



**NEW MEXICO PRESS ASSOCIATION**



**114<sup>TH</sup> ANNUAL  
NMPA CONVENTION & HALL OF FAME LUNCHEON**

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# 2022-2023 NMPA BOARD OF DIRECTORS



**PRESIDENT**  
**Nick Seibel**  
**Silver City Daily Press**  
300 W. Market St. • Silver City NM 88062  
575.388.1576 Office  
575.313.9831 Cell  
nick@scdailypress.com

Nickolas Seibel has been the publisher of the Silver City Daily Press and Independent since 2014, and his Silver City Independent Publishing Co. acquired the Deming Headlight from the Gannett Co. last November. He is a lifelong resident of Silver City and an alumnus of the University of Arizona in Tucson. He has served on the NMPA board for nine years, and concludes his second term as president at this year's convention.



**1<sup>ST</sup> VICE PRESIDENT**  
**Barbara Beck**  
General Manager  
**Roswell Daily Record**  
2301 North Main Street  
Roswell, NM 88201  
575-622-7710 Office  
503-726-8096 Cell  
bbeck@rdnews.com

Barbara Beck, publisher of the "Roswell Daily Record" is a former teacher and journalist, and AP (Associated Press) correspondent in the Middle East. She has a Master's degree in Education and taught for many years. Barbara's family has owned the "Roswell Daily Record" and another newspaper the "Roswell Morning Dispatch" since the 1930s.



**2<sup>ND</sup> VICE PRESIDENT**  
**Mayra Aldaz**  
**Rio Grande Sun**  
123 Railroad Ave  
Española, NM 87532  
505.753.2126 Office  
505-927-6807 Cell  
mayrargclass@gmail.com

Mayra Aldaz first joined the newspaper industry in 2009 as an Advertising Account Executive for the Rio Grande SUN. Mayra later became the Classified Legal Ad Manager, where she was responsible for putting out an award winning classified section on a weekly basis receiving multiple awards for her work. In 2022 Mayra was then promoted to Advertising Director of the Rio Grande SUN and also privileged to serve as 2nd Vice President for the New Mexico Press Association. Mayra is always looking forward to what the future may hold in her career and new ideas she can contribute. When not working Mayra enjoys being the number one fan and supporting her two children in their sports, activities and all of their accomplishments big and small. Mayra likes to travel and discover new places with her husband.



**SECRETARY-TREASURER**  
**Belinda Mills**  
**Southwest Regional Senior Publisher**  
**Osteen Media Group/Las Cruces Bulletin**  
Office: (575) 680-1982  
Cell: (575) 312-5449  
Belinda@lascrucesbulletin.com

Belinda Mills is a native Texan from the West Texas Panhandle. She began her newspaper career as a journalist in Clovis, NM and has worked throughout the different departments over the years. Belinda served as the regional advertising director at the Las Cruces Sun-News before leaving New Mexico to move into her first group publisher role in California. Throughout her career she has worked for large brands such as Digital First Media, Gatehouse, Gannett and Hearst and some smaller organizations as well. She recently returned to Las Cruces after seven years to run Southwest operations for the Osteen Media Group which is the parent company of the Las Cruces Bulletin.



*Term Expiring 2023*  
**PAST PRESIDENT**  
**Babette Herrmann**  
**Gallup Sun**  
P.O. Box 1212  
Gallup, NM 87305  
505-728-1640  
gallupsun@gmail.com

Babette Herrmann launched the Gallup Sun, a weekly newspaper, in 2015. A "Jill" of all trades, she started out doing everything from writing stories to selling and creating ads for her small, but robust weekly. Today, Herrmann serves as the Sun's publisher, but still rolls up her sleeves to assist her team with projects and daily tasks. She joined the NMPA board of directors in 2019, and served as president from 2021-22. The importance of newspaper executives networking with one another for the betterment of the newspaper industry in New Mexico was the driving factor in her decision to join the board.

Herrmann worked for many newspapers and publications over the years, including the Gallup Independent, Indian Country Today, Temecula Valley News, Las Vegas City Life, and many more. She holds a BA in Communications: Print Journalism from the University of Nevada Las Vegas.



*Term Expiring 2024*  
**Ron Warnick**  
**Quay County Sun**  
P.O. Box 1408 • 902 South First Street  
Tucumcari, NM 88401  
575-461-1952 Office  
573-450-3375 Cell  
rwarnick@qcsunonline.com

Experienced News Editor with a demonstrated history of working in the recreational facilities and services industry. Skilled in Search Engine Optimization (SEO), News Writing, WordPress, Headline Writing, and Editing. Strong media and communication professional with a Bachelor of Science, Communications focused in Journalism from Southern Illinois University, Carbondale.



# 2022-2023 NMPA BOARD OF DIRECTORS, continued



*Term Expiring 2024*

**Clara Garcia**

**Valencia County News-Bulletin**

1837 Camino Del Llano

Belen, NM 87002

505-864-4472 Office

505-480-9967 Cell

cgarcia@news-bulletin.com

Clara Garcia is the editor and publisher of the Valencia County News-Bulletin. She is a native of the city of Belen, beginning her journalism career at the News-Bulletin in 1998 as the crime and courts reporter. During her time at the paper, Clara has won numerous awards for her writing, photography and typography and design both from the National Newspaper Association and the New Mexico Press Association. She is also past president of the New Mexico Press Association. She is married to her husband, Matthew, and they have three children, four grandchildren and two furry friends.



*Term Expiring 2023*

**Frances Luna**

**Sierra County Sentinel**

217 East Third

Truth or Consequences, NM 87901

575-894-3088 Office

575-740-1992 Cell

francesfirecrackerluna@gmail.com

It's been said Frances has ink for blood. She was born into the business and has literally been in the office of the Sierra County Sentinel since she was just 3 days old. Stuffing papers as a child, and then covering commission meeting stories as a teenager while homeschooled, she has worked her way up the ranks. It was however, the passing of her parents Neil and Myrna Baird (Kohs) that resulted in Frances being handed the keys to the business and she has faired well.

In addition to being Sierra County's only newspaper, the family also runs the radio station in Truth or Consequences. Frances has held the position of commissioner for both the City and County and at one time sat on both boards, something that lights a fire under some in T-or-C.

She is active in the community; having served as president of the Rotary Club, the county fair board, Domestic Abuse Center and DWI Compliance Boards. She also organizes the local Miss Fiesta contest annually in T-or-C.

Frances is still hard at it, working the counter at the newspaper, and at the gun store she opened in 2021, just a couple blocks away. She is looking forward to the birth of her first grandchild in December and continuing to serve the community she loves.



*Term Expiring 2024*

**Donn Friedman**

**Albuquerque Journal**

7777 Jefferson NE

Albuquerque NM 87109

505-823-3874 Office

dfriedman@abqjournal.com

Donn Friedman is a technologist and asst. managing editor of the Albuquerque Journal. He has been trying to figure out computers since grade school in Denver using teletypes and punch cards. He has worked in news for more than 40 years including the past three decades at the home-owned Albuquerque Journal.



*Term Expiring 2025*

**Carol Clark**

**Los Alamos Daily Post**

1247 Central Ave.

Los Alamos, NM 87544

Cell 505-490-0938

caclark@ladailypost.com

Carol A. Clark is owner/publisher of the Los Alamos Daily Post newspaper. Born in Los Angeles, Calif., she has lived in Los Alamos for 20 years. Her experience in the newspaper business began in 2003 as a reporter, then managing editor of the Los Alamos Monitor. She founded the Los Alamos Daily Post in 2012. Clark studied journalism with a specialization in print media at UCLA and human resources management at Cornell. Her community involvement includes vice president of United Way of Northern New Mexico, Rotary Club member, Los Alamos Commerce & Development Corporation Executive Committee and YMCA Chairman's Round Table.



