

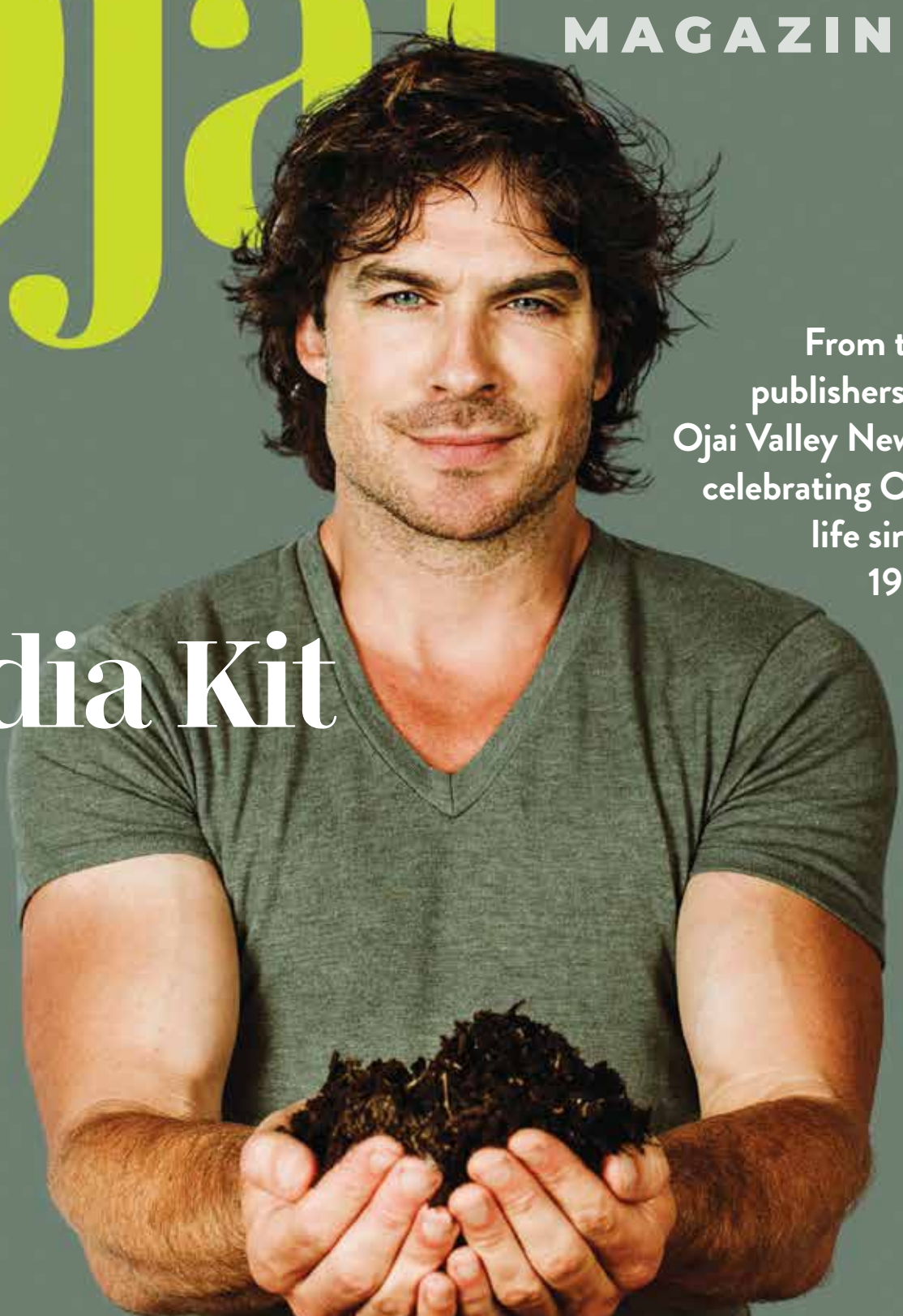
2022

Ojai

MAGAZINE

From the
publishers of
Ojai Valley News-
celebrating Ojai
life since
1982

Media Kit



OJAI • VENTURA • SANTA BARBARA • WESTLAKE • MALIBU • SANTA MONICA • LA

25,000 CIRCULATION

WITH UNRIVALED DISTRIBUTION IN 3 COUNTIES WE HAVE STRENGTH IN NUMBERS

100+ BUSINESS LOCATIONS IN OJAI AND **2,000** HOME DELIVERED

VENTURA COUNTY

160 LOCATIONS

Ojai
Ventura
Camarillo
Santa Paula
Channel Islands Harbor
Oxnard
Ventura Harbor Village
Thousand Oaks
Oak View

