

Commerce + Tourism

Inside

WASHINGTON COUNTY

2018
Publication

WASHINGTON COUNTY
Chamber of Commerce

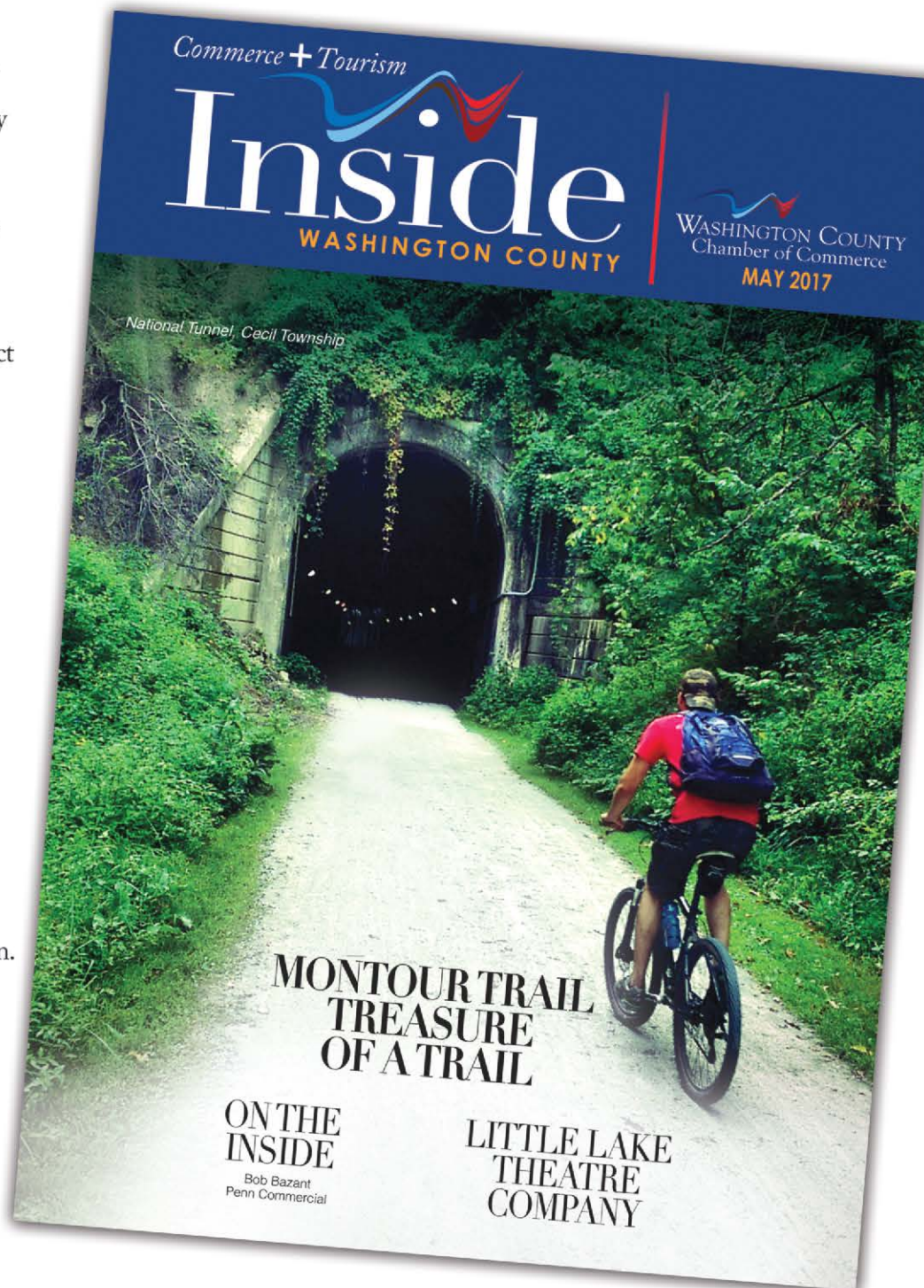
Inside Washington County is a collaborative partnership between the Washington County Chamber of Commerce, The Washington County Tourism Promotion Agency and the Observer-Reporter.

Inside Washington County, a flagship product for our region, provides a unique blend of business and tourism content that appeals to people in our community and those that might like to visit.

We produce and insert Inside Washington County six times per year in the Observer-Reporter. It is direct delivered to more than 30,000 homes, mailed to more than 1,000 members of the Washington County Chamber of Commerce and bulk dropped at various key locations throughout the region.

WASHINGTON COUNTY
Chamber of Commerce

Observer-Reporter



ACCEPTABLE FILE FORMAT:

Photoshop: Final artwork should be CMYK, 300 dpi files saved as a .TIF, .PDF or .JPG. Please check that all placed images and logos are high-resolution.

Illustrator: Final artwork should be saved as a .AI, .EPS or .PDF. **PLEASE OUTLINE ALL FONTS.** Please check that all placed images and logos are high-resolution 300 dpi.

Submit files under 10 MB to:
paula@meloneadvertising.com

Use *hightail.com*, *sendthisfile.com* (or similar), for files above 10 MB.

FULL PAGE BLEED ADS

Bleed size: 7.75" x 11
Trim size: 7.5" x 10.75"
Live area: 6.75" x 10"





| 2018 Dates | | |
|----------------|-------------|----------|
| Insert Date | Ad Deadline | Quantity |
| 5-Jan-18 | 15-Dec-17 | 35,000 |
| 2-Mar-18 | 9-Feb-18 | 35,000 |
| 4-May-18 | 13-Apr-18 | 35,000 |
| 6-Jul-18 | 15-Jun-18 | 35,000 |
| 7-Sept-18 | 17-Aug-18 | 35,000 |
| 2-Nov-18 | 12-Oct-18 | 35,000 |
| TOTAL 210,000* | | |

| Ad Rates | |
|---|---------|
| SIZE | TOTAL* |
| Double Truck (1) | \$2,220 |
| Back Page (1) <small>Premium Heavy Stock.</small> | \$1,800 |
| Inside Cover (2) <small>Premium Heavy Stock.</small> | \$1,660 |
| Full | \$1,520 |
| Half | \$ 920 |
| Quarter | \$ 570 |

*Total includes full color production

Frequency Discount

Save 20% with a 6X commitment

| Ad Dimensions | | | |
|---|--|---|--|
|  <p>Full Page</p> <p>6.75 inches x 10 inches</p> |  <p>Half Page Horizontal</p> <p>6.75 inches x 4.9 inches</p> |  <p>Half Page Vertical</p> <p>3.3 inches x 10 inches</p> |  <p>Quarter Page</p> <p>3.3 inches x 4.9 inches</p> |

*Based on a 3/8 inch bleed