



# 2022 AGENDA

## NMPA 114<sup>TH</sup> ANNUAL CONVENTION

**THURS**  
**NOV. 10**

**6:00 pm**  
**BOARD & GUEST DINNER | WELCOME NEWSPAPER STAFF**

**FRI**  
**NOV. 11**

**9:00 am**  
**NMPA BOARD OF DIRECTORS MEETING**

**11:45 am - 2:00 pm**  
**BUFFET LUNCH**

- Surviving in Today's Newspaper Environment
- John Cullen | Founder/Publisher | Storm Lake Times Pilot

**2:00 pm - 3:45 pm**  
**PANEL ON MISSING AND MURDERED INDIGENOUS WOMEN AND RELATIVES**

- Secretary Lynn Trujillo | New Mexico Indian Affairs
- Delegate Amber Kanazbah Crotty | Navajo Nation
- Delilah Tenorio | Assistant Attorney General
- Mark Probasco | Special Prosecutor
- Gary Johnson | Retired Detective Santa Fe Police Department
- Donovan Quintero | Freelance Reporter Navajo Times

**4:00 pm - 5:30 pm**  
**SPECIAL EVENT |**  
**GEORGIA O'KEEFFE MUSEUM, MUSEUM TOUR**

**6:00 p.m.**  
**SOCIAL EVENTS**

**Co-Sponsored by the New Mexico Local News Fund**

- New Mexico Wine Growers Association Wine Tasting
- Wine & Cheese
- Book Signing: | Ray John De Aragon  
Author of the book *New Mexico Native American Lore*
- Flamenco Dancer by EmiArteFlamenco

**NMPA EVENT WITH VENDORS**

**SAT**  
**NOV. 12**

**8:00 am**  
**BREAKFAST BUFFET**

**8:30 am - 9:45**  
**GENERAL MEMBERSHIP MEETING**

- SF New Mexican- Henry Lopez Publishing a statewide Veterans Day Section opportunity to use content
- Michael Marcotte and Gwyneth Doland  
UNM College Journalism Internship Program.
- Update on HS and College Journalism
- Policy and Mission Discussion - Collaborative Grants
- Mr. Zollinger- By-laws Change Proposal Meeting
- Election of Board of Directors
- NAA presentation by K. Brett Wesner  
Wesner Publications Company

**GENERAL TRACK**  
**10:00 am - 10:45 am**  
NMPA Board of Directors Meeting

**EDITORIAL TRACK**  
**10:00 am - 10:45 am**  
Art Cullen  
Storm Lake Times Pilot

**11:00 am - 11:45 am**  
NMFOG Updates on Transparency  
Greg Williams and Melanie Majors  
New Mexico Foundation for Open Government (FOG)

**Noon - 1:15 pm | HALL OF FAME LUNCHEON | KAREN MOSES -HALL OF FAME INDUCTEE**

Intro by Kent Waltz

**SPECIAL SECTION TRACK**

**1:15 pm - 2:30 pm**

Best Advertising Ideas  
You could win some money  
Wanda Moeller

**2:45 - 4:00 pm**

Column Legal Notices  
Building Customer Affinity:  
A Building Block for Advertiser Retention  
and Revenue Growth  
Nirvana Lildharrie

**HOW TO TRACK**

**1:15 pm - 2:30 pm**

Shooting Video and photos for Web  
Jim Weber | Santa Fe New Mexican

**2:45 - 4:00 pm**

Strengthening Investigative  
Reporting in Community Papers  
Art Cullen

**EDITORIAL TRACK**

**1:15 pm - 2:30 pm**

**How to Cover a Disaster/Crisis Round Table**

**Taos News**

Geoffrey Plan & Nathan Burton | Wildfire Coverage

**Farmington Daily Times**

John Moses | High School Shooting

**ABQ Journal**

Matt Reisen | Sheriff's Department Helicopter Crash

**2:45 - 4:00 pm**

Dealing with Vicarious and Secondary Trauma  
Stacey Cox, PhD

**4:00 pm - 5:00 pm | Networking With Vendors**

**EVENING EVENTS**

**5:00 pm | Reception Flamenco Dancer by EmiArteFlamenco**

**6:30 pm | NMPA BETTER NEWSPAPER ANNUAL AWARDS BANQUET**

**8:30 pm | POST BANQUET FUN SPELLING BEE**