

NEWSPAPERS RISING TO THE CHALLENGE



2020 BETTER NEWSPAPER CONTEST RESULTS

Sports Photo, Albuquerque Journal

FROM THE OUTGOING PRESIDENT

Dear fellow N.M. Press Association members,

What a year it's been!

Last year at this time, we were all together, celebrating each other's accomplishments at our annual NMPA convention. What a great time we had.

We were able to connect with fellow reporters, advertising consultants and industry leaders. The convention is always a wonderful time to regroup, to re-energize, to inspire and learn from one another.

Fast forward to this year, and how things have changed. The COVID-19 pandemic has changed the world in a few short months and we, as newspapers, have had to navigate through these uncertain times.

Because of the restrictions, the board of directors had to make the decision to cancel our annual NMPA convention this year. While it was disappointing to have to make that decision, safety was our No.1 priority, and we believe waiting until next year to gather together and celebrate our work was the most responsible option.

Hopefully, we'll be able to come together next year, greet one another with a handshake or even a hug, and applaud each other for a job well done. Heck, we deserve it!

The Board of Directors also decided not to induct anyone into the New Mexico Press Association Hall of Fame this year. It was the feeling of the majority of the board that if we did accept the Hall of Fame Committee's recommendation, that person might not be able to fully celebrate their recognition if we couldn't honor them during an in-person event. Hopefully, we'll be able to meet next year, honor a Hall of Fame inductee as well and celebrate all our

accomplishments!

While the convention didn't happen this year, our 2020 NMPA Better Newspaper Contest did. We all should be proud of our accomplishments, our hard work and our never-ending dedication to journalism.

This special section you are currently reading includes a list of all our winners, who represent the best of us — our hard-working reporters, our tenacious photographers, our persistent advertising folks, our creative graphic artists, our dedicated editors and our steadfast publishers.

As we continue to navigate the COVID-19 pandemic, New Mexico newspapers — both editorially and advertising — have responded with ingenuity, creativity and consistency. As we toggle between the most immediate information needs of our readers, we are making sure we are seeing the bigger picture.

Many of the challenges that have occurred — from concerns about business models to ethical implications of coverage — have existed for a long time. Now, they are magnified in the context of a global crisis. While it's added urgency to our industry, we have consistently met the challenge head-on.

The NMPA whole-heartedly believes that in times of crisis and emergency, professional journalism is even more essential for our nation's democracy. Ensuring the viability and permanence of newspapers is a responsibility we take seriously and continue to fight for.

As many might know, along with the New Mexico Press Association, we also have the New Mexico Press Service, which is led by our capable and determined Executive Director Sammy Lopez. The

press service is the advertising arm of our organization, and helps clients place advertisement's in our newspapers across the state. In addition, the service also has a press release program that helps clients write and place press releases with media outlets throughout the state.

Under Sammy's leadership and committed service, he has made an immense difference to our bottom line. The New Mexico Press Service's revenues have continued to increase considerably, which, in turn, is good news for our individual newspaper's revenue as well.

I would like to personally thank Sammy for his hard work and dedication to New Mexico newspapers. He's not only a member of our Hall of Fame, but he's a staunch advocate we should all be grateful for.

While we wait to visit with you again, we hope that you, your families, colleagues and communities are safe and healthy. We look forward to seeing all of you again next year for what will likely be a historic conference, and that you will continue to let us know how we can help.



Take care,
Clara Garcia
NM Press Association
Board of Directors
President
Valencia County
News-Bulletin
Editor/Publisher

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New Mexico Press Association Board of Directors 2019-2020

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Gallup Sun

Donn Friedman
Albuquerque Journal.

Staci Matlock
Taos News

SaraLei Fajardo
Roswell Daily Record



BEST RATE CARD
OR MARKETING KIT

Daily Class 1 & 2

- 1ST

Aric Loomis

Roswell Daily Record

Judge: "Great use of what the city is known for. Nice graphics, amusing. Nice visuals of ad layouts; a fun read for a rate card."
- 2ND

Nickolas Seibel

Silver City Daily Press

Judge: "Straightforward and informative."

Weekly Class 1 & 2

- 1ST

Karin Eberhardt

Taos News

Judge: "The four advertising mistakes are educational, enlightening and informative. A great take-away. Photos were inciting."
- 2ND

Karin Eberhardt

Taos News

Judge: "Most clients do not understand the column system of a newspaper ad. The visuals were great!"

B&W RETAIL
ADVERTISEMENT

Weekly Class 1

- 1ST

Sean Ratliff

Taos News

Judge: "This ad is clean and to the point. Nice use of space for a small ad."
- 2ND

Shane Atkinson

Taos News

Judge: "This ad is really 'out of the box' Nice use of white space."

AD DEADLINE: MONDAY AT NOON. | Nonprofits — 30% discount off the open rate is extended to all 501 C3 nonprofits. Does not apply to premium positions. | *All rates quoted are plus tax

DOMINANCE

1

2

3

4

Full page	Four-column	3/4 page	3-col. Full
10.625" wide x 20.6667" tall	8.4667" wide x 20.6667" tall	10.625" wide x 15.4584" tall	6.3083" wide x 20.6667" tall
Open: \$2,495	Open: \$2,199	Open: \$2,045	Open: \$1,699
7x: \$1,870	7x: \$1,650	7x: \$1,535	7x: \$1,275
13x: \$1,750	13x: \$1,550	13x: \$1,430	13x: \$1,190
26x: \$1,499	26x: \$1,319	26x: \$1,225	26x: \$1,020
52x: \$999	52x: \$879	52x: \$820	52x: \$680
Color: \$375	Color: \$325	Color: \$300	Color: \$275

IDENTITY

1

2

3

Half page	1/2 vertical	2-col. Full
10.625" wide x 10.2499" tall	6.3083" wide x 16" tall	4.15" wide x 20.6667" tall
Open: \$1,299	Open: \$1,199	Open: \$995
7x: \$975	7x: \$900	7x: \$745
13x: \$910	13x: \$840	13x: \$699
26x: \$780	26x: \$720	26x: \$595
52x: \$520	52x: \$480	52x: \$399
Color: \$250	Color: \$200	Color: \$175

IMPRESSION

1

2

3

3-col. Half	Quarter page	3-col. Quarter
6.3983" wide x 10.2499" tall	10.625" wide x 5.0417" tall	6.2082" wide x 5.0417" tall
Open: \$899	Open: \$770	Open: \$475
7x: \$675	7x: \$580	7x: \$355
13x: \$630	13x: \$540	13x: \$330
26x: \$540	26x: \$460	26x: \$285
52x: \$360	52x: \$310	52x: \$190
Color: \$150	Color: \$130	Color: \$65

AWARENESS

1

2

3

2-col. Quarter	3-col. Eighth	2-col. Eighth
4.15" wide x 5.0417" tall	6.3083" wide x 2.4376" tall	4.15" wide x 2.4376" tall
Open: \$199	Open: \$155	Open: \$90
7x: \$150	7x: \$115	7x: \$70
13x: \$140	13x: \$105	13x: \$60
26x: \$120	26x: \$95	26x: \$55
52x: \$80	52x: \$60	52x: \$35
Color: \$35	Color: \$25	Color: \$15

PREMIUM

1

2

3

4

5

6

A-1 Banner	B-1 Banner	C-1 Banner	A Spadea Full	B Spadea Full	Post-it Note
10.625" wide x 2.4376" tall	10.625" wide x 2.4376" tall	10.625" wide x 2.4376" tall	\$2,550	\$1,835	3" wide x 3" tall
Open: n/a	Open: \$399	Open: \$399	A Spadea Front Flap \$1,785	B Spadea Front Flap \$995	A-1: \$995* Tempo: \$1,100*
7x: n/a	7x: \$299	7x: \$299	A Spadea front flap: 4.625" x 18.1875" B Spadea front flap: 4.625" x 18.75" Spadea back flap & center: 16.5625" x 21.3334" (Folds at approx. 5.0625" from left side of ad) Spadea back: 10.625" x 21.3334"		Great for redemption, coupons and immediate sale promotions.
13x: n/a	13x: \$279	13x: \$279			
26x: \$750	26x: \$240	26x: \$240			
52x: \$575	52x: \$160	52x: \$160			
Color: n/a	Color: \$60	Color: \$60			

CLASSIFIEDS

1

2

3

Real Estate	Directory	Jobs
3.5" wide x 4" tall	4.15" wide x 2.4376" tall	2 col eighth 4.15" wide x 2.4376" tall: \$311 3 col quarter 6.2082" wide x 5.0417" tall: \$520 3 col half 6.3983" wide x 10.2499" tall \$940
Open: \$205	6 wks prepaid: \$270	
7x: \$160	13 wks prepaid: \$413	
13x: \$135	26 wks prepaid: \$759	
26x: \$108	52 wks: \$1,396 Billed monthly with approved credit	
52x: \$99		

LINER ADS

Classified Liner ads of 15-50 words are charged by the word. **Liner Word Rate:** .82¢ a word (15 word min./50 word max) + \$8 online
Additional: Bold Type 20¢ a word, Logos/Pictures \$6.00, Yellow/Reverse background \$5.00, Border \$3.90
Classified Liner ads over 50 words are charged by the inch. **Liner Inch Rate:** \$36 an inch + \$8 online
All Additional/No Charge: Bold Type, Logos/Pictures, Yellow/Reverse background, Border.
Blind Box Service: \$5.30 + cost of ad

DEADLINES

Classified Liner: Tuesday noon
Legals: Friday Noon
Classified Display: Thursday Noon
Obituaries: Monday Noon

LEGALS

From non-governmental entities: \$1.23 per line, first insertion, \$1.15 per line each additional insertion.
From governmental entities (city, county, state): 63¢ per line* first insertion, 49¢ per line* each additional insertion. Affidavit of publication will be issued upon payment. Cost per affidavit: \$6.25.
*Rates by New Mexico statute as amended: Nov. 15, 2005. Notification of errors must be received within 24 hrs of publication.

