



# #NortheastKingdom NEWSLETTER

## EMAIL ADVERTISING SPONSORSHIP

Reach an Engaged Local Audience—Right in Their Inbox  
Put your message in front of nearly 5,000 subscribers who look forward to Northeast Kingdom updates, events, and community stories.

Whether you're announcing a special promotion, highlighting a new service, or keeping your brand top of mind, email sponsorship is a direct, effective way to connect.



- Reach 20,000+ inboxes with every issue — Just \$300/\$275mo.
- Targeted Local Reach: Sent only to engaged, opt-in subscribers
- High Engagement: Strong open and click-through rates
- No clutter, no competition — just two inbox ads per email.
- Trusted Content: Your brand appears alongside valued community news

### Northeast Kingdom Newsletter

- ★ Sent Weekly
- ★ Digital leaderboard banner
- ★ Includes a 1/8-page print ad in North Star Monthly

### Local Events Newsletter

- ★ Sent 2 times per month
- ★ Exclusive digital leaderboard banner
- ★ Includes a digital banner and a 1/4-page print ad