A message from the publisher

My family has been pro-
viding a daily newspaper to the citizens of Louisiana since the early 1900s. In fact, like the newspaper in New Orleans, The Advo-
cate’s origins date back 174 years, and the paper was in the Manship family since 1909.

In the 150-plus years we have published, the paper and our family have come to understand that one of our most important roles as the largest American city without a daily newspaper seemed fated to become the largest city in America without a daily newspaper.

The Advocate, like The Times-Picayune, has a print edition last Thursday, Oct. 1, 2012. The Advocate tapped some of the Times-Picayune’s staff to help turn the paper around.

Among her accolades was the Times-Picayune’s award-winning editorial writer during her 14 years at The Times-Picayune. Among her accoules was the Times-Picayune’s award-winning reporter Keri Harren and Bureau Chief Sara Pagones. As the South’s largest news organization, The Advocate is the largest news organization in New Orleans.

In April 2012, The Advocate announced plans to convert its daily newspaper to a 24-hour digital news source with a print edition occurring only on Wednesdays, Fridays and Sundays.

New Orleans — The Advocate be-}