



Digital+

Over **100 local businesses** across the Northeast Kingdom are proud to be Featured Businesses in **The North Star Monthly** and **Kingdom Guide**. There are two options:

Standard listings provide a dependable presence in print and online—making sure your business is easy to find when readers are actively looking.

Digital+ builds on that foundation with ongoing promotion, placing your business in front of thousands of engaged readers through website banner ads, recurring social media spotlights, and editorial mentions throughout the year. If Standard is about being listed, **Digital+ is about being remembered**—and is the option most businesses choose when they want consistent visibility and real momentum.



Feature	Standard \$10/month (billed every 12 months).	Digital+ \$50/month (billed every 3 months)
Print listing (12 issues)	✓	✓
Online directory listing	✓	✓
Random digital rotation	✓	✓
Website Banner Ads	—	✓
Social Media Spotlights	—	✓
Editorial Mentions	—	✓
Designed Promotion	—	✓
Print Ad Discount	—	✓

Instagram Post:
 The North Star Monthly
 Published by Socialize · 11 · Just Now · G
 ✨**Featured Business: The Barrett Agency**
 Agency owners, Michael & Jennifer Barrett, are proud to be a family owned and operated business! Even more, they are a second-generation husband and wife ownership team! Their motto is, "Let our family help protect your family." When you call, an agent will answer the phone! The small staff of 4, are all Licensed Agents in Vermont & New Hampshire. "Know that as a client of our office, you are an extension of our family, not just a client. We take great pride in being able to properly address your insurance needs."
 Learn more at https://www.thebarrettagency.com/home.html?utm_source=custom-by-source-0 and see how they can help you find home, auto, business, flood, workers compensation, and more!
 #FeaturedBusiness #BarrettAgency #Insurance #CommunityFocused #NorthStarMonthly
 Interested in becoming a Featured Business? Visit https://www.northstarmonthly.com/advertiselutm_source=custom-by-source-1 for details!

Facebook Post:
 Kingdom Guide
 Published by Socialize · 11 · Just Now · G
 ✨ Featured Business: Clyde River Recreation
 Paddle at Your Own Pace
 Lip in Vermont's Northeast Kingdom, where winding waters meet wild River Recreation invites you to slow down and explore. kayak, and paddleboard rentals, plus shuttle services for DIY his local outfitter is all about connecting people with the r of the river.
 Ifirston, the team makes it easy to plan a half-day paddle, something in between. Whether you're new to the water lder, they'll help you choose the right stretch of river—like lass i Clyde, ideal for soaking in the scenery at your own n by folks who love this place and want to share it. They'll ips, advice, and maybe a story or two. No frills—just y and a deep appreciation for the natural beauty of the insurance needs."
 clydeverrecreation.com/paddleboard-trips-kayak-and-n_source=facebook
 ur business featured? Let's share your story!
 tion #LocalBusinessSpotlight #PaddleVermont #OutdoorVermont #SupportLocal

Image: A photo of Michael and Jennifer Barrett, owners of Barrett Insurance Agency, standing outdoors.

Caption:
 WWW.THEBARRETTAGENCY.COM
 Barrett Insurance Agency | St. Johnsbury, VT
 A family owned and operated Insurance Agency serving Vermont and New...

Strong website reach:

NorthStarMonthly.com and DiscoverTheNEK.com generate tens of thousands of monthly pageviews, driven by local journalism, travel and relocation planning, and evergreen content.

Engaged local readers:

Visitors come for information, history, and community—placing your business in a trusted environment.

Established social audience:

Social Spotlights reach 11K+ followers across Facebook, Instagram, with posts written to feel natural in the feed.

Consistent visibility:

Digital+ businesses appear multiple times each month across website banners, social spotlights, and editorial mentions—building recognition through repetition.

Built-in print savings:

10% print advertising discount often offsets a meaningful portion of the annual Digital+ investment.