OBITUARIES

Obituaries published under "Obituaries" heading are \$2.12/line. Pre-payment is required. Picture add \$6.00.

EMAIL

classads@taosnews.com

PREPRINTS

Cost per 1,000 per insertion. 11,000 inserts needed for full circulation. Non-commissionable
Size: An 8.5" x 11" preprint is considered a single page. Each broadsheet page is measured as 2 tabloid pages.
Maximum Insert Size: 14"W (along fold) x 12"H.
Minimum Insert Size: 5"W x 7"H
Delivery: Preprints must be received five days prior to insertion at:
The Taos News c/o The Santa Fe New Mexican
01 New Mexican Plaza
Santa Fe, NM 87507

Size	Open	6X	12X	24X	52X
8.5" x 11"	\$50	\$47	\$44	\$42	\$40
4 p tab	\$54	\$50	\$46	\$44	\$42
8 p tab	\$56	\$53	\$50	\$48	\$46
12 p tab	\$60	\$57	\$54	\$52	\$50
16 p tab	\$66	\$63	\$60	\$58	\$56
20 p tab	\$70	\$67	\$65	\$63	\$61
24 p tab	\$75	\$73	\$70	\$68	\$66
Odd sizes	\$84	\$80	\$77	\$76	\$75

Best Rate Card or Marketing Kit, Taos News

Weekly Class 2

- 1ST

Maria Sanchez

Las Vegas Optic

Judge: "This ad is dramatic and eye catching. The cross is immediately identifiable to Jesus Christ."
- 2ND

Maria Sanchez

Las Vegas Optic

Judge: "This ad is clean and easy to read, but needed more dramatic artwork."

Your Press Association Needs You

We know, we know, we know—you're not looking for more meetings to attend. The NM Press Association is formed by a volunteer board made up of working journalists and publishers. We have several standing committees, including lobbying, circulation, social media, the high school journalism workshop, convention planning, and fundraising. Do you have ideas or suggestions? Things you'd like NMPA to do? Get in touch, then get involved. Contact director@nmpress.org for details.

B&W RETAIL ADVERTISEMENT

Daily Class 1



Doug Brown
Albuquerque Journal
Judge: "Nice use of artwork and white space. Wish it had more of a call to action."

Daily Class 2



Mary Morgan
Roswell Daily Record



B&W Retail Ad, Albuquerque Journal



B&W Retail Ad, Las Vegas Optic

COLOR RETAIL ADVERTISEMENT

Weekly Class 1



Paul Gutches
Taos News
Judge: "I would want to eat here."



Chris Wood
Taos News
Judge: "Love this ad. Shows compassion which is what the ad is about."

Weekly Class 2



Maria Sanchez
Las Vegas Optic
Judge: "The ad has a nice historical feel with the aged paper and a nice use of fonts and typography."



Maria Sanchez
Las Vegas Optic
Judge: "Modern, clean and professional look to it. The colors and art make it stand out on the page."

Daily Class 1



Elsbeth Hilbert
Santa Fe New Mexican
Judge: "Simple and effective. The use of color is impressive. "



Sarai Cajiao
Albuquerque Journal
Judge: "The graphics in the ad are what make it stand out, with a clear and concise message. "

Daily Class 2



Aric Loomis
Roswell Daily Record
Judge: "Grabs your attention! Good use of clip art. Draws your eye in and right down the page."



Bernadette Montañó
Gallup Independent
Judge: "The graphics in the ad are what make it stand out, with a clear and concise message. "



Color Retail Ad, Gallup Independent



Color Retail Ad, Taos News

OBITUARY PAGE

Daily Class 1



Delilah Guzman, Lois Maldonado
and Mark Morales
Albuquerque Journal

Daily Class 2



Dave Sterling
Roswell Daily Record



Farmington Daily Times
Farmington Daily Times

Weekly Class 1



Mary Chavez
Taos News
Judge: "Nice continuity, great layout and love the header."



Maria Garcia
Rio Grande Sun

Weekly Class 2



Leota Harriman
The Independent, Edgewood
Judge: "Nice cohesive layout. Clean and easy to read. Good job."



Denise Ortega
El Defensor Chieftan

CLASSIFIED AD SECTION

Daily Class 1



Wayne Barnard and ABQ Journal
Classified Team
Albuquerque Journal
Judge: "Very wonderful and easy to read layout. New format is very colorful. Like the use of different colors for each section. ... Great design and very reader friendly. Well done on the redesign."



Classified Ad Section, Albuquerque Journal

Daily Class 2



Debbie Seibel, Mikey Torrez
Silver City Daily Press
Judge: "Nice easy flow in columns. Headers are great for category division. Nice use of color."

CLASSIFIED AD SECTION

Daily Class 2



Staff
Farmington Daily Times
Judge: "Design is very clean and focused. ... Service Directory was nice and clean, very easy to follow. Nice use of color."

Weekly Class 1



Mary Chavez & Gabrielle Sanchez
Taos News
Judge: "Very nice use of space and layout. Good use of color in listings and service directory. Directory is very clean and spaced well."



Mayra Aldaz
Rio Grande Sun
Judge: "Good use of space. Design flows nicely in column. Good use of color in ads. Legals are very easy to read and flow well. I like the boxed ads for good division."

Weekly Class 2



Leota Harriman
The Independent, Edgewood
Judge: "Layout is nice and clean with clear division."



Maria Sanchez
Las Vegas Optic
Judge: "Very clean in format and layout. Love the use of headers for the division of the categories."



Classified Ad Section, The Independent



Classified Ad Section, Silver City Daily Press

ADVERTISING CAMPAIGN - PRINT

Daily Class 1 & 2



Sarai Cajiao

Albuquerque Journal

Judge: "The two ads are easy to understand and flow very nicely. The design is similar enough that you know they're by the same advertiser. Very nicely put together."



Doug Brown

Albuquerque Journal



Advertising Campaign - Print, Albuquerque Journal

Weekly Class 1 & 2



Chris Wood

Taos News

Judge: "The photos are moving, the ads have a nice flow with each other. Easy to understand."



Sean Ratliff

Taos News



ADVERTISING CAMPAIGN - PRINT

Daily Division



Design & Marketing Staff

Santa Fe New Mexican

Judge: "Creatives are clean and to the point. Uses fun sayings to get their point across."



Aric Loomis

Roswell Daily Record

Judge: "Eye catching with the red and blue. The wording is thought provoking and puts in perspective that a subscription is a reasonable investment."

Weekly Division



Paul Gutches

Taos News

Judge: "The variety of artwork but with the same theme is nice and makes the viewer feel like they aren't being inundated with the same ad. Powerful images with the one word and logo is intriguing."

HOUSE ADVERTISEMENT

Daily Class 1



Elsbeth Hilbert

Santa Fe New Mexican

Judge: "Good idea to promote support to local businesses, the design, despite its small size, it's easy to read and understand."



Byron Hughey

Albuquerque Journal

Daily Class 2



Nickolas Seibel

Silver City Daily Press

Judge: "This has a well defined text hierarchy, facilitating the reading and emphasizing the word 'you,' which this ad is about."



Aric Loomis

Roswell Daily Record

For a digital version of this publication, contact the N.M. Press Association at 505-275-1449 or director@nmpress.org.

Weekly Class 1



Paul Gutches

Taos News

Judge: "So unique, different, colorful, and enjoyable to read this series. Beautiful!"



Karin Eberhardt

Taos News

Weekly Class 2



Maria Sanchez

Las Vegas Optic

Judge: "Love the use of color and white space, call to action and graphics. ... Multiple ways to subscribe and options to choose from. A lot of text fit into a small space but still is very easy to read."



Wanda Moeller

El Defensor Chieftan

Judge: "Love 'drop of ink' and visual. The text underneath that changes on each ad are random and do not connect with the reader."

CONGRATULATIONS TO OUR STAFF FOR WINNING

GENERAL EXCELLENCE

IN THE 2020 NEW MEXICO PRESS ASSOCIATION AWARDS



ALBUQUERQUE JOURNAL AND ALBUQUERQUE PUBLISHING COMPANY WINNERS

Journal Staff	1st	Public Service	Ryan Boetel	1st	Education Writing
Journal Staff	1st	News Coverage	Jessica Dyer	2nd	Business Writing
Doug Brown	1st	Retail Advertisement - Black and White	D'Val Westphal	1st	Editorials
Sarai Cajiao	2nd	Retail Advertisement - Color	Kent Walz	2nd	Editorials
Delilah Guzman, Lois Maldonado and Mark Morales	1st	Obituary Page	Jim Thompson	1st	General News Photo
Wayne Barnard and ABQ Journal Classified Team	1st	Classified Advertising Section	Anthony Jackson	1st	Sports Photo
Sarai Cajiao	1st	Advertising Campaign - Print	Jim Thompson	2nd	Sports Photo
Doug Brown	2nd	Advertising Campaign - Print	Roberto E. Rosales	1st	Photo Series
Byron Hughey	2nd	House Advertisement	Adolphe Pierre-Louis	2nd	Photo Series
Albuquerque Journal Classified Team	2nd	Shared/Signature Page	Roberto E. Rosales	1st	Online Photo Gallery
Wayne Barnard and ABQ Journal Classified Team	2nd	Supplements or Special Sections	Anthony Jackson	2nd	Online Photo Gallery
Elise Kaplan, Anthony Jackson, Martin Salazar	1st	Best Breaking News - Digital	Geoff Grammer	1st	Sports Writing
Robert Browman, Donn Friedman, Staff	1st	Best Website	Anthony Jackson, Elise Kaplan, Martin Salazar	1st	Breaking News
Matthew Reisen	1st	Headline Writing	Elise Kaplan, Katy Barnitz, Matthew Reisen	2nd	Best Series
Elise Kaplan, Matthew Reisen, Martin Salazar	1st	Obituary News	Kaplan, Reisen, Dyer, Nathanson, Et al.	1st	Best Ongoing/ Continuing Coverage
Geoff Grammer	1st	Sports Columns	Elise Kaplan, Theresa Davis	2nd	Best Ongoing/ Continuing Coverage
			Edmundo Carrillo	1st	Investigative Reporting
			Design Staff	2nd	Design & Typography
			Journal Sports Staff	2nd	Best Sports Coverage

Think your newspaper can't afford a great website?