LOS ANGELES COUNTY

60 LOCATIONS

Westlake
Encino
Agoura
Woodland Hills
Sherman Oaks
Topanga
Studio City
Malibu
Brentwood
Calabasas
West Hollywood
Beverly Hills
Santa Monica

SANTA BARBARA COUNTY

55 LOCATIONS

Santa Barbara
SB Funk Zone
Carpinteria
Goleta
Summerland
Montecito



**THE BIGGEST MEDIA INFLUENCER IN
THE OJAI VALLEY AND THE MOST READ
ONLINE EDITION IN TOWN**

ONLINE DOWNLOADS **3,100** READS PER ISSUE AVG.

OJAIMAG.COM

OJAIVALLEYNEWS.COM

 **@OJAIMAG**

OUR DEMOGRAPHICS

POPULATION 7,500 within the city limits
30,000 within the greater Ojai Valley.

VISITORS 850,000 annually.

HOUSING MARKET \$930,000 median home value.

VISIBILITY Ojai's national reputation as a visitor destination and desirable place to live continues to thrive with features in major publications, including:

- Condé Nast Traveler
- Sunset, Men's Journal
- The New Yorker
- The New York Times
- The Washington Post

ADVERTISING INQUIRIES 805-646-1476 | ADVERTISING@OJAIVALLEYNEWS.COM

SIZES & SPECIFICATIONS

Ojai MAGAZINE



1/4 PAGE
W=3.51"
H=4.76"



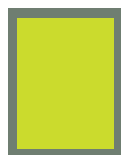
1/2 PAGE HORIZONTAL
W=7.19"
H=4.86"



1/2 PAGE VERTICAL
W=3.51"
H=9.69"



FULL PAGE BLEED
W=8.50"
H=11.12"
(Bleed = 0.125")



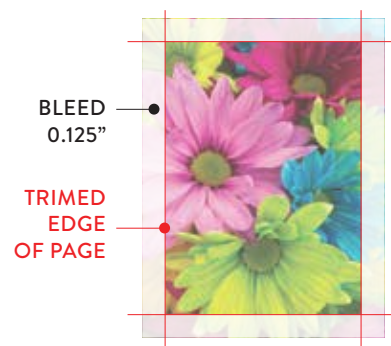
FULL PAGE NON- BLEED
W=7.19"
H=9.69"



DOUBLE-TRUCK
W=17.00"
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(includes bleed = 0.125")



3 PAGE FOLD-OUT
W=24.87"
H=11.12"
(includes bleed = 0.125")

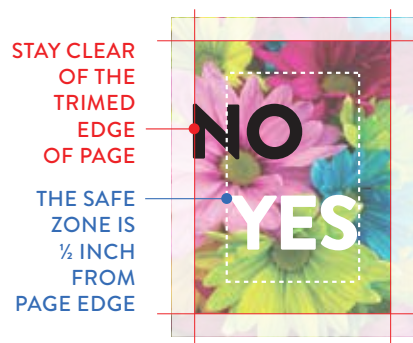


• WHAT IS BLEED?

If your ad has been designed to go right to the edge of the the page then your artwork needs to extend beyond the trim line. This is because pages are trimmed to size after they have been printed. The part that extends beyond the trim line is called 'bleed'. Our bleed area is 0.125" on all 4 edges of the page. Never put anything vital (ie. text, logos or vital parts of a photo) into the bleed area.

• WHAT IS THE SAFE ZONE?

We recommend that important parts of your artwork are placed inside a 'safe zone', about ½ inch inside the trimmed edge of the page.



This prevents parts of your text, logos or photographs being cut away when the page is trimmed and makes your ad layout look better.

CMYK

IMAGE FILE
RESOLUTION
300DPI

NO CROPMARKS