

WDWS (AM)(FM) WHMS (FM) WKIO (FM)
EEO PUBLIC FILE REPORT
August 1, 2024 – July 31, 2025

I. VACANCY LIST

See Master Recruitment Source List (MRSL) for recruitment source data

Job Title	Recruitment Sources (RS) Used to fill Vacancy	RS Referring Hiree
Sales Executive	1-19	17

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II. MASTER RECRUITMENT SOURCE LIST

RS NUMBER	RS INFORMATION	SOURCE ENTITLED TO VACANCY NOTIFICATION? (YES/NO)	NO. OF INTERVIEWEES REFERRED BY RS OVER 12 MONTH PERIOD
1	Career Services Center University of Illinois Room 310 Turner Student Services Center 610 East John Champaign, IL 61820 phone- 217-333-0820	NO	0
2	Parkland College Career Center Parkland College 2400 West Bradley Champaign, IL 61821 ph-217-351-2200	NO	0
3	Illinois One Stop Career Center 1307 North Mattis Champaign, IL 61821 ph-217-278-5700	NO	0

4	<p>College of Media University of Illinois 119 Gregory Hall Urbana, IL 61801 ph.-217-333-2350</p>	NO	0
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5	<p>Parkland College Radio/TV/Video 2400 West Bradley Champaign, IL 61821 ph.-217-351-2200</p>	NO	0
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6	<p>Danville Area Community College Career Services Martin Luther King Memorial Way 2000 East Main Danville, IL 61832 ph.-217-398-0970 www.dacc.edu</p>	NO	0
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7	<p>Champaign County Branch NAACP P.O. Box 403 Champaign, IL 61820 ph-217-398-0970</p>	NO	0
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8	<p>CIMG WDWS/WHMS /WKIO 2101 Fox Drive Drive Champaign, IL 61820 ph.-217-351-5300</p> <p>www.wdws.com www.whms.com www.1079.wkio.com</p>	NO	0
9	<p>Central Illinois Multimedia Group Attention; Paul Barrett 2101 Fox Drive Drive Champaign, Il 61820</p>	NO	0
10	<p>www.allaccess.com</p>	NO	0
11	<p>Main Street Marketing and Promotion Clair@main-st.net 4517 Minnetonka Blvd. #104 Minneapolis, MN 55416</p>	NO	0
12	<p>Eastern Illinois University Department of Communication 600 Lincoln Ave Charleston, IL 61920</p>	NO	0
13	<p>Debra Gray Illinois Broadcasters Asn 200 Missouri Ave Carterville, IL 62918</p>	NO	0

14	Illinois State University College Arts & Sciences Stevenson Hall 141 Campus Mail Box 4100 Normal, Il 61790-4100	NO	0
15	Lake Land College Greg Powers, WLKL 5001 Lake Land Blvd Mattoon, IL 61938	NO	0
16	ZipRecruiter.com	NO	0
17	Indeed.com	NO	24
18	Linkedin.com	NO	1
19	Illinois State University Mass Communications Dept. Fell Hall 434, Campus Box 4480 Normal, Il 61790-4480	NO	0
	TOTAL NUMBER OF INTERVIEWS OVER 12 MONTH PERIOD 25		

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 III. RECRUITMENT INITIATIVES

1	Job Shadow	In October, one of our on-air sports personalities hosted a High School student to learn about a career in broadcasting, job availability, Management, preparing for searching for a job. Attended an Illini football game to see what goes into preparing for a statewide broadcast for a Big Ten University.
2	Job Shadow	In November, Our General Manager, emeritus hosted a High School student to learn about a career in broadcasting, job availability, Management, preparing for searching for a job..
3	Event or program sponsored by education institutions relating to broadcasting career opportunities	In December, our General Manger presented a program to High School students interested in learning about broadcast sales and on air opportunities for a Ag in the classroom program.. Answered questions
4	Job Shadow	In January, one of our on-air sports personalities hosted a High School student to learn about a career in broadcasting, job availability, Management, preparing for searching for a job. Attended an Illini basketball game to see what goes into preparing for a statewide broadcast for a Big Ten University.
5	Job Shadow	In January, Our General Manager, emeritus hosted a High School student to learn about a career in broadcasting, job availability, Management, preparing for searching for a job..
6	Event or program sponsored by education institutions relating to broadcasting career opportunities	In February, Our General Manager, emeritus spoke at a local Library about broadcasting careers, job availability, Preparing for searching for a job. Questions and Answers.
7	Event or program sponsored by education institutions relating to broadcasting career opportunities	In February, one of our on-air sportscasters spoke at a Conference which hosts speakers from across the United States for Young writers and broadcasters.

8	Job Shadow	In April, one of our on-air sports personalities hosted a High School student to learn about a career in broadcasting, job availability, Management, preparing for searching for a job..
9	Event or program sponsored by education institutions relating to broadcasting career opportunities	In April, one of our on air personalities hosted students from local High School Ag Store to discuss their radio commercial production and advertising plan.
10	Event or program sponsored by education institutions relating to broadcasting career opportunities	In May, our General Manager, was a panelist with other professionals in media sales and management sharing insights into their careers and answering student questions at an area Junior College.