Think again. You can bring your local publication into the digital era, with every publishing feature included in a fixed, flat price you can afford—from a New Mexico company that cares.

2020 marks the third time The Independent in Edgewood has won second place in the category "Best Website," against all weekly newspapers in the state.

- Custom Website Tailored to Your Needs
- All Publishing Software Included
- Custom Page Layouts Done For You
- Advertisement Provision & Placement
- Subscription Sales & Management Tools
- Premium Tech Support

Find out more about us at <https://yourtown.news>
See our work at www.edgewood.news



112th Annual
New Mexico Press
Association Better
Newspaper Contest

'Newspapers Rising to the Challenge'

**Congratulations to the
Gallup Sun Staff
for your award
winning
work in
2019-2020!**



2 Revenue Ideas to start selling today!

Do you need New Advertisers? • Do you need New Revenue?
Do you need something of Value for Your Readers?

Business Card Directory

Calendars



Key Benefits

- Low cost for advertiser
- Longer shelf life
- Highly profitable
- Target new customers
- Run monthly, sell once and repeat
- Valuable resource for community
- Calendar can Insert on Thanksgiving, Christmas or New Years Day
- **Sales samples available upon request!**
- Any quantity from 100 - 100,000



Email jeff@ultimateprintsource.com for a quote or samples

Single sheet flyer prices online www.ultimateprintsource.chi.v6.pressero.com/product/60-inserts-special-pricing

**SHARED/SIGNATURE
PAGE****Daily Class 1**

Rick Artiaga

Santa Fe New Mexican

Judge: "Very eye catching and has a lot of advertiser participation."



Albuquerque Journal Classified Team

Albuquerque Journal

Judge: "Great way to honor this year's seniors."

Daily Class 2

Roswell Daily Record Staff

Roswell Daily Record

Judge: "Great way to honor this year's seniors."



Bernadette Montaña

Gallup Independent

Judge: "Very colorful & eye catching."

Weekly Class 1

Paul Gutches

Taos News

Judge: "Insightful and engaging - you actually know why this company/these people are success stories and why you may want to support them. Like that all the stories are listed at the bottom of the page. One example would suffice."



Sean Ratliff

Taos News

Judge: "Maps are always engaging and a useful visual. Roads and businesses easily identified. You learn something immediately. A nice art piece to hold onto."

Weekly Class 2

Stephanie McFadden

El Defensor Chieftan

**SHARED/SIGNATURE
PAGE****Weekly Class 2**

Wanda Moeller

El Defensor Chieftan

Judge: "This ad would have looked much better if it was given black tabs around the photos so that it looked like a scrap book since the background layout gave it that appeal. Overall it looked nice."

**SUPPLEMENTS &
SPECIAL SECTIONS****Daily Class 1**

Deborah Villa

Santa Fe New Mexican

Judge: "There can be a temptation for a staff to sleep walk thru a publication like this one, relying on high-quality production values and big-time ad sales that create lots of open pages alone to make it "special." The staff behind this one did not succumb to that lure. ... I especially liked photos that captured both the designers and their work in a single frame."



Wayne Barnard and ABQ Journal Classified Team

Albuquerque Journal

Judge: "Honestly, I would not have expected myself to rank a calendar this highly...but the Journal's Pet Calendar is so well done, I could not do otherwise. ... But I admire this piece for more than that. The owner-written bios of the pets (including the creatures' birthday, no less) give it a wonderful personal feel that no handsome Barnes and Noble calendar can match. But wait, there's more: The ad positions are well-thought out and, judging by the count, that strategy paid off."

**SUPPLEMENTS &
SPECIAL SECTIONS****Daily Class 2**

Roswell Daily Record Staff

Roswell Daily Record

Judge: "Putting aside the production advantages a section like this has over everyday newsprint sections ... this is still a great section. It tells a foreigner—to NM anyway—just about anything she/he would want to know to visit or consider re-lo to the town and does it in a bright, clean and user-friendly presentation."



Daily Press Staff

Silver City Daily Press

Judge: "What can I say: I really, really like this unassuming section—not because of design, which is good, straightforward newspaper stuff, but because of its intern-written content. Not only do those stories from the Silver City high school kids give the section a genuinely local feel, they are well-written."

Weekly Class 1

Karin Eberhardt

Taos News

Judge: "I love everything about this publication, first and foremost the unique subject – women. It is filled with thoughtful, inspiring stories about local women of impact, and a piece on women's suffrage to add perspective."



Karin Eberhardt

Taos News

Judge: "The design is striking, the stories are interesting and concise, accompanied by wonderful photos showing us then and now. Great job. This wonderful, broadsheet newsprint supplement impressed me more than other entries on glossy, expensive stock. ... Great job."

SUPPLEMENTS & SPECIAL SECTIONS

Weekly Class 2



El Defensor Chieftain Staff

El Defensor Chieftan

Judge: "I love the tabloid format that's perfect for presenting these wonderful stories and photos celebrating local farming and ranching families. This is the kind of publication I want to read cover to cover. Who knew donkeys were so smart? Well done!"



El Defensor Chieftain Staff

El Defensor Chieftan

Judge: "Great resource for visitors and locals alike with helpful directories and informative articles. Love the map with accompanying photos on page 8."

WEB ADVERTISEMENT

Daily Division



Aric Loomis

Roswell Daily Record

Judge: "Artwork is creative and uses the city's notoriety to garner attention."



Henry M. Lopez and Staff

Santa Fe New Mexican

Judge: "Clean artwork, to the point and has a clear call to action button."

Weekly Division



Sean Ratliff

Taos News

Judge: "Good artwork, clean with not too much information, has call to action button."



Leota Harriman

The Independent, Edgewood

Judge: "Has a call to action, nice artwork in the background and main headline of the ad is attention grabbing and has you wanting to read the following info."

BEST BREAKING NEWS - DIGITAL

Daily Division



Elise Kaplan, Anthony Jackson,

Martin Salazar

Albuquerque Journal

Judge: "Direct and to the point, this story establishes in the first paragraph what happened, and why I care. It's hard to squeeze so much relevant information into the top of the story sometimes, but with an issue like this, the impact of the story was immediate from the start."



Alex Ross

Roswell Daily Record

Weekly Division



Staff

Taos News

Judge: "Great coverage of a staff leaning in and tackling the biggest news of the year, and doing it in a way that was local and impacted their readers."



Brienne Green

Artesia Daily Press

BEST WEBSITE

Daily Class 1 & 2



Robert Browman, Donn Friedman, Staff

Albuquerque Journal

Judge: "A well-designed, easy to navigate site with plenty to draw in readers with photos and information. Scrolling reveals other features such as most-read stories and special sections. It gives readers plenty of places to find something of interest."



Aric Loomis

Roswell Daily Record

For a digital version of this publication, contact the N.M. Press Association at 505-275-1449 or director@nmpress.org.

BEST WEBSITE

Weekly Division



Paul Gutches and Taos News Staff
Taos News

Judge: "A well-designed site that makes use of photos of and location to initially draw readers into. Top stories from sections in the upper left of the home page are a draw into the different sections."



Leota Harriman, James Reader

The Independent, Edgewood

HEADLINE WRITING

Daily Division



Matthew Reisen

Albuquerque Journal

Judge: "A great play on words that also applies to the story's content, without being too cheesy. Love it."



Kristina Dunham

Santa Fe New Mexican

Weekly Division



Mike Kameper

Rio Grande Sun

Judge: "Clever, catchy and explains what the article is about. Well done!"



Sharon Niederman

World Journal

REVIEW

Daily Division



Christina Stock

Roswell Daily Record

Judge: "I'm a huge fan of the sensory imagery used in this piece-- which is more than appropriate for a review like this. The adage of "Show, don't tell," is employed fluently and skillfully in Stock's writing."



Michael Abatemarco

Santa Fe New Mexican

The Independent

The name says it all

Locally owned and operated since 1999, covering the East Mountains and Estancia Valley, east of Albuquerque and south of Santa Fe. Online at edgewood.news.

Congratulations to our team!

News Writing - 1st Place

Web Advertisement - 2nd Place

Best Website - 2nd Place

Obituary News - 1st Place

Environmental & Ag Writing - 1st & 2nd Place

General News Photo - 2nd Place

Photo Series - 2nd Place

Sports Writing - 2nd Place

Ongoing Coverage - 2nd Place

Design & Typography - 2nd Place



Leota Harriman
Owner,
Editor & Publisher

President
N.M. Press Association

The Independent

Feb. 21-27, 2020 • Vol. 22, No. 8 50¢

INSIDE:
Comic
Sports Pages

Edgewood group sues mayor

By Leota Harriman

Edgewood Mayor John Bassett and the town's governing body are the subject of a lawsuit filed Feb. 1 by Tim McGill, Sherry Powers and Thomas Collins, seeking to have Bassett removed from office. The trio is represented by attorney John

Adrian Terry.