# NMPA STAFF & CONSULTANTS



## **Sammy M. Lopez, Executive Director**

### **New Mexico Press Association**

PO Box 9519, Albuquerque, NM 87199  
Office (direct): 505-275-1377  
Cell: 740-853-2991  
director@nmpress.org

Sammy M. Lopez is a digital marketing executive and publisher. He maximizes digital and print revenue, by executing clear sales and business development strategies. Recruits and leads strong teams, controls operational expenses, builds lasting community partnerships that deliver trust in the product and positive financial results. Publishes quality newspapers while creating year over year profits. He also spends time working with nonprofits to help build better communities.

Lopez became the Executive Director of the New Mexico Press Association in 2019. In June 2015 Lopez returned as President /Publisher of the Daily Times in Farmington, NM. Before his return Lopez served as a Regional Business Development Director for Civitas Media his region included two weekly and six daily newspapers in the Midwest. He was President / Publisher of The Daily Times from 2004-2010. Lopez has a long history of newspaper leadership that extends throughout New Mexico. He was the President / Publisher of the Las Cruces Sun News 2003-2004, and the Carlsbad Current-Argus 1995-2003.

He has won several awards over the years for his personal advertising and journalism skills. Many of the newspapers where he has served as publisher have won the NMPA General Excellence Award, including The Daily Times in 2004. In 2017 The Daily Times won the Gannett Division III First Place Breaking News for the Daily Times coverage of a high school shooting in Aztec, NM.

Lopez was inducted into the New Mexico Press Association's Hall of Fame in 2010. He is a past president of the NMPA.

He was awarded the William S. Dixon First Amendment Freedom Award by the New Mexico Foundation for Open Government.

He is a lifelong Rotarian in 1985 he served as president of the Taos Rotary Club and is a Paul Harris fellow.



## **LOBBYIST**

### **Larry Horan**

505.859.2895 Cell  
Lhoran34@gmail.com

Mr. Horan graduated cum laude from the University of New Mexico School of Law in 2008 and received his Bachelor of Arts from the University of New Mexico in 1995. He became associated with the firm in an Of Counsel capacity in 2009. His law practice focuses primarily in the area of government relations, legislative relations, municipal law and civil litigation. Prior to law school, Mr. Horan had a career as a law enforcement officer for the APD, including a position as a violent crimes detective. Although he had a fulfilling career as an officer, he had always wanted to work with his father, Thomas J. Horan, a New Mexico state lobbyist. He had an opportunity to assist his father at a Legislature and found he enjoys problem solving and the creativity of being a lobbyist.



## **CONSULTING**

### **Lilly Irvin-Vitela, MCRP, President**

#### **Community Connects Consulting, LLC**

505-234-0694  
Peralta, NM  
Lilly@communityconnectsconsulting.com

Lilly Irvin-Vitela is the President of Community Connects Consulting, LLC and has 30+ years of experience in public policy, community development, organizational development, conflict management, planning, civic engagement, and executive leadership. She has facilitated cross cultural community and organizational development that focuses on diversity, equity, inclusion, and belonging. Born, raised, and educated in New Mexico, Ms. Irvin-Vitela is trained as a community and regional planner with a focus in rural development, women and economic development, organizational development, and community-based democracy building. She also has a degree in political science and philosophy.

Ms. Irvin-Vitela has provided strategic technical and procedural support to non-profit and private businesses; tribal, state, and municipal governments; community-based organizations, statewide and national organizations; grassroots initiatives, and front-line staff and executives to facilitate engagement, deliberation, and decision-making using collaborative and consensus building models. She has also used her skills as a mediator, facilitator, and Circle-keeper to support diverse and inclusive teams and community groups to resolve conflicts in ways that build community while accomplishing strategic objectives. Outcomes have included greater leveraging of resources, strengthened systems and operational practices, reductions in unproductive conflicts, avoidance of litigation, and improved performance.

Not only has Ms. Irvin-Vitela served as an organizational executive in which she has been accountable for implementing strategic plans and advocacy and legislative agendas, Ms. Irvin-Vitela has consulted with numerous multi-stakeholder initiatives to advance positive change at the organizational, systemic, and community levels. Ms. Irvin-Vitela is a restorative justice practitioner and is committed to approaching process design, facilitation, evaluation, conflict management, policy, and systems change in relationship-based ways that foster healthy connections, strengths-based approaches, values-driven implementation, and the resilience of participants.



## **ADVERTISING**

### **Chris Hill**

#### **New Mexico Press Association**

1705 E 22nd Street  
Farmington, NM 87401  
Cell 505-215-9029

Chris Hill lives in Farmington, New Mexico. She is the proud mom of a 41-year-old daughter and has two beautiful grandchildren. She's been in the newspaper industry since 1977 when she was fresh out of high school. She has been with a New Mexico Press Association for four years. She assists the executive Director with the New Mexico Press service by providing quotes for campaigns and coordinating with member papers. She provides support for New Mexico Press association meetings the annual convention, and whatever special projects Sammy sends her way.



# LETTER FROM PRESIDENT

## Nickolas Seibel



Welcome to the 114th annual convention of the New Mexico Press Association, featuring our triumphant return to Albuquerque after several years in the City Different. Our convention committee, ably aided by NMPA Executive Director Sammy Lopez and consultant Lilly Irvin-Vitela, has put together an exciting agenda of events. While the focus of the weekend is always on our new NMPA Hall of Fame member and the honorees at Saturday's awards banquet, I'm particularly proud of the networking and professional development opportunities that they've planned. I hope you'll take full advantage of their hard work.

I'm honored to be completing my second term as your president this weekend, and looking back, it's been a very different experience this time around. Historically, the NMPA's services to our members have been subsidized by commissions earned on advertising placed in newspapers through the New Mexico Press Service — essentially an ad agency run by the NMPA and its executive director. During my previous term in leadership five years ago, a precipitous decline in advertising business through the service forced the NMPA board to restructure our finances and seek more direct support from our member newspapers. That drop in advertising at the state level seemed to parallel the larger trends in the business, and it seemed certain that the declines in advertising revenues would continue, forcing this organization to get creative if it was to continue. It was a challenging year for me and for the association, to say the least.

### **Does any of this sound familiar?**

The NMPA in 2023 is a much more vital and dynamic organization than the one I led just a few years ago, and most of that change is due to Sammy's hard work as our executive director. The board's creative thinking and restructuring contributed to that shift, sure — those things are absolutely vital whether times are good or bad — but Sammy's extensive background in the industry, his hard work and, most of all, his undying enthusiasm for newspapers and what they can do for advertisers and communities have revitalized the business of the Press Service in a way I would have thought impossible in 2018. Sammy believes in newspapers, not just as a bulwark of democracy or a community service, but also as a business that can and should be profitable and successful.

Many of the NMPA's members only interact with the association when it's convention time, or time to deposit another check for the advertising we place in your newspaper. But please remember that this organization and its staff are here for you year-round. Please reach out to Sammy and Lilly if you have questions about the business or just want to spitball some ideas for your newspaper. Ask Sammy for a visit if you have a need for training or basic consulting, particularly on the business side of your operation. Any one of the board members would be happy to take time out of their schedules to help out in any way they can. (Ask me how I know!) Our state has an amazing resource in this association and its people, and I hope you'll take full advantage of it.

