

Family Fun Water Park



To continue to grow and thrive, our community needs **more affordable and fun activities for children and families**. Currently our neighbors have to travel an hour or more away for this kind of outdoor entertainment.



This project will provide affordable and wholesome entertainment opportunities for the families of Rome and Floyd County and dozens of jobs (particularly for young people in the summer months). Also, this project will be an additional tourism draw for our community, providing **significant economic impact**.



This project can create a **vibrant water park** with many **slides, lazy river, wave pool, specific area for small children, shelters/amenities for parties** and locker/restroom facilities.

We are still calculating the significant economic impact of this project. Similar facilities are attracting **2000 guests per day**, providing dozens of **jobs** and increasing **tourism** revenues.

Splash in the 'Boro in Statesboro, GA



Expanded twice, original projection 40-60k visitors per season,
Reached a peak of 160,000 visitors

\$20 million to build
Opened June 2022



Spivey Splash
in Jonesboro, GA



\$750k to operate
2022 revenue \$3.5 million

Largest "Lazy River" in Georgia



Spivey Splash in Jonesboro, GA



WAVE Features And BIG Screens



Wild Waters in Cullman, AL



**Latest expansion opened Memorial Day 2022
Anticipated 1200 guests/day, averaged 2000!**

World Water Park "Leading Edge"

Award

(given to SIX parks in the WORLD)