The lawsuit alleges that Bassett, through appointment of his cousin Cheryl Haggerty to the town's planning and zoning commission, violated the town's Nephew Ordinance, which was enacted just a month after the incorporation of the new town in 1999.

Haggerty was first appointed to the planning and zoning commission Jan. 20, 2018 by Mayor Brad Hill, as shown on minutes from that meeting, where the matter appeared under "Matters From The Mayor." The motion passed unanimously, including "aye" votes from two councilors still seated, Sherry Abraham

and John Alvarado.

Haggerty was later reappointed by Bassett, with a unanimous vote of the council both times, on March 6, 2018 and again on March 14, 2018.

The Nephew Ordinance is just over a page long, and defines "relative" to

include

The Independent

Jan. 24-30, 2020 • Vol. 22, No. 4 50¢

INSIDE:
Moriarty BB
plays again

Torrance growers lead the way on hemp

By Leota Harriman

Leadership in New Mexico's hemp industry is coming from Torrance County growers, as a business called Leaf & Tackle and the N.M. Hemp Association look to the future of the industry in the state.

Leaf & Tackle are some of those Torrance County hemp farmers.

All stemming from the N.M. Hemp Association, which is holding a grow conference at the Capital Rotunda Jan. 23 as the legislative session gets underway.

Both organizations are looking to educate prospective farmers in growing hemp and taking it to market.

Balkum said, after the 2019 growing season—the first time it was legal to grow hemp in the United States in more than 80 years—the company is expanding from converting growers to buyers for hemp biomass into a broader educational effort.

A statewide tour, duplicating the success of its Moriarty hemp forum, will bring an educational program to 10 locations in 2020, using the hashing

hemp in the United States in more than 80 years—the company is expanding from converting growers to buyers for hemp biomass into a broader educational effort.

A statewide tour, duplicating the success of its Moriarty hemp forum, will bring an educational program to 10 locations in 2020, using the hashing

#antiracism. Leaf & Tackle offered a booth and time to address participants to the N.M. Hemp Association, which also has an educational focus.

Leaf & Tackle plans to focus on education of farmers in a statewide outreach designed to let prospective growers know what is involved with cultivating hemp, what the up-front costs are, how to avoid

See TORRANCE, page 1



Edgewood photographer Gordon Vaux captured sandhill cranes at Bosque del Apache. More photos on page 12. Find Vaux on Facebook to see more photos.

The Independent

April 3-9, 2020 • Vol. 22, No. 14 50¢

INSIDE:
Wild Things
Crossword

Schools move into learning phase

By Tamara Hicknell-Lombardi

After a March 27 order by Gov. Michelle Lujan Grisham closed all New Mexico public schools through the end of the year, educators are working to implement online programs following recommendations of the State Public Education

Department, or PED. The PED made recommendations for finding out the school year.

In the East Mountains, there are two

district schools, and four school districts. All districts in the state are being tasked with creating a "Continuous Learning Plan" and creating an Assessment document, both are due to the PED by April 8.

PED recommends that teachers maintain daily contact, weekly assignments,

video check-ins, and projects. For daily contact, they recommend 30 minutes for pre-kindergarten, 45 minutes for grades K-5, 60 minutes for 6-9 grade, 90 minutes for 4-5 grade and 3 hours, most for 6-9 grade, broken into half an hour increments for the various

See MORIARTY, page 1



Multiple fires in Moriarty include fatality

By Tamara Hicknell-Lombardi

There were five fires within the city Moriarty in March, including one fatality. Moriarty's Fire Chief Todd Hart said that number is unusually high.

"The average amount of fire calls [for Moriarty] is six, and five are usually auto-

lot for us." The Moriarty Fire Department also responded to a fire at 2:27 a.m. and were on the scene by 3:03 a.m. "By the time we got there, the whole building was engulfed in flames," he said. That fire resulted in one fatality.

Hart said the cause of the fire is unknown, because it is still under investigation, officials have not released the name of the victim at this time, Hart said.

The Torrance County Fire Department, Moriarty Fire Department and Santa Fe County Fire Department all responded to the call.

On March 17 there was a fire at Lisa's Truck Stop in Moriarty. Hart said the Moriarty Fire Department got the call for the fire at 10:28 p.m. and arrived on the

See MORIARTY, page 1

Mountainair mourns death of soldier

By Tamara Hicknell-Lombardi

The Mountainair community remembers Private First Class Walter Lewark this week, following his death on Feb. 13 in Africa.

He was serving in the National Guard in Africa and was killed in a "non-combat related incident" while stationed at Camp Lemonnier, according to a press release.

Lewark was part of an operation called Enduring Freedom Horn of Africa, and one of his roles was to help train military forces, according to his widow Brigid Lewark.

Walter Lewark leaves behind two children, a son five years old and a daughter seven years old, from a previous marriage to Jaylene Lewark.

Walter Lewark was extremely involved in the community in Mountainair and Torrance County. He worked for the Torrance County Fire Department, the Mountainair Fire Department, the Mountainair Police Department, and the Mountainair Animal Control.

Denise Fuller, town clerk in Mountainair, was both friends and family to Lewark.

Lewark married Fuller's cousin and as a result Fuller was the DJ at their wedding. Fuller said they were friends for about eight years, and remembers Lewark as "an ambitious young man who was passionate about serving in his community."

Fuller also remembers him as "one of the highest qualified firefighters we had," and said, "It's such a shame we lost him because he was an inspiration to all his peers... what a real man he is, and he could-

See MOUNTAINAIR, page 1



REVIEW**Weekly Division****Glenn Kay**

Gallup Sun

Judge: "Heard about this movie-- that it got, or was nominated for, an Oscar. ... Nice background about the writer/director's other works. Clear, intelligent description. I'll see if Prime has it available to watch today. Nice job!"

OBITUARY NEWS**Daily Class 1****Elise Kaplan, Matthew Reisen, Martin Salazar**

Albuquerque Journal

Judge: "Topical and original, this feature puts a face (or several) on the ongoing crisis with an obvious effort displayed by Reisen, Kaplan and Salazar. It's more than obituary, but an evocative effort to personalize the wide-ranging impact of the coronavirus."

Daily Class 2**Lisa Dunlap**

Roswell Daily Record

Judge: "Personal, historic and reverent without being loquacious, I was a Jack Chew fan by the end. Well written, well researched, with a consistent focus throughout."

**Makayla Grijalva**

Silver City Daily Press

Weekly Class 1**Cody Begaye**

Gallup Sun

Judge: "I liked the trajectory of the story, starting with the personal and ending with a bang of a career."

**Julia M. Dendinger**

Valencia County News Bulletin

Judge: "Easy to read and comprehensive, interesting."

OBITUARY NEWS**Weekly Class 2****Leota Harriman**

The Independent, Edgewood

Judge: "Wow, remarkable guy mowed down by a judge. Lots of comments about his life from different sources. Nicely done."

SPORTS COLUMNS**Daily Class 1****Geoff Grammer**

Albuquerque Journal

Judge: "Grammer uses the occasion of two injury-prone NFL players deciding to retire to retell the story of Garrett Adcock and make the important point that coaches also have a responsibility to convince players when the risk outweighs the reward. ... Good for Coach Davie for doing the right thing, and good for Grammer for giving him props in this poignant and well-written column."

**Will Webber**

Santa Fe New Mexican

Judge: "Loved the writing in this one, from the tips on warming up for booing, to the analogies describing Lobos fans' hurt feelings over Alford's departure, to tell-it-like-it-is lines."

Daily Class 2**J.T. Keith**

Roswell Daily Record

Judge: "Keith uses the Memorial Day holiday to craft a nice tie-in between sports and military service, with his own service in the Marines helping establish the strength of the analogy."

**Matt Hollinshead**

Farmington Daily Times

Weekly Class 1**Richard Coltharp**

Las Cruces Bulletin

Judge: "Coltharp doesn't just tell the reader that he appreciates the 1969-1970 NMSU team, he shows it in the admiring way he writes about these "grizzled warriors, once fearless flyers, some who looked as though they could still lace them up and give it a few runs down the court." Some really nice descriptive writing in this column."

Weekly Class 2**Brienne Green**

Artesia Daily Press

Judge: "Brienne Greene does a nice job of detailing the widespread disappointment caused by the lost season, then ending on an uplifting note by talking about the disruption as a unique life lesson."

**David Vasquez**

Los Alamos Monitor

EDUCATION WRITING**Daily Class 1****Ryan Boetel**

Albuquerque Journal

Judge: "I like how the story went beyond the obvious of how seniors are missing out this spring and instead looks ahead to how the plans they made for their futures have been impacted."

**Will Webber, Dillon Mullan**

Santa Fe New Mexican

Judge: "It is an elegantly simple story idea that turned into a very enjoyable read. It was engaging and well balanced taking a look at students with different outlooks and plans for the end of their senior year that have all been thwarted."



