

PUBLICATION DATE

MONDAY, MAY 13
INSIDE BUSINESS OUTLOOK

EVENT

MONDAY, MAY 13
HOTEL ALBUQUERQUE, 11AM

AlbuquerqueJournal

**TOP
WORK
PLACES
2019**

CAREERS

SPECIAL SECTION

AlbuquerqueJournal

**BUSINESS
OUTLOOK**

**PUBLICATION DATE**

MONDAY, MAY 13

NEW ART BUILD DEADLINE

WEDNESDAY, MAY 8, NOON

SPACE RESERVATION DEADLINE

TUESDAY, MAY 7

CAMERA READY ART DEADLINE

FRIDAY, MAY 10, NOON

SPECIAL SECTION INSIDE BUSINESS OUTLOOK

GOLD SPONSORSHIP**\$10,000**

GOLD SPONSORSHIP INCLUDES THE FOLLOWING BENEFITS:

RSVP and buy tickets at:

<https://topworkplacem.eventbrite.com>**EVENT DETAILS****MONDAY, MAY 13**HOTEL ALBUQUERQUE
TOP WORKPLACES 2019**CHECK-IN: 11:00 AM****EVENT STARTS PROMPTLY AT 11:30AM****ENDS AT 12:30 PM**

- Double truck (21" wide x 10" tall) + one full page (10" wide x 10" tall) inside Top Workplaces section
- 200,000 Online impressions on abqjournal.com
- Recognized as Gold Sponsor on awards signage
- Table of 10 at awards Luncheon
- Acknowledgement as Gold Sponsor on all Albuquerque Journal and abqjournal.com Top Workplaces promotional advertising (April 1 - May 13)
- Job Booth at Job Fair ABQ, outside of event
- Logo on all promotional materials
- On-premise signage at Top Workplaces luncheon

Albuquerque Journal will promote the Top Workplaces luncheon through the following means:

- Print advertising in Albuquerque Journal and branded products
- Digital advertising on abqjournal.com
- Albuquerque Journal Facebook and Twitter

For the seventh year in the row, the Albuquerque Journal is revealing the best places to work in New Mexico with our Top Workplaces section and event. Advertise in the section and reach Journal readers, plus an expanded audience on abqjournal.com.

ALBUQUERQUE
JOURNAL| abqjournal.com || BUSINESS
OUTLOOK**AlbuquerqueJournal**

†TAX IS ADDITIONAL

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SILVER SPONSORSHIP**\$8,000**

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- Full page ad on back/inside front/inside back* page (10" wide x 10" tall) + full page (10" wide x 10" tall) inside Top Workplaces section
- 175,000 Online impressions on abqjournal.com
- Recognized as Silver Sponsor on awards signage
- Table of 10 at awards Luncheon
- Acknowledgement as Silver Sponsor on all Albuquerque Journal and abqjournal.com Top Workplaces promotional advertising (April 1 - May 13)
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BRONZE SPONSORSHIP**\$6,000**

BRONZE SPONSORSHIP INCLUDES THE FOLLOWING BENEFITS:

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- Full page ad next to table of contents (10" wide x 10" tall) + half page ad (4.945" wide x 10" tall) inside Top Workplaces section
- 150,000 Online impressions on abqjournal.com
- Recognized as Bronze Sponsor on awards signage
- Table of 10 at awards Luncheon
- Acknowledgement as Bronze Sponsor on all Albuquerque Journal and abqjournal.com Top Workplaces promotional advertising (April 1 - May 13)
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FULL COLOR	SIZE (INCHES, WXH)	IMPRESSIONS	TABLE OF 10 AT LUNCHEON	JOB FAIR ABQ BOOTH	PRICE†
FULL PAGE	10 X 10	150,000	INCLUDED	INCLUDED	\$5,000.00
HALF PAGE	4.945 X 10 10 X 4.75	100,000	A LA CARTE	A LA CARTE	\$3,010.00
QUARTER PAGE	4.945 X 4.75	75,000	A LA CARTE	A LA CARTE	\$2,107.00
EIGHTH PAGE	4.945 X 2.25	50,000	A LA CARTE	A LA CARTE	\$1,106.18
A LA CARTE PRICES	TICKET/TABLE	\$75 / \$750	JOB FAIR ABQ BOOTH	\$250	

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