**2023 Season Passes
already sold 3000!**



Wild Waters in Cullman, AL



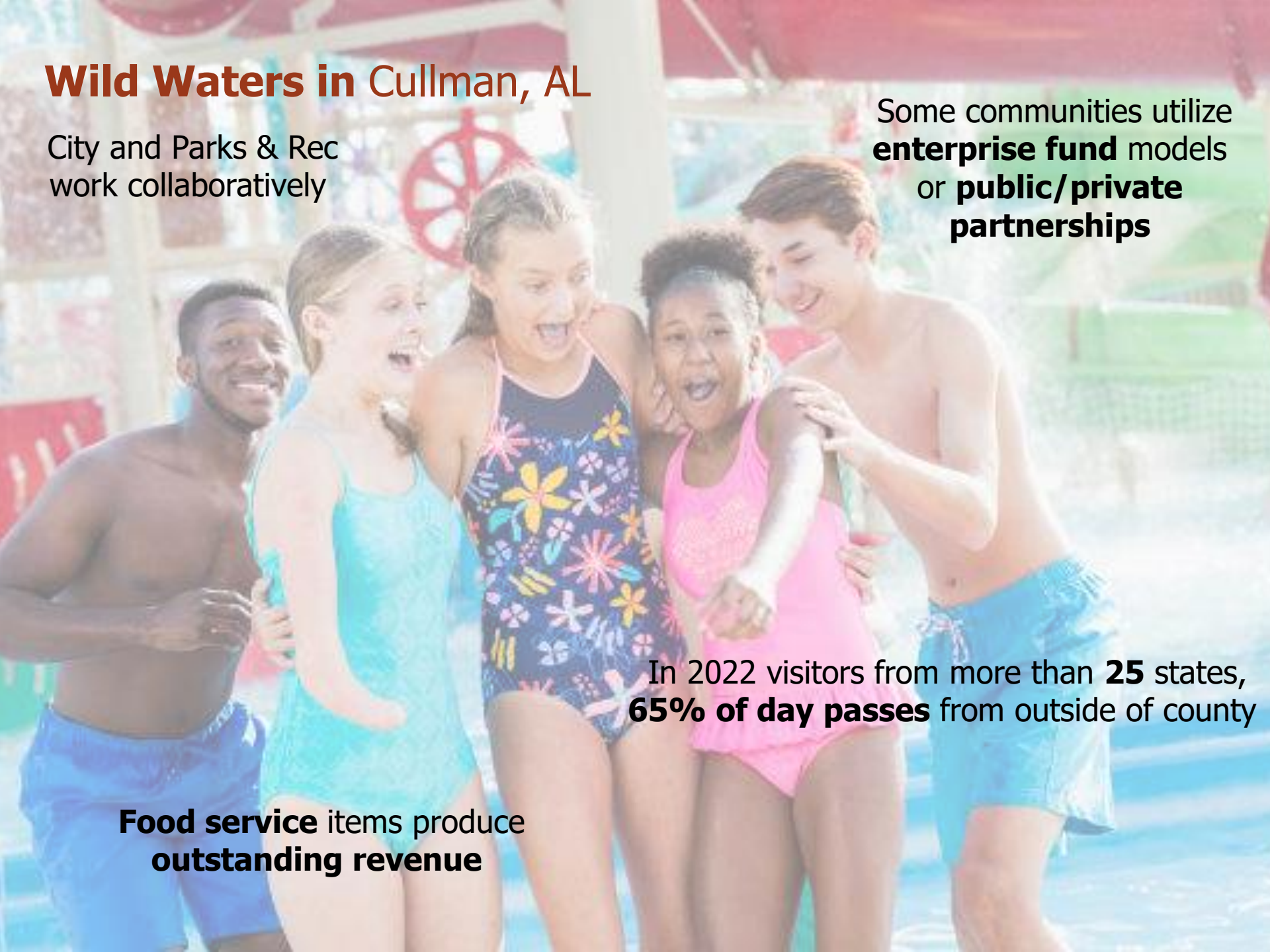
Wild Waters in Cullman, AL

City and Parks & Rec
work collaboratively

Some communities utilize
enterprise fund models
or **public/private**
partnerships

In 2022 visitors from more than **25** states,
65% of day passes from outside of county

Food service items produce
outstanding revenue



Common Theme:
FUN! FUN! FUN!





Surprising Common Problem:
TOO MANY GUESTS!

Spivey Splash often FULL by 2pm

Cullman requires **advanced purchase of day passes** to avoid disappointing out of area visitors.

Hang on...

**Aren't we
a smaller
community?!**

Nope!



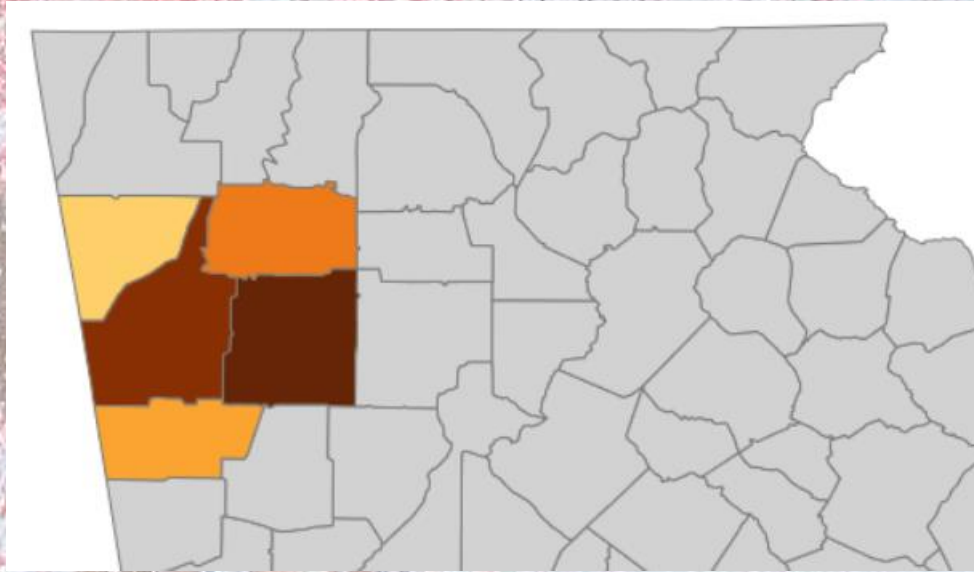
As of 2022, there were more than 1000 water parks in the US.