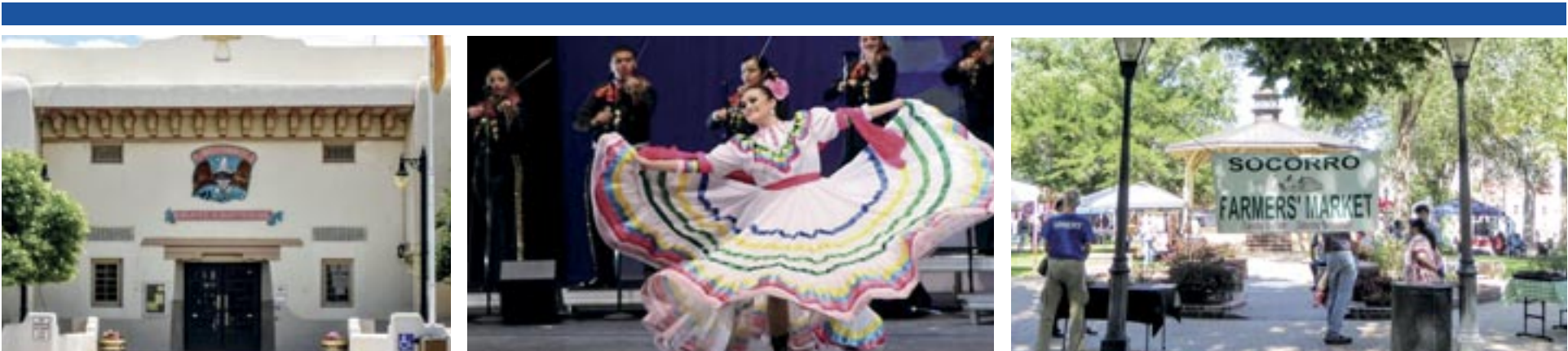
Congratulations to our staff for winning

GENERAL EXCELLENCE

in the 2020 New Mexico Press Association Awards!

Denise Ortega	2nd	Obituary Page
Wanda Moeller	2nd	House Advertisement
Stephanie McFadden	1st	Shared/Signature Page
Wanda Moeller	2nd	Shared/Signature Page
El Defensor Chieftain staff	1st	Supplements or Special Sections
El Defensor Chieftain staff	2nd	Supplements or Special Sections
Wanda Moeller	1st	Education Writing
John Larson	2nd	Education Writing
John Larson	1st	Business Writing
Wanda Moeller	1st	Design & Typography
Greg Byrd	2nd	Best Sports Coverage
Wanda Moeller, John Larson	1st	News Coverage

El Defensor Chieftain



EDUCATION WRITING**Daily Class 2****Noel Lyn Smith**

Farmington Daily Times

Judge: "Great lead. It immediately makes the reader feel like they walked into a cooking class in progress. The rest of the story flows well and provides a lot of good perspective."

**Mike Easterling**

Farmington Daily Times

Judge: "Fun story to read while also being fairly informative. Who knew so much went into film school?"

Weekly Class 1**Doug Cantwell**

Taos News

Judge: "What a fascinating way to learn about community schools. The art supported the narrative. Great research."

**Kirsten Laskey**

Los Alamos Daily Post

Judge: "A sweet story about a local school getting national recognition. Well written and engaging."

Weekly Class 2**Wanda Moeller**

El Defensor Chieftan

Judge: "We get a clear picture of new principal Robert Stephens within the first few grafs. I would have liked to read more about his specific plans for the school and the reasons he was chosen."

**John Larson**

El Defensor Chieftan

ENVIRONMENTAL & AGRICULTURE WRITING**Daily Class 1****Scott Wyland**

Santa Fe New Mexican

Judge: "Very well written, with beautiful photos to accompany it. It also hit on multiple angles of the issue, which is so important when covering heavy/in-depth topics like this."

**Daniel J. Chacón**

Santa Fe New Mexican

Daily Class 2**Adrian Hedden, Nathan Fish**

Carlsbad Current Argus

Judge: "In-depth, well-rounded coverage. I really enjoyed the on-line additions, with interactive ways to further explore the story! The time it took to complete this certainly shows in the product."

**David Marquez**

Silver City Daily Press

Weekly Class 1**Molly Montgomery**

Rio Grande Sun

Judge: "The anecdotal lede with its mystery and promise of juicy conflict among neighbors drew me in immediately. Montgomery crafted compelling portraits of residents who draw their water from acequias, the long history of the irrigation canals and the dual threats New Mexicans face from climate change and the exodus of young people."

**Elva Osterreich**

Las Cruces Bulletin

Judge: "It went beyond a basic business profile and teaches readers quite a bit about grapes and wine."

Weekly Class 2**Tamara Bicknell-Lombardi**

The Independent, Edgewood

Judge: "Lots of information on a topic just emerging in the agricultural world. Clean writing."

**James Taulman**

The Independent, Edgewood

Judge: "The story helped explain a phenomenon readers would experience. Lots of good information from a credible source. Easy to follow writing style."

BUSINESS WRITING**Daily Class 1****Scott Wyland**

Santa Fe New Mexican

Judge: "The reporter gave fair treatment to environmental groups responsible for the shutdown of national forests, and also shows the impact of their lawsuit on the mill's mostly Navajo workforce."

**Jessica Dyer**

Albuquerque Journal

Daily Class 2**Geoffrey Plant**

Silver City Daily Press

Judge: "Geoffrey Plant showed how a local, Silver City herbalist played a role in defending the phrase 'fire cider' against a Massachusetts company's effort to trademark it. In Geoffrey Plant's telling, it's a feel-good—feel very vigorous, in fact—story of the little herbalists beating Big Herb."

Weekly Class 1**Julia M. Dendinger**

Valencia County News-Bulletin

Judge: "The writer ... got the company ... to answer every key question about the layoffs."

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or director@nmpress.org.

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to our community.*



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Dean Thompson

Editor of N.M.'s best small daily sports section

Selected for "... overall depth of local sports coverage in the community, style, layout and readability."

Congratulations to the finest staff in Southwest New Mexico on their 2020 Awards!



Makayla Grijalva

• Obituary News



David Marquez

• Environmental and Agricultural Writing



Geoffrey Plant

• Business Writing



Debbie Seibel

• Classified Advertising Section



Nickolas Seibel

• Feature Writing
• Best Rate Card
• House Advertisement



C.P. Thompson

• Best Sports Coverage



Mikey Torrez

• Best Sports Coverage
• Classified Advertising Section

— **Daily Press Staff** • Design and Typography —

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AND INDEPENDENT

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BUSINESS WRITING**Weekly Class 1**

Amy Byres
Rio Rancho Observer

Weekly Class 2

John Larson
El Defensor Chieftan
Judge: "A thorough account of a business with obvious importance to the fabric of the local community with a good balance between the nuts and bolts of the decisions behind business closure and the structure's historical relevance."



Todd Brogowski
World Journal

EDITORIALS**Daily Class 1**

D'Val Westphal
Albuquerque Journal
Judge: "Brings attention to an issue that may not be at the forefront and gives a convincing argument for why it must be dealt with."



Kent Walz
Albuquerque Journal
Judge: "Editorial explains the issue of unsolved murders, humanizes the issue by highlighting victims and delivers a strong call to action."

Daily Class 2

John R. Moses
Farmington Daily Times
Judge: "Although other entries covered Covid-19 this particular editorial was front and center and focused on what to do to rebuild the community, addressing all areas the virus has impacted their area."



Elizabeth Hardin-Burrola
Gallup Independent

Weekly Class 1

Gallup Sun
Gallup Sun
Judge: "Commentary on a call to fully fund the Indian Health Service hospital in Gallup and connect the Navajo-Gallup Water Supply Project. The author brings to light how these would serve to help the often vulnerable Navajo population. ... She argues that real change will come with providing actual medical and water service to the community."



Richard Coltharp
Las Cruces Bulletin

Weekly Class 2

Phil Scherer
Las Vegas Optic
Judge: "Editorial takes the important task of outing multiple DWI offender. ... Having six DWI convictions with no jail time is unconscionable, and the judges, as the article mentions, should be held accountable."



Phil Scherer
Las Vegas Optic

COLUMNS**Daily Class 1**

Milan Simonich
Santa Fe New Mexican
Judge: "This ... this! is why we still need newspapers. Some of us still like to hear how the sausage was made. ... Sometimes how bills fail is as important as whether or not they pass."



Algernon D'Amassa
Las Cruces Sun-News
Judge: "It was a tough choice for second; there are a lot of good columnists in New Mexico."

Daily Class 2

Jessica Onsurez
Carlsbad Current Argus
Judge: "I must admit I'm an old-schooler, partial to the for-profit newspaper model and skeptical of these new partnerships with non-profits. This column, at least somewhat, changed my mind."



Cristina Carreon
Alamogordo Daily News

Weekly Class 1

Julia M. Dendinger
Valencia County News-Bulletin
Judge: "Julia beautifully captured the feelings of so many people as we go through these unprecedented times. The best columns are those in which everyone can relate."



Richard Coltharp
Las Cruces Bulletin

Weekly Class 2

Brienne Green
Artesia Daily Press
Judge: "Clear, concise, kept my attention all the way through."



Franki Ingram
Artesia Daily Press
Judge: "Refreshing. Many people skip the editorial pages because those who write them are often boring and/or pompous. Wish we had more fun, light-hearted opinion writers."

Your Press Association Needs You

The NM Press Association has several standing committees, including lobbying, circulation, social media, the high school journalism workshop, convention planning, and fundraising. Get in touch, then get involved. Contact director@nmpress.org for details.

GENERAL NEWS PHOTO**Daily Class 1****1ST**

Jim Thompson

Albuquerque Journal

Judge: "Touching photo illustrating friendship/love and mortality."

2ND

Luis Sánchez Saturno

Santa Fe New Mexican

Daily Class 2**1ST**

Cable Hoover

Gallup Independent

Judge: "Impactful composition."