I want to thank you for your support of the NMPA, and for the vitally important work you do every day for the people of this state. As Robin Martin's winning slogan for this year's convention humorously points out, New Mexico's newspapers are still nosy after 175 years — and I expect we'll remain that way for a long time to come.

### **Nickolas Seibel**

*Editor and Publisher*

*The Silver City Daily Press and Independent  
Silver City Independent Publishing Co., LLC*

## THINKING & RESTRUCTURING



I want to thank you for your support of the NMPA, and for the vitally important work you do every day for the people of this state. As Robin Martin's winning slogan for this year's convention humorously points out, New Mexico's newspapers are **still nosy after 175 years** — and I expect we'll remain that way for a long time to come.



# 2023 AGENDA

SEE COURSE DESCRIPTIONS ON PAGES 13-14

**26**  
**THURS**

## REGISTRATION

### Student Press Room

College Journalism Program continues at the Sheraton all day

4:30 pm Early Check-in

7:30 - 9:30 am Board/Vendor/Special Guest Dinner

**27**  
**FRI**

## MEETINGS | PANEL DISCUSSIONS | EVENTS

### Student Press Room

College Journalism Program continues at the Sheraton all day

9:00 am - Noon NMPA Board of Directors Meeting

Noon - 2:00 pm Lunch and Keynote

**Managing Emotional Stories and Your Own Emotional Well-being**

Dr. Stacey Cox

2:00 - 4:00 pm **Missing Murdered and Indigenous Women and Relatives Panel**

Major Nathan Barton | Pueblo of Pojoaque Police Department

Melody Delmar | Member of The Navajo Nation, Special Projects

Coordinator Mmiwr Task Force, New Mexico Indian Affairs Department

Delilah Tenorio | Assistant Attorney General

4:30 - 6:15 pm **Special Event, Wheels Museum**

7:00 - 9:00 pm **Wine, Tapas, and Music with Peter Feather Redheart**

At the Sheraton

**28**  
**SAT**

## MORNING MEETINGS | SESSIONS | EVENTS

### Student Press Room

College Journalism Program continues at the Sheraton all day

8:30 - 9:45 am **Membership Meeting**

- **National Newspaper Association Update**  
Brett Wesner, President of Wesner Publications
- **Annual Perception Survey Results**  
Tom Garrity Founder & President of Garrity Group
- **New Mexico State Ethics Commission**  
Jeremy Farris, JD, New Mexico's State Ethics Commission's Director
- **Fellowship Program**  
Gwyneth Doland, Media Ethics and Law University of New Mexico
- **Society for Professional Journalists Rio Grande Chapter**  
Michael V. Marcotte, Professor of Practice in Journalism at the University of New Mexico

10:00 - 10:45 am **NMPA Board Meeting**

10:00 - 10:45 am **General Session**

- **Generative Artificial Intelligence ("AI")**  
Amy Beth Cyphert

11:00 - 11:45 am **General Session New Mexico**

- **Foundation for Open Government Transparency Update (NMFOG)**  
Melanie Majors, Executive Director & Greg Williams JD, PhD, Peifer, Hanson, Mullins & Baker, P.A.



# 2023 AGENDA

SEE COURSE DESCRIPTIONS ON PAGES 13-14

## HALL OF FAME LUNCHEON

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NOON - 1:15

SANDY BATTIN, HALL OF FAME INDUCTEE

**28**  
**SAT**

## AFTERNOON BREAKOUT SESSIONS | EVENTS

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### AFTERNOON BREAKOUT SESSION #1

1:15- 2:30 pm

- **AI Ethics**  
Amy Beth Cyphert
- **Managing Emotional Stories and Your Own Emotional Well-being**  
Dr. Stacey Cox
- **5 Tried & True Sales Tactics**  
Shane Atkinson

### AFTERNOON BREAKOUT SESSION #2

2:40- 3:45 pm

- **How to manage the use of artificial intelligence in a way that benefits news gathering and publication**  
Donn Friedman
- **Art to Soothe Your Brain**  
Leota Harriman
- **Show Me the Money**  
Wanda Moeller

## EVENING EVENTS

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**4:00 - 6:15 pm**    **NETWORKING WITH VENDORS**  
music and cash bar  
**Special performance by the world renowned La Emi!**

**6:30 - 8:30 pm**    **NMPA BETTER NEWSPAPER ANNUAL AWARDS BANQUET**

**8:45 - ?**            **BUZZED SPELLING BEE AND CASH BAR**



# NEW MEXICO PRESS FOUNDATION College Journalism Program

## EDITOR, NMPA Convention Weekend Newspaper



### Jessica Onsurez

*News Director for the USA Today Network  
Editor of Shop Talk*

Jessica Onsurez is News Director for the USA Today Network- New Mexico: Las Cruces Sun-News, Carlsbad Current-Argus, Alamogordo Daily News, Farmington Daily Times and Ruidoso News. She is an award winning editor, reporter and photographer who has been a part of New Mexico journalism for 10 years, graduating with an undergraduate degree from Eastern New Mexico University in Portales and a master's degree from American University in Washington, D.C. She previously served on the staff of Sen. Pete V. Domenici and is a Returned Peace Corps Volunteer.

## NMPA College Journalism Participants



### Connor Currier

I want to become a war reporter and political investigative journalist. My calling and passion are journalism for the people, and I believe the pursuit of truth requires risks to be taken. There's a lot of divisiveness in our 2-party political system and I feel like it's my obligation as the next generation of journalists to expose them. Same with war reporting, there's much

propaganda from everyone, because all countries have a vested interest in what's best for themselves and their nations. I want to become and be known for being an independent war reporter and political investigative journalist.



### Lauren Lifke

Lauren Lifke is a junior at the University of New Mexico double majoring in Multimedia Journalism and Statistics. She aspires to be an investigative data journalist and is currently an intern with the Albuquerque Journal, where her articles are published online and in print. At UNM, she is a beat reporter for The Daily Lobo, and she serves as the president of UNM's

inaugural chapter of the National Association of Hispanic Journalists. In the summer of 2023, she worked with the Rio Rancho Observer as part of the New Mexico Local News Fellowship and Internship program, where she wrote several front-page articles and gained full-time newsroom experience.



### Elizabeth McCall

My name is Elizabeth McCall. I am a senior at New Mexico State University. I am 21 years old and married. I am the student writer for NMSU's Marketing and Communications department, and staff writer for the NMSU Round Up. I will graduate in May 2024 with my bachelor's degree in journalism and minor in communications. I am passionate about journalism and eager to start my career in the field.



### Elizabeth Pritchard

Elizabeth Pritchard is a current junior at the University of New Mexico. She is getting her degree in Journalism with a concentration on multimedia. She desires to enter the world of investigative journalism and wants to use these skills to create documentaries. Raised in Las Cruces, New Mexico, she moved to Albuquerque following high school and has found interests

in social justice, human rights, and cultural issues. During her time at the university, she joined Zeta Phi Beta Sorority Incorporated in 2018, participates in the Black Student Union as the Social Media Chair, and is a member of the Powerful Movement of Educated Sistas. She is on track to graduate in the fall of 2024 and wishes to continue her education in graduate school.



### Andrea Vasquez

Andrea Vasquez is a second semester transfer senior at New Mexico State University, majoring in Journalism and Media Studies. Although she was born in Mexico, her life has been shaped by the border experience and having the chance to be part of a tri-city adventure (Juarez, El Paso, Las Cruces). She previously attended El Paso Community College and Wiley College in Marshall,

Texas. In 2022, she interned at KTSM Channel 9 News in El Paso, Texas and completed a photography internship at The Santa Fe New Mexican during the summer of 2023. She also participates in NMSU's student broadcast News 22 as a Spanish anchor and producer for Noticias 22. She intends to pursue a career in the journalism field as both a reporter and a photographer.