Of all standalone indoor and outdoor water parks, 69 percent are municipal/non-profit



Population	Statesboro	33,399	Bulloch County	83,059
	Cullman	19,505	Cullman County	90,665

Five County Region around Rome



County	Total Population
Bartow	109,426
Chattooga	24,843
Floyd	98,604
Gordon	58,780
Polk	42,840
Total	334,493

County	Pop Ages 0-19
Bartow	28,130
Chattooga	6,076
Floyd	25,742
Gordon	15,351
Polk	11,814
Total	87,113

26% of the region under 20 yrs old

Spivey Splash in Jonesboro

“I highly recommend a water park as a SPLOST project. We are proud of ours for achieving our goals of creating a destination location and family-oriented park that serves our local community.”

Chairman Jeffrey E. Turner

CLAYTON COUNTY BOARD OF COMMISSIONERS



Cullman Mayor Woody Jacobs

Wild Waters in Cullman, AL

“In addition to considering the impact as a community recreation opportunity, you need to see the positive force a water park is for your city’s economic progress.”

“We hear from visitors and locals that there is a need for more family activities in our community.”

Georgia's Rome Office of Tourism
Executive Director **Lisa Smith**

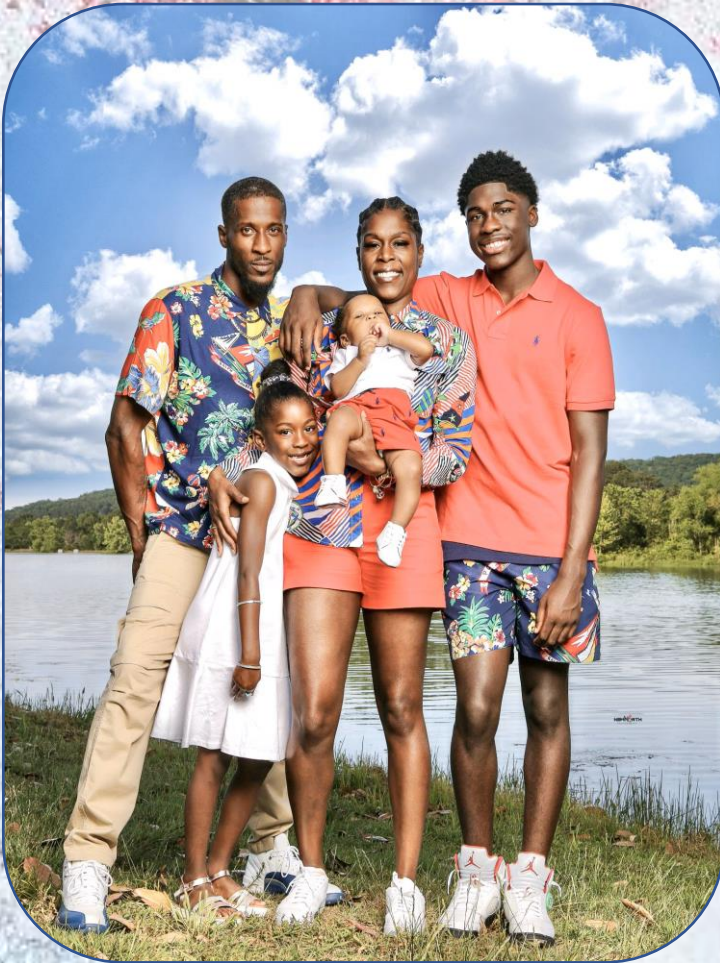




This SPECIAL project, like the Rome Braves stadium and the Rome Tennis Center at Berry College, will **enhance recreational opportunities for local families**

Having this wholesome family fun water park will also **complement and heighten the tourism draw** for tournaments, festivals and community celebrations

Floyd Families Want Water Park



Families from across
the county share their
support for Rome's
Water Park!