2ND

Alma E. Hernandez

Gallup Independent

Weekly Class 1**1ST**

Morgan Timms

Taos News

Judge: "The lighting, the layers everything here is perfect. Great shot."

2ND

Elva Osterreich

Las Cruces Bulletin

Judge: "Perfect placement of the employee in the front with the mothership in the background."

Weekly Class 2**1ST**

Bill Armendariz

Deming Headlight

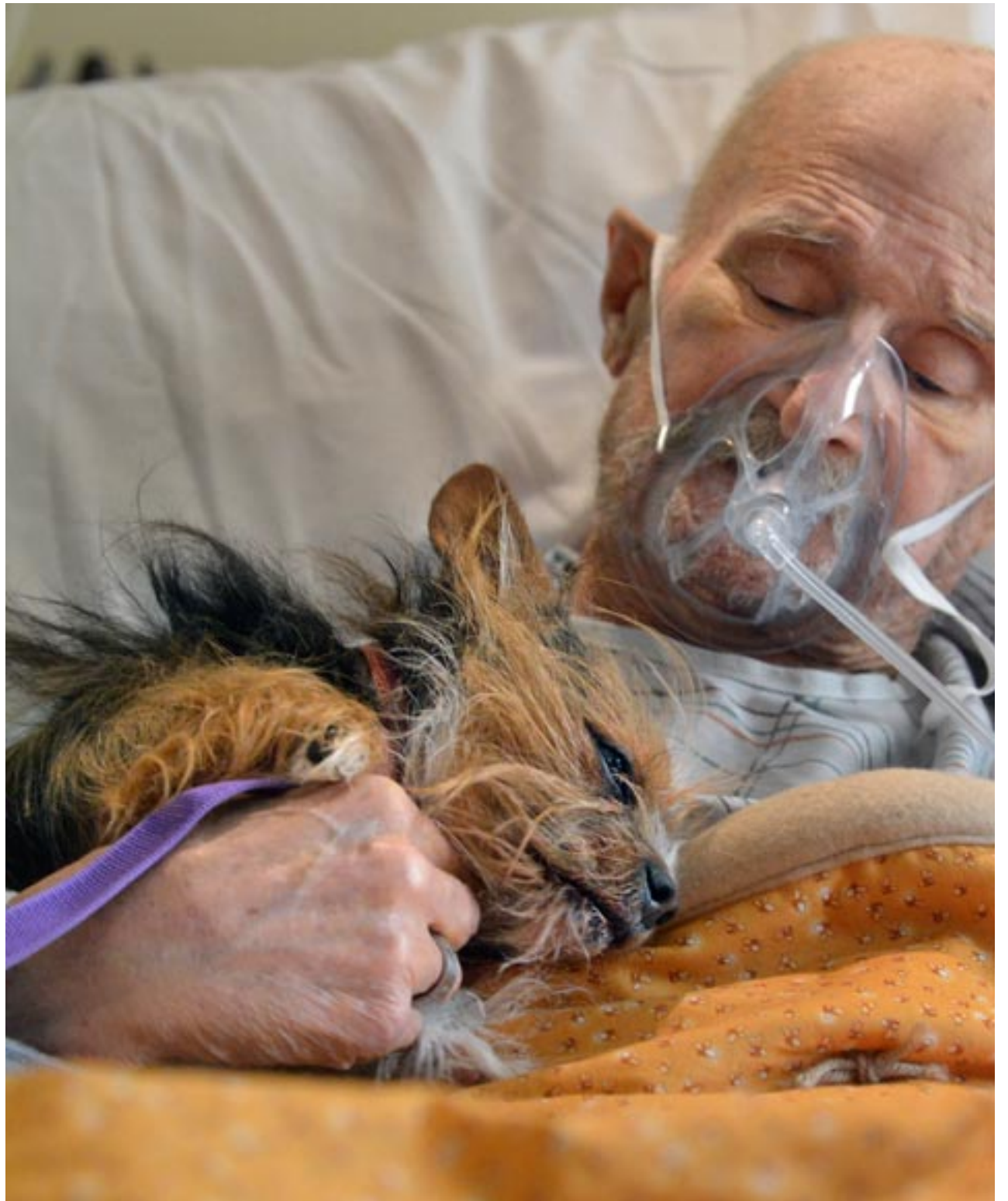
Judge: "You have so much emotion in this photo.. I don't know what their daughter and son-in-law were saying but it draws you in and makes you want to listen to them as well."

2ND

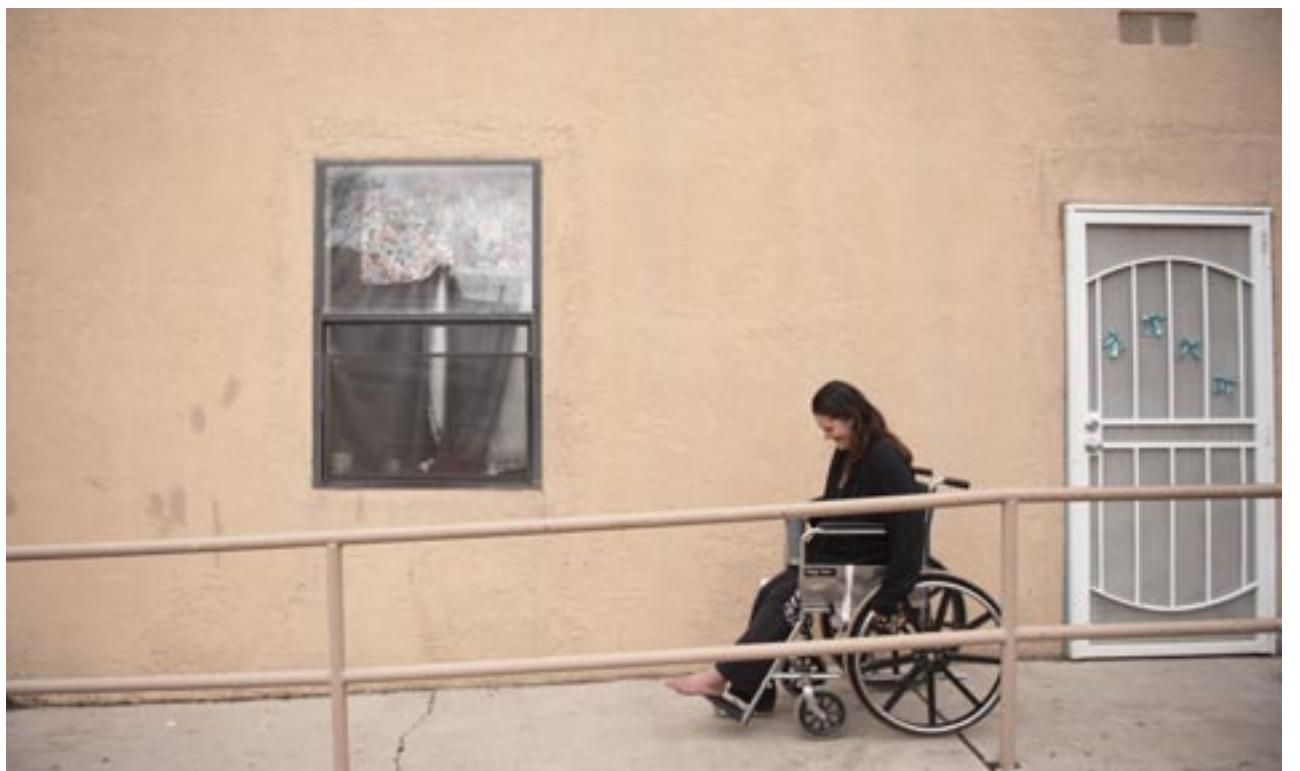
Leota Harriman

The Independent, Edgewood

Judge: "I love the contrast here between the protesters and the American Patriots."



General News Photo: Above, Albuquerque Journal. Below, Gallup Independent.



VALENCIA
COUNTY

News-Bulletin

Congratulations to our staff for winning
9 AWARDS
in the 2020 New Mexico Press Association Awards!



Clara Garcia



Julia Dendinger



Cameron Goeldner



Anna Padilla

Julia M. Dendinger	2nd	Obituary News
Julia M. Dendinger	1st	Business Writing
Julia M. Dendinger	1st	Columns
Clara Garcia	2nd	Feature Photo
Cameron Goeldner	1st	Sports Writing
Julia M. Dendinger and Anna Padilla	1st	Best Series
Anna Padilla	2nd	Investigative Reporting
Valencia County News-Bulletin Staff	2nd	Design & Typography
Valencia County News-Bulletin	2nd	Best Sports Coverage

SPORTS PHOTO

Daily Class 1

- 1ST

Anthony Jackson
Albuquerque Journal
Judge: "Great moment of an intense coach."
- 2ND

Jim Thompson
Albuquerque Journal

Daily Class 2

- 1ST

Jeffrey Jones
Gallup Independent
Judge: "Very nice reaction shot."
- 2ND

Alma E. Hernandez
Gallup Independent

Weekly Class 1

- 1ST

Gary Herron
Rio Rancho Observer
Judge: "Such a great goal shot."
- 2ND

Morgan Timms
Taos News
Judge: "I love the snow spray behind him!"



Sports Photo, Taos News

Weekly Class 2

- 1ST

Bill Armendariz
Deming Headlight
Judge: "The fact that Harmanie ends up on everyone's shoulders is just perfect timing."
- 2ND

Caitie Ihrig
Las Vegas Optic
Judge: "I love all the different levels that the boys are on!"