# New Mexico Press Association

SERVING NEW MEXICO SINCE 1900

- Active members may attend all NMPA events and vote in Association matters.
- All associate members may attend but are not voting members.
- NM Press Association and NM Press Foundation provides advocacy at the legislative and state department level.
- NMPA offers word class professional development and hands-on learning opportunities for existing and emerging journalists.
- NMPA purchases membership in the National Newspaper Association for all New Mexico Press Association members combining the benefits of membership to both associations.
- The New Mexico Press Service has leveraged \$1.7 million in 2021 and \$1.4 million in 2022.



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**(505) 275-1241**



# NEW MEXICO PRESS ASSOCIATION 2023 HALL OF FAME

## Sandy Battin

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### 2023 NMPA HALL OF FAME INDUCTEE

Sandy Battin retired as the editor of the Valencia County News-Bulletin in 2009, 19 years after she returned to work at her hometown newspaper.

Her first stint at the News-Bulletin was as a teenager when the publisher at the time, Carter Waid (a NMPA Hall of Fame member) asked Sandy to write articles about news at the high school for the paper. He later entrusted her with her first assignment outside the high school. The story must have gone over well because, after her high school graduation, Battin was offered a full-time summer position with the newspaper.

Over those three months, she was asked to cover everything from car accidents to weddings to schools. But she wanted to continue with her education and enrolled at the University of New Mexico, earning her journalism degree in 1973.

Something that Sandy is very proud of is being the first reporter to ever cover women's sports for the Daily Lobo, UNM's student newspaper. She did a story on the women's sports program. She got such a response from the coaches and athletes, she asked the editor to create a women's sports beat for her.

Shortly before graduation from UNM, Sandy was hired by the Albuquerque Journal as the temporary assistant to the writer of the "Action Line." After graduation, she was hired by the Journal to cover state district courts.

When Sandy's husband, Buck Battin, took a job as news director at a Minnesota television station, she made the move with him, taking a position at the Duluth

News-Tribune. While there, Sandy progressed from a courts and police reporter onto the education beat and finally worked as a feature writer for the paper.

After eight years in the Great White North, it was time to return to New Mexico.

After a short time off, Sandy was hired by the News-Bulletin in 1990 as a reporter. In 1995, she was asked to take over as editor.

During her nearly 20 years with the local newspaper, Sandy saw many things change, the biggest being the size of the editorial staff. She also helped implement separate arts and lifestyle sections and expand the sports section.

During her time with the News-Bulletin, Sandy won many state and national press association awards.

For many of the young — and older — reporters who worked for and with Sandy at the News-Bulletin, they left with a world of knowledge and understanding of the profession. She taught them what it means to be a fair and ethical journalist.

She is an accomplished editor and a brilliant, tough, hard-nosed journalist who was always committed to bringing readers the stories they wanted and needed to see.

Sandy has mentored dozens of reporters and taught them how to commit ethical, meaningful community journalism. She personified the commitment and care it takes to be a community journalist, and the importance of the craft.



# Sunlight is the best disinfectant.

That's why the New Mexico Foundation for Open Government is here. We're a non-partisan, not-for-profit organization that works hand-in-hand with elected officials to promote transparency in government. They know us. They know what we do. And they know they're accountable to us—and to you.

The best way to avoid the danger of darkness is to continually shine the light. That's what we do.

**Questions?** Call the Hotline at 505-764-3750.

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FOUNDATION FOR  
OPEN GOVERNMENT  
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# COURSE DESCRIPTIONS

## FRIDAY, OCT. 27

### **BUFFET LUNCH PRESENTATIONS**

#### **MANAGING EMOTIONAL STORIES AND YOUR OWN EMOTIONAL WELL-BEING**

STACEY COX, PHD | Stacey Cox Consulting

Covering difficult stories inevitably has ripple effects on the reporters who cover them. Learn more about strategies for promoting social and emotional well-being within the field.

#### **PANEL ON MISSING AND MURDERED INDIGENOUS WOMEN AND RELATIVES**

MAJOR NATHAN BARTON | Pueblo of Pojoaque Police Department

MELODY DELMAR | Member of the Navajo Nation, Special Projects Coordinator MMIWR Task Force

DELILAH TENORIO | Assistant Attorney General

New Mexico is highly impacted by the national epidemic of Native American girls and women who are missing and murdered. Significant policy and systems change work over the last 3 years is allowing New Mexico to respond to this need but the violence continues and the pain for families and survivors remains. This year's convention theme, "New Mexico Press: Champions of the People", centers the powerfully important role that media can play in prevention, intervention, and response to this crisis. In this panel, participants will learn from leaders in state and Tribal government, law enforcement, and media about the issues and what could be done together to reduce violence and support efforts for justice.

- Increase awareness about the scope of the issue and headway that NM and the Navajo Nation are making to address this public health and public safety crisis.
- Build capacity within the NM Press about ethical and effective reporting about these issues and working with families, victims, survivors, and local authorities.
- Explore constructive roles the press can play in public education/ awareness about prevention and response to Missing, Murdered and Indigenous Women and Relatives.

## SATURDAY, OCT. 28

### **GENERAL MEMBERSHIP MEETING TOPICS**

#### **FELLOWSHIP PROGRAM**

GWYNETH DOLAND | Media Ethics and Law  
University of New Mexico

#### **SOCIETY FOR PROFESSIONAL JOURNALISTS RIO GRANDE CHAPTER**

MICHAEL V. MARCOTTE | Professor of Practice in Journalism at the University of New Mexico

#### **NEW MEXICO STATE ETHICS COMMISSION ANNUAL SURVEY RESULTS**

JEREMY FARRIS | Executive Director

#### **ANNUAL PERCEPTION SURVEY RESULTS**

TOM GARRITY | Garrity Group Public Relations,  
New Mexico's State Ethics Commission

#### **GENERATIVE ARTIFICIAL INTELLIGENCE ("AI")**

AMY BETH CYPHERT | Lecturer in Law at the West Virginia University College of Law

Generative artificial intelligence ("AI") applications like ChatGPT are all over the news today. Indeed, some news agencies have begun using generative AI tools to report the news. What is generative AI? How does it work? And what are the specific ethical and practical considerations journalists and publishers should be considering before using it? This session will address these and other questions, helping everyone from seasoned tech enthusiasts to total beginners understand the technology and its impact.

#### **NEW MEXICO FOUNDATION FOR OPEN GOVERNMENT TRANSPARENCY UPDATE**

MELANIE MAJORS | Executive Director,  
New Mexico Foundation for Open Government (FOG)

GREG WILLIAMS | Peifer, Hanson Mullins & Baker, P.A.



# COURSE DESCRIPTIONS

SATURDAY, OCT. 28

## AFTERNOON BREAKOUT SESSION #1

### GENERATIVE ARTIFICIAL INTELLIGENCE (“AI”)

AMY BETH CYPHERT | Lecturer in Law at the West Virginia University College of Law

Generative artificial intelligence (“AI”) applications like ChatGPT are all over the news today. Indeed, some news agencies have begun using generative AI tools to report the news. What is generative AI? How does it work? And what are the specific ethical and practical considerations journalists and publishers should be considering before using it? This session will address these and other questions, helping everyone from seasoned tech enthusiasts to total beginners understand the technology and its impact.

### MANAGING EMOTIONAL STORIES AND YOUR OWN EMOTIONAL WELL-BEING

STACEY COX, PHD | Stacey Cox Consulting

Deep Dive into Mental Health and Journalism- Join Stacey Cox, PhD, for a deeper dive into organizational and personal strategies for journalists to manage well-being.

