



UMPQUA DAIRY, a nationally recognized brand, is currently recruiting for a Marketing Coordinator in Roseburg, Oregon. We are a stable and well-established business, started in 1931, with strong commitment to producing quality products through

sustainable business practices. Our people are warm and friendly and enjoy the work they do every day.

We are seeking a like-minded **Marketing Coordinator**, with excellent communication and leadership skills, to work with our sales and management team to support our growing operations.

Primary Duties / Responsibilities / Job Requirements

- Develop and implement marketing strategies for Umpqua Dairy products
- Oversee the creative development of advertisements and public facing media
- Negotiate advertising contracts
- Place advertisements in accordance with negotiated contracts.
- Develop press releases.
- Design marketing materials including sales flyers, point of sale materials, apparel such as hats and T-shirts, and customer gifts.
- College Degree in Marketing, Business, Communication preferred.
- 5 years professional work experience in Marketing or related field.
- Effective project management skills and the ability to meet deadlines.
- Strong technical writing, editing, and proof reading skills.
- Proficient with Power Point and the Microsoft Office suite.
- Experience with graphic design.
- Working knowledge of Adobe Illustrator.

Competitive salary and benefits package commensurate with experience.

To apply visit: www.umpquadairy.com & select the employment tab.

We are a drug free workplace. EOE