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OPINION RESEARCH • STRATEGIC ANALYSIS

June 25, 2014

TO: Interested Parties
FROM: Hans Kaiser
RE: Alaska Voters – Survey Results

Results of our recent survey in Alaska show Dan Sullivan maintaining his lead with Republican primary voters and holding a strong lead with those most interested in the primary. Overall 36% of potential primary voters are supporting Sullivan, 27% are supporting Mead Treadwell and 13% are supporting Joe Miller. However, as voter interest in the primary increases, so does Sullivan's lead over his opponents. Among "likely" voters Sullivan leads with 43%, while Treadwell gets 25% and Miller gets 15%. Among "very likely" voters Sullivan is at 46%, Treadwell is at 23% and Joe Miller is at 13%.

Republican Primary Ballot Test

"Looking ahead, if the Republican primary election for U.S. Senate was held today and the candidates were...for whom would you vote?"

| | All primary voters | *Likely primary voters | **Very likely primary voters |
|-----------------------|--------------------|------------------------|------------------------------|
| Dan Sullivan | 36% | 43% | 46% |
| Mead Treadwell | 27% | 25% | 23% |
| Joe Miller | 13% | 15% | 13% |

**Primary voters who rate the election "8-10" on a 10-point scale (10=very important)*

***Primary voters who rate the election importance "10" on a 10-point scale*

Sullivan holds a 15-point lead with conservative primary voters. Sullivan also holds solid leads among registered Republicans (+15) and Undeclared voters (+9), but is even with Treadwell among Non-Partisan voters. Among potential primary voters who think Mark Begich deserves reelection, Treadwell actually holds a slight edge over Sullivan, but among primary voters who think it is time for a new person, Sullivan leads Treadwell by 16 points and Miller by 28 points. Primary voters looking to retire Mark Begich are solidly in the Sullivan camp.

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Mark Begich's reelection number continues to fall and today a majority of voters (51%) in Alaska believe it is time for a new person to represent them in the U.S. Senate. This coincides with an uptick for Sullivan against Begich in the general election ballot test, which is now tied at 43-43%. And things don't look good for Begich among undecided voters. Just 18% of them think he deserves reelection and 57% say it's time for a new person. Begich is upside down on his reelection with both men and women and even 50% of voters in his hometown of Anchorage – where he once served as Mayor – want a new person.

Begich's problem appears to stem from the fact that he is woefully out of step with his state. His support for Barack Obama's policies such as the stimulus, Obamacare and his vote for the bailout do not play well in a state where the President's disapproval stands at 60% and just a third of voters (33%) approve of the job he is doing. But beyond that, Alaskans fundamentally disagree with Begich's philosophical approach to solving problems. His support of having Washington make decisions on things like Obamacare, the minimum wage and campaign finance regulations finds minimal support in Alaska.

In all of Alaska there are only two demographic groups that agree with the Begich approach: Democrats and liberals. All other groups believe overwhelmingly that Alaska should decide these kinds of things themselves.

Finally, we asked a question about Dan Sullivan's Alaska Agreement, which would provide an Alaska solution to the problem of outside special interests and their influence in the U.S. Senate race. Here's how we asked the question:

"As you may know, outside special interest groups are spending millions of dollars on negative political attack ads in Alaska against Mark Begich and Dan Sullivan. In an effort to end the influence of these negative ads funded by outside special interest groups, Dan Sullivan has proposed a simple agreement between Mark Begich and himself. It says that both campaigns call on the groups supporting their campaigns to stop airing these ads, otherwise the campaigns will pay a penalty to a charity of their opponent's choice every time a negative TV ad is run. The objective is to make it counter-productive for outside special interest groups to try and influence elections in Alaska. This pledge between candidates is the only method that has ever worked to stop these negative TV ads.

Do you think Mark Begich should agree to this offer from Dan Sullivan, or not?"

A very large majority (65%) of voters in Alaska believes that Mark Begich should agree to this offer from Dan Sullivan and stop these negative attack ads from both sides, while just 22% think he should not agree to the offer. This agreement garners support from voters across the political spectrum, including voters who are currently supporting Mark Begich, a majority of whom (52%) believes Begich should agree to Sullivan's offer. Just 36% of Begich's supporters think he should not agree to the offer. Furthermore, 61% of undecided voters believe Begich should sign on. Majorities of self-described Republicans, Democrats and Independents all believe Begich should agree to Dan Sullivan's offer.

Methodology

Telephone interviews were conducted June 16-18, 2014 among registered voters in Alaska. A total of 500 interviews were conducted among a representative sample of voters statewide. Interviews were conducted using live interviewers and included landline and cell phones. The sampling error is plus or minus 4% at the 95% confidence level.