

New beginnings bloom here.

Open new Equity Bank Checking and Savings accounts and use code **BLOOM** in person or online* to earn **\$400**.

Three simple steps:

1. Open a new Checking and Savings account
2. Receive \$1,000 in Direct Deposits
3. Activate and use your Equity Bank debit card

Earn
\$400



equitybank.com/bloom

Norfolk
1106 W Benjamin Avenue
Suite 100
(402) 379-1142

* Bloom Bonus Offers are available for a limited time and may be canceled without notice. Promotion is available from April 1, 2026, to June 30, 2026. One Bloom offer permitted per household, available for new Equity Bank households only, and subject to review and approval. A new Equity Bank household for the Bloom Bonus Offer is defined as applicant(s) not linked as an owner to an open Equity Bank consumer checking, savings or Money Market account within the past 180 days. The incentive may be paid for opening both a new checking and savings account during the promotion period. Incentive amount will be directly deposited into the customer's qualifying checking account after approximately 45 days of checking account opening, assuming all qualifications are met. To qualify for offer, customer must (1) open and fund both a new checking and savings account within 45 days of each other and no later than June 30, 2026, (2) maintain Equity Bank accounts in active and good standing at time of incentive payment, (3) receive a minimum of \$1000 in combined qualifying direct deposits into the new checking account within 45 days of account opening; (4) activate and use Equity Bank debit card within 45 days of account opening; and (5) When opening accounts online, enter "Bloom" under "Enter Promotional Code." If customer opens the accounts at an Equity Bank location, mention "Bloom" offer at time of opening. Promotion not available to current employees and employee household members of Equity Bancshares, Inc. or its subsidiaries. Customer will be issued a 1099-INT form for tax value of the incentive amount. Minimum \$100 deposits may be required to open Equity Bank checking account.

Member FDIC.