### 5 TRIED & TRUE SALES TACTICS

SHANE ATKINSON | Sales Manager, Taos News

As Sales Specialists, sometimes we get caught up in the day to day frenzy of making goals & meeting deadlines and we overlook time tested, sales generating methods right at our fingertips. The best part is these techniques don’t involve bringing in an outside vendor, implementing a new sales program or purchasing expensive software. We’ve had a lot of success at The Taos News by focusing on these back-to-basic approaches and I am eager to share them with you.

## AFTERNOON BREAKOUT SESSION #2

### AI IS A TOOL LIKE A CHAINSAW: DON’T LOSE ANY LIMBS USING IT

DONN FRIEDMAN | Assistant managing editor of the Albuquerque Journal

The world is at a Nexus as artificial intelligence becomes a dominant force driving growth in business.

**Media is not immune.** This session will attempt to help your newsrooms figure out how to manage the use of artificial intelligence in a way that benefits news gathering and publication. It will also cover the legal issues, ethics and suggest tools you can use to aid and improve your journalism, not replace it.

**What can you expect:** Should, could it be used to replace Journalists in the field? Will robots free creative reporters, writers and editors or will it enslave those who remain in depleted, post-apocalyptic newsrooms of our upcoming dystopian demise? Talk about the costs and differences between AI tools including Bard, ChatGPT and Bing. Cheap parlor tricks with AI including writing an Editorial, trimming a story, getting suggestions for headlines quick-and-easily. Discuss. Destroy. Create.

### ART TO SOOTHE YOUR BRAIN

LEOTA HARRIMAN | Editor & Publisher, The Independent

After finding out about burnout, Long Covid, and extreme stress the hard way, Leota Harriman turned to art to stay sane, expanding on an emerging form called neurographic art as a way to soothe the nervous system. Learn what neurographic art is, and why it feels like warm honey on your brain in this hands-on workshop that will send you out the door less stressed, with artwork and goodies in hand—and a new tool to have fun and ease stress at the same time. One participant will take home a framed original work of art!

### SHOW ME THE MONEY!

WANDA MOELLER | Vice-President of Advertising, Albuquerque Publishing Company

Are you sick and tired of apologizing for being in the newspaper business? Are you tired of selling the same old stuff every week? Well, it’s time as advertising sales reps that we stop suffering from self-inflicted wounds. We should be selling our newspapers as an ever-evolving enterprise with lots of options for our customers. We’re going to help you get your swagger back by giving you an opportunity to share your advertising success stories. This will be your time to brag about a successful product (print or digital) at your publication. Today’s newspaper products and services reach more people than any point in our lifetime. How many businesses do you know that can say that? Bring your ideas to share. Every success story presented will receive cold hard cash!



# GUEST SPEAKERS



**Shane Atkinson**  
*Sales Manager, Taos News*

Shane Atkinson has worked in sales at the Taos News since 2007 and has been the Sales Manager for the past 6 years. He's thrived on fostering great relationships with his clients while leading the charge on print & digital goals. When he's not working on generating revenue, you can find Shane trail running, skiing, traveling to see the band Phish and spending time with his family.



**Amy Beth Cyphert**  
*Lecturer in Law at the West Virginia University College of Law*

Amy Beth Cyphert is a Lecturer in Law at the West Virginia University College of Law, where she developed and teaches a course on Artificial Intelligence and the Law. A graduate of Carnegie Mellon University and Harvard Law School, Cyphert frequently speaks with judges, journalists, and others about the ethics of artificial intelligence. Her recent research has focused on generative artificial intelligence and its impact on the practice of law. She has also written about technology regulation and algorithmic decision making in the criminal justice system. In 2021, Cyphert received the Privacy Papers for Policymakers Award from the Future of Privacy Forum for her article on machine-learning algorithms and online surveillance.

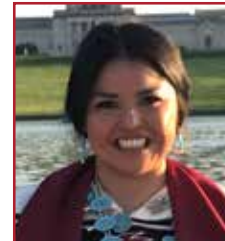


**Major Nathan A. Barton**  
*Pueblo of Pojoaque Police Department*

Major Nathan A. Barton began his law enforcement career in 2002 and has 20 years of service. During Major Barton's career, he worked in uniform with the New Mexico State Police to include patrol operations, Undercover Narcotic Agent, and Sergeant of Uniform Bureau.

Major Barton is also DRE and a Graduate of Northwestern School of Staff and Command.

Major has been working in Indian Country since 2015, where he was a patrol Officer for the Pueblo of Pojoaque police Department and risen through ranks to Major. Major Barton is a strong advocate for Community Policing and firmly believes in Tribal Sovereignty and the protection of Tribal Rights. His work in MMIP is a passion of his after helping locate an abducted young boy and reuniting him with his father!



**Melody Delmar**  
*Member of the Navajo Nation, Special Projects Coordinator MMIWR Task Force*

Melody Delmar is a member of the Navajo Nation and is a Special Projects Coordinator primarily leading the MMIWR Task Force and handling constituent services. Originally from Arizona, she holds a BS in Psychology from Northern Arizona University. With over 15 years of experience working with children, families, and organizations in various leadership capacities, she is passionate about strategically working with Native American populations. Early in her career she became involved with MMIWR work as a domestic violence shelter advocate, motivating her to attain her Masters in Social Work from the Brown School at Washington University in St. Louis. She concentrated in American Indian & Alaskan Native studies specializing Policy & Research.



**Stacey Cox, PhD**  
*Stacey Cox Consulting*

Stacey Cox, PhD is a non-profit executive, coach, and advocate. She believes that communities should choose how they heal, grow and connect. A native New Mexican with an unusual career path, she recognized from the age of three that people were not treated equally and struggled to understand why. She

set out to understand and change that and has tried to center equity in her heart and work – while continuing to work on understanding equity and inclusion as a person and a professional. Running a social justice organization for 17 years led to an intense case of burnout, and as a way to understand how the work she loved led to exhaustion, she completed her doctorate in Psychology specializing in Burnout and Childhood Trauma in Adults. She soon found herself back in the non-profit world working for equity and healing through a systems-change lens. Cox also holds an MBA from Regis University and did her undergraduate work at NMSU. She has the great fortune to work with many local, regional, and national non-profit organizations as a board member.



**Gwyneth Doland**  
*Media Ethics and Law University of New Mexico*

Gwyneth teaches media ethics and law, multimedia writing and other courses in the Department of Communication and Journalism at the University of New Mexico. She has been a journalist for more than 20 years, working in newspapers, magazines, on television, radio and online. She is now a correspondent for KNME and a contributing writer at New Mexico in Depth and New Mexico Magazine. Gwyneth was previously the executive director of the New Mexico Foundation for Open Government, and has served on the boards of the Journalism and Women Symposium and the Society of Professional Journalists, Rio Grande Chapter. Her report on government accountability for the Center for Public Integrity in Washington, D.C. was a finalist for the Goldsmith Prize from Harvard's Kennedy School of Government. Her work has been honored with a First Amendment Award from ACLU-NM as well as awards from SPJ, the National Federation of Press Women, the Association for Alternative News weeklies, the International Regional Magazine Association and the New Mexico Broadcasters Association.