Sports Photo: Above, Deming Headlight. Below, Rio Rancho Observer



FEATURE PHOTO

Daily Class 1

- 1ST

Matt Dahlseid
Santa Fe New Mexican
Judge: "Very cute moment and beautiful composition."
- 2ND

Olivia Harlow
Santa Fe New Mexican

FEATURE PHOTO

Daily Class 2

- 1ST

Alma E. Hernandez
Gallup Independent
Judge: "How can you not smile at this photo? Infectious!"
- 2ND

Alma E. Hernandez
Gallup Independent

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**Congratulations to our staff for winning
in the 2020 New Mexico Press Association Awards!**

Amy Byres	2nd Business Writing
Gary Herron	1st Sports Photo
Gary Herron	1st Best Sports Coverage

**RIO RANCHO
OBSERVER**



FEATURE PHOTO

Weekly Class 1

- 1ST

Cable Hoover

Gallup Sun

Judge: "I absolutely love the movement on the left side of the image, it shows what his next motion will be!"
- 2ND

Clara Garcia

Valencia County News-Bulletin

Judge: "Love the silhouette here."

Weekly Class 2

- 1ST

Brienne Green

Artesia Daily Press

Judge: "Such a great double rainbow. You were in the right place at the right time."
- 2ND

Brienne Green

Artesia Daily Press

Judge: "A dog and a roof, what more is there to want?"

PHOTO SERIES

Daily Class 1

- 1ST

Roberto E. Rosales

Albuquerque Journal

Judge: "Excellent storytelling images. The historical value of the event plus the strong images and layout makes this series the best in this category"
- 2ND

Adolphe Pierre-Louis

Albuquerque Journal

Daily Class 2

- 1ST

Cable Hoover

Gallup Independent

Judge: "Strong images, strong page layout plus historical value of the event make this photo story a winner."
- 2ND

Alma E. Hernandez

Gallup Independent



Feature Photo: Above Artesia Daily Press. Below, Santa Fe New Mexican



Weekly Class 1

- 1ST

Morgan Timms

Taos News

Judge: "Excellent use of images. Strong skills by photographer and excellent layout."

Weekly Class 1

- 2ND

Cable Hoover

Gallup Sun

Judge: "Photographer demonstrates strong skills. Great action and storytelling."

CONGRATULATIONS

ROSWELL DAILY RECORD STAFF

Mary Morgan
1ST PLACE
Black and White -
Retail Advertisement

Dave Sterling
1ST PLACE
Obituary Page

Christina Stock
1ST PLACE
Review

Lisa Dunlap
1ST PLACE
Obituary News

J.T. Keith
1ST PLACE
Sports Columns

Alex Ross
2ND PLACE
Best Breaking News - Digital

Juno Ogle
2ND PLACE
Feature Writing

**J.T. Keith, Toby Martinez
& Dave Sterling**
2ND PLACE
Best Sports Coverage

Roswell Daily Record Staff
1ST PLACE
Shared/Signature Page
Supplements or Special Sections -
MAILED IN ENTRY

Roswell Daily Record Staff
2ND PLACE
News Coverage
Public Service
Online Photo Gallery

Aric Loomis
1ST PLACE
Best Rate Card or Marketing Kit
Color Retail Advertisement
Web Advertisement

Aric Loomis
2ND PLACE
Digital Advertising Campaign
House Advertisement
Best Website

2020

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PHOTO SERIES

Weekly Class 2

1ST

Caitie Ihrig and Maria Sanchez
Las Vegas Optic
Judge: "Great use of images. Excellent capture of emotion, action and great use of design layout."

2ND

Leota Harriman, Felecia Pohl
The Independent, Edgewood
Judge: "Good capture of action and emotion."

Native America is alive and well

Taos Pueblo Powwow brings dancers and singers together for three days of intertribal celebration

After last year's hiatus, Taos Pueblo welcomed back a beloved, three-decade-old tradition over the weekend with its annual intertribal powwow. The three-day event attracted dancers and drum groups from all over the country to the powwow grounds near the Taos Pueblo tribal historic park. In addition to its colorful celebration of Native American culture, the powwow provided tribal members the opportunity to reconnect with old friends and, as Sitsungu Lakota tribal elder Angel Garcia said, show people that "we're still alive, we're still here."

The message of strength and resilience was echoed by Taos Pueblo Vice-Chief Bernard Lopez in his address following Saturday's (July 13) Grand Entry. "With a lot of negative things happening up in the White House, we will have our strong blood lines that will help us to live on and carry on our traditional ways as our grandfathers and grandmothers taught us," Lopez said.

Dancers competed for prize money according to age groups and dance styles, which ranged from traditional, fancy and grass for men and traditional, fancy show and jingle dress for women. Competitive prize money was also offered for drum groups as well. For more, see the photo gallery at taosnews.com.



Dancers retire from the arena after competing Saturday (July 13) during the 33rd annual Taos Pueblo Powwow.

Dancers and spectators gather around the arena Saturday (July 13).

Zoe Lovato, 4, of San Felipe Pueblo, and Abigail Garcia, 4, of Santa Domingo Pueblo, look back at their families before competing in their jingle dresses Saturday (July 13) during the 2019 Taos Pueblo Powwow.

16 TEMPO | JULY 18 - 24, 2019

Photo Series, Taos News

ONLINE PHOTO GALLERY

Daily Class 1

1ST

Roberto E Rosales
Albuquerque Journal
Judge: "Gaining the trust of people who are rightfully scared of what exposure might do to them is no easy task, and Roberto Rosales was able to do so, showing the darker and lighter moments, while also presenting a diverse group with dignity while acknowledging their suffering."

2ND

Anthony Jackson
Albuquerque Journal

Photo Series, Las Vegas Optic

2nd ANNUAL COLOR RUN



Las Vegas' 2nd Annual Color Run for Life! was held Saturday, Oct. 5. Participants ran or walked down the streets of Las Vegas, having a fantastic time and contributing to a great cause.

Photos by Caitie Ihrig
Page layout by Maria Sanchez



ONLINE PHOTO GALLERY

Daily Class 2

1ST Matt Hollinshead, Matthew Asher
Farmington Daily Times
Judge: "The highlights were definitely the raw emotion on the faces of the wrestlers and their coaches as they realize the dream they had set out to achieve many years ago."

2ND Roswell Daily Record Staff
Roswell Daily Record

Weekly Class 1

1ST Morgan Timms
Taos News
Judge: "Manages to show the pain of what has happened to a community, as well as celebration of the strength found from within said community, sometimes in the very same photo."

2ND Morgan Timms
Taos News

SPORTS WRITING

Daily Class 1

1ST Geoff Grammer
Albuquerque Journal
Judge: "A mix of past and present told through the eyes of those who lived through the experience made this piece an engaging read from start to finish."

2ND James Barron
Santa Fe New Mexican

Daily Class 2

1ST Matthew Asher
Carlsbad Current Argus

2ND Roswell Daily Record Staff
Roswell Daily Record

Weekly Class 1

1ST Cameron Goeldner
Valencia County News-Bulletin
Judge: "Gives the details about women's wrestling becoming a sport ... and the subject's journey."

2ND Mike Cook
Las Cruces Bulletin

Weekly Class 2

1ST Caitie Ihrig
Las Vegas Optic
Judge: "Thorough story requiring plenty of research. The writer brings the reader into the story by doing deep into the subject. Well done."

2ND Ger Demarest
The Independent, Edgewood

NEWS WRITING

Daily Class 1

1ST Robert Nott
Santa Fe New Mexican
Judge: "We're not gonna do it anymore" stands out in a category of 49 impressive news stories. This is a talker. Robert Nott knows how to set a scene and doesn't miss a detail. Sense of place, my goodness! Personality, loads of it. Strong quotes, from start to finish. Great sourcing. It's all here."

2ND Algernon D'Ammassa
Las Cruces Sun-News
Judge: "Seamless in its writing and understanding of the issues."

Daily Class 2

1ST Vida Volkert
Gallup Independent
Judge: "This was a good article that highlighted the issues that Navajo families face during these unprecedented times."

Daily Class 2

2ND Adrian Hedden
Carlsbad Current Argus

Weekly Class 1

1ST John Miller
Taos News
Judge: "This is a thorough exploration of a crucial community issue, with plenty of context and numerous perspectives, all delivered in a thoughtful structure and with appropriate and effective tone. Compelling stuff ... kudos!"

2ND Beth Blakeman
Gallup Sun
Judge: "I was very impressed with how the author balanced the terse news style of hard, breaking, tragic first responder beat coverage—with enough of the personal details to create something at the same time concise and deeply touching."

Weekly Class 2

1ST Leota Harriman
The Independent, Edgewood
Judge: "A great local community news story important for the residents. Well written, and kept me interested in what was happening at the meeting."