Moore Family
- West Rome

Our family would love to have a water park in Rome because it would give our boys something fun and safe to do with their friends. It would also be a great summer job for our son who is a lifeguard.



**Wendi, Mark, Will, Wesley and James Van Leuven
- East Rome**



We would love a water park here in Rome. This will give our daughter something to do on those hot summer days. In a world of technology, kids need to be outside.



Shaylan & Oaklyn Johnson and Dakota Whatley
- West Rome



We think a water park will be good for our community! My kids love to swim, but now we have to travel so far to enjoy a waterpark. It will give the kids something to do during the summer and keep them occupied & out of trouble.

Dena Le, Miko, Khaison & Benjamin
- East Rome

My daughter KatyJane's 13th birthday was last week. As we tried to think of a special way to celebrate, the idea that was first on everyone's list was a pool party. We could not rent the city-run pool, as their season hadn't quite begun. I looked up Swimply, the website that lets you rent privately-owned pools, kind of an AirBnB for pools. The only options were very expensive and far away, e.g. Calhoun for \$200. Six Flags Whitewater and Lake Winnie are over an hour away. We settled for the local roller skating rink. If Rome had a full-size water theme park, I am certain my daughter would have had every birthday party possible there and season tickets if they offered them.

Julia Barnes, Tom Bavis and KatyJane
- Summerville Park



Having a water park in Rome is a great idea! My family and many others already enjoy the fountain at the Town Green. Families travel to nearby towns to enjoy their water parks. A hometown water park?? In my house it's all "YAYS" and no "nays."



Lili, Adan & Briana



Miguel, Adan & Ximena

**Oralia Limon Caldera
- Garden Lakes**



Jeb

Our son Jeb would love having a water park in Rome because we love playing outside. We have so many families and friends that want to meet for playdates, but Rome has very little in terms of family and children focused activities that we often end up traveling to Chattanooga where we have multiple options.



Jeb and Ezra

Ivy & Lance Morris
- Model Area



Eliza, Ezra and Jeb

He would also love having somewhere fun to take his 3 cousins when they visit town to play with him.

Having a water park would benefit us because we would have something to do instead of just staying home. It would be a great way to enjoy fresh air, sunshine and water with your family and friends!

Maria & Amy Lopez Contreras
- North Rome



I'm keeping 3 boys (ages 6-9) today. It was be nice to have a good safe place for them to spend a few hours having fun and getting exercise without having to drive an hour or more away. I'm sure a water park would draw folks from surrounding counties as well and help nearby businesses, too.

- Joyce Mink, Cave Spring



An affordable local water park would be an amazing addition for families in Rome! My children love water parks! Since I work full time, the trip involves at least an hour drive, and tickets are expensive, we only go once or twice a year. If there was an affordable water park in town, we would go all the time!

