



ADVERTISING PARTNERSHIP PROGRAM

THE NEW NNY BUSINESS

We have teamed up with all the local chambers to be the experts in local business and business news direct from the source.

We have expanded our distribution to be free and accessible monthly tool for the NNY Business Community

Your connection to the north country's thriving business world. From the chamber to the cash register, all you need to know is in here.

NEW NNY BUSINESS FULL COLOR BOOK

- 10,000 + Copies inserted monthly in WDT
 - 10,000 + Digital Copies via E-version
- 1600 + Mailed/Emailed to every Chambers Members in NNY County
 - Free Pick up at All Chambers and over 25 B2B and B2C locations

SPONSORED CONTENT PAGE
\$500 1/2 PG **\$1000** FULL PAGE
(client provides content for advertisement)

AD RATES

Business Card 2col (3.65"x2") \$50
1/8 Page 3col (5.55"x2") \$100
1/4 Page 3col (5.55"x5") \$200
1/2 Page 5col (9.35"x5") \$400
Full Page 5col (9.35"x10.75") . \$800

(12.50 PER COLUMN INCH) FOR ALL OTHERS.

Publish date Jan. 22
deadline Jan. 15

Publish date Feb. 19th
deadline Feb. 12

Publish date March 18
deadline March 11

Publish date April 22
deadline April 15

Publish date May 20
deadline May 13

Publish date June 17
deadline June 10

Publish date July 22
deadline July 15

Publish date Aug. 19
deadline Aug. 12

Publish date Sept. 23
deadline Sept. 16

Publish date Oct. 21
deadline Oct. 14

Publish date Nov. 18
deadline Nov. 11

Publish date Dec. 16
deadline Dec. 9

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