2ND Kelsey Kendall
Las Vegas Optic

The Independent

Nov. 22-28, 2019 • Vol. 21, No. 47 50¢

INSIDE:
New Feature:
Wild Things

Accusations fly at heated Edgewood meeting

By Leota Harriman

A standing-room only crowd at Edgewood's council meeting Nov. 20 brought complaints from the public, and accusations of nepotism, lying, and irresponsible spending of taxpayer money dominated the discussion. The crowd was in response to another meeting held Nov. 14 at Legacy Church in Edgewood, hosted by a group called Citizens for an Open and Responsible Edgewood. According to estimates from a few people who attended, some 200 to 300 people attended that meeting. CORE urged those attending to voice their opinions about town government at its council meeting. The Nov. 20 meeting, with 60 or 70 people in attendance, laid bare an ongoing split on the town council, with councilors Sherry Abraham and Audrey Jaramillo frequently at odds with fellow councilors Linda Hille and John Abrams. In spite of that, the few votes taken at the meeting were either unanimous or had one dissenting vote. The bulk of the meeting was taken up by public comment, and by those items on the agenda reserved for councilors and the mayor to address any topics they wish to bring up. Issues brought up centered around the town's wastewater system, and the town's pursuit of the feasibility of taking over the Epore water system through eminent domain. Epore has said publicly they oppose such a takeover, and that they would fight it. With a draft of the latest update to the town's comprehensive plan on the floor for consideration, both Jaramillo and Abraham objected to some of the language it contained. Abraham objected to having an engineering report about taking over Epore in the document as it had not yet been brought forward for approval to the town council. Jaramillo objected that having a "public-private partnership" with stakeholders was given a time frame of 10 to 20 years in the document. See EDGWOOD, page 11

Edgewood tween headed to World Finals Rodeo

By Bridget Randles

Nash Gonzales is a lanky 6th-grader, very frustrated that Edgewood Middle school won't let him play baseball or basketball until 7th grade. "They said he can't play contact sports for another year—but they'll let him ride bulls," laughs Noah's dad, Adam Gonzales. The 12-year-old has done well in the rodeo this year—so well that he took Reserve Champion in the Colorado-New Mexico circuit and is heading to the Junior World Finals in Las Vegas, Nevada. He will ride steers and mini-bulls with competitors from all over the planet, this Dec. 2 to 14, at the Las Vegas Convention Center. The competition is the youth equivalent of the simultaneous National Finals Rodeo, the Superbowl of cowboys and cowgirls. See THEIR, page 11

News Writing, The Independent

BREAKING NEWS**Daily Class 1**

Anthony Jackson, Elise Kaplan,
Martin Salazar

Albuquerque Journal

Judge: "Gripping photo and first-hand accounts from journalists who were at the protest."



Ari Burack, Dillon Mullan

Santa Fe New Mexican

Judge: "Very deeply sourced for deadline work."

Daily Class 2

Nicole Maxwell

Alamogordo Daily News

Judge: "Maxwell's sustained work uncovered more and more pieces of the story, giving us a real-time look at the city government meltdown."



Richard Reyes

Gallup Independent

Judge: "Smart use of public records to add context and background to a story that could've been just a police report."

Weekly Class 1

Nathanael King

Rio Grande Sun

Judge: "Well written breaking news story. Interesting lead!"

Weekly Class 2

Brienne Green

Artesia Daily Press

Judge: "This is a well-written, easy to read story of extreme importance to the community. The added information about how quickly this story came together shows the talent to put together a great breaking news story."



Sharon Niederman, Brian Orr

World Journal

FEATURE WRITING**Daily Class 1**

Robert Nott

Santa Fe New Mexican

Judge: "This piece ... takes a larger issue like the civil rights movement and localizes it, providing context about why this community matters."



Jennifer Levin

Santa Fe New Mexican

Daily Class 2

Nickolas Seibel

Silver City Daily Press

Judge: "This profile of Andres Padilla was extremely well-written, and provides an interesting snapshot into ... Mexican food and its many regions, how it can be adapted to be gourmet."



Juno Ogle

Roswell Daily Record

Weekly Class 1

Staci Matlock

Taos News

Judge: "Staci's story takes you on a journey, ... with a visit to the hospital, then quickly explaining why the subject is there before exploring a lifetime of memories."



John Miller

Taos News

Weekly Class 2

Dianne Stallings

Ruidoso News

Judge: "This story takes readers on a journey, introducing Lisa's issue with cancer and exploring her time in the fire service, and then up to when she was diagnosed."



Brienne Green

Artesia Daily Press

BEST SERIES**Daily Class 1**

Jens Erik Gould

Santa Fe New Mexican

Judge: "In an extremely competitive category, this series stood out for its deeply sourced, boots-on-the-ground coverage of a complex topic."



Elise Kaplan, Katy Barnitz,

Matthew Reisen

Albuquerque Journal

Daily Class 2

Richard Reyes

Gallup Independent

Judge: "Narrative storytelling by Reyes kept us reading for the next twist in the story."



Vida Volkert

Gallup Independent

Weekly Class 1

Julia M. Dendinger, Anna Padilla

Valencia County News-Bulletin

Judge: "I'd have thought it would be hard to do a four-part series on an animal shelter and not sound like you're repeating yourself. But you managed to pull it off."



Amanda Martinez, Molly Mont-

gomery

Rio Grande Sun

Weekly Class 2

Ryan Lowery, Phil Scherer, Kelsey

Kendall

Las Vegas Optic

Judge: "This went deep — way deep — and answered a lot of questions while raising concerns and awareness. Thanks for breaking down the issue into parts that make sense. A well-deserved win."



Pam Bonner

Ruidoso News

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ONGOING AND CONTINUING COVERAGE

Daily Class 1



Kaplan, Reisen, Dyer, Nathanson, et al.

Albuquerque Journal

Judge: "It was very thoroughly covered and well researched. ... What really set the series apart for me was the weekend with the civil guard."



Elise Kaplan, Theresa Davis

Albuquerque Journal

Daily Class 2



Josh Kellogg

Farmington Daily Times

Judge: "This can be a hard topic to cover, just with its sensitive nature. I think this did a great job in handling it with finesse and truth, and these are the stories that affect entire communities."



Cristina Carreon

Alamogordo Daily News

Weekly Class 1



Ari Levin and Kyle Land

Rio Grande Sun

Judge: "There was a good mix of emotion and the facts of how this investigation was proceeding. I'm sure this was a challenging story to cover and the reporter did a great job of presenting it clearly and fairly."



Doug Cantwell

Taos News

Weekly Class 2



Dianne Stallings

Ruidoso News

Judge: "The series gets the highest marks from me because it had the most original reporting. The reporter found appropriate sources and asked the right questions."

Weekly Class 2



Staff

The Independent, Edgewood

INVESTIGATIVE REPORTING

Daily Class 1



Edmundo Carrillo

Albuquerque Journal

Judge: "A blockbuster investigation into a tiny school system that was feathering an awful lot of nests."



Algernon D'Ammassa

Las Cruces Sun-News

Daily Class 2



Adrian Hedden, Nathan Fish

Carlsbad Current Argus

Judge: "Deeply reported and clearly written solutions-driven investigation into what to do with wastewater left behind by fracking. The reporter found options to injecting wastewater into disposal wells, which New Mexico is doing and explained how they work."



Sherry Robinson

Gallup Independent

Weekly Class 1



Tabitha Clay and Nathanael King

Rio Grande Sun

Judge: "What a mess. But what great work this paper did in explaining it and getting to the truth through public records requests and uncomfortable interviews. This is what we do; this is why we exist. Hard to imagine this sheriff is still around. Keep up the great work. This first place is well-deserved."



Anna Padilla

Valencia County News-Bulletin

DESIGN & TYPOGRAPHY

Daily Class 1



Santa Fe New Mexican



Albuquerque Journal

Daily Class 2



Farmington Daily Times



Silver City Daily Press

Weekly Class 1



Taos News



Valencia County News-Bulletin

Weekly Class 2



El Defensor Chieftan



The Independent, Edgewood

SUNSHINE AWARD

Daily Division



Algernon D'Ammassa

Las Cruces Sun-News

Judge: "It's appalling to think this incident of, basically, statutory rape, would have gone unexposed if not for the reporter following up on a red flag ... turned up by a public records request! Journalism is at its best when it actually effects change."



Elizabeth Hardin-Burrola

Gallup Independent

Judge: "The reporter called the school district's bluff and went through every document in an obvious "paper dump" designed to obscure the facts. Great work."

SPORTS COVERAGE

Daily Class 1

1ST

James Barron, Will Webber
Santa Fe New Mexican

2ND

Journal Sports Staff
Albuquerque Journal

Daily Class 2

1ST

Dean Thompson, C.P. Thompson,
Mikey Torrez
Silver City Daily Press

2ND

J.T. Keith, Toby Martinez, Dave
Sterling
Roswell Daily Record

Weekly Class 1

1ST

Gary Herron
Rio Rancho Observer

2ND

Valencia County News-Bulletin
Valencia County News-Bulletin

Weekly Class 2

1ST

Brienne Green
Artesia Daily Press

2ND

Greg Byrd
El Defensor Chieftan

PUBLIC SERVICE

Daily Division

1ST

Albuquerque Journal

2ND

Roswell Daily Record

Weekly Division

1ST

Taos News

GENERAL EXCELLENCE

Daily Class 1

1ST

Albuquerque Journal
Judge: "This is a paper that knows its place as the state's paper of record. I love how it jumps all in on important topics, providing a deep dive when necessary. Stories sometimes go on a little too long. Strong design, great visuals."

Daily Class 2

1ST

Farmington Daily Times
Judge: "The Daily Times has a clean design with great photography—in fact, perhaps it's a little too clean. There aren't many entry points in the paper. Writing tends to go long, especially on quoted material. Ads look great."

Weekly Class 1

1ST

Taos News
Judge: "An overall solid paper. I did not care for the coronavirus image on the front, but that was your only weak piece of art on the front. Strong leads, excellent print quality and ads are exceptionally done. Outstanding work."

Weekly Class 2

1ST

El Defensor Chieftan
Judge: "Good leads and overall writing."

BEST NEWS COVERAGE

Daily Class 1

1ST

Albuquerque Journal

2ND

Santa Fe New Mexican

Daily Class 2

1ST

Farmington Daily Times

2ND

Roswell Daily Record

Weekly Class 1

1ST

Rio Grande Sun

Weekly Class 2

1ST

El Defensor Chieftan



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 **TAOS NEWS**

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