# GUEST SPEAKERS



**Jeremy D. Farris**  
*Executive Director State Ethics Commission*

Jeremy is the first State Ethics Commission Executive Director. He previously served as General Counsel to New Mexico's Department of Finance and Administration and practiced law at litigation firms both in Atlanta, Georgia and Albuquerque, New Mexico. Jeremy clerked for

the Honorable Julia S. Gibbons on the United States Court of Appeals for the Sixth Circuit; the Honorable Judith K. Nakamura on the New Mexico Supreme Court; and the Honorable James O. Browning on the United States District Court for the District of New Mexico. He holds a law degree from Harvard Law School, a doctorate and masters degree from the University of Oxford, where he was a Rhodes Scholar, and a Bachelors of Science from the Georgia Institute of Technology.



**Donn Friedman**  
*Assistant Managing Editor Albuquerque Journal*

Donn Friedman is a technologist and asst. managing editor of the Albuquerque Journal. He has been trying to figure out computers since grade school in Denver using teletypes and punch cards. He has worked in news for more than 40 years including the past three decades at the

home-owned Albuquerque Journal.



**TOM GARRITY**  
*The Garrity Perception Survey*

Since 2011, The Garrity Perception Survey (GPS) provides insight on who New Mexico residents trust, what industries are favored and how residents access news and information. The Garrity Group commissions Research & Polling Inc to conduct the survey. Tom Garrity will share insights from the 2023 GPS and share

insights specific to trust of Journalists and how residents are getting their news. More information about the survey is available through [www.garrityperceptionsurvey.com](http://www.garrityperceptionsurvey.com)



**Leota Harriman**

After finding out about burnout, Long Covid, and extreme stress the hard way, Leota Harriman turned to art to stay sane, expanding on an emerging form called neurographic art as a way to soothe the nervous system. Learn what neurographic art is, and why it feels like warm honey on your brain in this hands-on workshop that will send you out the door less stressed, with

artwork and goodies in hand—and a new tool to have fun and ease stress at the same time. One participant will take home a framed original work of art!



**Melanie Majors**  
*Executive Director New Mexico Foundation For Open Government*

Melanie J. Majors, whose 30-year professional career in New Mexico has spanned the fields of journalism, communications and public relations, is executive director of the New Mexico Foundation for Open Government.

Majors served on the FOG board of directors until stepping down in April to fill in as interim director. She took the reins as the permanent director on Aug. 1, 2018.

In 2010 she opened her own Communication firm, The Majors Company, specializing in media training, crisis communication and strategic planning. She still conducts media training.

She started her career as a print reporter where she earned an AP Citation and several NMPA awards for her news coverage. She moved to Albuquerque in 1984 and became a news producer at KOB-TV 4, working in news and promotions. After moving into public relations, she has provided senior level counsel and strategic relations for some of New Mexico's leading corporations and major projects including the NM State Engineer, the NM State Fair, the NM Department of Transportation, the NM Office of the Attorney General and the U.S. DOE where she provided technical support to assist the DOE in the development and implementation of public information and public participation community relations program for the Uranium Mill Tailings Remedial Action Project, a \$2 billion, 20-year effort. She is conducts media training for the NM Broadcasters Association.

She is the author of numerous publications, including articles published in local, national and international media. Ms. Majors is active in the communications community: a past board member of NMFOG; a past president of the NM Chapter of Public Relations Society and a former member of the board of directors of the National Federation of Press Women.

In 2008, the NM chapter of the Public Relations Society of America awarded her the Vista Award. She is a graduate of the UNM's journalism school and is currently an adjunct professor in that department.



**Michael V. Marcotte**  
*Professor of Practice in Journalism at the University of New Mexico*

Michael V. Marcotte teaches advanced reporting and supervises the local news fellowship & internship programs. Marcotte set up and oversees New Mexico News Port, an online news lab powered by UNM students. Marcotte

is a 2011 Stanford Knight Journalism Fellow. Previously he managed news at KPBS in San Diego (1995-2007) and KPLU in Seattle-Tacoma (1987-1995). Marcotte is president of MVM Consulting, focused on public service journalism. Marcotte chairs Albuquerque's Cable, Internet, and PEG Advisory Board. He serves on the board of SPJ Rio Grande Chapter and is a past president of the Public Media Journalists Association.



# GUEST SPEAKERS



**Wanda Moeller**  
*Vice President Advertising  
Albuquerque Publishing Company*

Wanda Moeller, APC vice president for advertising, joined the company in November 2018 after nearly 40 years of experience in a wide range of roles in community journalism. Moeller, an Iowa native, is charged with creating, managing, and executing

short-and long-term advertising goals for the Journal and its community publications. Surviving some of the greatest hurdles and hardships in our country's history is a testament of the strength of community newspapers – no matter the size, according to Moeller. "We have the opportunity to make an impact in the communities we serve. When we strive to do just that – it's a true testament the value of our products."



**Delilah Tenorio**  
*Assistant Attorney General  
Open Government Division  
New Mexico*

Delilah received her Bachelor of Arts in Government from New Mexico State University in May 2000. She attended the University Of New Mexico School Of Law, where she received her Juris Doctorate in May 2004. She has been a member of the State Bar of New Mexico since 2007 and served as the Chair of the State Bar's Indian Law Section in 2012.

Delilah has spent the bulk of her legal career in non-profit or public service positions. For example, she has worked with many non-profit organizations where she represented individuals from tribes in New Mexico in state and tribal court proceedings. Those organizations include DNA Peoples' Legal Services, New Mexico Legal Aid's Native American Program, and ENIPC Peacekeepers Domestic Violence Program. Additionally, Delilah served as legal director for Enlace Comunitario, a non-profit organization that represents Spanish-speaking survivors of domestic violence in family law matters. Delilah provided advice and legal representation to the Jicarilla Apache Nation as a staff attorney for JA Associates.

Currently, Delilah is an Assistant Attorney General in the Open Government Division of the New Mexico Office of the Attorney General in Albuquerque, New Mexico. As an Assistant Attorney General, her work is focused on providing advice and legal representation to statutorily created boards and commissions in New Mexico as well as drafting Attorney General Opinions and determinations regarding possible violations of the Open Meetings Act and the Inspection of Public Records Act. Finally, she serves as the Attorney General's liaison to the New Mexico Missing and Murdered Indigenous Women and Relatives (MMIWR) Task Force and attends and participates in all MMIWR task force meetings and events. Her work as the liaison was instrumental in the passage of SB 12 which establishes a MMIWR specialist in the Office of the Attorney General, creates grant funding for tribal communities to use for purposes of data collection and creates a Native American Community Partners Network.

Delilah is a very proud mother of three children, two of which are graduates of her alma mater, New Mexico State University with Bachelor of Science degrees in Elementary Education. Her daughter teaches 4th grade and her son has recently accepted a position at a middle school in Albuquerque, NM. Her youngest son is a senior in high school and a member of his high school orchestra where he plays the cello and is an avid gardener.



**Brett Wesner**  
*National Newspaper Association  
(nna)*

NNA represents 1,600 local, community newspapers in all 50 states. Wesner was Press Secretary to the Chairman of the U.S. Senate Intelligence Committee during the IranContra hearings. His family's

companies now publish 27 titles in six states.



**Greg Williams**  
*Peifer, Hanson,  
Mullins & Baker, P.A.  
New Mexico Foundation of  
Open Government Member*

Greg Williams has over 25 years of experience in the areas of commercial litigation, general tort litigation, employment law, media law, products

liability, premises liability, personal injury, auto dealership defense, and governmental entity defense. Mr. Williams has an AV rating from Martindale-Hubbell. He is a former President of the Board of Directors for the New Mexico Foundation for Open Government, a non-profit corporation dedicated to the principles of open government in New Mexico. In 2008 he received the William S. Dixon First Amendment Freedom Award for his legal work in the area of open government. Mr. Williams is also a former President of the Board of Directors of the Alumni Association of the University of New Mexico School of Law. Mr. Williams is an Albuquerque native with degrees from Princeton University (B.A. 1991) and the University of New Mexico (J.D. 1995). While at the University of New Mexico, he was the Editor-in-Chief for the New Mexico Law Review.



