IGNITE
CITIES

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MOU), effective as of April 17, 2019, sets forth the terms and understanding between IGNITE Consulting, LLC dba IGNITE Cities (IGNITE) and the City of New Orleans represented by Mayor LaToya Cantrell, for IGNITE to provide pro bono consulting and advisory services to the City for the below mentioned services and/or programming.

The provisions of this MOU are not legally binding and merely represent the expression of IGNITE and the City's mutual intent to partner.

Background

IGNITE is a global consulting practice designed to develop, engage and ignite relationships with Mayors, CIOs and global technology firms. The objective is to architect a connected city by placing people at the center of our purpose. IGNITE has refocused the connected city space and developed a smart framework that can scale, replicate and become profitable. The result creates a visible impact that is measured by PEOPLE through citizen engagement, transformed infrastructure and improved city services.

Purpose

IGNITE will provide the City pro bono consulting and advisory services involving:

- The alignment of the City's initiatives with global partners to reframe smart city offerings that can scale, replicate, and become profitable for the City of New Orleans
- Serving as a partner city for IGNITE's Connected City Global Task Force
- Encouraging and instigating visibility through various mediums of communication
- New smart city thought leadership across the world and potential events to attend

Waiver of Liability

Neither IGNITE nor the City will be responsible for any or all liability arising out of the implementation or execution, in any way, of this MOU.

Signature
George Burciaga, CEO
IGNITE Cities

04/15/19
Date

Signature
Mayor LaToya Cantrell
City of New Orleans

04/17/19
Date