2026 RATE CARD

OFF CAMPUS

REGULAR ISSUES
- Full Page: $600
- Half Page: $370
- Quarter Page: $200

SUMMER ISSUES
- Full Page: $700
- Half Page: $450
- Quarter Page: $250

INSERTED ISSUES
- Full Page: $650
- Half Page: $350
- Quarter Page: $150

WEBSITE
- Banner: $630
- Title: $480

INSTAGRAM
- Ad to be pinned on our account for 2 weeks | $50
- Every week after | $20

NEWSLETTER
- Top | $200
- Middle | $150
- Bottom | $ 125

TABLING RATES
- Single Day Rate | $350

RACK POSTERS
- Small size | $350
- Large size | $450

FALL FEST
- Date: 10/22/26
- Event Package $1,000
- Table Only | $500

SPRING FEVER
- Date: 3/25/27
- Event Package $1,000
- Table Only | $500

Contact: smpads@charlotte.edu

STUDENT NINER MEDIA

PUBLICATION CALENDAR 26-27



Regular Issue | Inserted Issue | Summer Issue

AUG 2026

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

8/26 WELCOME BACK - ADS DUE 7/17

SEP 2026

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

9/9 - ADS DUE 8/28
9/23 - ADS DUE 9/11

OCT 2026

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

10/7 - ADS DUE 9/25
10/21 FALL FEST - ADS DUE 10/2
10/28 ELECTION COVERAGE - ADS DUE 10/16

NOV 2026

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

11/18 - ADS DUE 11/6

JAN 2027

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

1/13- ADS DUE 1/1
1/27- ADS DUE 1/1 5

FEB 2027

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

2/10 LIVING GUIDE - ADS DUE 1/22
2/24 - ADS DUE 2/12

MAR 2027

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

3/3 - ADS DUE 2/19
3/17 SPRING FEVER - ADS DUE 2/26

APR 2027

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

4/7 - ADS DUE 3/26
4/21 YEAR IN REVIEW - ADS DUE 4/9

MAY 2027

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

5/28 NINER NATION GUIDE - ADS DUE 5/7