



The Jewish Press

Advertising Rates

Deadline: Published weekly on Friday. Space reservation by noon on Wednesday, for the following week's issue. Cancellations accepted by noon on Monday, during week of publication.

BLACK AND WHITE ADS:

Column by inches	1x	6x	12x	26x	50x
A) Full 6x16	\$1296	\$921	\$811	\$792	\$576
B) Half 6x8 or 3x16	\$648	\$460	\$405	\$396	\$288
C) Quarter 4x6 or 3x8	\$324	\$252	\$216	\$198	\$144
D) Eighth 2x6 or 3x4	\$162	\$132	\$114	\$99	\$72
E) 2x5 & 5x2	\$135	\$110	\$95	\$83	\$60
F) 3x3	\$121	\$99	\$85	\$75	\$54
G) 2x4 & 4x2	\$108	\$88	\$76	\$66	\$48
H) 2x3 & 3x2	\$81	\$66	\$57	\$50	\$36
I) 2x2 & 1x4	\$54	\$44	\$38	\$33	\$24
J) 1x2 & 2x1	\$27	\$22	\$19	\$17	\$12

Column Width
 1 col = 1.5625 in 2 col = 3.3125 in 3 col = 5.0625 in 4 col = 6.8125 in 5 col = 8.5 in 6 col = 10.3125 in

COLOR ADS:

Spot color and black	flat charge	\$75
Two colors and black	flat charge	\$140
Four-color		\$175

INSERTS:

8 ½ x 11"	\$325
11 x 17	\$350
4 page tabloid	\$425

INSERTS:

- Must be a minimum 60lb. weight paper and no bulk mail permits can be printed on the inserts.
- Due on Wednesday by 5:00 pm, for following week's issue.
- Dropped off at the Jewish Press office or delivered to SNI, 604 N Fort Crook Rd. Bellevue, NE 68005