Results of SurveyUSA Mkt Research Study #26722

Geography: Louisiana
Data Collected: 01/26/2023 - 02/01/2023
Release Date: 02/01/2023
Percentages

Sponsor:
Put Louisiana First ()

6 If you had to choose one of these three people to be the next President of the United States, who would you choose? (Candidate names rotated)

662 Likely Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation			Ideology					Ideology Aggregated		
Credibility Interval: +/-4.4 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Other	Republi	Democr	Indepen	Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal
Democrat Joe Biden, President	34%	29%	38%	30%	37%	31%	38%	33%	34%	15%	72%	35%	3%	75%	27%	20%	16%	39%	74%	89%	18%	39%	80%
Republican Donald Trump, Former P	38%	39%	37%	42%	43%	34%	33%	42%	34%	49%	17%	29%	59%	14%	36%	56%	43%	33%	15%	7%	48%	33%	12%
Republican Ron DeSantis, Governor	29%	33%	25%	28%	21%	35%	28%	24%	32%	36%	11%	36%	38%	11%	37%	25%	41%	28%	12%	4%	34%	28%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	48%	52%	23%	22%	31%	25%	44%	56%	63%	31%	6%	44%	36%	18%	20%	28%	33%	8%	5%	48%	33%	13%

6 If you had to choose one of these three people to be the next President of the United States, who would you choose? (Candidate names rotated)

662 Likely Voters	All	Likely Voter		Parent		2020 Vote		2019 Gov Runof		Education			Income			Home		Urbanicity			Region	
Credibility Interval: +/-4.4 pct points		Certain	Probabl	Yes	No	Trump	Biden	Edward	Rispon	High Sc	Some C	4-Year	< $40K	$40K -	> $80K	Own	Rent	Urban	Suburb	Rural	SE LA	Rest of
Democrat Joe Biden, President	34%	34%	31%	33%	34%	4%	83%	51%	8%	32%	31%	40%	39%	32%	25%	32%	37%	41%	37%	26%	29%	37%
Republican Donald Trump, Former P	38%	36%	43%	43%	35%	58%	5%	26%	53%	43%	41%	26%	39%	36%	38%	36%	42%	35%	35%	42%	38%	38%
Republican Ron DeSantis, Governor	29%	29%	26%	23%	31%	38%	12%	23%	39%	25%	28%	34%	22%	32%	37%	32%	21%	24%	28%	32%	33%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	78%	22%	29%	69%	56%	35%	54%	29%	43%	30%	27%	43%	35%	22%	73%	27%	20%	45%	35%	40%	60%

6 If you had to choose one of these three people to be the next President of the United States, who would you choose? (Candidate names rotated)

662 Likely Voters	All	DMA						
Credibility Interval: +/-4.4 pct points		New Orl	Baton R	Lafayett	Lake C	Alexand	Shreve	Monroe
Democrat Joe Biden, President	34%	30%	46%	28%	39%	34%	34%	24%
Republican Donald Trump, Former P	38%	41%	34%	37%	26%	54%	39%	35%
Republican Ron DeSantis, Governor	29%	30%	20%	35%	35%	13%	27%	42%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	31%	21%	17%	6%	6%	11%	8%

All Questions Crosstabbed By All Questions

Results of SurveyUSA Mkt Research Study #26722

Geography: Louisiana
Data Collected: 01/26/2023 - 02/01/2023
Release Date: 02/01/2023
Percentages

Sponsor:
Put Louisiana First ()

---

1 Are you registered to vote in the state of Louisiana?

1000 Adults	All	Registered LA			October					October Vote									Runoff Vote 1		Runoff Vote 2	
Credibility Interval: +/-2.7 pct points		Yes	No	Not Sur	Certain	Will Pro	50/50 C	Probabl	Not Sur	Republi	Democr	Republi	Republi	Democr	Republi	Democr	Republi	Indepen	Republi	Republi	Republi	Republi
Yes	81%	-	-	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%				64%	18%	12%	3%	2%	23%	20%	17%	12%	11%	5%	5%	5%	3%	56%	44%	64%	36%

---

1 Are you registered to vote in the state of Louisiana?

1000 Adults	All	Choice For President		
Credibility Interval: +/-2.7 pct points		Democr	Republi	Republi
Yes	81%	100%	100%	100%
No	17%	-	-	-
Not Sure	2%	-	-	-
Total	100%	100%	100%	100%
Composition of Adults	100%	34%	38%	29%

---

2 Louisiana will hold an election for Governor and other statewide offices in October. Not everyone makes the time to vote in every election. Which best describes you? Are you certain to vote? Will you probably vote? Are the chances you will vote about 50/50? Or will you probably not vote?

