) quarter pages + one (1) quarter page Message of Appreciation (MOA)

Full Color: \$816 Black & White: \$616

MOA UPGRADES (CR)

Full Page

Full Color: +\$500 Black & White: +\$350

Half Page

Full Color: +\$400 Black & White: +\$275

Camera-Ready Specifications:

Dimensions: Full page - 9.5" x 13.4025"

Half page - 9.5" x 6.5"

Quarter page - 4.665" x 6.5"

Color space: CMYK

Resolution: 300 dpi

File formats: jpg, png (no transparency)

Text must be no smaller than 9 points. 100% black text on a light background is recommended, but if you choose to use knock-out text, the background must be dark enough to insure contrast and legibility. If a camera-ready announcement does not meet print standards, we will request that all necessary changes are made before we can schedule it for publication.

Payments: We require full payment before any announcements are placed for publication.

Deadlines for scheduling: Camera-Ready announcements must be finalized and received for publication no fewer than three (3) days prior to requested publication date. A late submission fee of \$150 will be assessed for ads that do not meet deadline.

Cancellation/Rescheduling fees: Announcements pulled from publication within 48hrs of publishing date will be assessed a \$150 fee to reschedule for a later date.

