

ADVERTISERS!

Increase Store Traffic & Sales!

Promoted everyday in print, online, and on social media!

Be a part of the Malone Telegram's

dog days of
SUMMER
Giveaway

\$1,050

Each Advertiser Receives:

- A total of 12 ads to promote your business. 3 ads per week run in The Telegram and online at mymalonetelegram.com from July 21st through August 15th.
- Ads containing the official entry blank and where to enter will appear daily in The Telegram
- In-store promotional materials - signs and entry box
- Website and social media promotion listing your business as a participant
- A \$50 gift certificate purchased by The Telegram that will be awarded to one winner from each business - announced in the Telegram.
- A chance to have your business picked by the Grand Prize winner for a \$500 gift certificate.
- Participating businesses will be entered in a drawing for a FREE 1/4 page ad!



ALL FOR ONLY \$279
or \$375 with full color!

The Malone Telegram

Call your advertising representative today
for more details: 518-483-4700
mymalonetelegram.com