



KINGDOM Guide



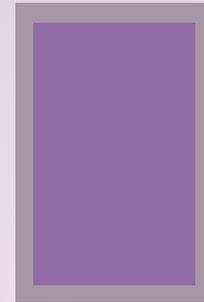
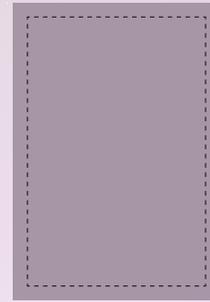
DEADLINES

SPRING/SUMMER ISSUE: **MARCH 15**

FALL/WINTER ISSUE: **AUG. 15**

PREMIUM LOCATIONS	SPRING/SUMMER May 1	FALL/WINTER Oct. 1	FALL/WINTER (Discounted for spring advertisers)
BACK COVER	\$1,365	\$1,230	\$1,155
FULL PAGE	\$890	\$800	\$755
HALF PAGE	\$575	\$520	\$490

INSIDE LOCATIONS	SPRING/SUMMER May 1	FALL/WINTER Oct. 1	FALL/WINTER (Discounted for spring advertisers)
FULL PAGE	\$735	\$685	\$625
1/2 PAGE	\$550	\$520	\$470
1/4 PAGE	\$325	\$295	\$280
1/8 PAGE	\$155	\$145	\$135

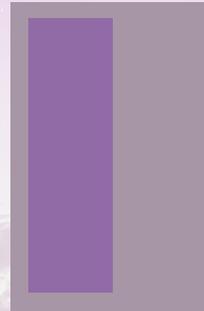
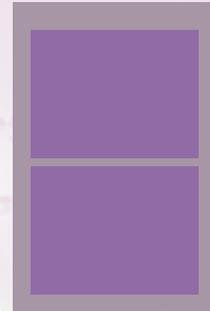


► Full-Page with bleed PRINT RATES

Ad Size: 8.625" x 11.125"
(Includes .25" bleed)
Please keep text and other non-bleed items at least .25" from edge

► Full-Page with no bleed

Ad Size: 7" x 9.62"

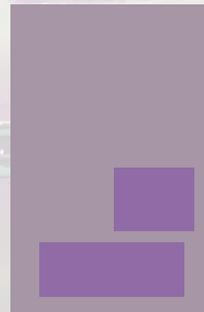
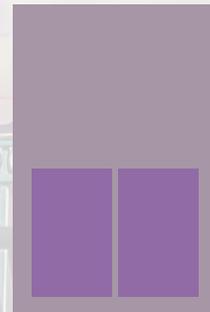


► 1/2-Page (vertical)

Ad Size: 3.41" x 9.48"

► 1/2-Page (horizontal)

Ad Size: 7" x 4.58"



► 1/4-Page (horizontal)

Ad Size: 7" x 2"

► 1/4-Page (vertical)

Ad Size: 3.41" x 4.58"

► 1/8-Page

Ad Size: 3.41" x 2"

FILE TYPES

Our preferred format for file submission is PDF. When submitting your PDF please include an unflattened copy of the native file with all fonts and links included.

DIGITAL IMAGES

Ad images must be high resolution—300 dpi for photos, logos in Photoshop tiff format at 1200 dpi. 300 ppi is the lowest resolution acceptable if an image is headed for a printing press.

DESIGN SERVICES

Don't have an ad ready? We offer design services free of charge!