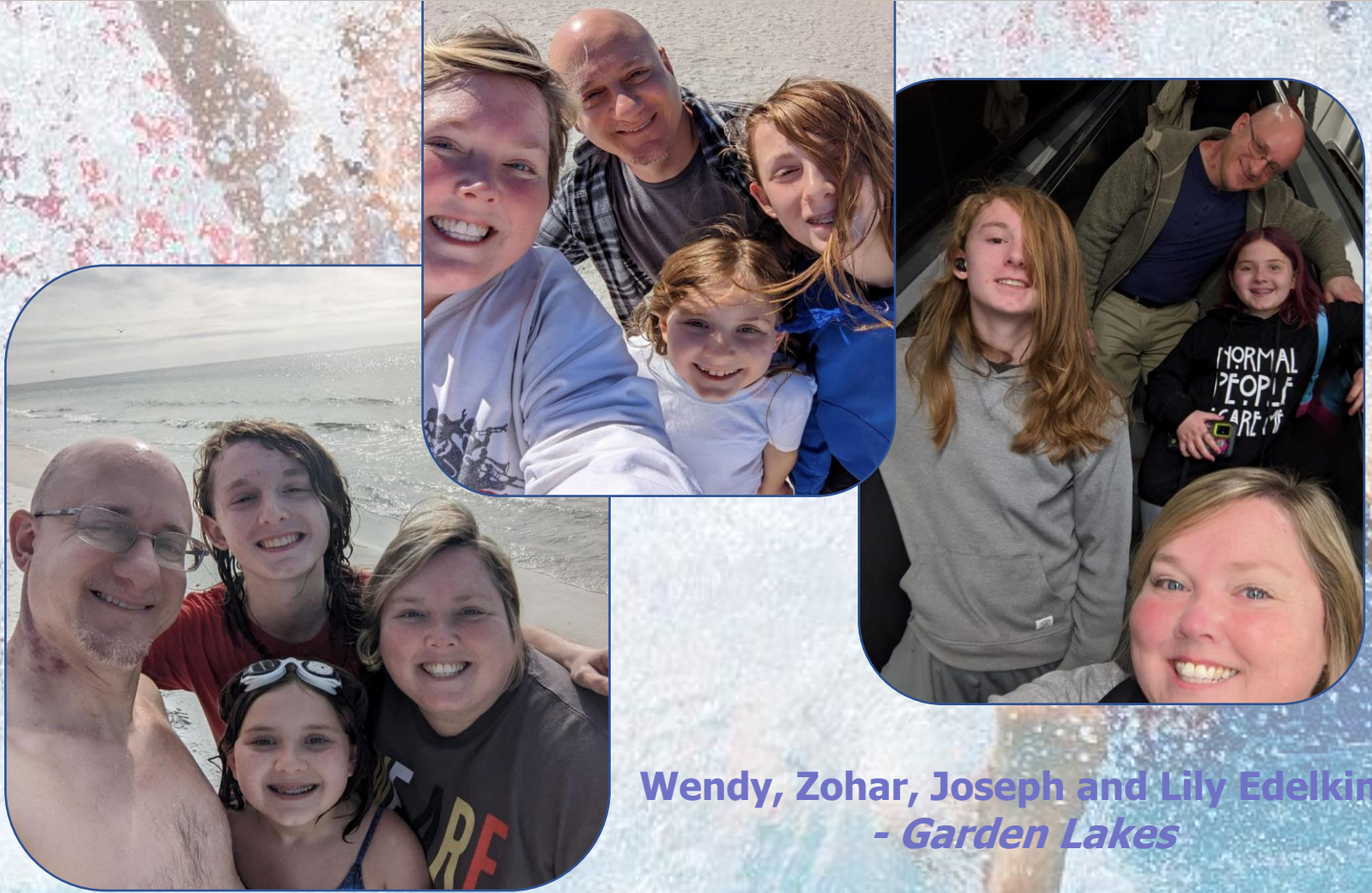
**Jessie Reed, Joyce Williamson
Iam, Aiden & Jayne
- Armuchee**

Growing up in Rome, a water park would have been so much fun to have. My kids will definitely enjoy it as well!

**Eduardo, Kimberly, Abigail
Elijah & Noah Rico
- West Rome**



I love raising my family in Rome; however, I feel like we are lacking in entertainment opportunities for our kids. Rome needs a place where families can go and enjoy their day together. Rome would benefit from having a water park. Many families drive an hour to Leesburg, AL and an hour to Marietta to enjoy those water parks. If Rome had a water park, these families would not have to drive, and it would benefit the areas surrounding Rome. A water park would also be a great place for our teenagers to work during the summer months. As a high school teacher, many of my students have summer jobs. A water park would help to provide them with employment for the months they are out of school.



**Wendy, Zohar, Joseph and Lily Edelkind
- Garden Lakes**

A water park in Rome would be the coolest thing ever!
My kid LOVES water parks and swimming.
What a great family-friendly project!



Jeremy, Amy and Cohen Smith
- Silver Creek

Safe community investment!

Wholesome Family FUN!

Boost to tourism!



Family Fun Water Park



Questions?