

ONLINE DISPLAY BANNER ADS

Aikenstandard.com and
Northaugustastar.com

Placing your online ad on our websites delivers your marketing message to an additional 16,000+ daily online visitors. Marketing on multiple platforms shows potential customers that you are a credible business.

MOBILE AD SCROLL MESSAGE

MOBILE AD SCROLL

We offer the perfect mobile solution in today's heavily saturated online advertising ecosystem with unbeatable viewability.

ONLINE CONTESTS AND QUIZZES

ONLINE CONTEST SPONSORSHIP

A **GREAT** Sponsor Lead generator. An online sweepstakes contest or customized quiz for your business. Includes sponsorship marketing packages and a lead generating question.

DIRECT MAIL MARKETING

DIRECT MAIL MARKETING

We can direct mail your data base or customize a direct mailing program for you. We can deliver every address or select targeted geographic or demographic area that are best for you.

PRINT ADVERTISING

Aiken Standard

Placing your print ad in The Aiken Standard and North Augusta Star delivers your marketing message to over 28,000 readers. Marketing research shows that newspaper readers are usually higher educated, homeowners and have more expendable cash.

SOCIAL MEDIA TARGETING

FACEBOOK - INSTAGRAM - TWITTER - LINKEDIN

Have your message posted on one or several Social Media platforms. Use geographic area, demographics or behaviors to target in on the best possible customer.

803-644-2369

326 Rutland Dr. NW, Aiken, SC 29801

Aiken Standard

The Post and Courier

NORTH AUGUSTA

Your Local Marketing Solutions Company
Serving Aiken, N. Augusta and Western S. Carolina

EMAIL BLAST

TARGETED DISPLAY

VIDEO

PRINT ADVERTISING

WEBSITE DESIGN

SEO/SEM

GEO FENCING

SOCIAL MEDIA

ONLINE DISPLAY

ONLINE CONTESTS

MOBILE AD SCROLL MESSENGER

DIRECT MAIL

Marketing is important to every business as it helps you sell your products and services. Marketing is ultimately what drives business. Let us put a marketing plan together that targets your core customers and helps you increase your sales and customer base.

DIGITAL TARGET DISPLAY

TARGET DIGITAL DISPLAY

Displays your message on over 250 of the most popular websites. Can be zip code targeted, demographic, geographic and/or by behavior.

RETARGET DIGITAL DISPLAY

Behavioral retargeting is a form of online targeted advertising by which online advertising is targeted to consumers based on their previous Internet actions.

GEOFENCING

Geofencing is a location-based service in which an app or other software uses GPS, Wi-Fi or cellular data to trigger a pre-programmed action when a mobile device enters or exits a virtual boundary set up around a geographical location.

VIDEO CREATION & STREAMING VIDEO

VIDEO CREATION & CTV/OTT & PRE-ROLL

Using the power of targeted video ads to deliver your message to potential customers. The practice of streaming content to devices and customers directly over the web. We can create your local video at an affordable price point.

DYNAMIC QR FLOWCODE

DYNAMIC QR CODES ARE HERE!

We direct people to your website, social media, recruitment or dynamic landing page, and are designed to capture consumers data and track conversions. We can include your logo in the dynamic QR code.

SEO & SEM

SEO

(Search Engine Optimization)

Marketing efforts focused on increasing visibility within organic (free) search listings. Ranking is not guaranteed and based on search engine algorithms. Organic links are displayed between paid ads on SERPs.

SEM

(Search Engine Marketing or PYP)

Paying a search engine for clicks to a website when users search specific keywords/phrases. You pay search engines to play. Ads are shown with an "AD" identifier next to them. Ranking is not guaranteed, but rather is determined by several campaign factors.

COMPLETE RECRUITMENT CAMPAIGNS

We place your recruitment on multiple platforms and in front of the candidates that best meet your needs.

BUILD A PRESENCE – Get Found!

WEBSITE DEVELOPMENT

Strategy for growing loyalty of your clients and helping you gain a top ranking position on search engines. Remember, it's not a word of mouth anymore, it's a WORLD of mouth and your competitor is not only across town, but across the state, country and world!

DIRECT EMAIL MARKETING

EMAIL MARKETING or EMAIL BLASTS

Take unmatched control over your target audience by utilizing access to more than 95 million high quality opt-in email addresses. We can use your list or customize a list to your targeted audience.