## La Emi

La Emi started studying flamenco with the Maria Benitez Institute for Spanish Arts (ISA) when she was four years. La Emi has danced on stages from New Mexico to Spain, appearing in the production of "El Pintor" at the National Hispanic Cultural Center in Albuquerque (2010), Entreflamenco, the company of Antonio Granjero and Estefania Ramirez, at the Lodge at Santa Fe (2011, 2012 and 2015), Juan Siddi Flamenco Santa Fe (2013, 2014 and 2016) and Compañia Chuscales y Mina Fajardo (2010-2014). She also danced with the National Institute of Flamenco at the Lodge at Santa Fe in 2017.

La Emi studied and performed extensively in Spain with many of the leading dancers, performers, directors and teachers in the country.

La Emi founded the non-profit EmiArteFlamenco Academy in 2019 where she is the director and a teacher. She began a career with Heritage Hotels & Resorts in partnership with the National Institute of Flamenco in 2018 and produced a second season in 2019. In 2019, La Emi launched her independent company, with a series of performances at The Lodge at Santa Fe.

## Peter Feather Redheart

Peter Feather Redheart is a Sioux Chungle Lakota American Indian from South Dakota. Peter Feather Redheart is of the Lakota Teton Nation. He is a Lakota Wisdom Keeper, world teacher, and a musician and has traveled all over the United States, Europe, and South America sharing his talents. Peter has been a Lakota flute artist and has been performing in music ceremonies since he was five years old.



Peter's family history is steeped in a rich Native American history and travel. His father is part of the Crazyhorse Clan and served in the U.S. army in Vietnam. His mother and her family come from California.

Peter is an artist in other ways as well. He is a native craftsman and artist. His CD's are available on Deezer, CDBaby, iTunes, Amazon and Youtube. He can also be found on Facebook, YouTube and Instagram.





# PAST HALL OF FAME

- |  |  |  |  |
|--|--|--|--|
| <b>2022</b>   <b>Karen Moses</b><br>Albuquerque Journal                            | <b>2000</b>   <b>Robert E. Trapp</b><br>Rio Grande SUN                                 | <b>1989</b>   <b>Robert Beck</b><br>Roswell Daily Record             | <b>1975</b>   <b>Col. Clyde Ely</b><br>Silver City Daily Press       |
| <b>2021</b>   <b>David McCollum</b><br>FIG Publications                            | <b>2000</b>   <b>Robert Johnson</b><br>New Mexico<br>Foundation<br>for Open Government | <b>1988</b>   <b>Al White</b><br>Hatch Courier                       | <b>1974</b>   <b>Frank Pfeiffer</b><br>Raton Daily Range             |
| <b>2019</b>   <b>Dr. J. Sean<br/>McCleneghan</b><br>New Mexico<br>State University | <b>2000</b>   <b>Ken Green</b><br>Artesia Daily Press                                  | <b>1988</b>   <b>Bill Southard</b><br>Clovis News Journal            | <b>1974</b>   <b>Arletta Coleman</b><br>Sierra County Advocate       |
| <b>2018</b>   <b>Chris Baker</b><br>Taos News                                      | <b>2000</b>   <b>Harold Cousland</b><br>Las Cruces Sun-News                            | <b>1987</b>   <b>Marian Barber</b><br>Grants Daily Beacon            | <b>1973</b>   <b>Lincoln O'Brien</b><br>Farmington Daily Times       |
| <b>2017</b>   <b>John Graham</b><br>Lovington Leader                               | <b>1999</b>   <b>Jack Walz</b><br>Lordsburg Liberal                                    | <b>1987</b>   <b>Al Stubbs</b><br>Alamogordo Daily News              | <b>1972</b>   <b>Paul O. Tooley</b><br>The Herald (T or C)           |
| <b>2016</b>   <b>T.H. Lang</b><br>Albuquerque Journal                              | <b>1999</b>   <b>Dan Storm</b><br>The Ruidoso News                                     | <b>1986</b>   <b>James K. Green</b><br>Artesia Daily Press           | <b>1971</b>   <b>Floyd Rigdon</b><br>Carlsbad Current-Argus          |
| <b>2015</b>   <b>Kathi Bearden</b><br>Hobbs News-Sun                               | <b>1999</b>   <b>Jerry Crawford</b><br>The Albuquerque<br>Journal                      | <b>1985</b>   <b>Billie Holder</b><br>Alamogordo Daily News          | <b>1971</b>   <b>James Barber</b><br>Grants Daily Beacon             |
| <b>2014</b>   <b>Robin Martin</b><br>Santa Fe New Mexican                          | <b>1998</b>   <b>Bob Tooley</b><br>The Herald (T or C)                                 | <b>1984</b>   <b>Val Cooper</b><br>Farmington Daily Times            | <b>1968</b>   <b>Orville E. Priestley</b><br>Las Cruces Sun-News     |
| <b>2013</b>   <b>Robert B. Trapp</b><br>Rio Grande SUN                             | <b>1997</b>   <b>Keith Green</b><br>The Ruidoso News                                   | <b>1983</b>   <b>Robert Brown</b><br>Albuquerque Journal             | <b>1968</b>   <b>E.H. Shaffer</b><br>Albuquerque Tribune             |
| <b>2012</b>   <b>Scot Stinnett</b><br>De Baca County News                          | <b>1996</b>   <b>Kathryn Morris</b><br>Hobbs News-Sun                                  | <b>1983</b>   <b>Jeter Bryan</b><br>Alamogordo Daily News            | <b>1968</b>   <b>Will Robinson</b><br>Roswell Daily Record           |
| <b>2011</b>   <b>Hal Simmons</b><br>NMPA Attorney                                  | <b>1996</b>   <b>William F. Ely</b><br>Silver City Daily Press<br>& Independent        | <b>1982</b>   <b>Carter Waid</b><br>Valencia County<br>News-Bulletin | <b>1968</b>   <b>H.P. Pickrell</b><br>Albuquerque Journal            |
| <b>2010</b>   <b>Sammy Lopez</b><br>Farmington Daily Times                         | <b>1996</b>   <b>Stuart Beck</b><br>Las Vegas Optic                                    | <b>1982</b>   <b>Keen Rafferty</b><br>UNM Journalism School          | <b>1968</b>   <b>Don Iusk</b><br>Silver City Enterprise              |
| <b>2008</b>   <b>Kent Walz</b><br>Albuquerque Journal                              | <b>1995</b>   <b>John Zollinger</b><br>The Gallup<br>Independent                       | <b>1981</b>   <b>Ed Lewis</b><br>Albuquerque News                    | <b>1968</b>   <b>E. Dana Johnson</b><br>The Santa Fe<br>New Mexican  |
| <b>2007</b>   <b>Guy and Marcia<br/>Wood</b><br>Sangre de<br>Cristo Chronicle      | <b>1994</b>   <b>Alta &amp; Wilson Cliff</b><br>Torrance County<br>Citizen             | <b>1981</b>   <b>M.M. Stinnett</b><br>Portales News-Tribune          | <b>1968</b>   <b>Will Harrison</b><br>Syndicated Columnist           |
| <b>2005</b>   <b>Billie Blair</b><br>The Santa Fe<br>New Mexican                   | <b>1992</b>   <b>George Baldwin</b><br>The Albuquerque<br>Tribune                      | <b>1980</b>   <b>Charles Fischer Sr.</b><br>Clovis News Journal      | <b>1968</b>   <b>Daniel C. Burrows</b><br>The Albuquerque<br>Tribune |
| <b>2004</b>   <b>Jack Swickard</b><br>The Triton Group                             | <b>1991</b>   <b>Gordon Greaves</b><br>Portales News-Tribune                           | <b>1980</b>   <b>Jack Sitton</b><br>Farmington Daily Times           |  |
| <b>2003</b>   <b>Darrel Freeman</b><br>Santa Rosa News                             | <b>1991</b>   <b>Lois Beck</b><br>Las Vegas Daily Optic                                | <b>1979</b>   <b>Paul W. Payton</b><br>Lincoln County News           |  |
| <b>2002</b>   <b>Ned Cantwell</b><br>Carlsbad<br>Current-Argus                     | <b>1990</b>   <b>Agnes Head</b><br>Hobbs Flare   | <b>1978</b>   <b>Thomas M. Pepperday</b><br>Albuquerque Journal      |  |
| <b>2001</b>   <b>Robert M. McKinney</b><br>The Santa Fe<br>New Mexican             |  | <b>1977</b>   <b>Carey Holbrook</b><br>Health City Sun               |  |
|  |  | <b>1976</b>   <b>Carl C. Magee</b><br>New Mexico<br>State Tribune    |  |



