



Kennedy for US Senate

Survey of Louisiana Voters

Topline Results

n=800 Statewide Likely 2023 Voters (n=488 Live + n=312 Text to web)

Field Dates: November 9-12, 2022

Margin of Error at a 95% confidence level +/-3.5

Minimal weight applied to age, gender, and ethnicity to balance file to likely electorate.

Today we are conducting scientific survey research in your area about elections in your area. We are not selling anything, and your responses will be kept confidential.

1. First, are you or any member of your immediate family a member of the news media, a Public Relations company, or an active participant with any political campaign?
 1. Yes 0%
 2. No 100%

2. Are you currently registered to vote in Louisiana?
 1. Yes 100%
 2. No 0%

3. How likely would you say you are to vote in next year's election for State offices like Governor, Attorney General and Treasurer are you extremely likely, very likely, somewhat likely, or not very likely?
 1. Extremely Likely 85.0%
 2. Very Likely 12.1%
 3. Somewhat Likely 2.9%
 4. Not Very Likely 0%
 5. Not Sure / Don't Know 0%

4. Do you have a favorable or unfavorable impression of Joe Biden?

- | | |
|-------------------------|-------|
| 1. Very Favorable | 16.1% |
| 2. Somewhat Favorable | 15.4% |
| 3. Somewhat Unfavorable | 5.1% |
| 4. Very Unfavorable | 55.6% |
| 5. No Opinion | 7.0% |
| 6. Don't Know / Refused | 0.8% |

Total Favorable	31.5%
Total Unfavorable	60.8%

5. In this year's election for US Senate, who did you vote for: John Kennedy, Republican, Gary Chambers, Democrat, Luke Mixon, Democrat OR Syrita Steib, Democrat?

- | | |
|-------------------------|-------|
| 1. John Kennedy | 60.1% |
| 2. Gary Chambers | 16.8% |
| 3. Luke Mixon | 12.8% |
| 4. Syrita Steib | 1.5% |
| 5. Someone Else | 2.1% |
| 6. Don't Know / Refused | 6.7% |

6. If you had to pick one top issue you want your US Senators and Congressmen to be focused on now that the election is over?

- | | |
|-------------------------|-------|
| 1. The Economy | 35.4% |
| 2. Jobs | 1.0% |
| 3. Immigration | 6.7% |
| 4. Crime | 3.6% |
| 5. Abortion | 7.2% |
| 6. The Environment | 3.8% |
| 7. Something Else | 24.3% |
| 8. All/Everything | 12.5% |
| 9. Don't Know / Refused | 5.5% |

Now changing gears and thinking about the race in 2023 for Governor of Louisiana

7. If the election for Governor were held today, would you vote for:

John Kennedy, Republican

Jeff Landry, Republican

Billy Nungesser, Republican

Bill Cassidy, Republican

Garret Graves, Republican

Sharon Hewitt Republican

John Schroder, Republican

Hunter Lundy, Independent

Shawn Wilson, Democrat

1. John Kennedy	21.7%
2. Jeff Landry	12.8%
3. Billy Nungesser	6.9%
4. Bill Cassidy	5.8%
5. Garret Graves	5.3%
6. Sharon Hewitt	0.3%
7. John Schroder	0.6%
8. Hunter Lundy	2.3%
9. Shawn Wilson	18.2%
10. Undecided/Don't Know	25.6%
11. Refused	0.4%

8. If the race for Governor next year came down to two candidates, would you vote for John Kennedy, Republican or Shawn Wilson Democrat?

1. John Kennedy	55.6%
2. Shawn Wilson	32.2%
3. Undecided/Don't Know	11.6%
4. Refused	0.6%

9. In the race for Governor next year do you want a candidate who is focused on economic issues or social issues like abortion?

1. Economic	71.4%
2. Social Issues	21.3%
3. Undecided	5.9%
4. Don't Know / Refused	1.4%

10. Would you say you are a progressive, a moderate, or a conservative in your political beliefs?
- | | |
|--------------------------|-------|
| 1. Very Progressive | 9.4% |
| 2. Somewhat Progressive | 9.6% |
| 3. Moderate | 26.9% |
| 4. Somewhat Conservative | 20.1% |
| 5. Very Conservative | 30.8% |
| 6. Don't Know / Refused | 3.1% |
11. What is your gender?
- | | |
|---------------------------|-------|
| 1. Female | 54.4% |
| 2. Male | 44.9% |
| 3. Refused/Another Gender | 0.7% |
12. For demographic purposes only, what year were you born?
- | | |
|-------------------------|-------|
| 1. 18-34 | 13.7% |
| 2. 35-54 | 32.1% |
| 3. 55-64 | 22.5% |
| 4. 65+ | 30.8% |
| 5. Don't Know / Refused | 0.9% |
13. What political party are you affiliated with?
- | | |
|-------------------------|-------|
| 1. Republican | 47.7% |
| 2. Democrat | 31.9% |
| 3. Other | 19.0% |
| 4. Don't Know / Refused | 1.4% |
14. Ethnicity
- | | |
|------------------------------|-------|
| 1. White or Caucasian | 64.9% |
| 2. Hispanic or Latino | 1.4% |
| 3. Black or African American | 27.0% |
| 4. Another Not Listed | 4.7% |
| 5. Don't Know / Refused | 2.1% |
15. Household Income
- | | |
|-------------------------------------|-------|
| 1. Less than \$25,000 | 9.2% |
| 2. \$25,000 to less than \$50,000 | 12.5% |
| 3. \$50,000 to less than \$75,000 | 17.1% |
| 4. \$75,000 to less than \$100,000 | 13.8% |
| 5. \$100,000 to less than \$125,000 | 10.0% |
| 6. \$125,000 to less than \$150,000 | 7.8% |
| 7. More than \$150,000 | 16.3% |
| 8. Don't Know / Refused | 13.2% |

16. Education

1. Some or no college	46.8%
2. Bachelor's degree	33.6%
3. Masters or Doctorate	17.8%
4. Don't Know / Refused	1.8%

17. Thinking back to 2020, who did you vote for in the 2020 Presidential election?

1. Joe Biden	35.6%
2. Donald Trump	57.8%
3. Someone Else	3.3%
4. Don't know / Refused	3.4%

18. DMA

1. ALEXANDRIA LA	4.6%
2. BATON ROUGE	20.3%
3. LAFAYETTE LA	13.2%
4. LAKE CHARLES	5.4%
5. MONROE/EL DORADO	7.0%
6. NEW ORLEANS	35.2%
7. SHREVEPORT/TEXAK	14.3%

19. Vote Propensity (of last 8 elections)

1. 1 to 3 or New	25.5%
2. 5 to 6	28.5%
3. 7 to 8	46.1%