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TWENTY-FOUR HOURS

A day in the life of Taos

Morning, noon and night, 24 hours a day, something is happening in Taos. Whether it's a cop on a beat, best friends sharing their lunch at school, or a restaurant employee working to satisfy the cravings of the late night crowd, people are up and about earning a living, helping a friend, or chasing a dream. Taos is home to a distinguished group of residents who are the lifeblood and character of the area. It's the people who make Taos and Northern New Mexico the place it is.

On Friday, Jan. 4, and Saturday, Jan. 5, 2019, a dozen of Taos' leading photographers will set out across Northern New Mexico to capture the life of Taos in a single day. The best of these photographs, in color and black-and-white, will be featured in a keepsake special edition.

CIRCULATION: 15,000 COPIES

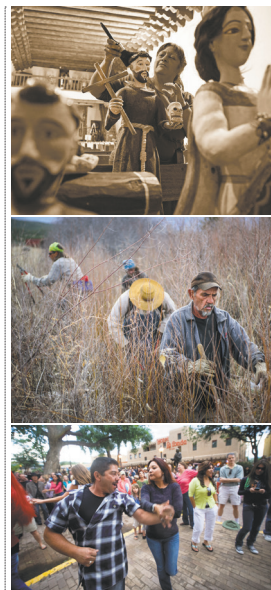
PUBLICATION DATE: FEBRUARY 28, 2019

ADVERTISEMENT POSITIONS

Inside Front / Back Cover*	\$1,499 + tax
Inside Back Cover*	\$1,499 + tax
Double Truck (2 facing full page ads)**	\$1,999 + tax
Full page (partial or full bleed)*	\$ 999 + tax
1/2 page Horizontal	\$ 599 + tax
1/2 page Vertical	\$ 599 + tax
1/4 page	\$ 450 + tax

DISPLAY SPECIFICATIONS	WIDTH	HEIGHT
Cover & Full Page (with bleed)*	8.875"	11.375"
Trim Size	8.375"	10.875"
Live Area	7.625"	10"
Double Truck (with bleed)**	17.25"	11.375"
Full Page (no bleed)	7.625"	10"
Half Horizontal	7.625"	4.875"
Half Vertical	3.688"	10"
Quarter	3.688"	4.875"

Templates are available for all ad sizes from your ad representative. | PDF (Press Quality) is the preferred file format. All other ad submissions must have a minimum resolution of 300dpi. If your ad uses large areas of black (other than text), please use this rich black formula: C=60, M=40, Y=40, K=100. If you have any production questions, please call the Production Manager, at (575) 758-2241 ext. 114.



SPACE RESERVATIONS: February 1
PUBLISH: February 28

BUSINESS :

ADDRESS:

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AD REP:

DATE: