

# REBUILD LOCAL NEWS

## SB 1327 – (GLAZER) TAX CREDIT TO SUPPORT LOCAL JOURNALISM

### What Does SB 1327 Do?

This bill uses a refundable employment tax credit to provide financial support to newsrooms that hire or retain local reporters. It helps a full range of community news outlets – tiny neighborhood or ethnic publications, major metro dailies, for profits and nonprofits, digital and print. The goal of this bill is to preserve editorial independence.

### How Does SB 1327 Benefit Newsrooms?

Local Newsrooms and broadcast stations will be given a tax credit to employ and hire new journalists. Employees must live in California and spend at least 30 hours gathering, preparing, recording, directing the recording of, producing, collecting, photographing, writing, editing, reporting, presenting, or publishing original local community news for dissemination to the local community. The primary purpose of the news organization receiving the tax credits must be to serve a local community in California by providing local news.

### Example

A weekly with 4 eligible staff (reporter and editors) making \$65,000 that then hires a fifth at the same salary would get nearly \$270,000 over 2 years. A newspaper that has – and keeps -- 55 editorial workers at the same salary would get over \$2.1 million over 2 years. Here are the new tiers for the employment credit:



### The Impact

Two current editorial employees. Hires one. Average salary of \$60,000. \$40,000 in freelance spend

**Year 1 Benefit:** \$62,000

**Year 2 benefit:** \$92,250

**Total over 2 years:** \$154,250

Eight current employees. Hires two. Average salary \$65,000. \$50,000 in freelance.

**Year 1 Benefit:** \$250,000

**Year 2 benefit:** \$325,000

**Total over 2 years:** \$575,000

Ten current employees. Hires four. Average salary \$75,000. \$50,000 in freelance.

**Year 1 Benefit:** \$235,000

**Year 2 benefit:** \$295,000

**Total over 2 years:** \$590,000

News Organization	Existing employee without benefits	Existing employee with benefits	New employee without benefits	New employee with benefits	Freelance
With more than 10 employees	25% of wages paid	30%	35%	40%	20%
10 employees and under	35%	40%	45%	50%	20%
5 employees and under	40%	45%	50%	55%	20%

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### Call To Action

- Sign onto a support letter
- Reach out to your local legislators to express your support for SB 1327
- Reach out to your colleagues to urge them to support SB 1327

### Publishers in Support

- Adam Dawes, President and CEO of **Embarcadero Media Foundation**
- Adam Gillitt, Publisher of **The Alameda Post**
- Alex Mullaney, Founder and Publisher of **The Ingleside Light**
- Brandi Rivera, Publisher of **The Santa Barbara Independent**
- Danielle Bergstrom, Executive Director of **Fresnoland**
- Elizabeth Larson, Editor and Publisher of **Lake County News**
- Greg Little, Editor and Co-Owner of **The Mariposa Gazette**
- Hannah Hough, Executive Editor of **The California Health Report**
- Jeannette Andruss, Co-Founder of **Spotlight Schools**
- Jesus Sanchez, Publisher of **The Eastsider**
- Jo Ellen Kaiser, CEO of **The Jewish News of Northern California**
- Justin Pardee, Publisher of **The Raincross Gazette**
- Kat Schuster, Editor of **The Long Beach Watchdog**
- Ken Doctor, Founder and CEO of **Lookout Santa Cruz**
- Lance Knobel, CEO of **Cityside Journalism Initiative**
- Laura Rearwin Ward, Publisher of **The Ojai Valley News**
- Lila LaHood, Executive Director of **San Francisco Public Press**
- Linda Hemmila, Publisher of **The Grandview Independent**
- Lorie Hearn, CEO and Editor of **inewssource**
- Mark Talkington, Founder and Publisher of **The Palm Springs Post**
- Matthew Tinoco, Publisher and Founder of **Los Angeles Public Press**
- Melissa Sanderson, Publisher of **The North Coast Journal, Inc.**
- Michael Yamashita, Publisher of **The Bay Area Reporter**
- Peggy Kelly, Publisher and Editor of **The Santa Paula Times**
- Ron Donoho, Founder and Editor of **The San Diego Sun**

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**SB 1327 is supported by a growing coalition of nonprofit and independent publishers, local Chambers of Commerce and business organizations, labor unions, and community foundations.**