809 Registered Voters	All	Registered LA			October					October Vote									Runoff Vote 1		Runoff Vote 2	
Credibility Interval: +/-3.8 pct points		Yes	No	Not Sur	Certain	Will Pro	50/50 C	Probabl	Not Sur	Republi	Democr	Republi	Republi	Democr	Republi	Democr	Republi	Indepen	Republi	Republi	Republi	Republi
Certain To Vote	64%	64%	0%	0%	-	-	-	-	-	86%	79%	76%	80%	74%	78%	82%	64%	43%	78%	77%	80%	74%
Will Probably Vote	18%	18%	0%	0%	-	-	-	-	-	14%	21%	24%	20%	26%	22%	18%	36%	57%	22%	23%	20%	26%
50/50 Chance	12%	12%	0%	0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Probably Will Not Vote	3%	3%	0%	0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	2%	2%	0%	0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%	100%	0%	0%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	100%	0%	0%						23%	20%	17%	12%	11%	5%	5%	5%	3%	56%	44%	64%	36%

Results of SurveyUSA Mkt Research Study #26722

Geography: Louisiana
Data Collected: 01/26/2023 - 02/01/2023
Release Date: 02/01/2023
Percentages

Sponsor:
Put Louisiana First ()

2 — Louisiana will hold an election for Governor and other statewide offices in October. Not everyone makes the time to vote in every election. Which best describes you? Are you certain to vote? Will you probably vote? Are the chances you will vote about 50/50? Or will you probably not vote?

809 Registered Voters	All	Choice For President		
Credibility Interval: +/-3.8 pct points		Democr	Republi	Republi
Certain To Vote	64%	80%	75%	80%
Will Probably Vote	18%	20%	25%	20%
50/50 Chance	12%	-	-	-
Probably Will Not Vote	3%	-	-	-
Not Sure	2%	-	-	-
Total	100%	100%	100%	100%
Composition of Registered Voters	100%	34%	38%	29%

3 — If the election for Louisiana Governor were today, and if being undecided was not an option, how would you vote if these were the candidates on your ballot? (Candidate names rotated, reported here in order of finish)

662 Likely Voters	All	Registered LA			October					October Vote									Runoff Vote 1		Runoff Vote 2	
Credibility Interval: +/-4.4 pct points		Yes	No	Not Sur	Certain	Will Pro	50/50 C	Probabl	Not Sur	Republi	Democr	Republi	Republi	Democr	Republi	Democr	Republi	Indepen	Republi	Republi	Republi	Republi
Republican Jeff Landry, Attorney Ge	23%	23%	0%	0%	25%	14%	0%	0%	0%	-	-	-	-	-	-	-	-	-	36%	5%	33%	4%
Democrat Gary Chambers, Civil Righ	20%	20%	0%	0%	21%	20%	0%	0%	0%	-	-	-	-	-	-	-	-	-	21%	20%	19%	23%
Republican Bill Cassidy, US Senator	17%	17%	0%	0%	17%	18%	0%	0%	0%	-	-	-	-	-	-	-	-	-	6%	31%	18%	15%
Republican Garret Graves, Congress	12%	12%	0%	0%	12%	10%	0%	0%	0%	-	-	-	-	-	-	-	-	-	11%	13%	3%	26%
Democrat Katie Bernhardt, Chair Of	11%	11%	0%	0%	10%	13%	0%	0%	0%	-	-	-	-	-	-	-	-	-	9%	12%	8%	14%
Republican John Schroder, State Tre	5%	5%	0%	0%	5%	5%	0%	0%	0%	-	-	-	-	-	-	-	-	-	4%	6%	5%	5%
Democrat Shawn Wilson, Transporta	5%	5%	0%	0%	5%	4%	0%	0%	0%	-	-	-	-	-	-	-	-	-	4%	6%	5%	4%
Republican Sharon Hewitt, State Sen	5%	5%	0%	0%	4%	8%	0%	0%	0%	-	-	-	-	-	-	-	-	-	5%	4%	5%	5%
Independent Hunter Lundy, Attorney	3%	3%	0%	0%	2%	8%	0%	0%	0%	-	-	-	-	-	-	-	-	-	3%	3%	4%	2%
Total	100%	100%	0%	0%	100%	100%	0%	0%	0%										100%	100%	100%	100%
Composition of Likely Voters	100%	100%	0%	0%	78%	22%	0%	0%	0%										56%	44%	64%	36%

