

2019

# Bienvenidos

## Summer Guide

SUNDAY, MAY 19

Space Reservation/Artwork Due:  
FRIDAY, APRIL 26

### RECOMMENDED ADVERTISERS

Galleries, Resorts and Spas, Theater, Dance, Museums, Festivals and Art Markets, Exhibits, Boutiques, Attractions, Lodging, Sporting Goods, Restaurants, Guided Tours, Medical Services, Automotive, Vacation Rentals, Malls and Shopping Centers

### DISTRIBUTION:

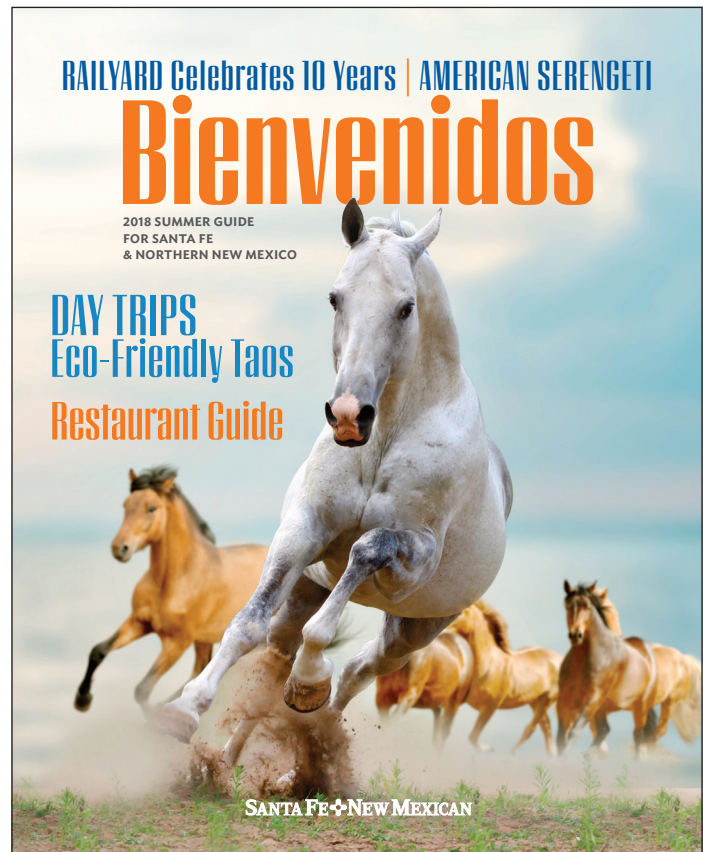
Sunday distribution to 50K+ New Mexican readers. Season-long distribution: 30K copies to regional hotels, galleries, museums and visitors centers.

### SPECIFICATIONS:

Trim size: 9.5 x 11.5,  
Full Glossy Magazine, Perfect Binding

SANTA FE  NEW MEXICAN

To Advertise: **505-995-3892** | [advertising@sfnewmexican.com](mailto:advertising@sfnewmexican.com)



### Premium positions ALL ADS INCLUDE COLOR

Ad position	Rate
Inside Front Cover	\$4225
Inside Back Cover	\$3245
Back Cover	\$4635

### General placement ALL ADS INCLUDE COLOR

Size	Size (inches)	Rate
Triple Full (3 Full pgs)	8.5 x 10.5139 (x3)	\$6700
Double Truck	18 x 10.5	\$5050
Full Page	8.5 x 10.5139	\$2320
Half Page Vert.	4.1806 x 10.5139	\$1450
Half Page Horiz.	8.5 x 5.1667	\$1450
Quarter	4.1806 x 5.1667	\$885
Eighth	4.1806 x 2.5	\$520