

2019 Kids Summer MAGAZINE

SUNDAY, APRIL 21

**Space Reservation/Artwork Due:
TUESDAY, APRIL 9**

Promote your business or activity to Santa Fe families looking for Summer fun and adventure! Featuring the area's best family- and kid-friendly summer activities, camps, performances, food, culture and educational opportunities.

RECOMMENDED ADVERTISERS

Children's Camps and Summer Programs
Pediatricians
Preschools
Martial Arts Centers
Museums and Zoos
After-School Programs
Children and Family Medical and Dental Centers
Dance Academies

Musical Instruction Arts Programs
Children's Apparel and Consignment
Family Entertainment
Kid-Friendly Restaurants
Children's Bookstores
Child Care and Learning Centers
Regional Festivals and Carnivals
Sporting Groups and Clubs

DISTRIBUTION:

Friday distribution to 50K+ New Mexican Readers
3,000 copies distributed to local schools, libraries and the Genoveva Chavez Community Center.

SPECIFICATIONS:

Tabloid Size, Glossy Covers, Stitch and Trim

Double up and save!

Save big and get twice the exposure with special combo pricing on ads in Kids Summer AND Back to School magazines. See combo pricing or contact your Multimedia Consultant for details.



Full Color Advertising

Size	Size (inches)	Rate	Back to School COMBO
Glossy Back Cover	9.75 x 11.5	\$2000	NA
Glossy Inside Front Cover	9.75 x 11.5	\$1800	NA
Glossy Inside Back Cover	9.75 x 11.5	\$1600	NA
Full Page	9.75 x 11.5	\$1050	\$1900
Half Page Vertical	4.75 x 11.5	\$675	\$1300
Half Page Horizontal	9.75 x 5.625	\$675	\$1300
Quarter Page	4.75 x 5.625	\$375	\$750

Glossy Cover Bleeds:

Document size: 11.35" w x 13.8" h

Trim size: 10.5" w x 12.5" h

Critical image area: 9.75" w x 11.5" h

To Advertise:

505-995-3852 | advertising@sfnewmexican.com

SANTA FE + NEW MEXICAN