Results of SurveyUSA Mkt Research Study #26722

SURVEY USA

Geography: Louisiana
Data Collected: 01/26/2023 - 02/01/2023
Release Date: 02/01/2023
Percentages

Sponsor:
Put Louisiana First ()

---

3 If the election for Louisiana Governor were today, and if being undecided was not an option, how would you vote if these were the candidates on your ballot? (Candidate names rotated, reported here in order of finish)

662 Likely Voters	All	Choice For President		
Credibility Interval: +/-4.4 pct points		Democr	Republi	Republi
Republican Jeff Landry, Attorney Ge	23%	2%	34%	32%
Democrat Gary Chambers, Civil Righ	20%	45%	6%	9%
Republican Bill Cassidy, US Senator	17%	6%	25%	19%
Republican Garret Graves, Congress	12%	4%	13%	20%
Democrat Katie Bernhardt, Chair Of	11%	24%	4%	3%
Republican John Schroder, State Tre	5%	1%	10%	4%
Democrat Shawn Wilson, Transporta	5%	12%	1%	1%
Republican Sharon Hewitt, State Sen	5%	1%	6%	7%
Independent Hunter Lundy, Attorney	3%	4%	2%	4%
Total	100%	100%	100%	100%
Composition of Likely Voters	100%	34%	38%	29%

---

4 Now, if the runoff election for Governor was today, and if undecided was not an option, how would you vote if these were the candidates on your runoff ballot? (Candidate names rotated, reported here in order of finish)

662 Likely Voters	All	Registered LA			October					October Vote									Runoff Vote 1		Runoff Vote 2	
Credibility Interval: +/-4.4 pct points		Yes	No	Not Sur	Certain	Will Pro	50/50 C	Probabl	Not Sur	Republi	Democr	Republi	Republi	Democr	Republi	Democr	Republi	Indepen	Republi	Republi	Republi	Republi
Republican Jeff Landry, Attorney Ge	56%	56%	0%	0%	56%	55%	0%	0%	0%	90%	57%	20%	52%	50%	49%	47%	59%	55%	-	-	66%	39%
Republican Bill Cassidy, US Senator	44%	44%	0%	0%	44%	45%	0%	0%	0%	10%	43%	80%	48%	50%	51%	53%	41%	45%	-	-	34%	61%
Total	100%	100%	0%	0%	100%	100%	0%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%			100%	100%
Composition of Likely Voters	100%	100%	0%	0%	78%	22%	0%	0%	0%	23%	20%	17%	12%	11%	5%	5%	5%	3%			64%	36%

---

4 Now, if the runoff election for Governor was today, and if undecided was not an option, how would you vote if these were the candidates on your runoff ballot? (Candidate names rotated, reported here in order of finish)

662 Likely Voters	All	Choice For President		
Credibility Interval: +/-4.4 pct points		Democr	Republi	Republi
Republican Jeff Landry, Attorney Ge	56%	54%	57%	56%
Republican Bill Cassidy, US Senator	44%	46%	43%	44%
Total	100%	100%	100%	100%
Composition of Likely Voters	100%	34%	38%	29%

Geography: Louisiana
Data Collected: 01/26/2023 - 02/01/2023
Release Date: 02/01/2023
Percentages

Sponsor:
Put Louisiana First ()

---

5 And if the runoff were today, and if undecided was not an option, how would you vote if these were the candidates on your runoff ballot? (Candidate names rotated, reported here in order of finish)