# NMPA PRESIDENTS

- 2022** — **Babette Herrmann**, Gallup Sun
- 2021** — **Leota Harriman**, The Independent
- 2020** — **Clair Garcia**, Valencia County News-Bulletin
- 2019** — **Leota Harriman**, The Independent
- 2018** — **Nick Seibel**, Silver City Daily Press
- 2017** — **Chris Wood**, Taos News
- 2016** — **Martin Salazar**, Las Vegas Optic
- 2015** — **Rory McClannahan**, Mountain View Telegraph
- 2014** — **Richard Coltharp**  
Las Cruces Bulletin
- 2013** — **Ginny Sohn**, Santa Fe New Mexican
- 2012** — **Charles Fischer**, Roswell Daily Record
- 2011** — **Karen Moses**, Albuquerque Journal
- 2010** — **Tom McDonald**, Las Vegas Optic
- 2009** — **David E. McCollum**  
Las Cruces Bulletin
- 2008** — **Rockford M. Hayes**, Carlsbad Current-Argus
- 2007** — **Robert B Trapp**, Rio Grande SUN
- 2006** — **Ray Sullivan**, Clovis News Journal
- 2005** — **Dave Puddu**, Valencia County News-Bulletin
- 2004** — **Chris Baker**, The Taos News
- 2003** — **Ty Ransdell**, Santa Fe New Mexican
- 2002** — **Michael J. Ryan (Ty Ransdell)**, Rio Rancho Observer
- 2001** — **Paula Pachorek**, Raton Range
- 2000** — **Julie Moreno**, Clovis News Journal
- 1999** — **Cory Beck**, Roswell Daily Record
- 1998** — **George Fellows**, Taos News
- 1997** — **Kathi Bearden**, Hobbs News-Sun
- 1996** — **Kent Walz**, Albuquerque Journal
- 1995** — **Morrow Hall**, Estancia Valley Citizen
- 1994** — **Evelyn Vigil**, Los Alamos Monitor
- 1993** — **David Mullings**, Raton Range
- 1992** — **Billie Blair**, Santa Fe New Mexican
- 1991** — **Scot Stinnett**, Portales News Tribune
- 1990** — **Guy Wood**, Sangre de Cristo Chronicle
- 1989** — **Jack Swickard**, Roswell Daily Record
- 1988** — **Laurel Knowles**, Santa Fe Reporter
- 1987** — **Eliot O'Brien**, Farmington Daily Times
- 1986** — **Keith Green**, Socorro Defensor Chieftain
- 1985** — **Marian Barber**, Grants Daily Beacon
- 1984** — **Sammy M. Lopez**, The Taos News
- 1983** — **Gerald Crawford**, Albuquerque Journal
- 1982** — **Ned Cantwell**, Carlsbad Current-Argus
- 1981** — **Ken Green**, Ruidoso News
- 1980** — **Marshall Stinnett**, Portales News-Tribune
- 1979** — **Robert Trapp**, Rio Grande SUN
- 1978** — **Valda Cooper**, Farmington Daily Times
- 1977** — **E.J. Lewis**, Albuquerque News
- 1976** — **Ralph Looney**, The Albuquerque Tribune
- 1975** — **A.B. Collado**, El Hispano
- 1974** — **Jack Sitton**, Farmington Daily Times
- 1973** — **Robert Klipsch**, Defensor Chieftain
- 1972** — **Stuart Beck**, Las Vegas Daily Optic
- 1971** — **Paul Payton**, Lincoln County News
- 1970** — **Robert Brown**, Albuquerque Journal
- 1969** — **Wendell Faught**, Deming Headlight
- 1968** — **Jeter Bryan**, Las Cruces Sun-News
- 1967** — **Richard Rice**, Lordsburg Liberal
- 1966** — **Albert Stubbs**, Roswell Daily Record
- 1965** — **Gene Priestley**, Las Cruces Citizen
- 1964** — **Billie Holder**, Alamogordo Daily News
- 1963** — **William Mullane**, Silver City Enterprise
- 1962** — **Robert Summers**, Hobbs Daily News-Sun
- 1961** — **E.B. Guthmann, Jr.**, Springer Tribune
- 1960** — **James Barber**, Grants Daily Beacon
- 1959** — **Bill Colvert**, Carlsbad Current-Argus
- 1958** — **Robert Beck**, Roswell Daily Record
- 1957** — **Paul O. Tooley**, Hot Springs Herald
- 1956** — **Lincoln O'Brien**, Farmington Daily Times
- 1955** — **Ed Guthmann**, Springer Tribune
- 1954** — **Charles Fischer**, Clovis News-Journal
- 1953** — **Carter Waid**, Belen News-Bulletin
- 1952** — **Orville Priestley**, Las Cruces Sun-News
- 1951** — **Murray Morgan**, Alamogordo Daily News
- 1950** — **Frank Pfeiffer**, Raton Daily Range
- 1949** — **Gordon Greaves**, Portales News-Tribune
- 1948** — **David Bronson**, Bronson Printing Las Cruces
- 1947** — **Dan Burrows**, Albuquerque Tribune
- 1946** — **Earl Grau**, Tucumcari News
- 1945** — **Frank C. Rand Jr.**, The New Mexican
- 1944** — **A.W. Barnes**, Gallup Independent
- 1943** — **Wallace Perry**, Las Cruces Sun News
- 1942** — **B.H. "Doc" Kirby**, Portales News
- 1941** — **Arletta Coleman**, Sierra County Advocate
- 1940** — **Will Harrison**, The New Mexican
- 1939** — **Floyd B. Rigdon**, Carlsbad Current-Argus
- 1938** — **Vincent Jaeger**, Gallup Independent
- 1937** — **Richard Hindley**, Clovis News-Journal
- 1936** — **Carey Holbrook**, Health City Sun
- 1935** — **Carey Holbrook**, Health City Sun
- 1934** — **Paul Dodge**, Tucumcari News
- 1933** — **Edward J. Manson**, Clovis News-Journal
- 1932** — **Karl Guthmann**, Roy Record
- 1931** — **J.C. McConvery**, The New Mexican
- 1930** — **J.M. McGrath**, Las Vegas Independent
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- 1928** — **Joe Montaner**, Taos
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