662 Likely Voters	All	Registered LA			October					October Vote									Runoff Vote 1		Runoff Vote 2	
Credibility Interval: +/-4.2 pct points		Yes	No	Not Sur	Certain	Will Pro	50/50 C	Probabl	Not Sur	Republi	Democr	Republi	Republi	Democr	Republi	Democr	Republi	Indepen	Republi	Republi	Republi	Republi
Republican Jeff Landry, Attorney Ge	64%	64%	0%	0%	65%	58%	0%	0%	0%	93%	59%	68%	18%	50%	60%	67%	62%	77%	75%	50%	-	-
Republican Garret Graves, Congress	36%	36%	0%	0%	35%	42%	0%	0%	0%	7%	41%	32%	82%	50%	40%	33%	38%	23%	25%	50%	-	-
Total	100%	100%	0%	0%	100%	100%	0%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Likely Voters	100%	100%	0%	0%	78%	22%	0%	0%	0%	23%	20%	17%	12%	11%	5%	5%	5%	3%	56%	44%		

---

5 And if the runoff were today, and if undecided was not an option, how would you vote if these were the candidates on your runoff ballot? (Candidate names rotated, reported here in order of finish)

662 Likely Voters	All	Choice For President		
Credibility Interval: +/-4.2 pct points		Democr	Republi	Republi
Republican Jeff Landry, Attorney Ge	64%	56%	67%	67%
Republican Garret Graves, Congress	36%	44%	33%	33%
Total	100%	100%	100%	100%
Composition of Likely Voters	100%	34%	38%	29%

---

6 If you had to choose one of these three people to be the next President of the United States, who would you choose? (Candidate names rotated)

662 Likely Voters	All	Registered LA			October					October Vote									Runoff Vote 1		Runoff Vote 2	
Credibility Interval: +/-4.4 pct points		Yes	No	Not Sur	Certain	Will Pro	50/50 C	Probabl	Not Sur	Republi	Democr	Republi	Republi	Democr	Republi	Democr	Republi	Indepen	Republi	Republi	Republi	Republi
Democrat Joe Biden, President	34%	34%	0%	0%	34%	31%	0%	0%	0%	3%	75%	13%	11%	77%	6%	85%	7%	45%	33%	35%	30%	40%
Republican Donald Trump, Former P	38%	38%	0%	0%	36%	43%	0%	0%	0%	56%	12%	55%	41%	14%	73%	7%	48%	21%	38%	37%	40%	34%
Republican Ron DeSantis, Governor	29%	29%	0%	0%	29%	26%	0%	0%	0%	41%	13%	32%	48%	9%	22%	8%	45%	34%	29%	28%	30%	26%
Total	100%	100%	0%	0%	100%	100%	0%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Voters	100%	100%	0%	0%	78%	22%	0%	0%	0%	23%	20%	17%	12%	11%	5%	5%	5%	3%	56%	44%	64%	36%

Results of SurveyUSA Mkt Research Study #26722

SURVEY USA

Geography: Louisiana
Data Collected: 01/26/2023 - 02/01/2023
Release Date: 02/01/2023
Percentages

Sponsor:
Put Louisiana First ()

6	If you had to choose one of these three people to be the next President of the United States, who would you choose? (Candidate names rotated)

662 Likely Voters	All	Choice For President		
Credibility Interval: +/-4.4 pct points		Democr	Republi	Republi
Democrat Joe Biden, President	34%	-	-	-
Republican Donald Trump, Former P	38%	-	-	-
Republican Ron DeSantis, Governor	29%	-	-	-
Total	100%			
Composition of Likely Voters	100%			

Statement of Methodology: SurveyUSA is an independent, non-partisana, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies, and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone; in some cases, 100% online; and in other cases, a blend of the two. For those projects that are conducted "mixed-mode" (or "multi-mode"): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers, and answering machines. Landline telephone sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent's cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent's phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from Aristotle or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. Responses are minimally weighted to U.S. Census or voter file targets for gender, age and race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency, and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. On research completed prior to 12/31/16, SurveyUSA assigned to each question within the instrument a theoretical margin of sampling error. Effective 01/01/17, SurveyUSA assigns to each question within the instrument a credibility interval, which better reflects the sampling uncertainties associated with gathering some percentage of respondent answers using non-probability sample. Though commonly cited in the presentation of research results, "sampling error" is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principles of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.